

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	-4.0%	-6.0%	0.5%	8.7%	8.2%
Scotland	-0.3%	-3.7%	-8.7%	9.4%	-0.1%	2.7%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-0.5%	-7.6%	0.8%	-2.0%	3.1%
UK	0.0%	-0.4%	-7.9%	3.8%	-1.8%	4.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,852,841 which is 1.1% down on the previous year.
- The total number of visitors for the year to date is 16,603,946 which is 1% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 9 November 2025 was 354,818.
- The busiest day in week commencing 9 November 2025 was Saturday with 75,088 visitors.
- The peak hour of the week was 14:00 on Saturday 15 November 2025 with footfall of 6,674.

Footfall Counts by week

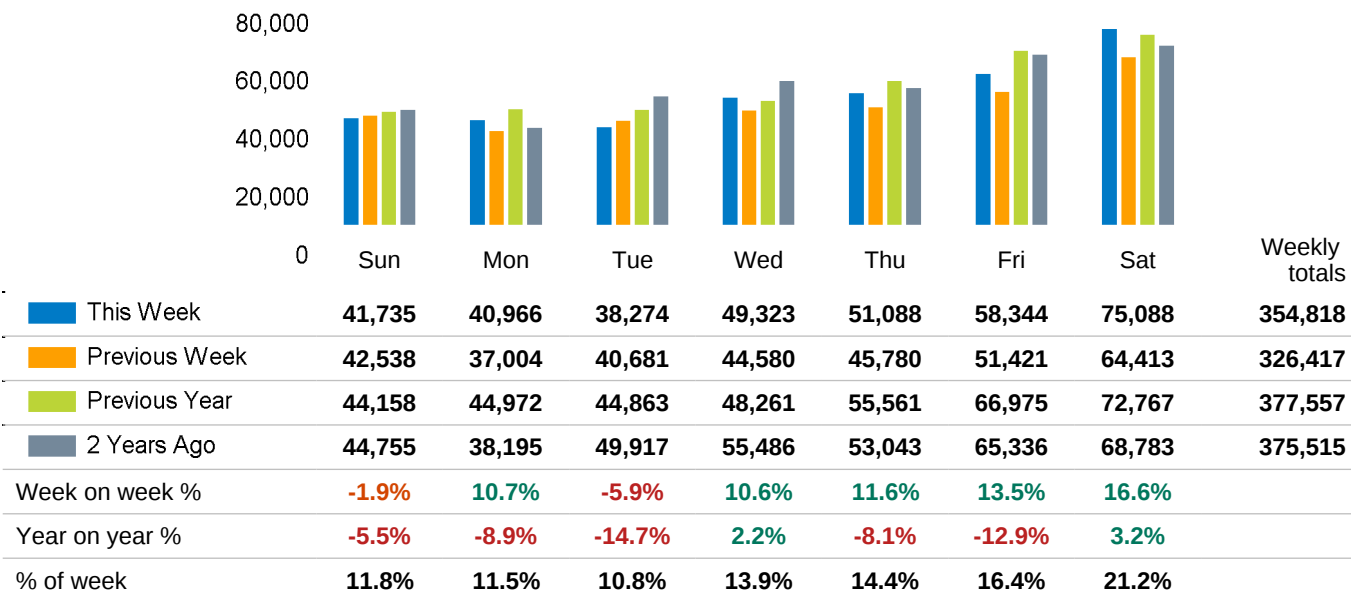


This Week
Previous Week
Previous Year
2 Years Ago

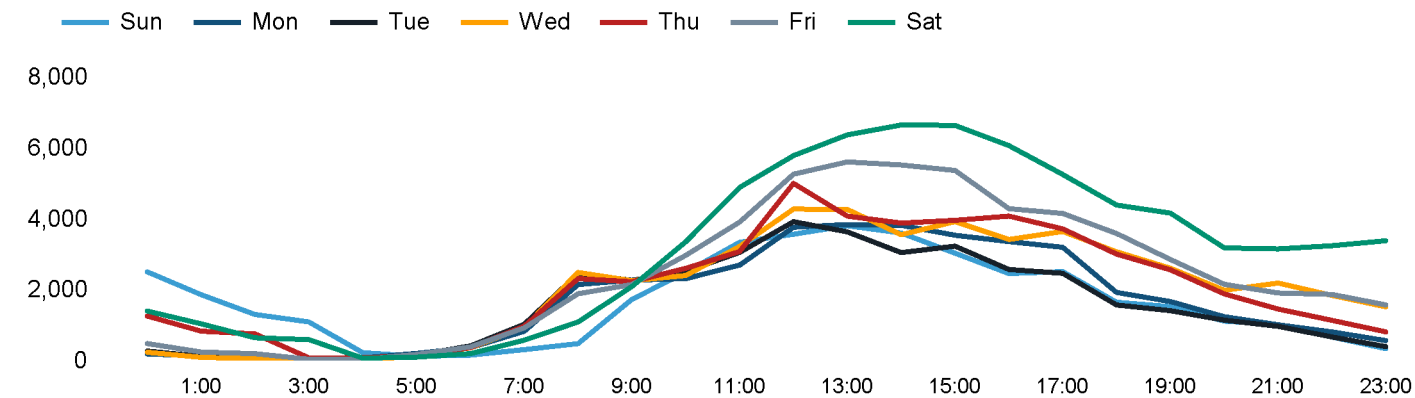
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	13°	12°	12°	12°	12°	9°	9°
Previous week							
	12°	15°	15°	14°	14°	14°	13°
Previous year							
	11°	11°	11°	15°	14°	16°	16°

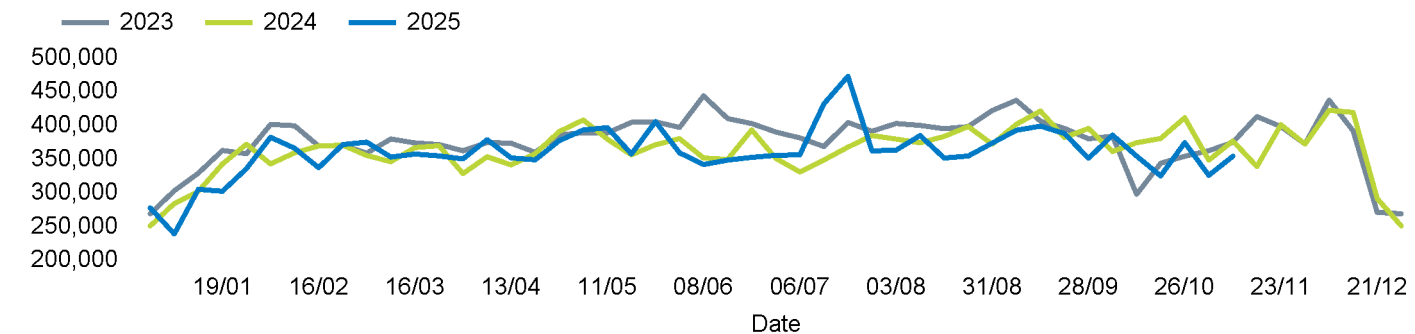
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	53,382	15.0%	50,493	53,949	5.7%	-1.1%	
Bridge St	17,738	5.0%	16,770	17,954	5.8%	-1.2%	
Broad Street North	9,519	2.7%	6,159	7,698	54.6%	23.7%	
Broad Street South	14,758	4.2%	9,931	22,111	48.6%	-33.3%	
Castlegate	33,782	9.5%	30,594	24,896	10.4%	35.7%	
Guild St	31,334	8.8%	30,956	31,012	1.2%	1.0%	
Langstane Place	11,754	3.3%	10,054	11,394	16.9%	3.2%	
Market Street (New)	15,109	4.3%	14,848	13,656	1.8%	10.6%	
Union Street	57,602	16.2%	56,267	74,045	2.4%	-22.2%	
Union Street West End	37,094	10.5%	38,218	42,177	-2.9%	-12.1%	
Union Terrace	14,879	4.2%	15,000	11,995	-0.8%	24.0%	
Upperkirkgate	57,867	16.3%	47,127	66,670	22.8%	-13.2%	

Reporting dates

This week - 09 November 2025 - 15 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 46 , 2025 Vs Week 1, 2024 to Week 46 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2025 Vs Week 46, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2025 Vs Week 45 2025