

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

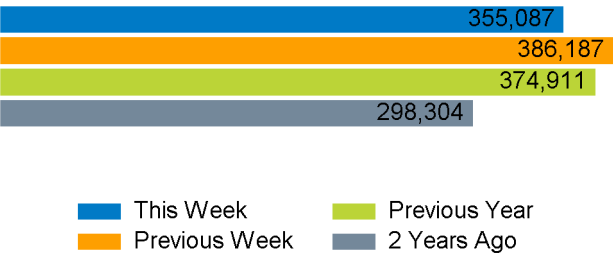
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.2%	-4.9%	-5.3%	25.7%	-8.1%	3.6%
Scotland	0.3%	-4.2%	0.5%	8.4%	5.6%	4.4%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	-0.6%	-2.2%	3.7%	-2.9%	0.8%
UK	0.6%	-0.8%	0.7%	5.3%	-2.1%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,990,673 which is 0.1% up on the previous year.
- The total number of visitors for the year to date is 15,222,096 which is 0.2% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 12 October 2025 was 355,087.
- The busiest day in week commencing 12 October 2025 was Saturday with 62,142 visitors.
- The peak hour of the week was 12:00 on Wednesday 15 October 2025 with footfall of 5,189.

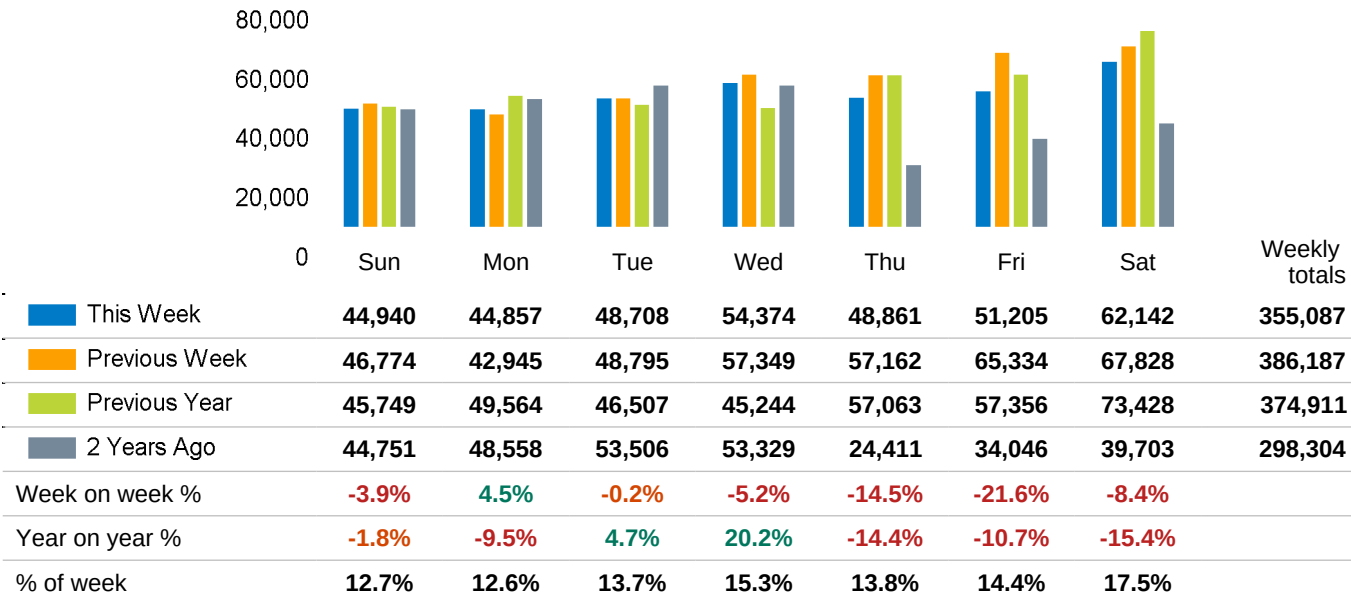
Footfall Counts by week



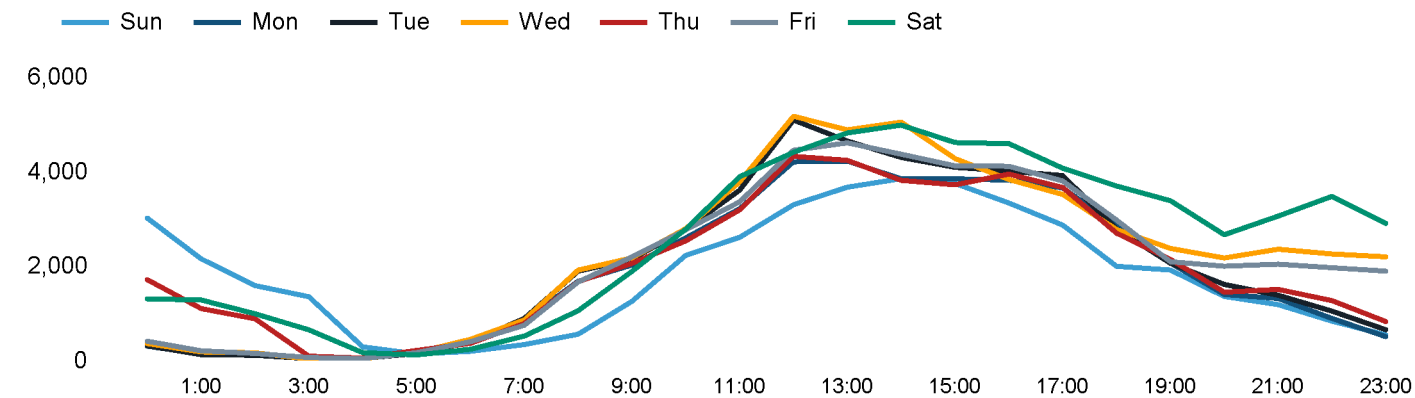
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	19°	17°	13°	16°	16°	13°	13°
Previous week	15°	21°	21°	14°	17°	21°	21°
Previous year	12°	12°	12°	13°	16°	16°	15°

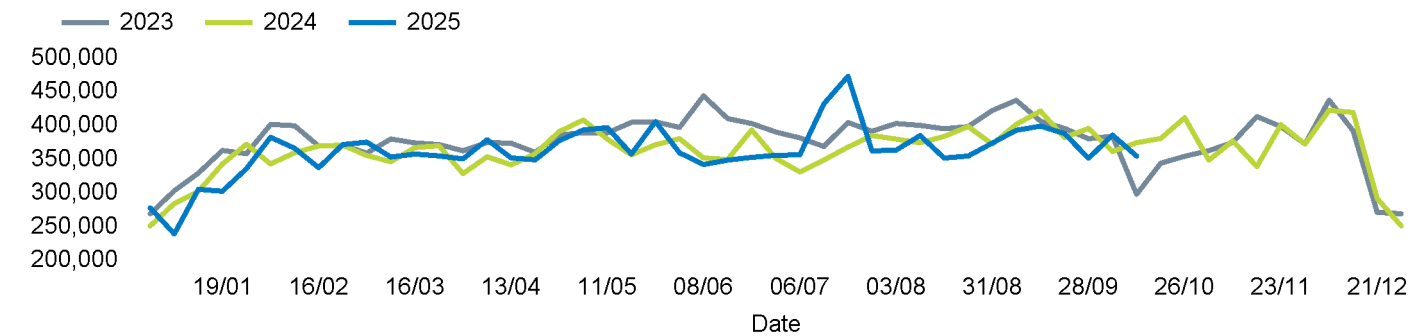
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	53,243	15.0%	55,625	47,351	-4.3%	12.4%	
Bridge St	22,027	6.2%	21,646	21,643	1.8%	1.8%	
Broad Street North	10,657	3.0%	13,696	19,307	-22.2%	-44.8%	
Broad Street South	18,636	5.2%	19,493	24,792	-4.4%	-24.8%	
Castlegate	26,502	7.5%	27,251	26,966	-2.7%	-1.7%	
Guild St	32,480	9.1%	33,036	33,380	-1.7%	-2.7%	
Langstane Place	12,407	3.5%	13,593	10,955	-8.7%	13.3%	
Market Street (New)	16,174	4.6%	17,570	16,841	-7.9%	-4.0%	
Union Street	67,186	18.9%	78,637	70,856	-14.6%	-5.2%	
Union Street West End	38,037	10.7%	41,060	40,643	-7.4%	-6.4%	
Union Terrace	15,648	4.4%	15,218	12,735	2.8%	22.9%	
Upperkirkgate	42,090	11.9%	49,362	49,442	-14.7%	-14.9%	

Reporting dates

This week - 12 October 2025 - 18 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 42 , 2025 Vs Week 1, 2024 to Week 42 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2025 Vs Week 42, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2025 Vs Week 41 2025