

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

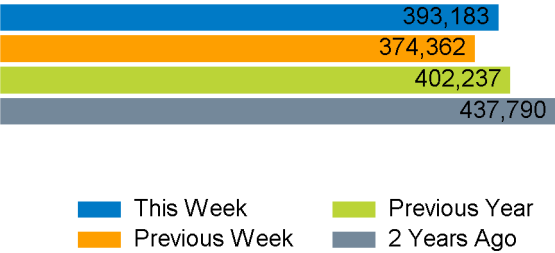
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.2%	-6.0%	-2.3%	-8.1%	5.0%	7.9%
Scotland	0.7%	-5.2%	-6.5%	0.5%	-0.9%	3.9%
High Street Index - BDSU (BDSU - Multifunctional)	0.1%	-0.5%	-2.9%	-2.4%	-0.9%	1.1%
UK	0.6%	-0.8%	-2.5%	-2.6%	-2.3%	0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,046,817 which is 0.8% up on the previous year.
- The total number of visitors for the year to date is 13,340,868 which is 0.2% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 7 September 2025 was 393,183.
- The busiest day in week commencing 7 September 2025 was Saturday with 77,335 visitors.
- The peak hour of the week was 14:00 on Saturday 13 September 2025 with footfall of 6,671.

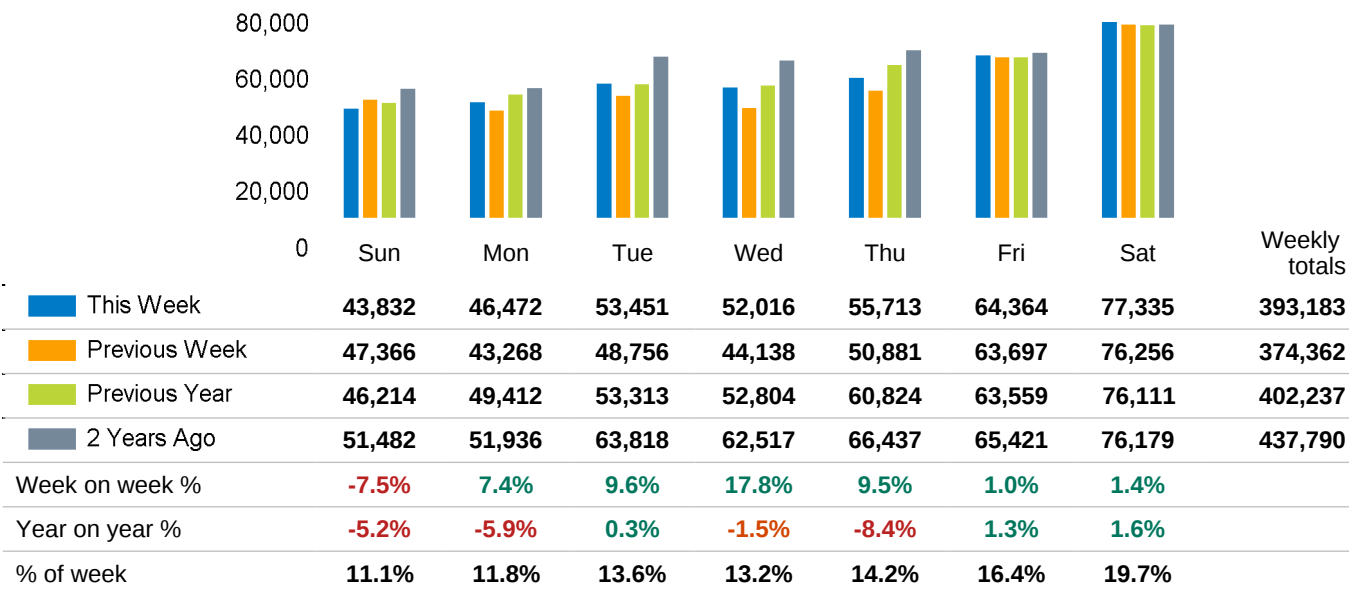
Footfall Counts by week



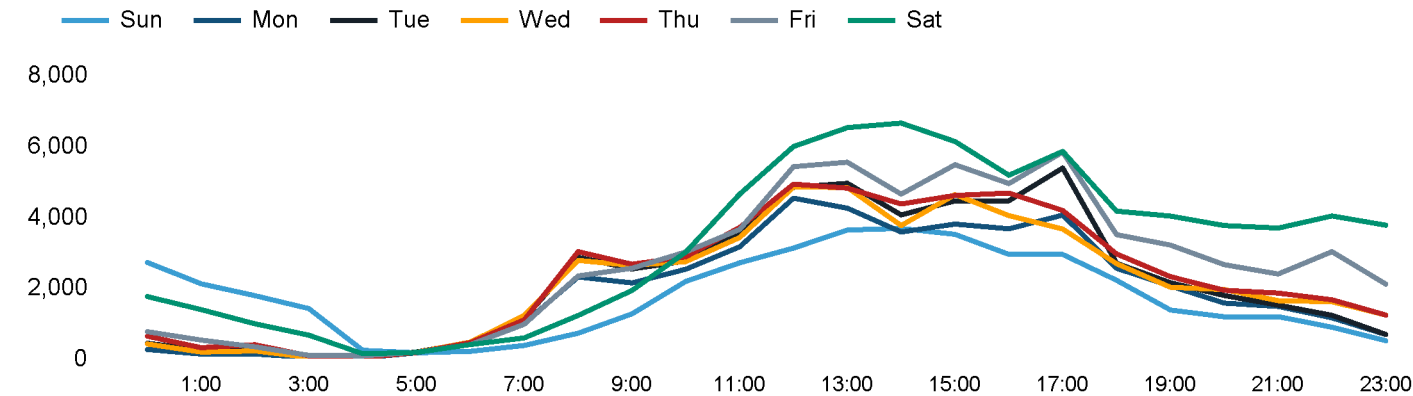
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	18°	19°	19°	17°	17°	17°	17°
Previous week	20°	18°	18°	18°	18°	20°	20°
Previous year	19°	17°	17°	14°	13°	15°	18°

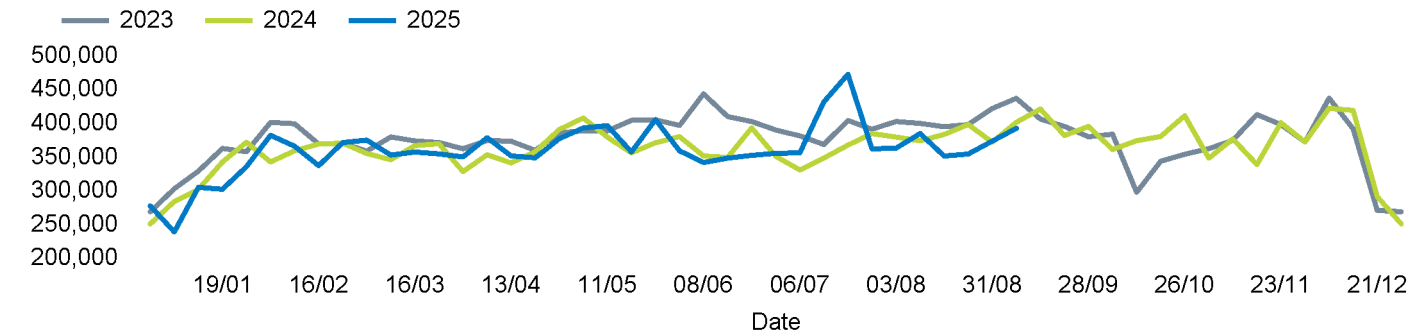
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	51,986	13.2%	59,253	53,133	-12.3%	-2.2%	
Bridge St	26,247	6.7%	24,387	25,693	7.6%	2.2%	
Broad Street North	16,880	4.3%	18,052	17,241	-6.5%	-2.1%	
Broad Street South	21,105	5.4%	20,192	26,927	4.5%	-21.6%	
Castlegate	27,880	7.1%	28,441	29,856	-2.0%	-6.6%	
Guild St	35,287	9.0%	31,656	35,180	11.5%	0.3%	
Langstane Place	12,124	3.1%	11,537	13,590	5.1%	-10.8%	
Market Street (New)	20,533	5.2%	18,721	17,567	9.7%	16.9%	
Union Street	72,556	18.5%	60,090	74,552	20.7%	-2.7%	
Union Street West End	41,915	10.7%	43,249	41,931	-3.1%	0.0%	
Union Terrace	13,137	3.3%	12,509	14,141	5.0%	-7.1%	
Upperkirkgate	53,533	13.6%	46,275	52,426	15.7%	2.1%	

Reporting dates

This week - 07 September 2025 - 13 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2025 to Week 37 , 2025 Vs Week 1, 2024 to Week 37 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week37, 2025 Vs Week 37, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2025 Vs Week 36 2025