

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

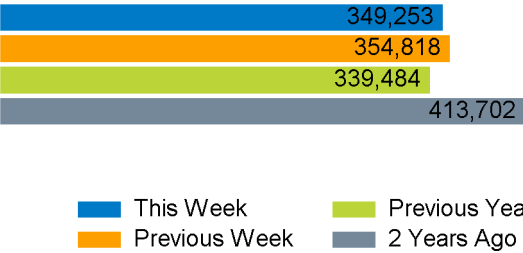
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.9%	-4.3%	2.9%	-17.9%	-1.6%	-10.1%
Scotland	-0.1%	-3.9%	9.6%	-12.6%	8.0%	-9.4%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-0.8%	3.7%	-13.9%	2.3%	-8.4%
UK	0.1%	-0.7%	4.7%	-14.8%	3.5%	-8.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,862,610 which is 0.6% down on the previous year.
- The total number of visitors for the year to date is 16,953,199 which is 0.9% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 16 November 2025 was 349,253.
- The busiest day in week commencing 16 November 2025 was Saturday with 61,946 visitors.
- The peak hour of the week was 18:00 on Sunday 16 November 2025 with footfall of 6,965.

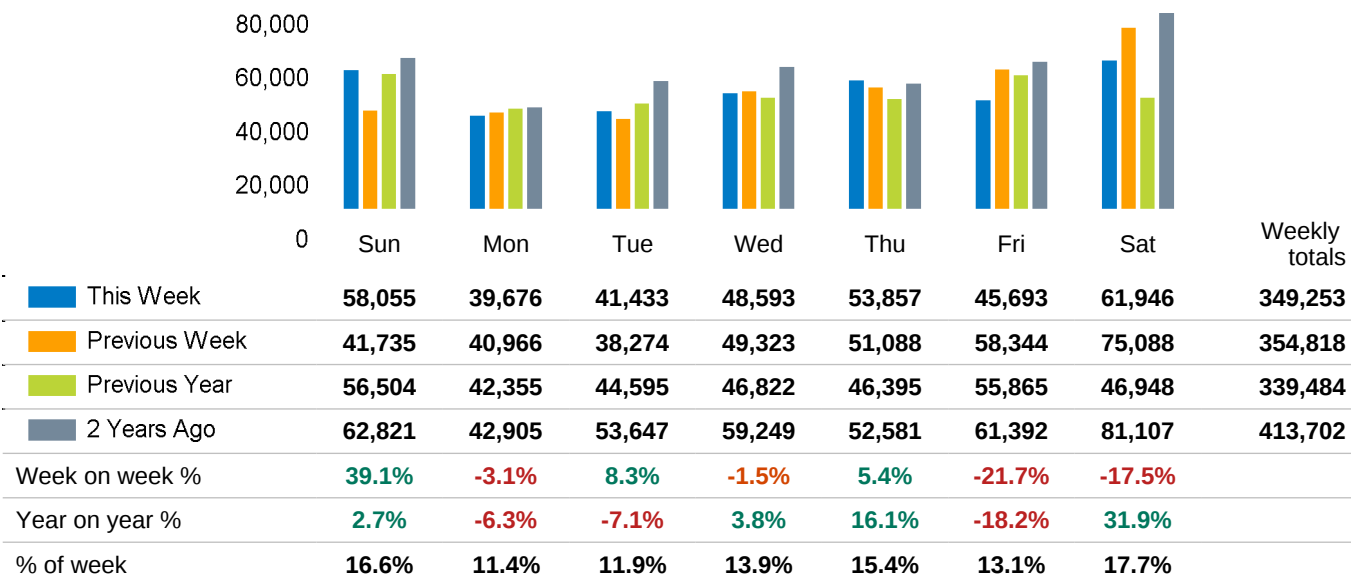
Footfall Counts by week



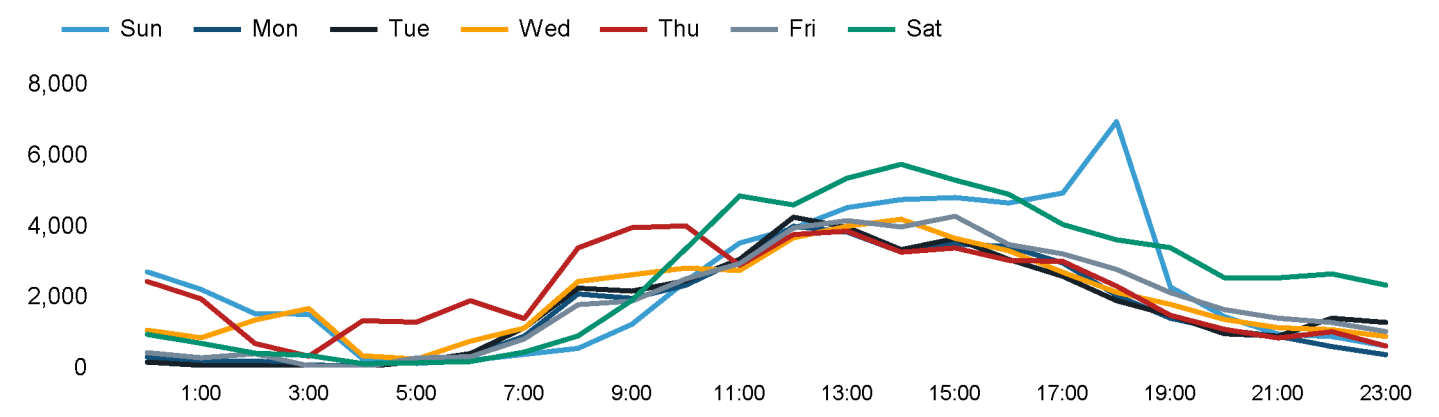
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	7°	5°	4°	3°	4°	6°
Previous week	13°	12°	12°	12°	12°	9°	9°
Previous year	8°	5°	4°	2°	4°	4°	8°

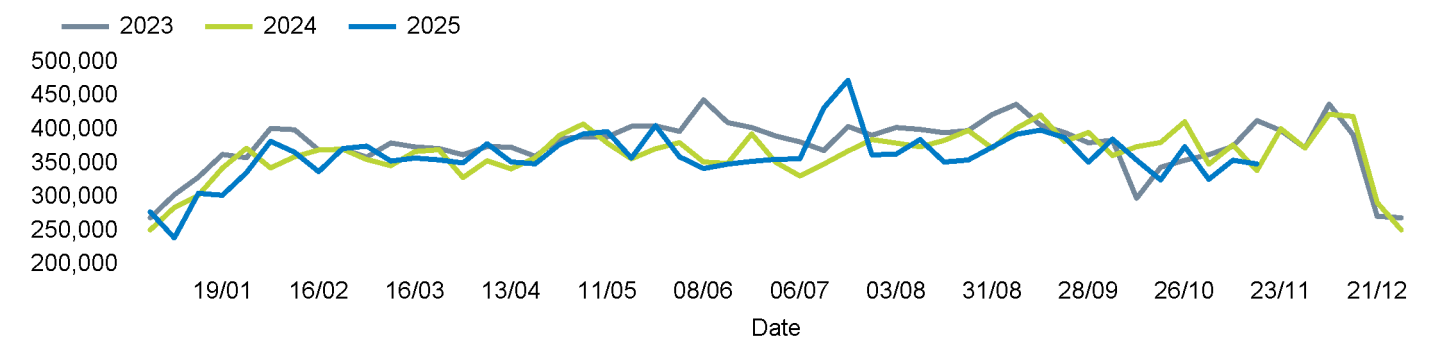
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	46,393	13.3%	53,382	44,935	-13.1%	3.2%	
Bridge St	17,314	5.0%	17,738	18,898	-2.4%	-8.4%	
Broad Street North	27,509	7.9%	9,519	16,166	189.0%	70.2%	
Broad Street South	12,921	3.7%	14,758	20,038	-12.4%	-35.5%	
Castlegate	31,001	8.9%	33,782	21,210	-8.2%	46.2%	
Guild St	29,459	8.4%	31,334	27,142	-6.0%	8.5%	
Langstane Place	9,825	2.8%	11,754	8,812	-16.4%	11.5%	
Market Street (New)	13,082	3.7%	15,109	11,573	-13.4%	13.0%	
Union Street	57,716	16.5%	57,602	67,925	0.2%	-15.0%	
Union Street West End	33,145	9.5%	37,094	34,427	-10.6%	-3.7%	
Union Terrace	15,496	4.4%	14,879	10,393	4.1%	49.1%	
Upperkirkgate	55,392	15.9%	57,867	57,965	-4.3%	-4.4%	

Reporting dates

This week - 16 November 2025 - 22 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2025 to Week 47 , 2025 Vs Week 1, 2024 to Week 47 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week47, 2025 Vs Week 47, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2025 Vs Week 46 2025