

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.1%	-5.7%	1.5%	-3.4%	-2.7%	-9.3%
Scotland	0.5%	-4.8%	0.8%	0.7%	4.5%	-3.9%
High Street Index - BDSU (BDSU - Multifunctional)	0.0%	-0.6%	4.0%	-7.4%	7.7%	-4.0%
UK	0.5%	-0.8%	5.8%	-6.2%	7.7%	-4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,030,430 which is 0.7% up on the previous year.
- The total number of visitors for the year to date is 14,129,079 which is 0.1% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 21 September 2025 was 388,521.
- The busiest day in week commencing 21 September 2025 was Saturday with 68,606 visitors.
- The peak hour of the week was 14:00 on Saturday 27 September 2025 with footfall of 5,700.

Footfall Counts by week

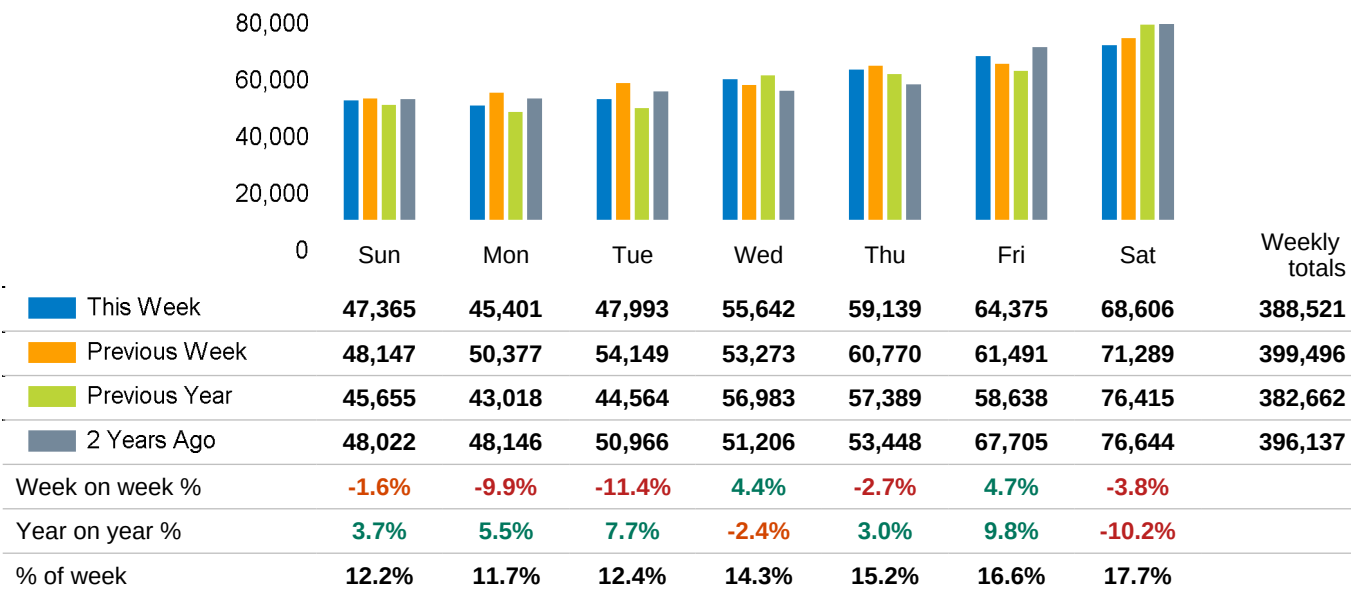


This Week
Previous Week
Previous Year
2 Years Ago

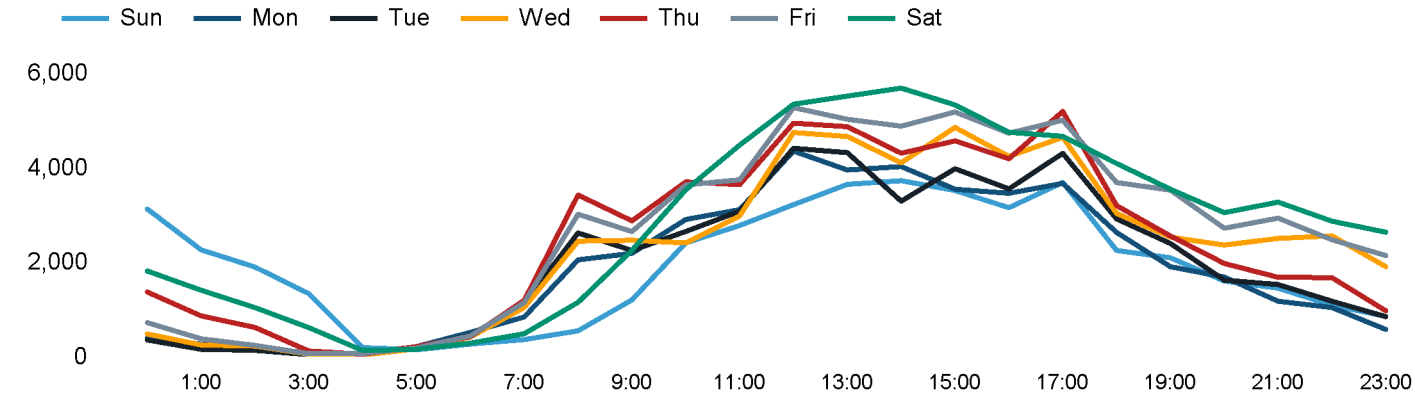
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	13°	15°	15°	15°	16°	16°	16°
Previous week							
	15°	17°	17°	17°	20°	20°	18°
Previous year							
	13°	12°	12°	12°	12°	12°	13°

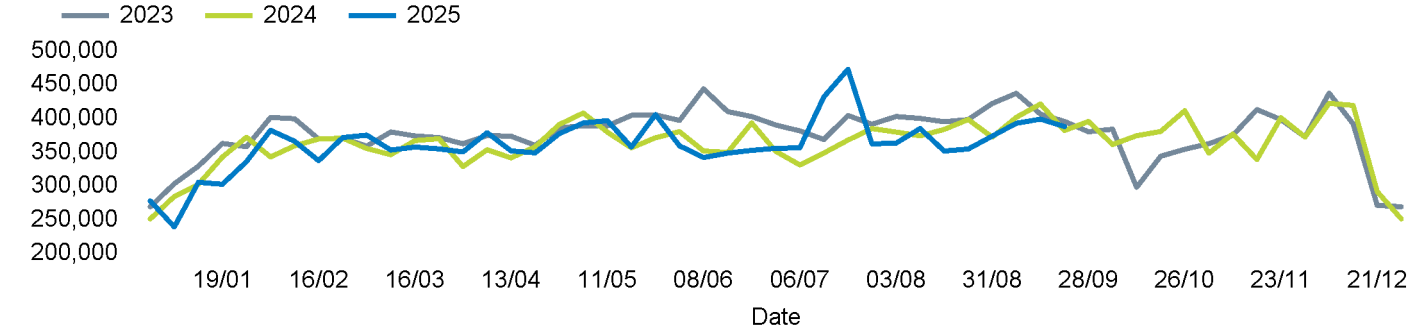
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	50,603	13.0%	56,982	50,365	-11.2%	0.5%	
Bridge St	26,008	6.7%	23,772	23,651	9.4%	10.0%	
Broad Street North	16,738	4.3%	17,084	16,886	-2.0%	-0.9%	
Broad Street South	19,280	5.0%	21,403	23,885	-9.9%	-19.3%	
Castlegate	29,561	7.6%	29,323	29,177	0.8%	1.3%	
Guild St	35,410	9.1%	34,520	32,015	2.6%	10.6%	
Langstane Place	13,592	3.5%	13,083	13,969	3.9%	-2.7%	
Market Street (New)	18,676	4.8%	19,718	16,966	-5.3%	10.1%	
Union Street	73,439	18.9%	75,269	70,374	-2.4%	4.4%	
Union Street West End	39,137	10.1%	42,908	42,649	-8.8%	-8.2%	
Union Terrace	16,867	4.3%	14,615	12,279	15.4%	37.4%	
Upperkirkgate	49,210	12.7%	50,819	50,446	-3.2%	-2.5%	

Reporting dates

This week - 21 September 2025 - 27 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 39 , 2025 Vs Week 1, 2024 to Week 39 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2025 Vs Week 39, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2025 Vs Week 38 2025