

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.1%	-4.2%	-9.4%	0.7%	4.2%	18.3%
Scotland	-0.3%	-3.8%	-7.3%	-0.5%	-4.5%	10.8%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-0.7%	-3.1%	1.5%	6.4%	13.1%
UK	0.0%	-0.6%	-2.2%	3.5%	8.2%	17.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,824,954 which is 0.8% down on the previous year.

The total number of visitors for the year to date is 17,317,171 which is 1.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 23 November 2025 was 363,972.

The busiest day in week commencing 23 November 2025 was Saturday with 77,288 visitors.

The peak hour of the week was 14:00 on Saturday 29 November 2025 with footfall of 7,738.

Footfall Counts by week

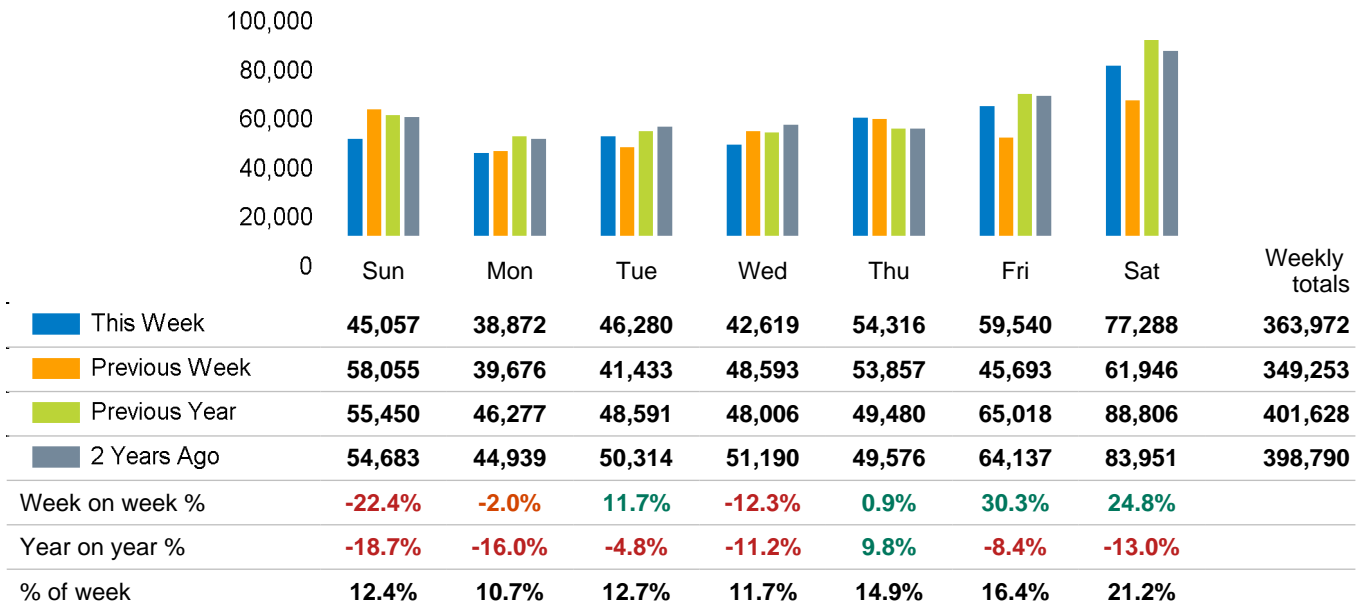


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

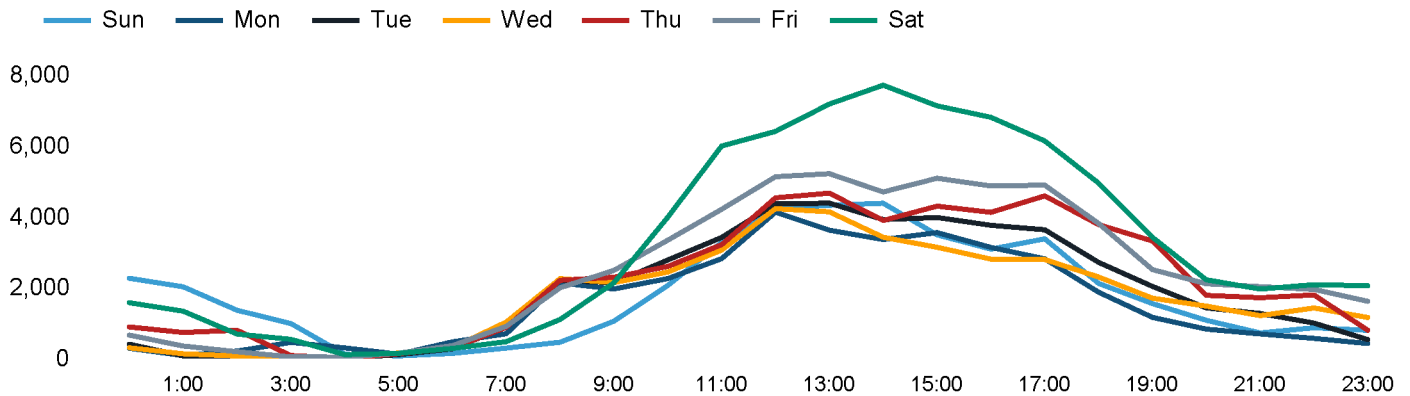
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	8°	9°	9°	11°	13°	13°	9°
Previous week	9°	7°	5°	4°	3°	4°	6°
Previous year	12°	12°	9°	7°	7°	9°	13°

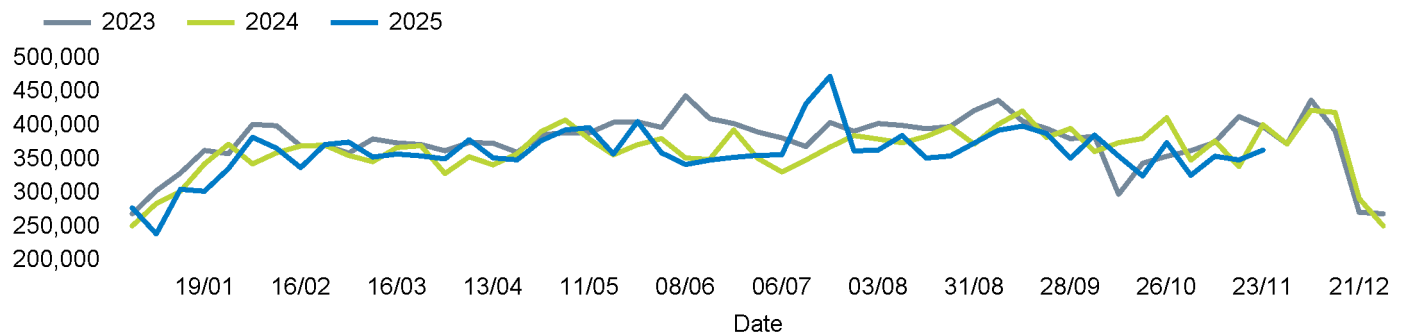
Footfall Counts by day



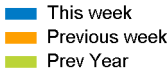





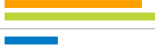



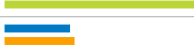


Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	52,980	14.6%	46,393	55,064	14.2%	-3.8%	
Bridge St	18,389	5.1%	17,314	21,295	6.2%	-13.6%	
Broad Street North	10,842	3.0%	27,509	11,882	-60.6%	-8.8%	
Broad Street South	14,796	4.1%	12,921	27,343	14.5%	-45.9%	
Castlegate	31,280	8.6%	31,001	24,571	0.9%	27.3%	
Guild St	32,669	9.0%	29,459	32,547	10.9%	0.4%	
Langstane Place	12,006	3.3%	9,825	12,358	22.2%	-2.8%	
Market Street (New)	14,895	4.1%	13,082	15,660	13.9%	-4.9%	
Union Street	59,619	16.4%	57,716	77,612	3.3%	-23.2%	
Union Street West End	36,388	10.0%	33,145	40,543	9.8%	-10.2%	
Union Terrace	14,566	4.0%	15,496	11,876	-6.0%	22.7%	
Upperkirkgate	65,542	18.0%	55,392	70,877	18.3%	-7.5%	



Reporting dates

This week - 23 November 2025 - 29 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 48, 2025 Vs Week 1, 2024 to Week 48, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2025 Vs Week 48, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2025 Vs Week 47 2025

