

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.5%	-4.5%	-14.6%	10.7%	-8.3%	1.7%
Scotland	0.2%	-4.2%	-2.0%	-4.1%	-7.1%	-5.1%
High Street Index - BDSU (BDSU - Multifunctional)	-0.3%	-0.7%	-7.6%	-3.8%	-4.7%	1.0%
UK	0.4%	-0.8%	-7.5%	-2.8%	-6.1%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,935,098 which is 0.4% down on the previous year.

The total number of visitors for the year to date is 15,547,678 which is 0.5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 19 October 2025 was 325,582.

The busiest day in week commencing 19 October 2025 was Saturday with 62,394 visitors.

The peak hour of the week was 15:00 on Saturday 25 October 2025 with footfall of 6,560.

Footfall Counts by week

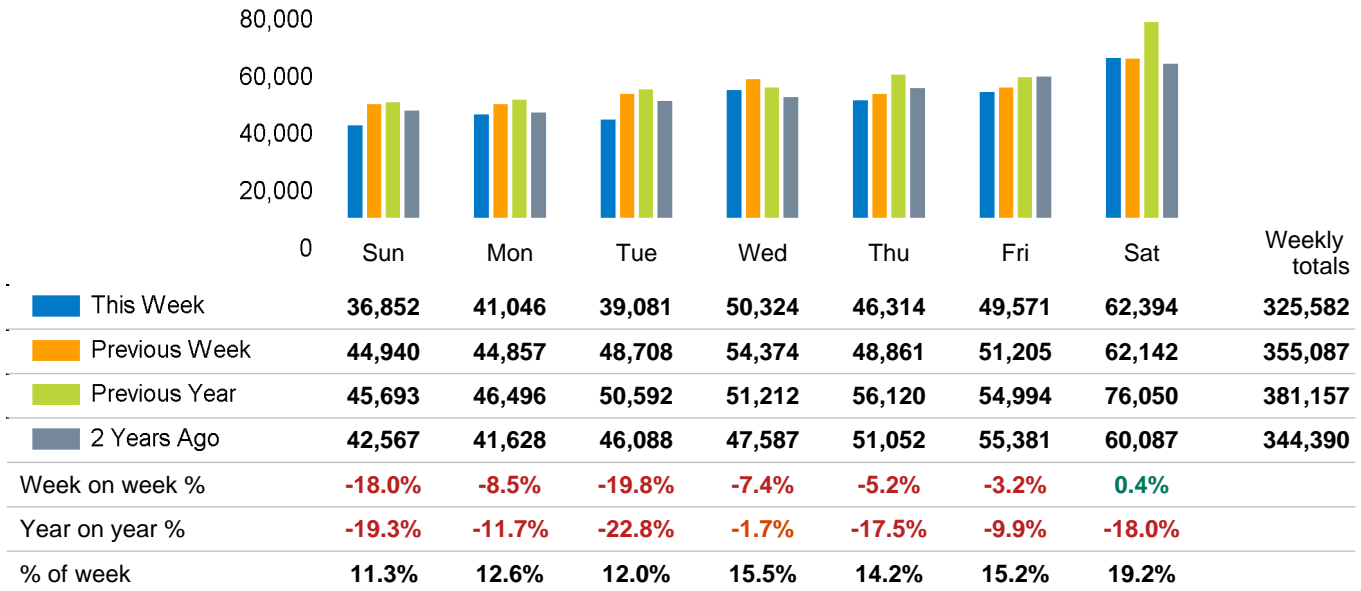


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

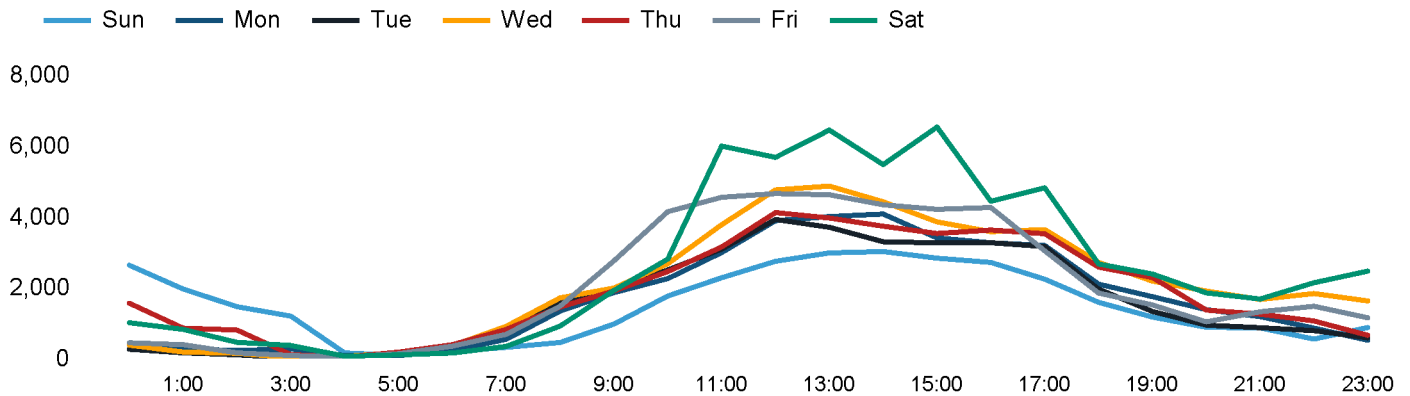
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	15°	15°	14°	14°	11°	11°
Previous week	19°	17°	13°	16°	16°	13°	13°
Previous year	15°	14°	14°	13°	13°	13°	14°

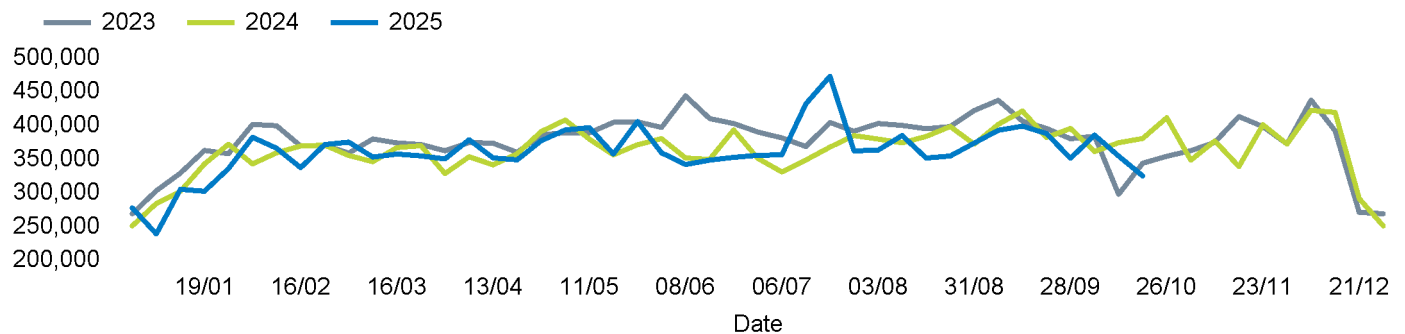
Footfall Counts by day



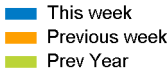









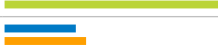


Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	41,871	12.9%	53,243	45,818	-21.4%	-8.6%	
Bridge St	18,255	5.6%	22,027	23,188	-17.1%	-21.3%	
Broad Street North	36,693	11.3%	10,657	21,611	244.3%	69.8%	
Broad Street South	15,292	4.7%	18,636	23,726	-17.9%	-35.5%	
Castlegate	26,070	8.0%	26,502	29,995	-1.6%	-13.1%	
Guild St	29,387	9.0%	32,480	33,308	-9.5%	-11.8%	
Langstane Place	12,647	3.9%	12,407	12,685	1.9%	-0.3%	
Market Street (New)	13,190	4.1%	16,174	17,077	-18.4%	-22.8%	
Union Street	53,146	16.3%	67,186	67,974	-20.9%	-21.8%	
Union Street West End	25,737	7.9%	38,037	40,676	-32.3%	-36.7%	
Union Terrace	13,769	4.2%	15,648	12,856	-12.0%	7.1%	
Upperkirkgate	39,525	12.1%	42,090	52,243	-6.1%	-24.3%	



Reporting dates

This week - 19 October 2025 - 25 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 43, 2025 Vs Week 1, 2024 to Week 43, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2025 Vs Week 43, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2025 Vs Week 42 2025

