Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year or	n year %	Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.0%	-5.4%	6.7%	-5.9%	9.8%	-8.6%
Scotland	0.3%	-4.5%	-0.3%	-3.3%	4.7%	-4.4%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	-0.7%	1.6%	-2.8%	6.1%	-1.8%
UK	0.6%	-0.9%	4.2%	-2.1%	5.6%	-1.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,010,497 which is 0.6% up on the previous year.

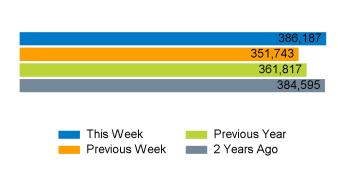
The total number of visitors for the year to date is 14,867,009 which is 0% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 5 October 2025 was 386,187.

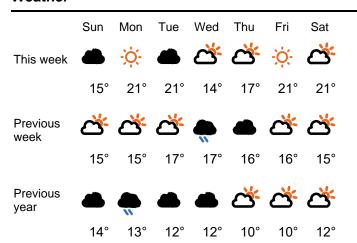
The busiest day in week commencing 5 October 2025 was Saturday with 67,828 visitors.

The peak hour of the week was 15:00 on Friday 10 October 2025 with footfall of 6,045.

Footfall Counts by week

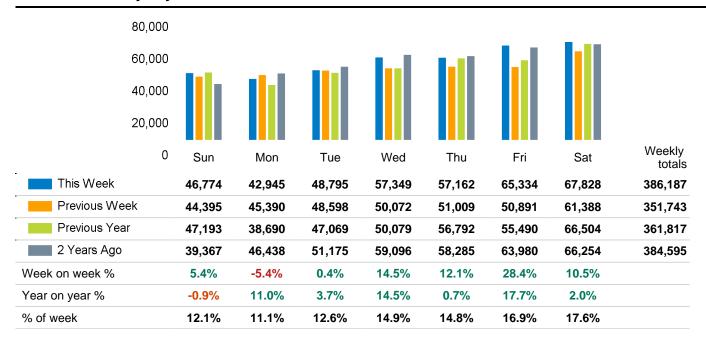


Weather

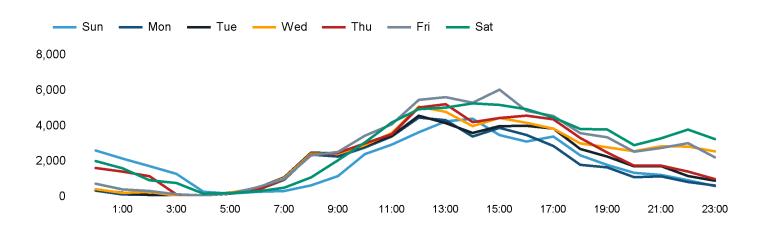




Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	55,625	14.4%	49,669	49,296	12.0%	12.8%	
Bridge St	21,646	5.6%	20,082	22,033	7.8%	-1.8%	
Broad Street North	13,696	3.5%	17,186	16,383	-20.3%	-16.4%	
Broad Street South	19,493	5.0%	17,027	21,806	14.5%	-10.6%	
Castlegate	27,251	7.1%	26,910	27,724	1.3%	-1.7%	
Guild St	33,036	8.6%	29,299	30,937	12.8%	6.8%	
Langstane Place	13,593	3.5%	12,659	11,370	7.4%	19.6%	
Market Street (New)	17,570	4.5%	16,391	14,606	7.2%	20.3%	
Union Street	78,637	20.4%	65,487	69,411	20.1%	13.3%	
Union Street West End	41,060	10.6%	36,496	38,045	12.5%	7.9%	
Union Terrace	15,218	3.9%	15,088	12,310	0.9%	23.6%	
Upperkirkgate	49,362	12.8%	45,449	47,896	8.6%	3.1%	

Reporting dates

This week - 05 October 2025 - 11 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 41, 2025 Vs. Week 1, 2024 to Week 41, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week41, 2025 Vs Week 41, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2025 Vs Week 40 2025