

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-11.3%	-4.7%	-8.3%	-11.8%	-4.3%	-0.9%
Scotland	-4.9%	-2.5%	1.6%	-7.3%	-3.4%	-13.9%
High Street Index - BDSU (BDSU - Multifunctional)	-2.7%	-2.8%	-1.2%	-3.6%	5.7%	1.8%
UK	-2.7%	0.5%	-1.9%	-1.5%	3.6%	0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,735,574 which is 1.2% down on the previous year.

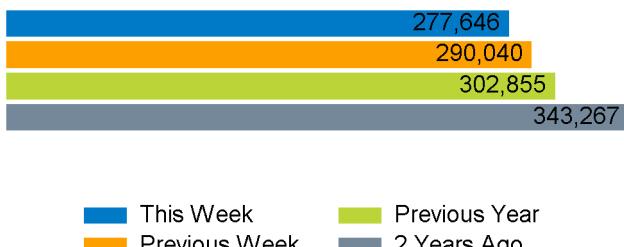
The total number of visitors for the year to date is 752,085 which is 11.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 18 January 2026 was 277,646.

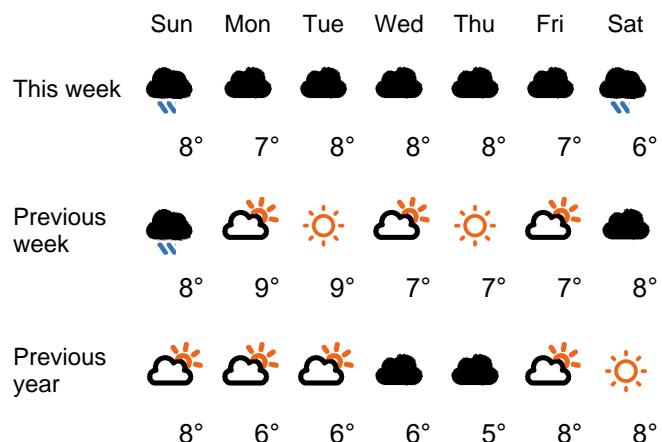
The busiest day in week commencing 18 January 2026 was Saturday with 48,554 visitors.

The peak hour of the week was 14:00 on Saturday 24 January 2026 with footfall of 4,769.

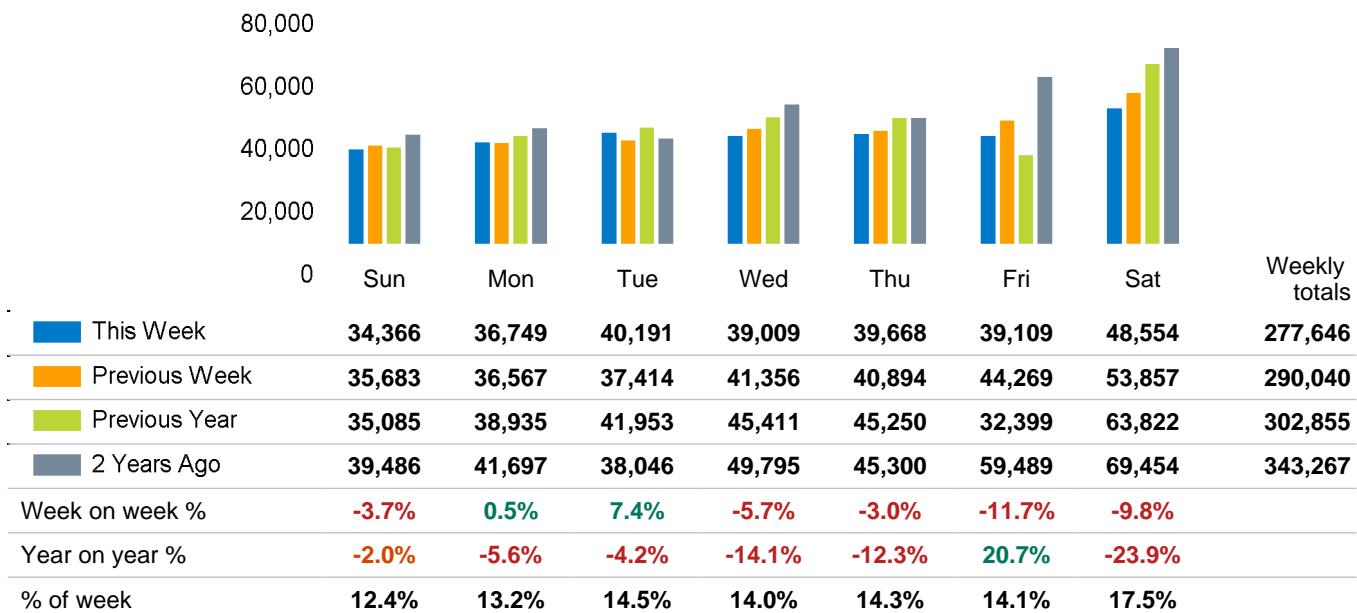
Footfall Counts by week



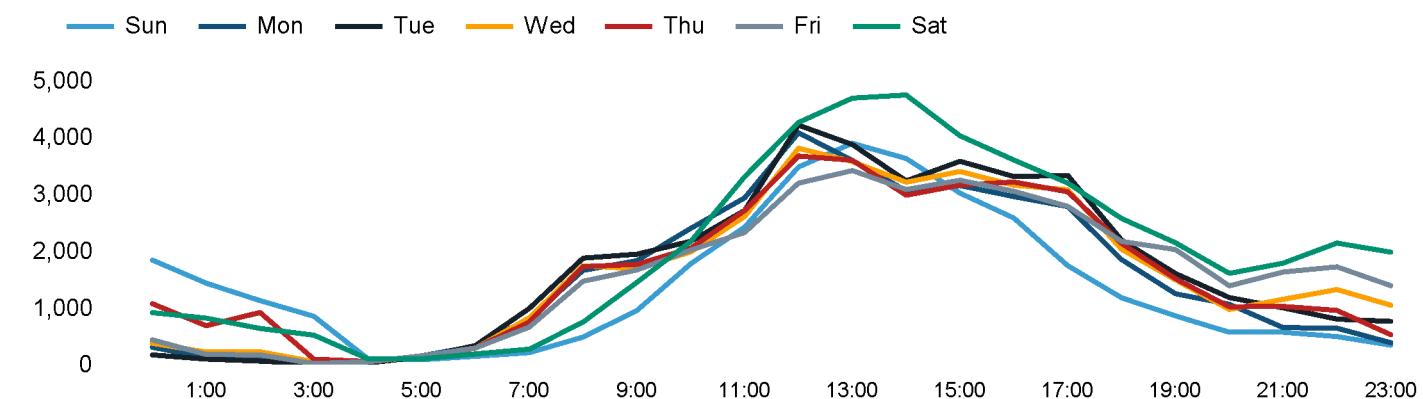
Weather



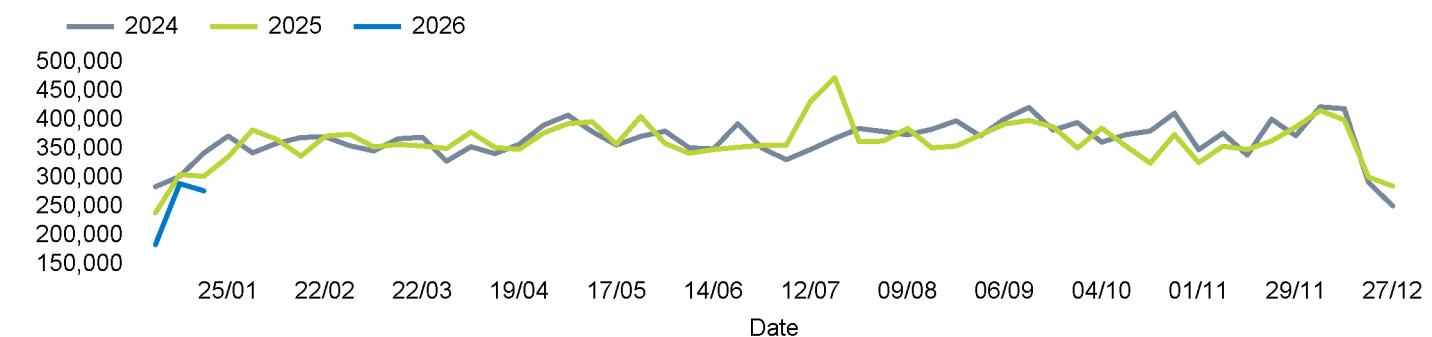
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week	Previous week	Prev Year
Belmont St	41,167	14.8%	37,709	45,006	9.2%	-8.5%			
Bridge St	13,129	4.7%	13,971	16,520	-6.0%	-20.5%			
Broad Street North	8,612	3.1%	17,420	12,336	-50.6%	-30.2%			
Broad Street South	11,316	4.1%	11,320	17,254	0.0%	-34.4%			
Castlegate	20,925	7.5%	24,009	27,978	-12.8%	-25.2%			
Guild St	24,972	9.0%	24,457	22,410	2.1%	11.4%			
Langstane Place	9,980	3.6%	9,232	9,994	8.1%	-0.1%			
Market Street (New)	10,864	3.9%	11,157	10,314	-2.6%	5.3%			
Union Street	54,550	19.6%	58,663	56,142	-7.0%	-2.8%			
Union Street West End	34,996	12.6%	32,502	32,509	7.7%	7.7%			
Union Terrace	13,831	5.0%	13,261	13,326	4.3%	3.8%			
Upperkirkgate	33,304	12.0%	36,339	39,066	-8.4%	-14.7%			

Reporting dates

This week - 18 January 2026 - 24 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 3 , 2026 Vs Week 1, 2025 to Week 3 , 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week3, 2026 Vs Week 3, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 3 2026 Vs Week 2 2026