

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

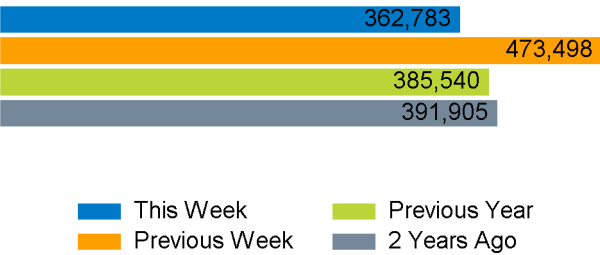
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	1.1%	-6.0%	-5.9%	-1.6%	-23.4%	4.7%
Scotland	0.9%	-5.1%	-1.9%	-1.4%	5.1%	5.4%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.2%	-1.4%	5.5%	-2.6%	-2.9%
UK	0.7%	-0.6%	-0.2%	5.1%	-0.5%	-2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,135,667 which is 0.5% up on the previous year.
- The total number of visitors for the year to date is 11,116,733 which is 1.1% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 27 July 2025 was 362,783.
- The busiest day in week commencing 27 July 2025 was Saturday with 68,321 visitors.
- The peak hour of the week was 14:00 on Saturday 2 August 2025 with footfall of 5,379.

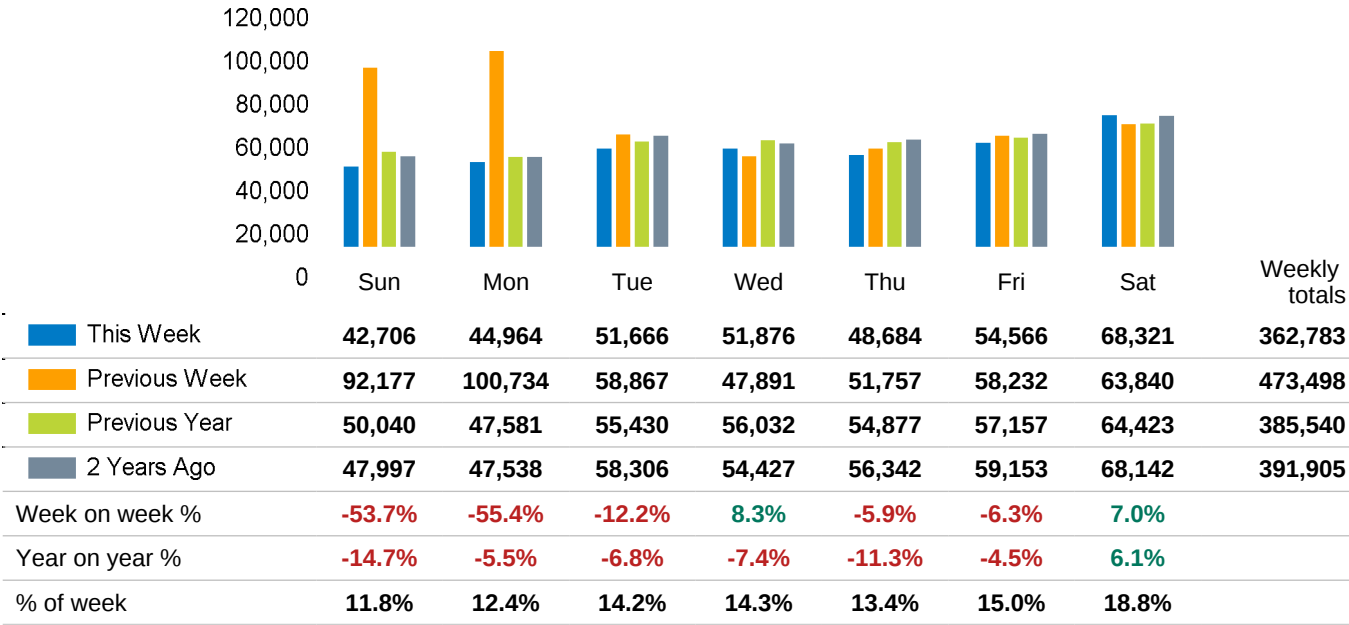
Footfall Counts by week



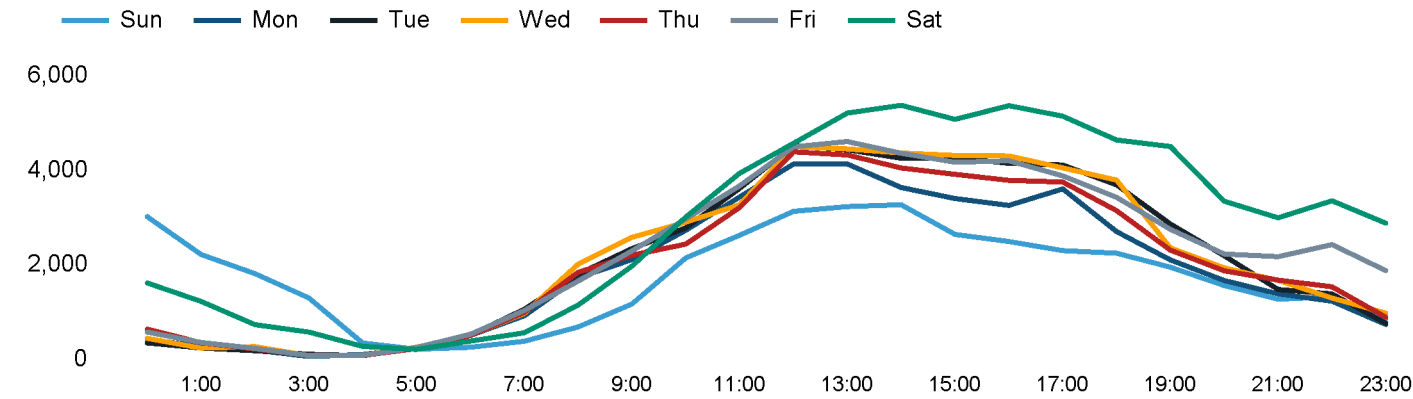
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	21°	19°	20°	20°	18°	20°
Previous week	18°	19°	23°	23°	20°	23°	23°
Previous year	18°	20°	21°	21°	22°	22°	20°

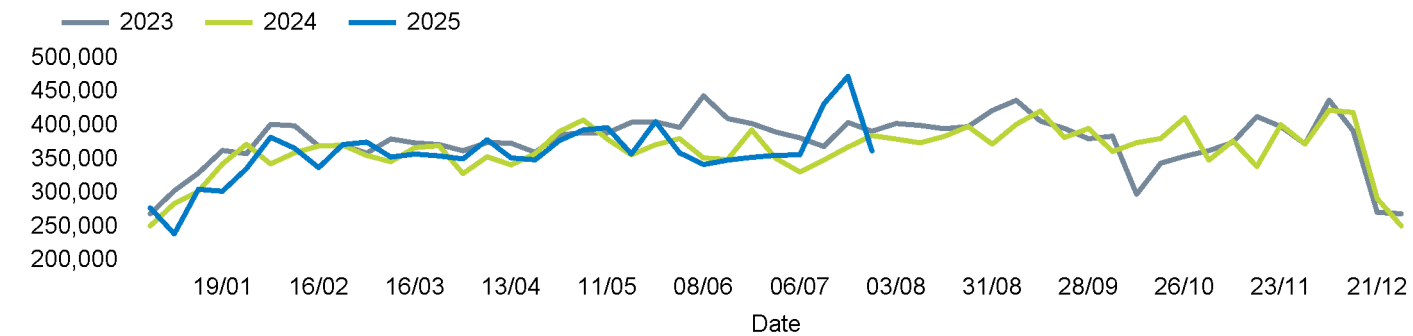
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	45,944	12.7%	49,048	43,704	-6.3%	5.1%	
Bridge St	27,476	7.6%	32,235	28,086	-14.8%	-2.2%	
Broad Street North	18,624	5.1%	35,271	15,895	-47.2%	17.2%	
Broad Street South	21,049	5.8%	32,219	26,433	-34.7%	-20.4%	
Castlegate	31,669	8.7%	55,233	31,699	-42.7%	-0.1%	
Guild St	31,583	8.7%	45,117	35,632	-30.0%	-11.4%	
Langstane Place	10,344	2.9%	11,301	9,117	-8.5%	13.5%	
Market Street (New)	20,410	5.6%	35,513	18,315	-42.5%	11.4%	
Union Street	63,599	17.5%	66,650	74,667	-4.6%	-14.8%	
Union Street West End	39,652	10.9%	44,450	43,883	-10.8%	-9.6%	
Union Terrace	13,285	3.7%	15,519	13,659	-14.4%	-2.7%	
Upperkirkgate	39,148	10.8%	50,942	44,450	-23.2%	-11.9%	

Reporting dates

This week - 27 July 2025 - 02 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 31 , 2025 Vs Week 1, 2024 to Week 31 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2025 Vs Week 31, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2025 Vs Week 30 2025