

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.9%	-4.1%	-6.5%	-3.9%	-13.0%	-15.3%
Scotland	-0.1%	-4.0%	-6.0%	-1.4%	-3.3%	-4.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	-0.5%	-2.6%	-2.6%	-6.0%	-7.8%
UK	0.2%	-0.5%	-2.0%	0.2%	-6.4%	-10.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,875,580 which is 0.9% down on the previous year.
- The total number of visitors for the year to date is 16,249,128 which is 0.9% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 2 November 2025 was 326,417.
- The busiest day in week commencing 2 November 2025 was Saturday with 64,413 visitors.
- The peak hour of the week was 14:00 on Saturday 8 November 2025 with footfall of 5,930.

Footfall Counts by week

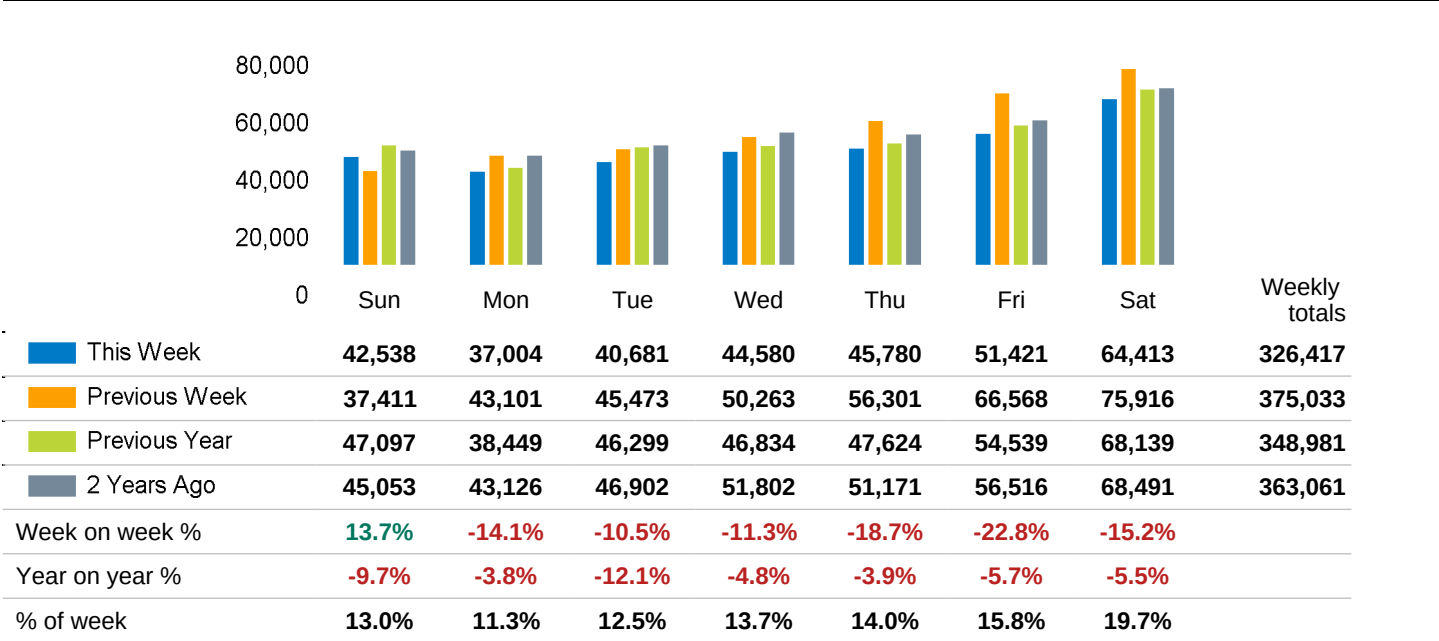


This Week
Previous Week
Previous Year
2 Years Ago

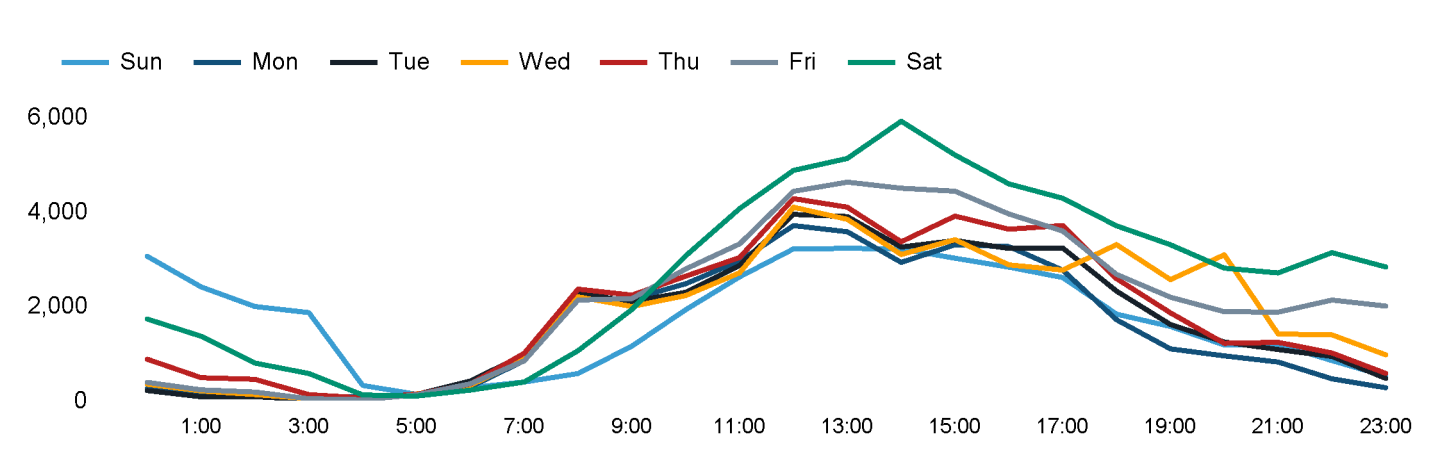
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	12°	15°	15°	14°	14°	14°	13°
Previous week	8°	8°	9°	10°	11°	13°	13°
Previous year	13°	12°	11°	14°	14°	12°	11°

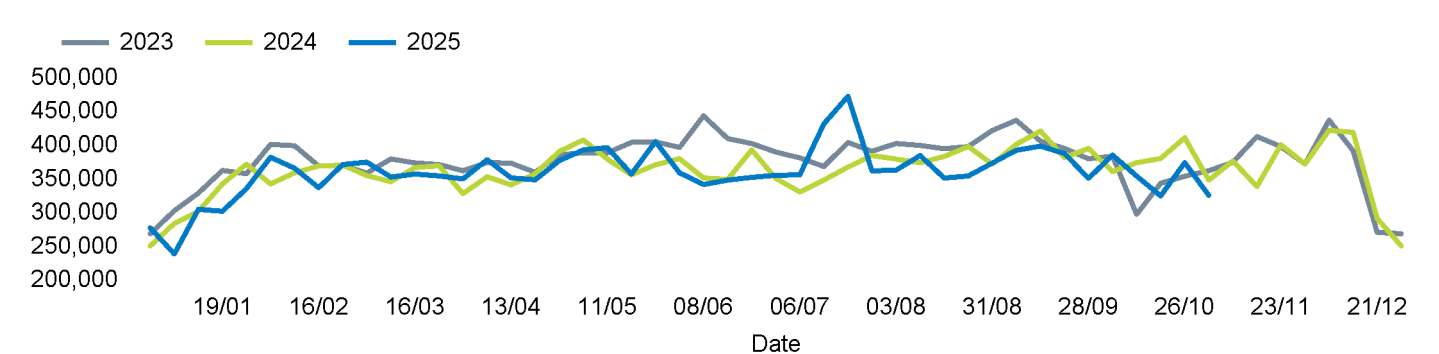
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	50,493	15.5%	66,718	51,659	-24.3%	-2.3%	
Bridge St	16,770	5.1%	19,299	19,395	-13.1%	-13.5%	
Broad Street North	6,159	1.9%	18,454	7,979	-66.6%	-22.8%	
Broad Street South	9,931	3.0%	15,740	11,596	-36.9%	-14.4%	
Castlegate	30,594	9.4%	28,668	26,253	6.7%	16.5%	
Guild St	30,956	9.5%	30,098	32,180	2.9%	-3.8%	
Langstane Place	10,054	3.1%	13,932	11,672	-27.8%	-13.9%	
Market Street (New)	14,848	4.5%	14,985	14,318	-0.9%	3.7%	
Union Street	56,267	17.2%	61,931	72,286	-9.1%	-22.2%	
Union Street West End	38,218	11.7%	40,058	42,621	-4.6%	-10.3%	
Union Terrace	15,000	4.6%	15,199	12,051	-1.3%	24.5%	
Upperkirkgate	47,127	14.4%	49,951	46,971	-5.7%	0.3%	

Reporting dates

This week - 02 November 2025 - 08 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 45 , 2025 Vs Week 1, 2024 to Week 45 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2025 Vs Week 45, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2025 Vs Week 44 2025