

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.9%	-6.0%	-4.3%	-5.7%	0.3%	-1.4%
Scotland	0.9%	-5.3%	-0.1%	-10.3%	-3.1%	-5.0%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	-0.4%	4.1%	-4.8%	-1.5%	-6.4%
UK	0.7%	-0.8%	3.4%	-4.7%	-1.6%	-4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,119,202 which is 0.5% up on the previous year.
- The total number of visitors for the year to date is 11,480,550 which is 0.9% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 3 August 2025 was 363,817.
- The busiest day in week commencing 3 August 2025 was Saturday with 67,453 visitors.
- The peak hour of the week was 13:00 on Saturday 9 August 2025 with footfall of 5,733.

Footfall Counts by week

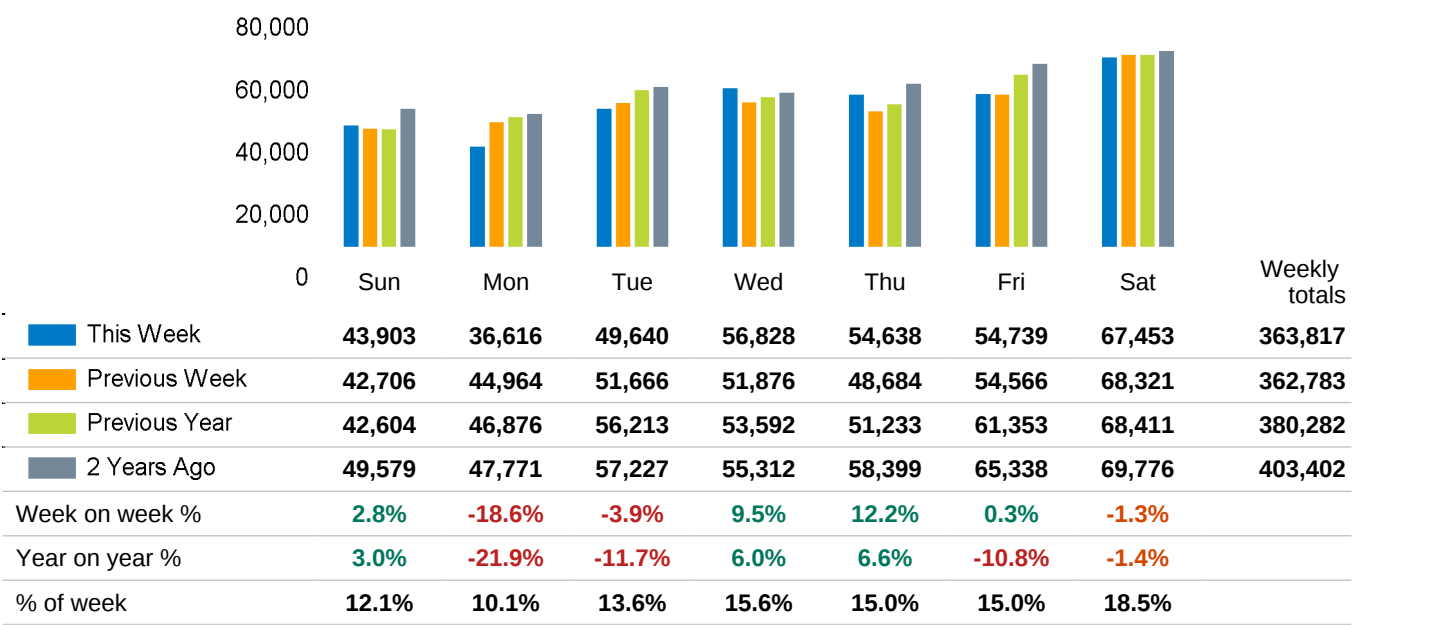


This Week
Previous Week
Previous Year
2 Years Ago

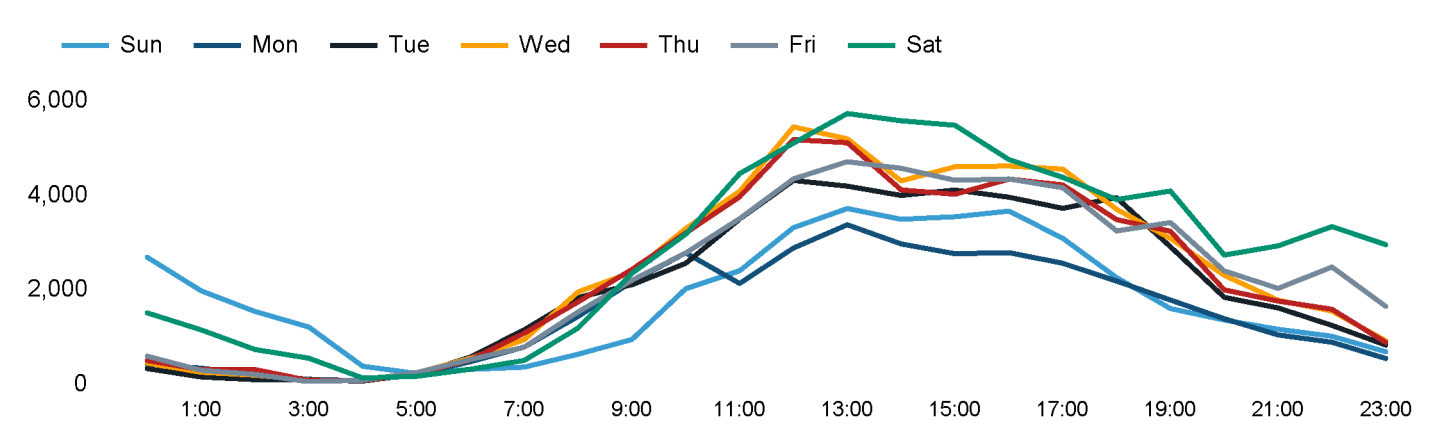
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	22°	22°	20°	22°	22°	22°	20°
Previous week	21°	21°	19°	20°	20°	18°	20°
Previous year	20°	23°	23°	20°	19°	20°	21°

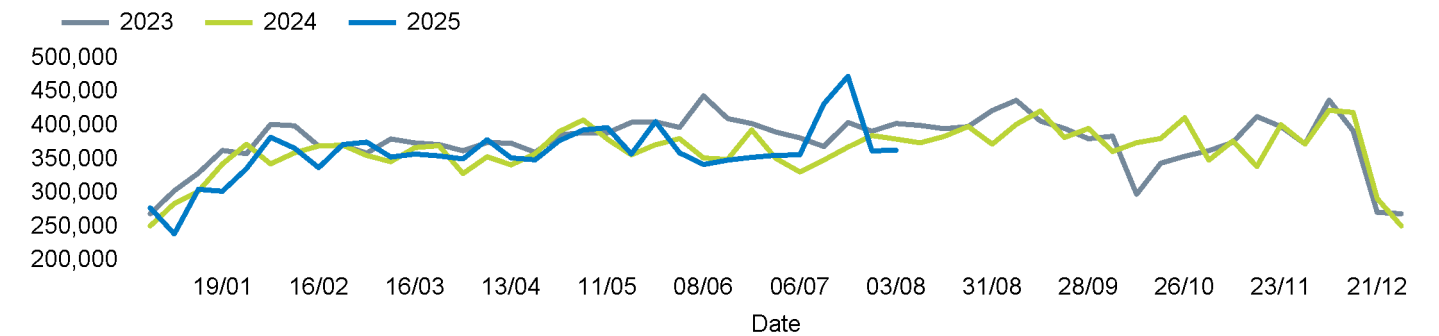
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	45,417	12.5%	45,944	44,308	-1.1%	2.5%	
Bridge St	27,589	7.6%	27,476	27,254	0.4%	1.2%	
Broad Street North	18,635	5.1%	18,624	15,066	0.1%	23.7%	
Broad Street South	21,631	5.9%	21,049	26,710	2.8%	-19.0%	
Castlegate	29,383	8.1%	31,669	30,138	-7.2%	-2.5%	
Guild St	34,439	9.5%	31,583	34,996	9.0%	-1.6%	
Langstane Place	11,838	3.3%	10,344	9,170	14.4%	29.1%	
Market Street (New)	19,920	5.5%	20,410	18,155	-2.4%	9.7%	
Union Street	60,189	16.5%	63,599	73,194	-5.4%	-17.8%	
Union Street West End	38,225	10.5%	39,652	42,421	-3.6%	-9.9%	
Union Terrace	14,870	4.1%	13,285	13,562	11.9%	9.6%	
Upperkirkgate	41,681	11.5%	39,148	45,308	6.5%	-8.0%	

Reporting dates

This week - 03 August 2025 - 09 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 32 , 2025 Vs Week 1, 2024 to Week 32 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2025 Vs Week 32, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2025 Vs Week 31 2025