

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.7%	-4.1%	-9.0%	16.1%	15.2%	8.1%
Scotland	0.0%	-4.0%	-8.8%	3.9%	1.1%	7.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	-0.4%	-5.5%	10.4%	7.8%	6.0%
UK	0.2%	-0.5%	-6.1%	13.9%	9.3%	8.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,898,144 which is 0.9% down on the previous year.

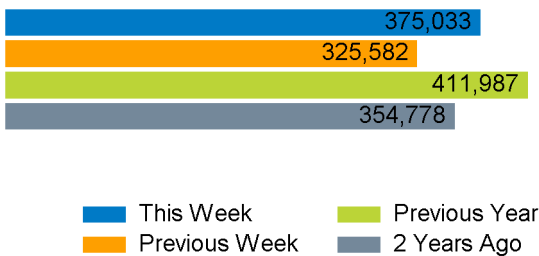
The total number of visitors for the year to date is 15,922,711 which is 0.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 26 October 2025 was 375,033.

The busiest day in week commencing 26 October 2025 was Saturday with 75,916 visitors.

The peak hour of the week was 14:00 on Saturday 1 November 2025 with footfall of 5,560.

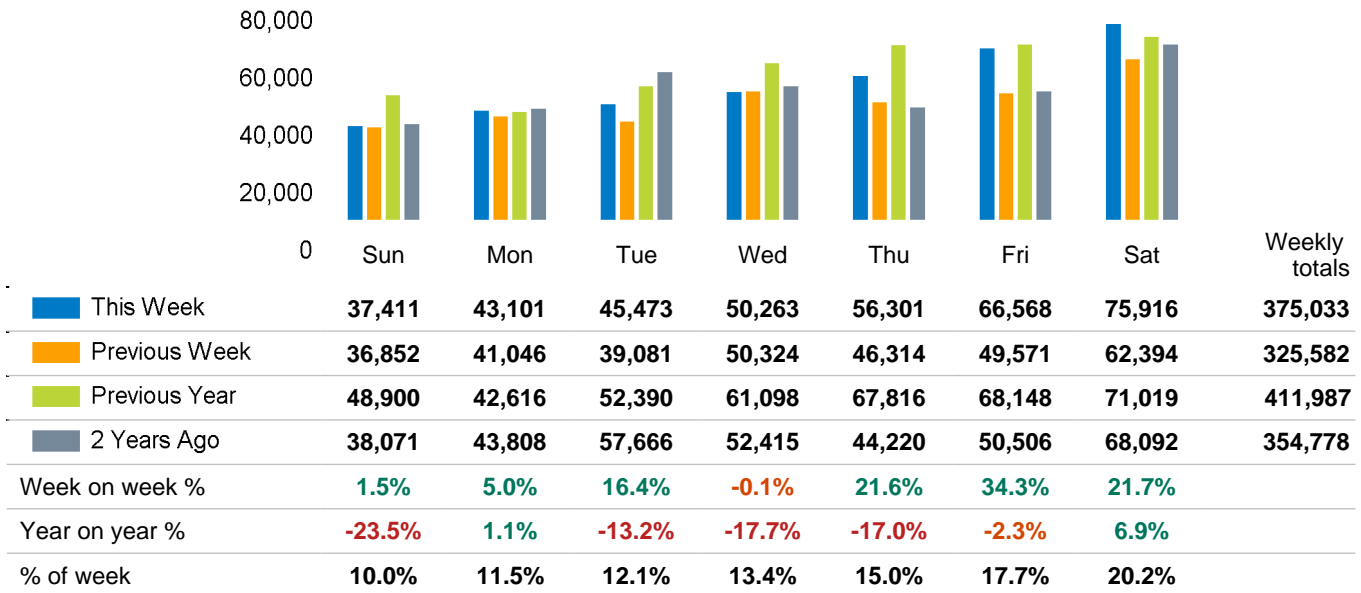
Footfall Counts by week



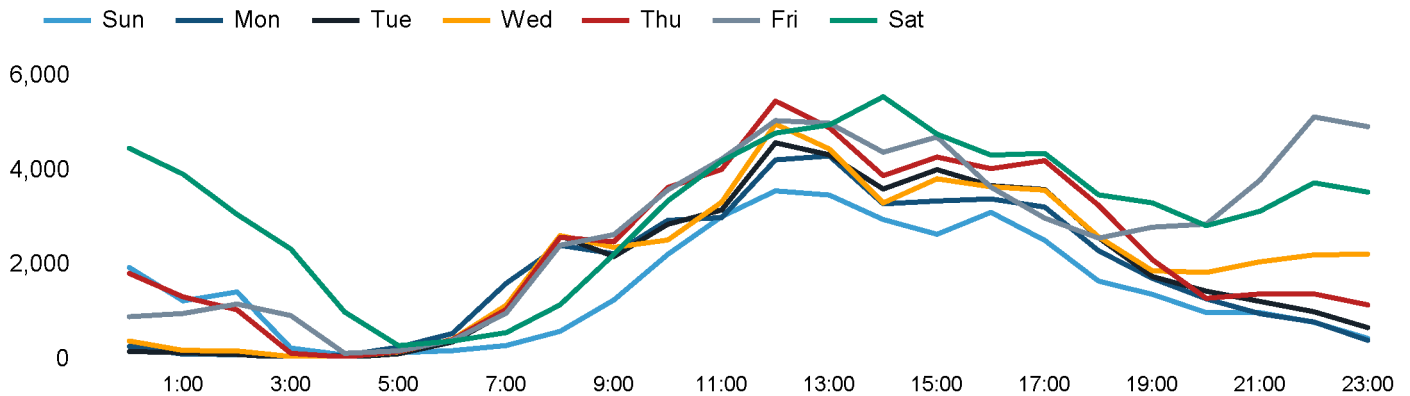
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	8°	8°	9°	10°	11°	13°	13°
Previous week	13°	15°	15°	14°	14°	11°	11°
Previous year	14°	13°	17°	17°	16°	16°	16°

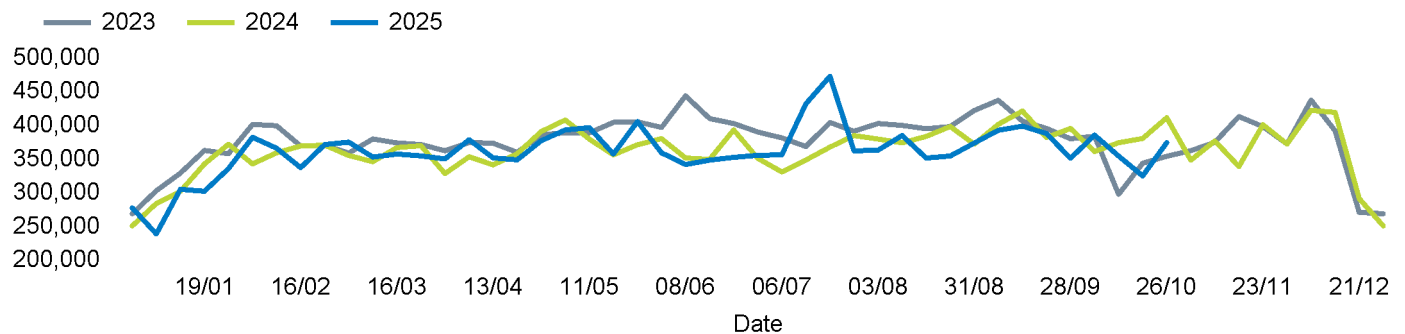
Footfall Counts by day



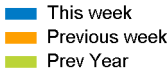





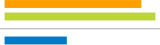






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	66,718	17.8%	41,871	61,599	59.3%	8.3%	
Bridge St	19,299	5.1%	18,255	22,899	5.7%	-15.7%	
Broad Street North	18,454	4.9%	36,693	16,076	-49.7%	14.8%	
Broad Street South	15,740	4.2%	15,292	23,878	2.9%	-34.1%	
Castlegate	28,668	7.6%	26,070	28,826	10.0%	-0.5%	
Guild St	30,098	8.0%	29,387	32,318	2.4%	-6.9%	
Langstane Place	13,932	3.7%	12,647	15,021	10.2%	-7.2%	
Market Street (New)	14,985	4.0%	13,190	16,735	13.6%	-10.5%	
Union Street	61,931	16.5%	53,146	77,941	16.5%	-20.5%	
Union Street West End	40,058	10.7%	25,737	49,074	55.6%	-18.4%	
Union Terrace	15,199	4.1%	13,769	14,840	10.4%	2.4%	
Upperkirkgate	49,951	13.3%	39,525	52,780	26.4%	-5.4%	



Reporting dates

This week - 26 October 2025 - 01 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 44, 2025 Vs Week 1, 2024 to Week 44, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2025 Vs Week 44, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2025 Vs Week 43 2025

