

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.2%	-5.4%	-11.2%	4.0%	-9.5%	3.5%
Scotland	0.3%	-4.5%	-9.3%	8.7%	-9.5%	0.0%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	-0.6%	-5.4%	-3.9%	-4.9%	4.6%
UK	0.5%	-0.9%	-2.7%	-3.1%	-6.3%	1.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,986,127 which is 0.4% up on the previous year.

The total number of visitors for the year to date is 14,480,822 which is 0.2% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 28 September 2025 was 351,743.

The busiest day in week commencing 28 September 2025 was Saturday with 61,388 visitors.

The peak hour of the week was 13:00 on Tuesday 30 September 2025 with footfall of 4,973.

Footfall Counts by week

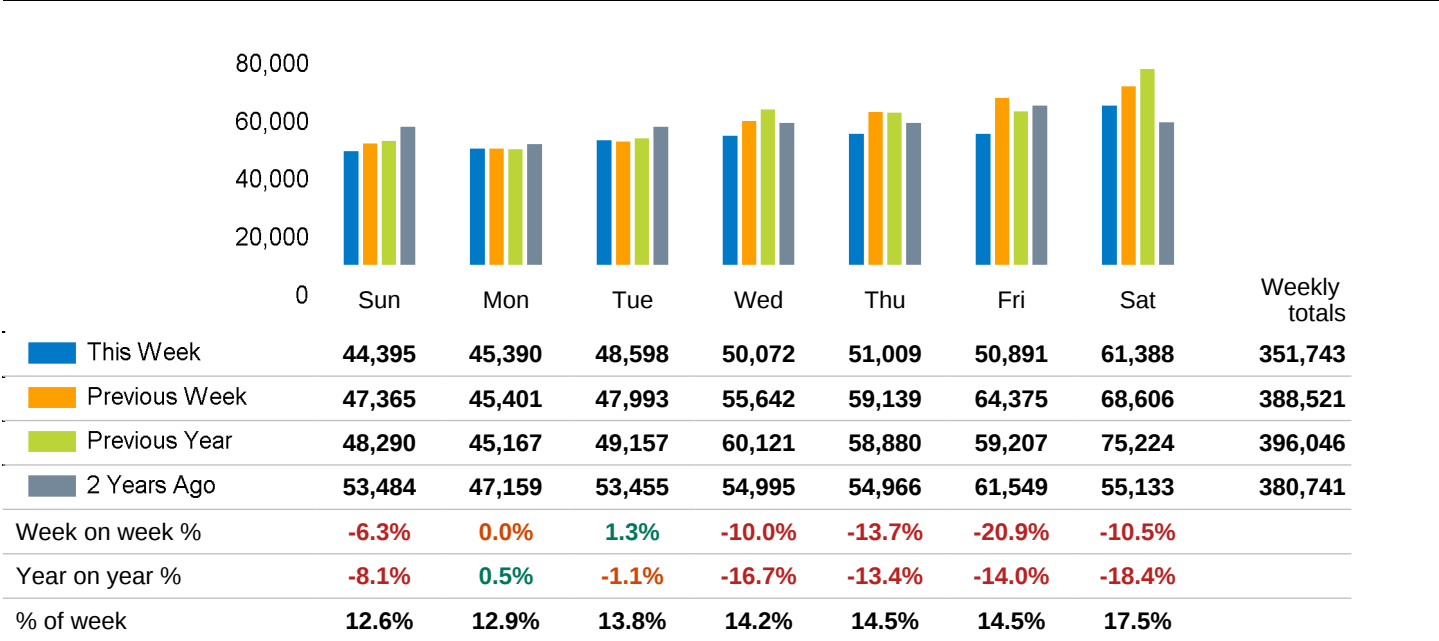


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

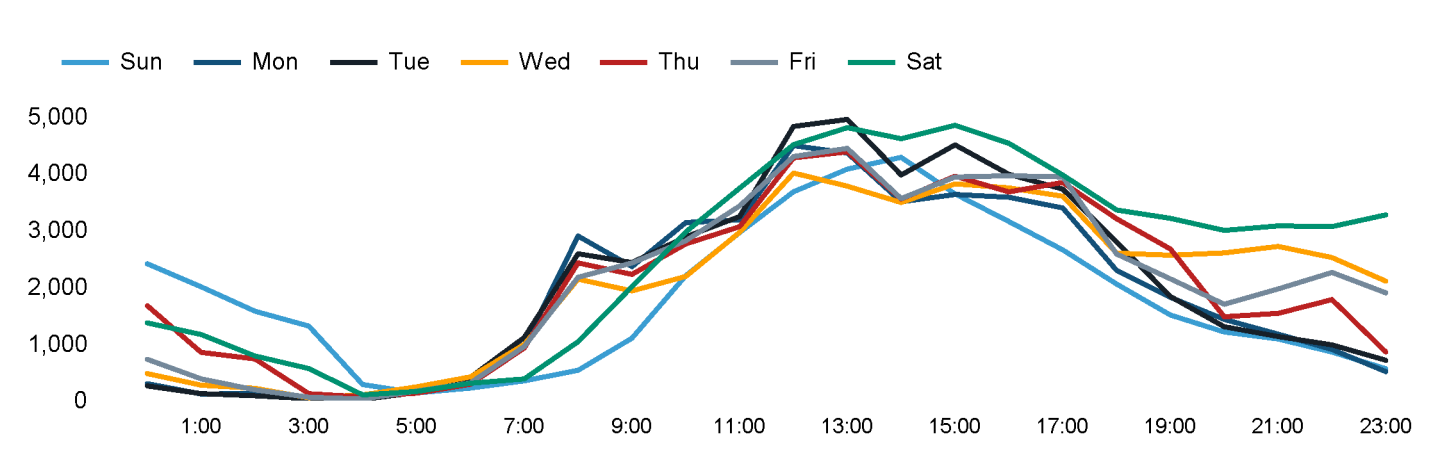
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	15°	15°	17°	17°	16°	16°	15°
Previous week							
	13°	15°	15°	15°	16°	16°	16°
Previous year							
	13°	14°	14°	15°	15°	13°	14°

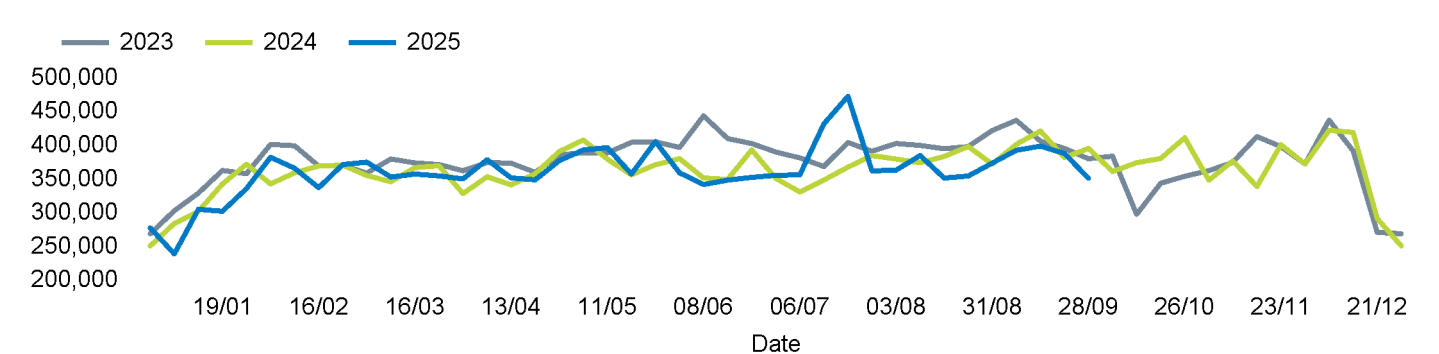
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	49,669	14.1%	50,603	50,901	-1.8%	-2.4%	
Bridge St	20,082	5.7%	26,008	23,908	-22.8%	-16.0%	
Broad Street North	17,186	4.9%	16,738	17,575	2.7%	-2.2%	
Broad Street South	17,027	4.8%	19,280	25,890	-11.7%	-34.2%	
Castlegate	26,910	7.7%	29,561	30,661	-9.0%	-12.2%	
Guild St	29,299	8.3%	35,410	32,609	-17.3%	-10.2%	
Langstane Place	12,659	3.6%	13,592	12,465	-6.9%	1.6%	
Market Street (New)	16,391	4.7%	18,676	16,995	-12.2%	-3.6%	
Union Street	65,487	18.6%	73,439	72,672	-10.8%	-9.9%	
Union Street West End	36,496	10.4%	39,137	44,621	-6.7%	-18.2%	
Union Terrace	15,088	4.3%	16,867	13,972	-10.5%	8.0%	
Upperkirkgate	45,449	12.9%	49,210	53,777	-7.6%	-15.5%	

Reporting dates

This week - 28 September 2025 - 04 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 40 , 2025 Vs Week 1, 2024 to Week 40 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2025 Vs Week 40, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2025 Vs Week 39 2025