

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	-4.1%	4.1%	0.0%	6.7%	-7.1%
Scotland	-0.3%	-3.6%	-2.5%	7.7%	6.6%	0.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-0.8%	0.7%	-2.9%	-1.5%	-5.3%
UK	0.1%	-0.6%	2.7%	-0.2%	-0.4%	-4.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,840,219 which is 0.7% down on the previous year.

The total number of visitors for the year to date is 17,705,415 which is 1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 30 November 2025 was 388,244.

The busiest day in week commencing 30 November 2025 was Saturday with 80,498 visitors.

The peak hour of the week was 14:00 on Saturday 6 December 2025 with footfall of 7,846.

Footfall Counts by week

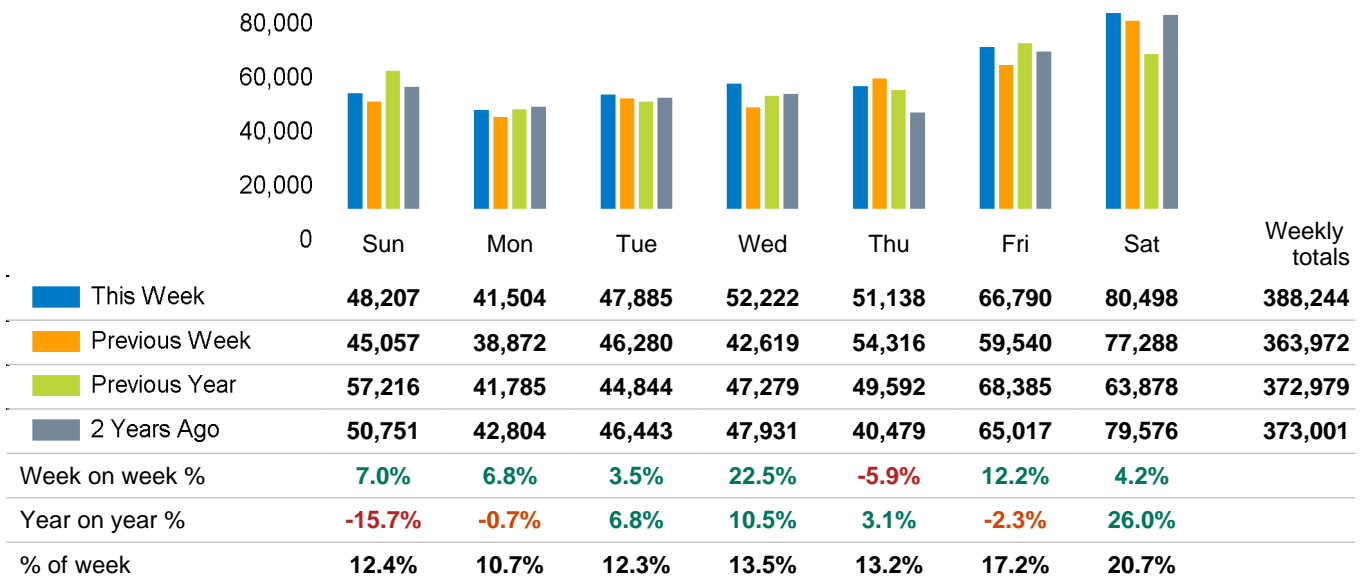


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

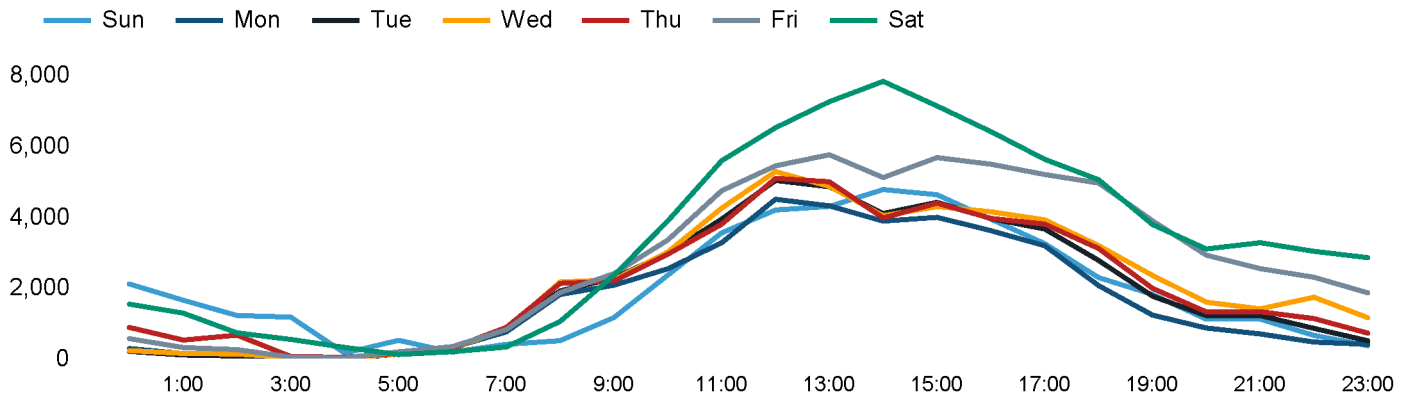
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	5°	8°	8°	8°	9°	9°	9°
Previous week	8°	9°	9°	11°	13°	13°	9°
Previous year	13°	13°	8°	9°	9°	9°	7°

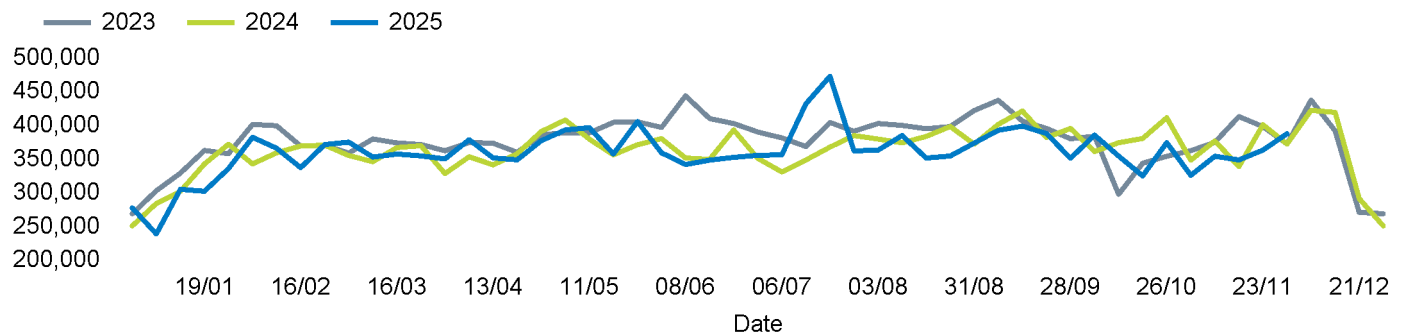
Footfall Counts by day



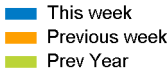





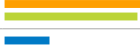






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	55,314	14.2%	52,980	55,960	4.4%	-1.2%	
Bridge St	17,261	4.4%	18,389	19,921	-6.1%	-13.4%	
Broad Street North	8,867	2.3%	10,842	13,472	-18.2%	-34.2%	
Broad Street South	15,065	3.9%	14,796	21,488	1.8%	-29.9%	
Castlegate	29,518	7.6%	31,280	23,573	-5.6%	25.2%	
Guild St	30,272	7.8%	32,669	30,110	-7.3%	0.5%	
Langstane Place	10,858	2.8%	12,006	11,123	-9.6%	-2.4%	
Market Street (New)	15,312	3.9%	14,895	14,800	2.8%	3.5%	
Union Street	82,102	21.1%	59,619	74,819	37.7%	9.7%	
Union Street West End	41,463	10.7%	36,388	37,450	13.9%	10.7%	
Union Terrace	14,886	3.8%	14,566	12,785	2.2%	16.4%	
Upperkirkgate	67,326	17.3%	65,542	57,478	2.7%	17.1%	



Reporting dates

This week - 30 November 2025 - 06 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 49, 2025 Vs Week 1, 2024 to Week 49, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2025 Vs Week 49, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2025 Vs Week 48 2025

