

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

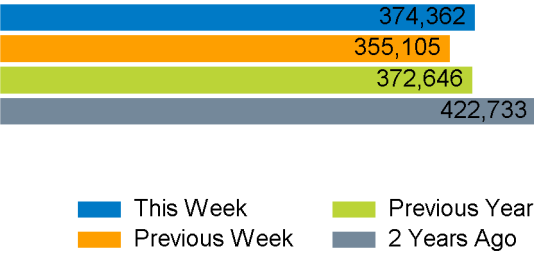
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.3%	-5.9%	0.5%	-11.8%	5.4%	-6.6%
Scotland	0.9%	-5.4%	-2.7%	-8.7%	-2.2%	-4.2%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.4%	-1.0%	-4.4%	-4.5%	-6.4%
UK	0.7%	-0.8%	0.8%	-3.6%	-5.0%	-8.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,055,871 which is 0.6% up on the previous year.
- The total number of visitors for the year to date is 12,947,685 which is 0.3% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 31 August 2025 was 374,362.
- The busiest day in week commencing 31 August 2025 was Saturday with 76,256 visitors.
- The peak hour of the week was 14:00 on Saturday 6 September 2025 with footfall of 6,948.

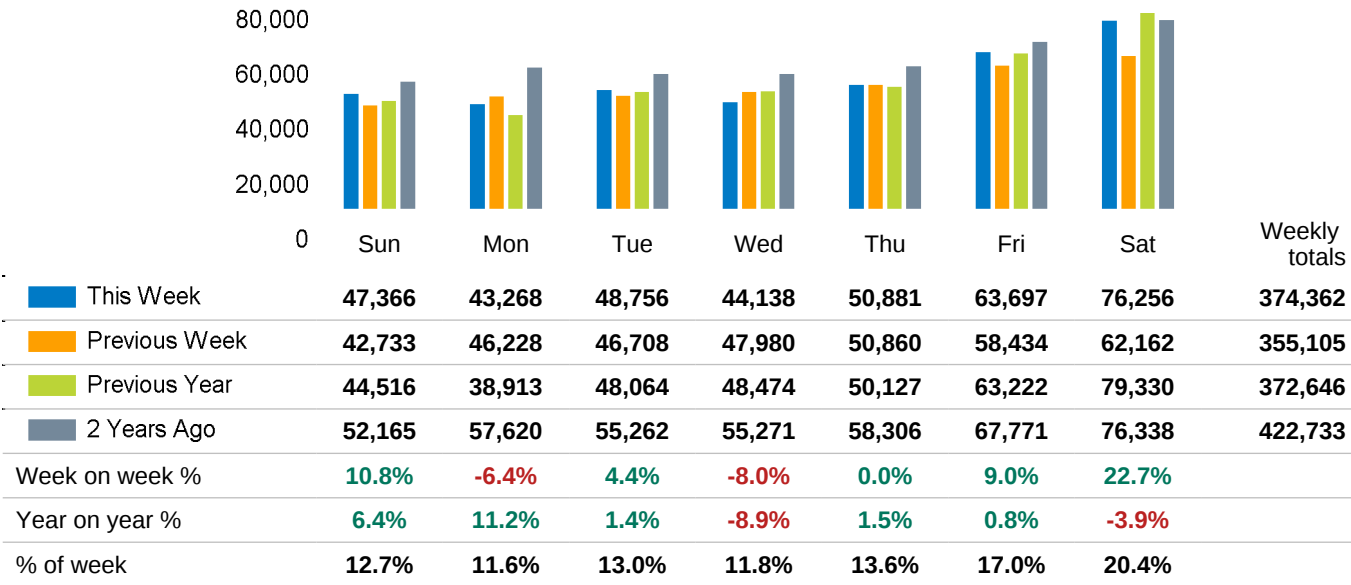
Footfall Counts by week



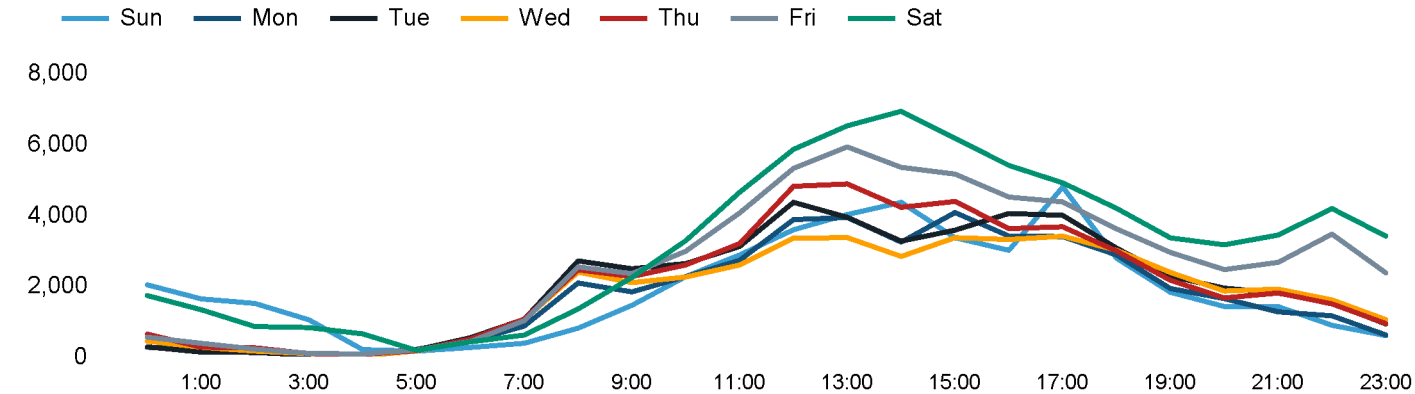
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	20°	18°	18°	18°	18°	20°	20°
Previous week							
	22°	22°	22°	21°	19°	18°	20°
Previous year							
	17°	15°	18°	18°	16°	19°	19°

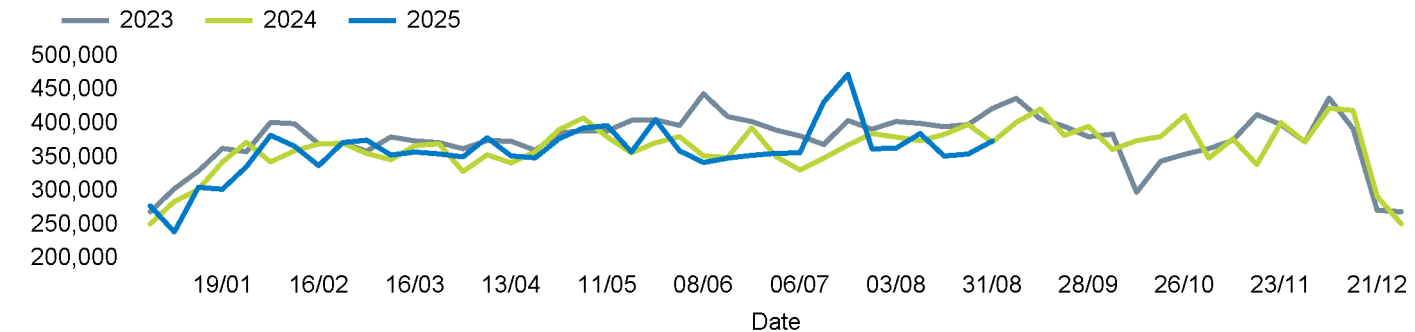
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	59,253	15.8%	48,388	52,562	22.5%	12.7%	
Bridge St	24,387	6.5%	24,667	25,245	-1.1%	-3.4%	
Broad Street North	18,052	4.8%	16,175	15,768	11.6%	14.5%	
Broad Street South	20,192	5.4%	20,405	24,006	-1.0%	-15.9%	
Castlegate	28,441	7.6%	29,628	25,822	-4.0%	10.1%	
Guild St	31,656	8.5%	33,125	29,968	-4.4%	5.6%	
Langstane Place	11,537	3.1%	11,298	11,933	2.1%	-3.3%	
Market Street (New)	18,721	5.0%	17,856	16,279	4.8%	15.0%	
Union Street	60,090	16.1%	59,462	69,205	1.1%	-13.2%	
Union Street West End	43,249	11.6%	36,739	42,938	17.7%	0.7%	
Union Terrace	12,509	3.3%	11,784	13,086	6.2%	-4.4%	
Upperkirkgate	46,275	12.4%	45,578	45,834	1.5%	1.0%	

Reporting dates

This week - 31 August 2025 - 06 September 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 36 , 2025 Vs Week 1, 2024 to Week 36 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2025 Vs Week 36, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2025 Vs Week 35 2025