

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.7%	-5.9%	-8.4%	-2.9%	-8.7%	2.5%
Scotland	1.2%	-5.3%	8.2%	-6.2%	-5.9%	-8.6%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	-0.4%	2.7%	-1.9%	0.6%	-3.0%
UK	0.8%	-0.8%	2.2%	-1.3%	-0.2%	-2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,097,948 which is 0.6% up on the previous year.
- The total number of visitors for the year to date is 12,218,218 which is 0.7% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 17 August 2025 was 352,115.
- The busiest day in week commencing 17 August 2025 was Saturday with 67,098 visitors.
- The peak hour of the week was 12:00 on Saturday 23 August 2025 with footfall of 5,839.

Footfall Counts by week

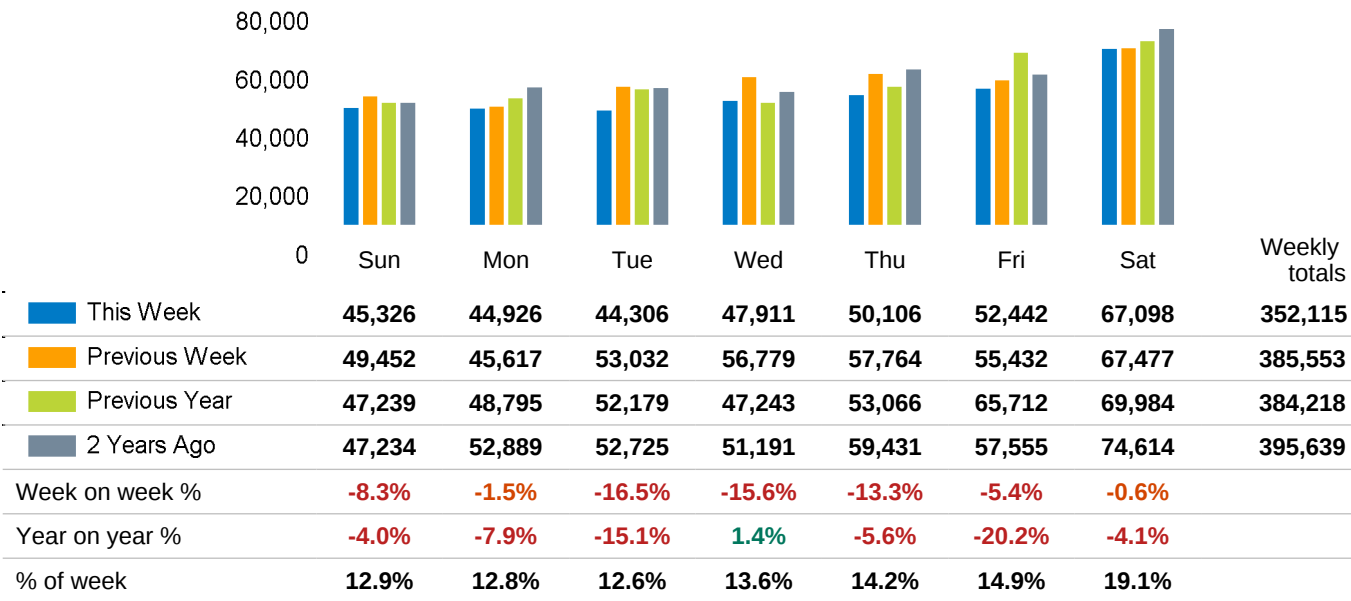


This Week
Previous Week
Previous Year
2 Years Ago

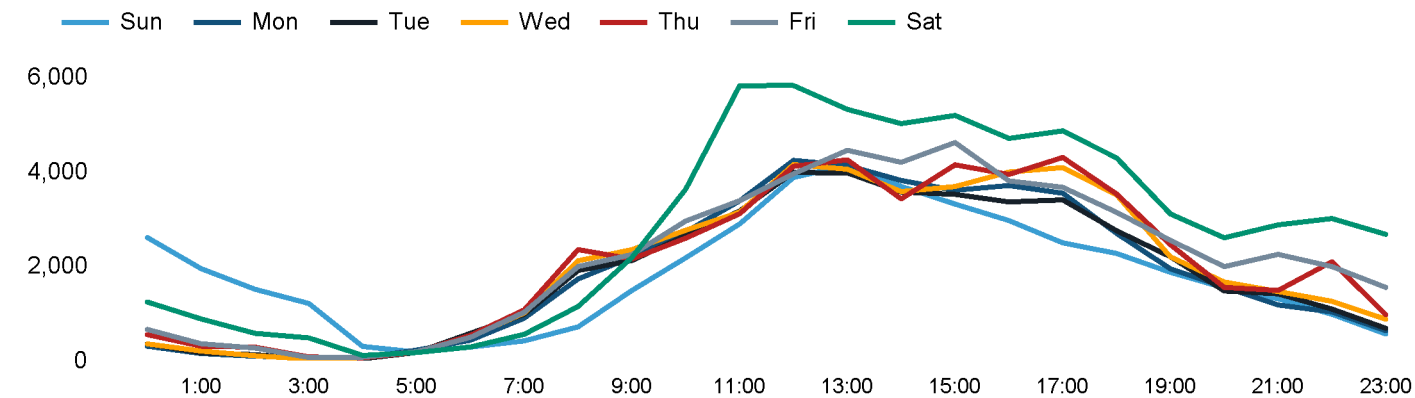
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	19°	19°	17°	17°	16°	16°	17°
Previous week	21°	25°	25°	24°	23°	23°	20°
Previous year	20°	20°	18°	18°	19°	19°	19°

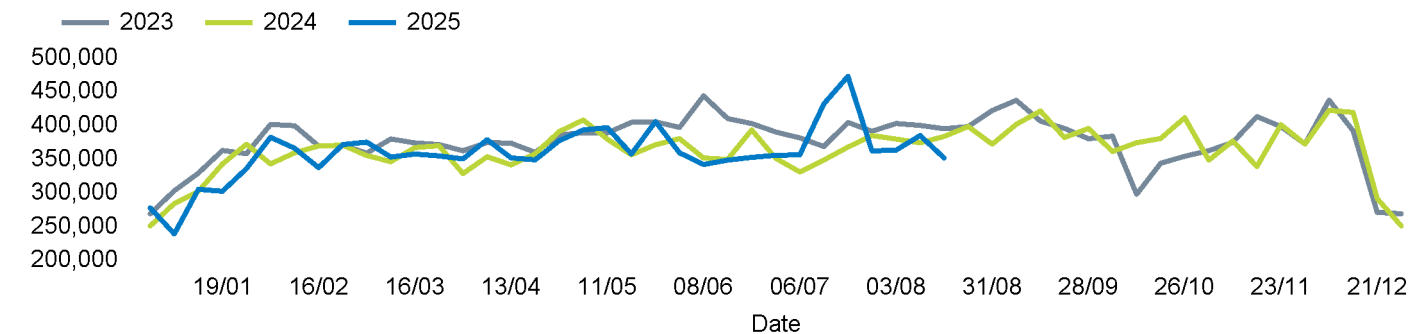
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	44,929	12.8%	46,852	42,309	-4.1%	6.2%	
Bridge St	24,828	7.1%	28,772	25,315	-13.7%	-1.9%	
Broad Street North	16,491	4.7%	20,848	19,478	-20.9%	-15.3%	
Broad Street South	21,021	6.0%	22,855	26,753	-8.0%	-21.4%	
Castlegate	30,248	8.6%	34,545	29,026	-12.4%	4.2%	
Guild St	31,638	9.0%	36,690	33,406	-13.8%	-5.3%	
Langstane Place	10,044	2.9%	9,987	10,802	0.6%	-7.0%	
Market Street (New)	19,603	5.6%	20,300	17,781	-3.4%	10.2%	
Union Street	58,901	16.7%	63,548	78,561	-7.3%	-25.0%	
Union Street West End	41,101	11.7%	42,941	41,614	-4.3%	-1.2%	
Union Terrace	11,427	3.2%	13,511	13,259	-15.4%	-13.8%	
Upperkirkgate	41,884	11.9%	44,704	45,914	-6.3%	-8.8%	

Reporting dates

This week - 17 August 2025 - 23 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 34 , 2025 Vs Week 1, 2024 to Week 34 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2025 Vs Week 34, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2025 Vs Week 33 2025