

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	1.0%	-6.0%	2.9%	-6.5%	6.0%	-1.5%
Scotland	1.0%	-5.3%	4.1%	-3.8%	5.9%	2.6%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	-0.4%	-1.0%	0.3%	-2.3%	2.4%
UK	0.7%	-0.7%	0.0%	-0.3%	-1.1%	2.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,130,051 which is 0.7% up on the previous year.
- The total number of visitors for the year to date is 11,866,103 which is 1% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 10 August 2025 was 385,553.
- The busiest day in week commencing 10 August 2025 was Saturday with 67,477 visitors.
- The peak hour of the week was 15:00 on Thursday 14 August 2025 with footfall of 6,011.

Footfall Counts by week

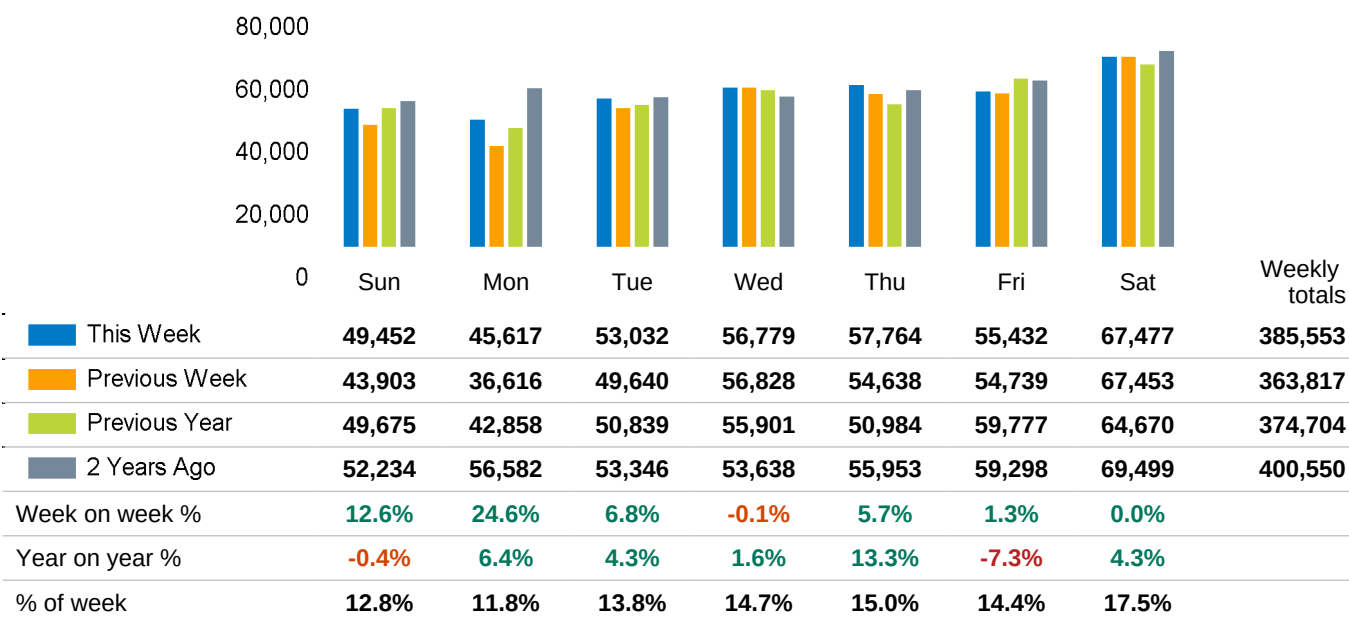


This Week
Previous Week
Previous Year
2 Years Ago

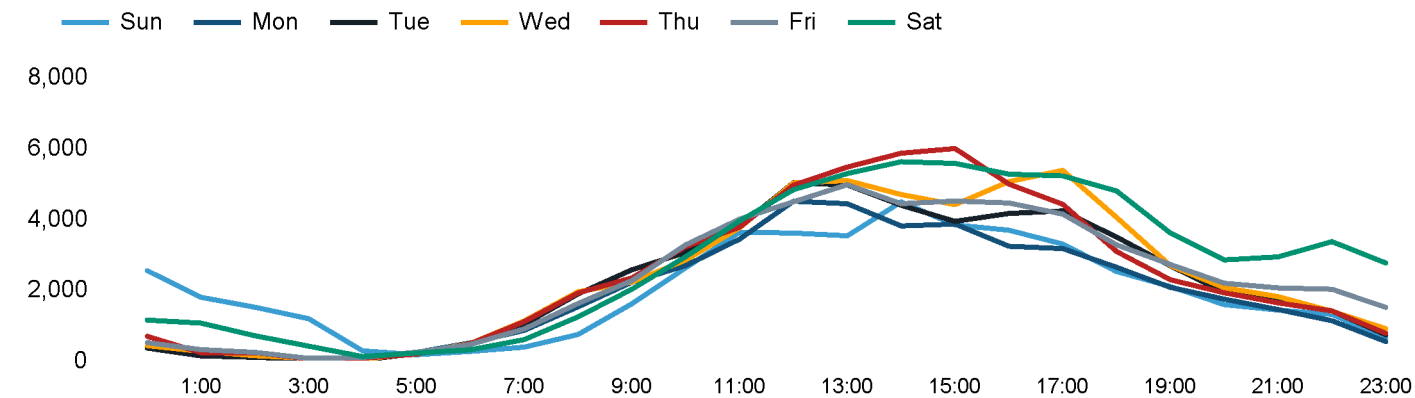
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	25°	25°	24°	23°	23°	20°
Previous week	22°	22°	20°	22°	22°	22°	20°
Previous year	21°	18°	18°	18°	18°	18°	19°

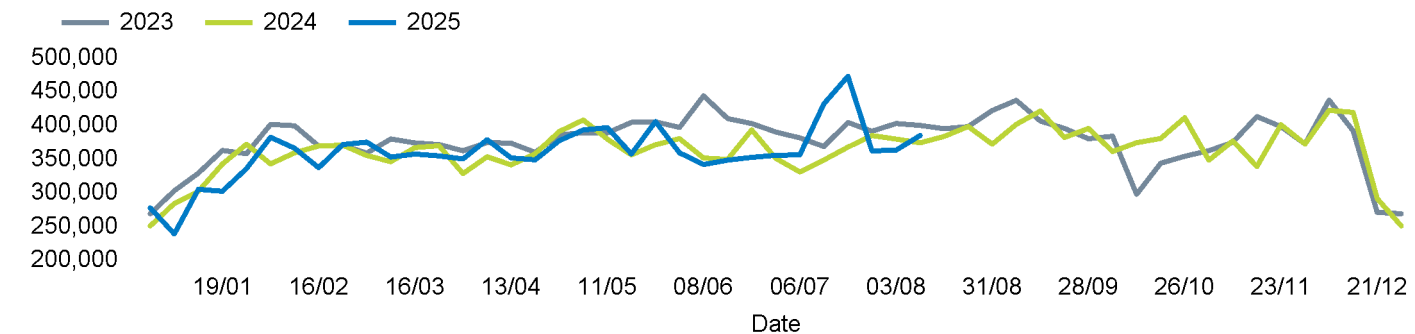
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	46,852	12.2%	45,417	41,142	3.2%	13.9%	
Bridge St	28,772	7.5%	27,589	26,328	4.3%	9.3%	
Broad Street North	20,848	5.4%	18,635	20,287	11.9%	2.8%	
Broad Street South	22,855	5.9%	21,631	25,789	5.7%	-11.4%	
Castlegate	34,545	9.0%	29,383	30,122	17.6%	14.7%	
Guild St	36,690	9.5%	34,439	34,313	6.5%	6.9%	
Langstane Place	9,987	2.6%	11,838	9,238	-15.6%	8.1%	
Market Street (New)	20,300	5.3%	19,920	18,202	1.9%	11.5%	
Union Street	63,548	16.5%	60,189	71,763	5.6%	-11.4%	
Union Street West End	42,941	11.1%	38,225	39,746	12.3%	8.0%	
Union Terrace	13,511	3.5%	14,870	13,300	-9.1%	1.6%	
Upperkirkgate	44,704	11.6%	41,681	44,474	7.3%	0.5%	

Reporting dates

This week - 10 August 2025 - 16 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 33 , 2025 Vs Week 1, 2024 to Week 33 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2025 Vs Week 33, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2025 Vs Week 32 2025