

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.3%	-5.7%	-11.0%	0.0%	0.8%	3.8%
Scotland	1.0%	-5.3%	-3.7%	-4.0%	-8.2%	1.1%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.3%	-2.6%	2.9%	-1.7%	3.3%
UK	0.7%	-0.7%	-2.2%	2.3%	-1.8%	2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,054,155 which is 0.4% up on the previous year.
- The total number of visitors for the year to date is 12,573,323 which is 0.3% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 24 August 2025 was 355,105.
- The busiest day in week commencing 24 August 2025 was Saturday with 62,162 visitors.
- The peak hour of the week was 14:00 on Saturday 30 August 2025 with footfall of 5,412.

Footfall Counts by week

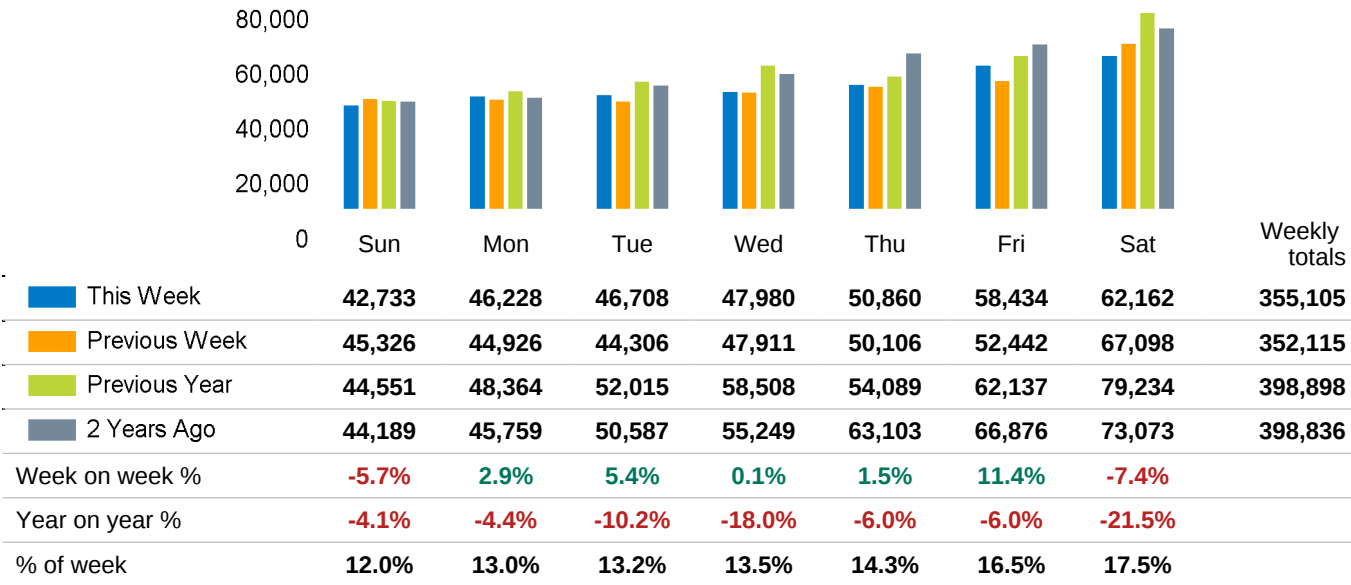


This Week
Previous Week
Previous Year
2 Years Ago

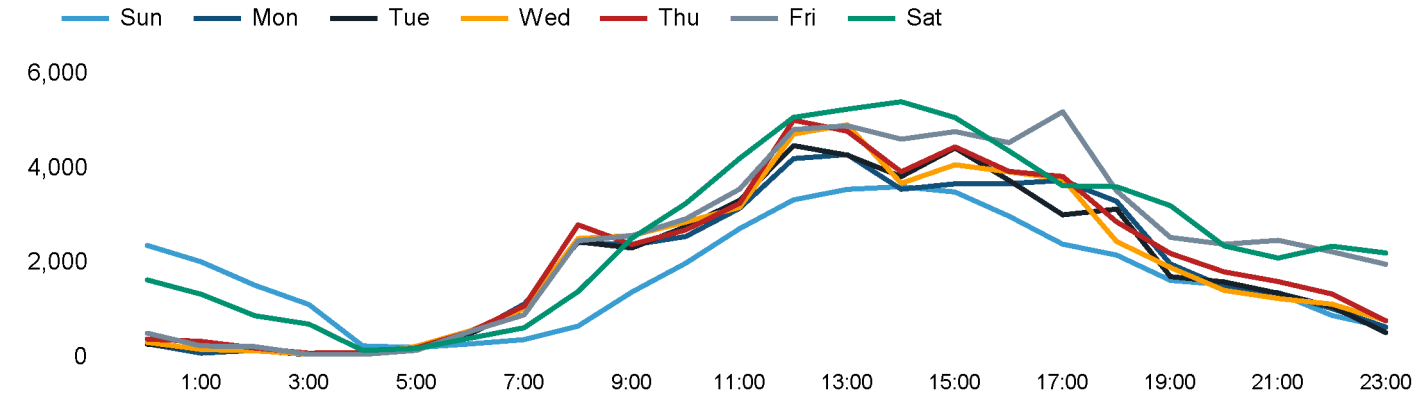
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	22°	22°	22°	21°	19°	18°	20°
Previous week							
	19°	19°	17°	17°	16°	16°	17°
Previous year							
	18°	18°	19°	19°	19°	19°	17°

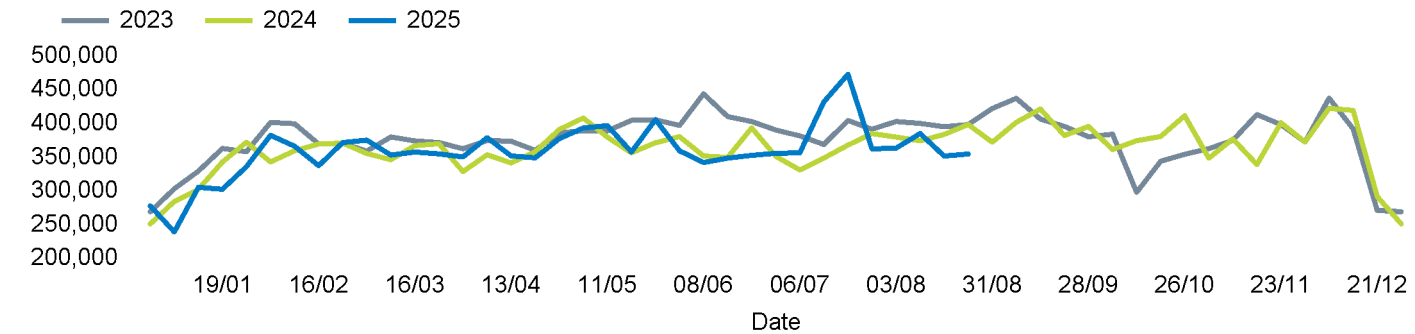
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	48,388	13.6%	44,929	48,339	7.7%	0.1%	
Bridge St	24,667	6.9%	24,828	26,215	-0.6%	-5.9%	
Broad Street North	16,175	4.6%	16,491	19,108	-1.9%	-15.3%	
Broad Street South	20,405	5.7%	21,021	28,039	-2.9%	-27.2%	
Castlegate	29,628	8.3%	30,248	29,387	-2.0%	0.8%	
Guild St	33,125	9.3%	31,638	34,035	4.7%	-2.7%	
Langstane Place	11,298	3.2%	10,044	10,925	12.5%	3.4%	
Market Street (New)	17,856	5.0%	19,603	17,992	-8.9%	-0.8%	
Union Street	59,462	16.7%	58,901	75,142	1.0%	-20.9%	
Union Street West End	36,739	10.3%	41,101	44,677	-10.6%	-17.8%	
Union Terrace	11,784	3.3%	11,427	14,779	3.1%	-20.3%	
Upperkirkgate	45,578	12.8%	41,884	50,260	8.8%	-9.3%	

Reporting dates

This week - 24 August 2025 - 30 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 35 , 2025 Vs Week 1, 2024 to Week 35 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2025 Vs Week 35, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2025 Vs Week 34 2025