

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	1.4%	-6.2%	28.5%	-9.0%	9.4%	5.5%
Scotland	1.0%	-5.3%	-2.4%	-6.4%	6.5%	4.6%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.4%	-1.6%	2.8%	4.2%	1.9%
UK	0.7%	-0.8%	-1.3%	3.0%	4.8%	4.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,158,424 which is 0.6% up on the previous year.
- The total number of visitors for the year to date is 10,753,950 which is 1.4% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 20 July 2025 was 473,498.
- The busiest day in week commencing 20 July 2025 was Monday with 100,734 visitors.
- The peak hour of the week was 14:00 on Monday 21 July 2025 with footfall of 10,490.

Footfall Counts by week

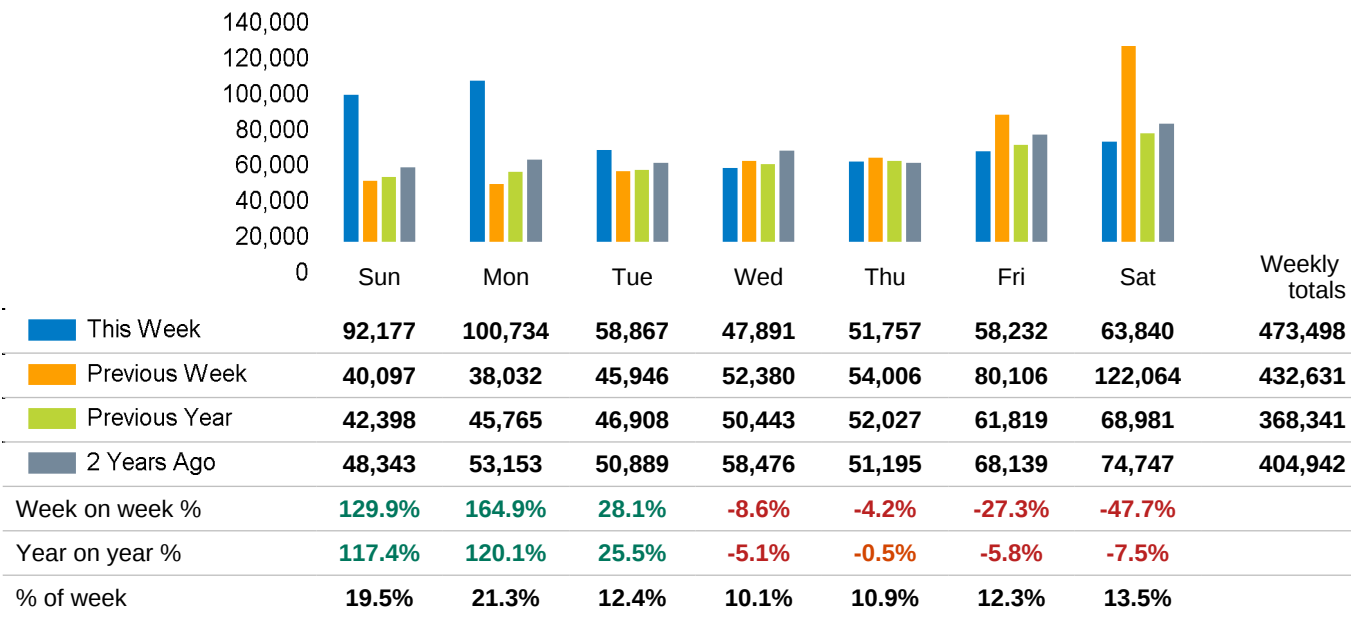


This Week
Previous Week
Previous Year
2 Years Ago

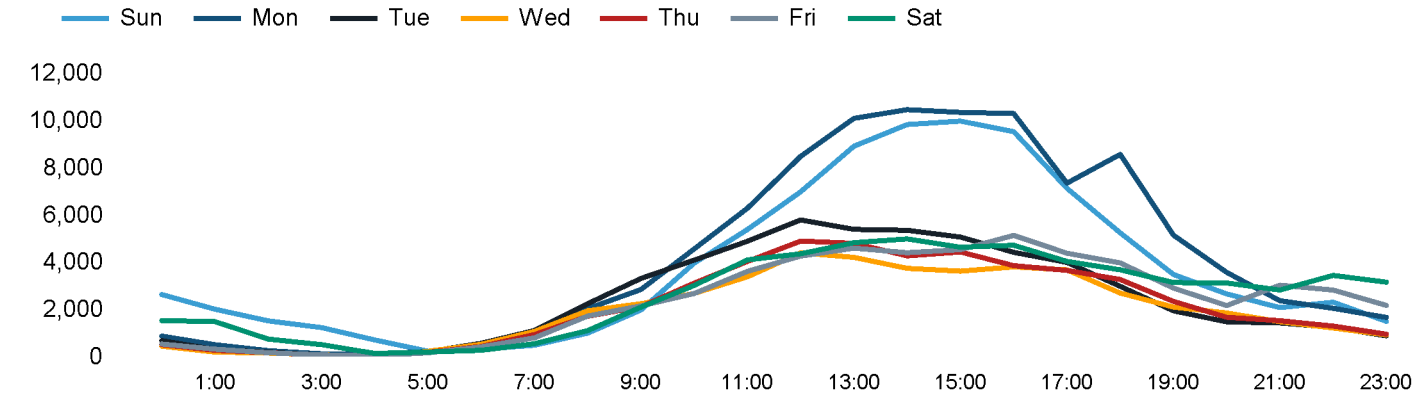
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	18°	19°	23°	23°	20°	23°	23°
Previous week							
	23°	23°	19°	20°	21°	23°	23°
Previous year							
	20°	19°	18°	19°	22°	22°	20°

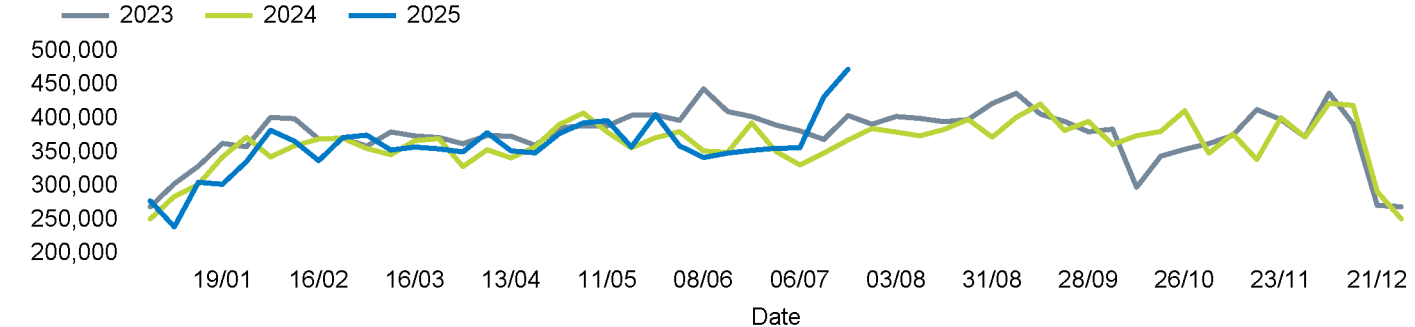
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	49,048	10.4%	49,452	41,771	-0.8%	17.4%	
Bridge St	32,235	6.8%	30,304	25,583	6.4%	26.0%	
Broad Street North	35,271	7.4%	34,291	16,611	2.9%	112.3%	
Broad Street South	32,219	6.8%	20,421	26,375	57.8%	22.2%	
Castlegate	55,233	11.7%	37,677	32,201	46.6%	71.5%	
Guild St	45,117	9.5%	41,757	34,784	8.0%	29.7%	
Langstane Place	11,301	2.4%	10,527	8,665	7.4%	30.4%	
Market Street (New)	35,513	7.5%	36,566	18,419	-2.9%	92.8%	
Union Street	66,650	14.1%	66,975	70,068	-0.5%	-4.9%	
Union Street West End	44,450	9.4%	43,282	38,155	2.7%	16.5%	
Union Terrace	15,519	3.3%	13,795	12,931	12.5%	20.0%	
Upperkirkgate	50,942	10.8%	47,584	42,778	7.1%	19.1%	

Reporting dates

This week - 20 July 2025 - 26 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 30 , 2025 Vs Week 1, 2024 to Week 30 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2025 Vs Week 30, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2025 Vs Week 29 2025