

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

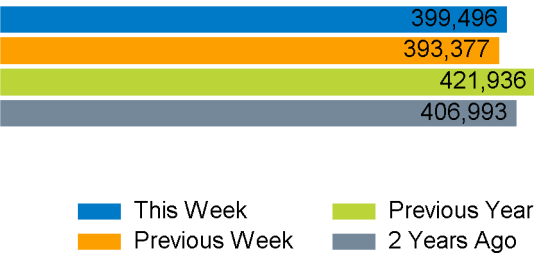
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.1%	-5.7%	-5.3%	3.7%	1.6%	4.9%
Scotland	0.5%	-5.0%	-7.0%	4.0%	4.1%	5.2%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	-0.4%	-7.5%	3.4%	-0.8%	4.3%
UK	0.4%	-0.7%	-6.3%	4.1%	0.7%	4.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,024,571 which is 0.6% up on the previous year.
- The total number of visitors for the year to date is 13,740,558 which is 0.1% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 14 September 2025 was 399,496.
- The busiest day in week commencing 14 September 2025 was Saturday with 71,289 visitors.
- The peak hour of the week was 14:00 on Saturday 20 September 2025 with footfall of 6,052.

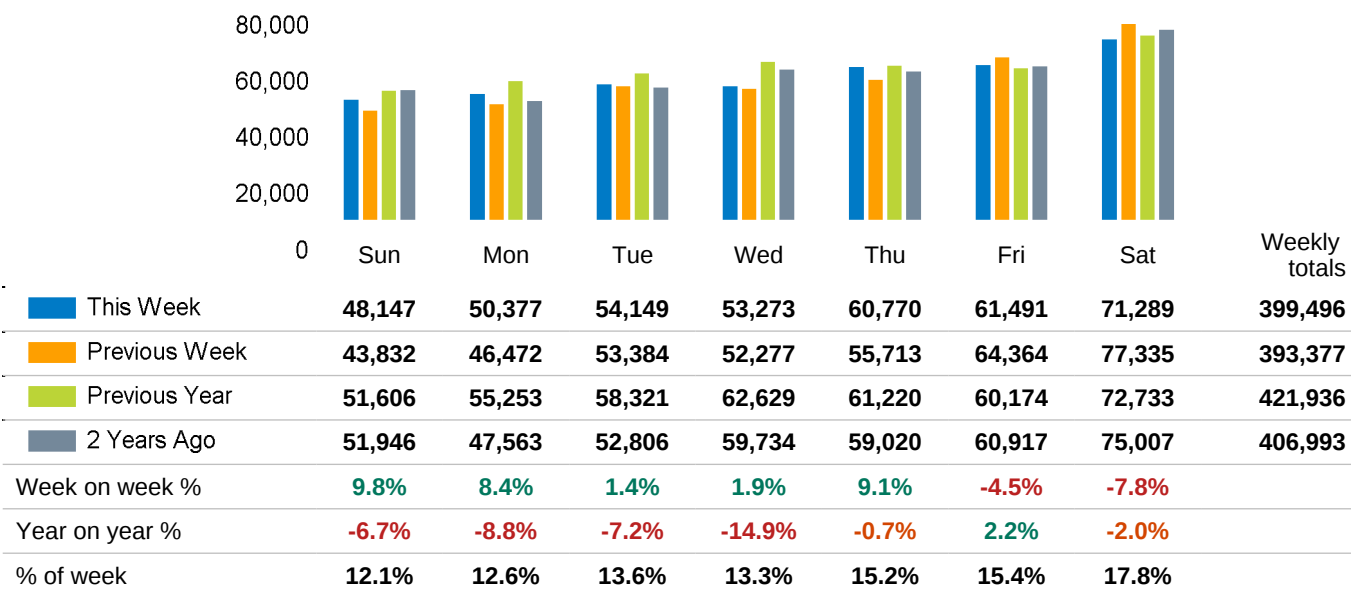
Footfall Counts by week



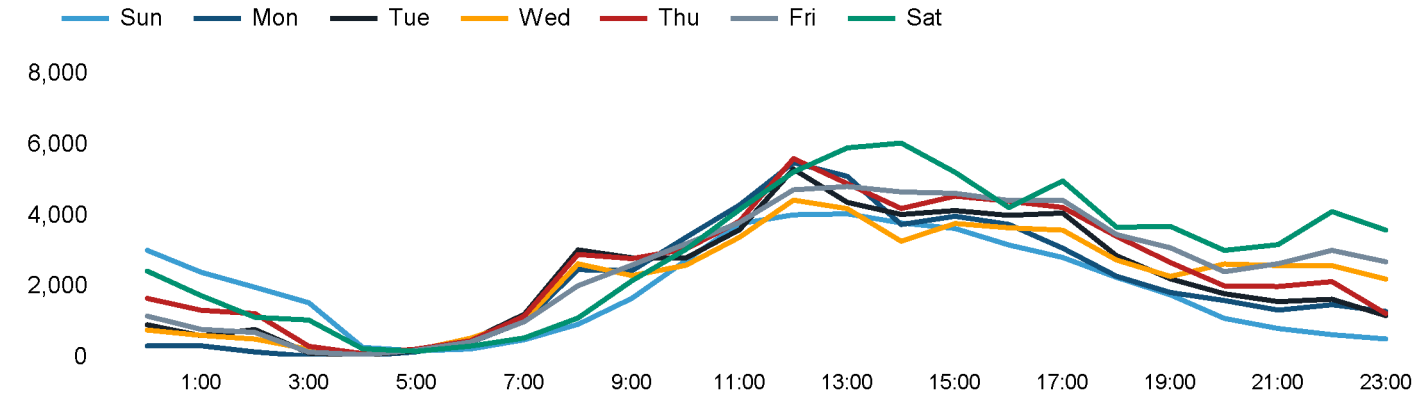
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	15°	17°	17°	17°	20°	20°	18°
Previous week	18°	19°	19°	17°	17°	17°	17°
Previous year	20°	20°	23°	22°	18°	15°	13°

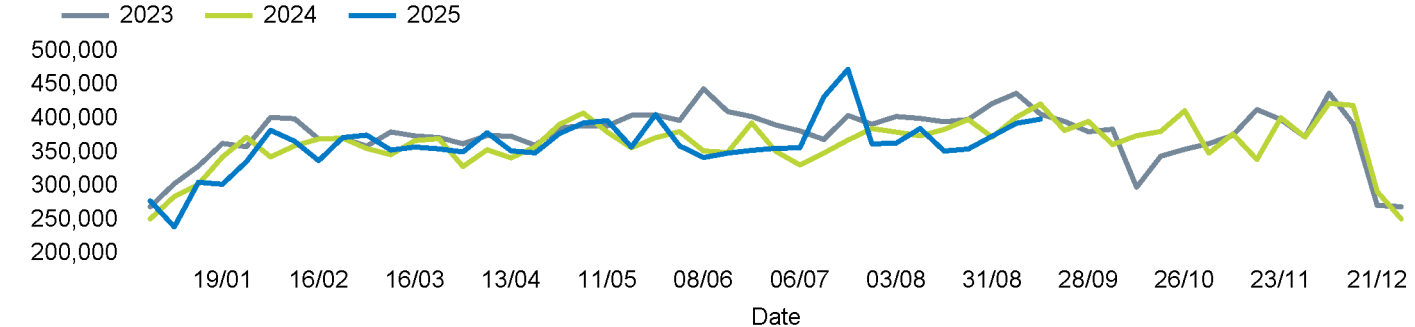
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	56,982	14.3%	52,180	55,892	9.2%	2.0%	
Bridge St	23,772	6.0%	26,247	25,678	-9.4%	-7.4%	
Broad Street North	17,084	4.3%	16,880	19,223	1.2%	-11.1%	
Broad Street South	21,403	5.4%	21,105	28,092	1.4%	-23.8%	
Castlegate	29,323	7.3%	27,880	34,774	5.2%	-15.7%	
Guild St	34,520	8.6%	35,287	35,100	-2.2%	-1.7%	
Langstane Place	13,083	3.3%	12,124	12,442	7.9%	5.2%	
Market Street (New)	19,718	4.9%	20,533	19,387	-4.0%	1.7%	
Union Street	75,269	18.8%	72,556	76,158	3.7%	-1.2%	
Union Street West End	42,908	10.7%	41,915	46,943	2.4%	-8.6%	
Union Terrace	14,615	3.7%	13,137	14,017	11.3%	4.3%	
Upperkirkgate	50,819	12.7%	53,533	54,230	-5.1%	-6.3%	

Reporting dates

This week - 14 September 2025 - 20 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 38 , 2025 Vs Week 1, 2024 to Week 38 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 38, 2025 Vs Week 38, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2025 Vs Week 37 2025