

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-13.0%	-1.9%	-5.1%	1.0%	57.3%	27.6%
Scotland	-7.7%	-0.9%	-9.4%	5.7%	7.4%	12.5%
High Street Index - BDSU (BDSU - Multifunctional)	-3.5%	-2.5%	-4.9%	-1.1%	9.3%	12.7%
UK	-3.2%	1.2%	-5.1%	2.3%	9.2%	14.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,760,783 which is 1.3% down on the previous year.

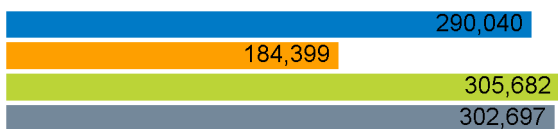
The total number of visitors for the year to date is 474,439 which is 13% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 11 January 2026 was 290,040.

The busiest day in week commencing 11 January 2026 was Saturday with 53,857 visitors.






















The peak hour of the week was 14:00 on Saturday 17 January 2026 with footfall of 5,447.

Footfall Counts by week

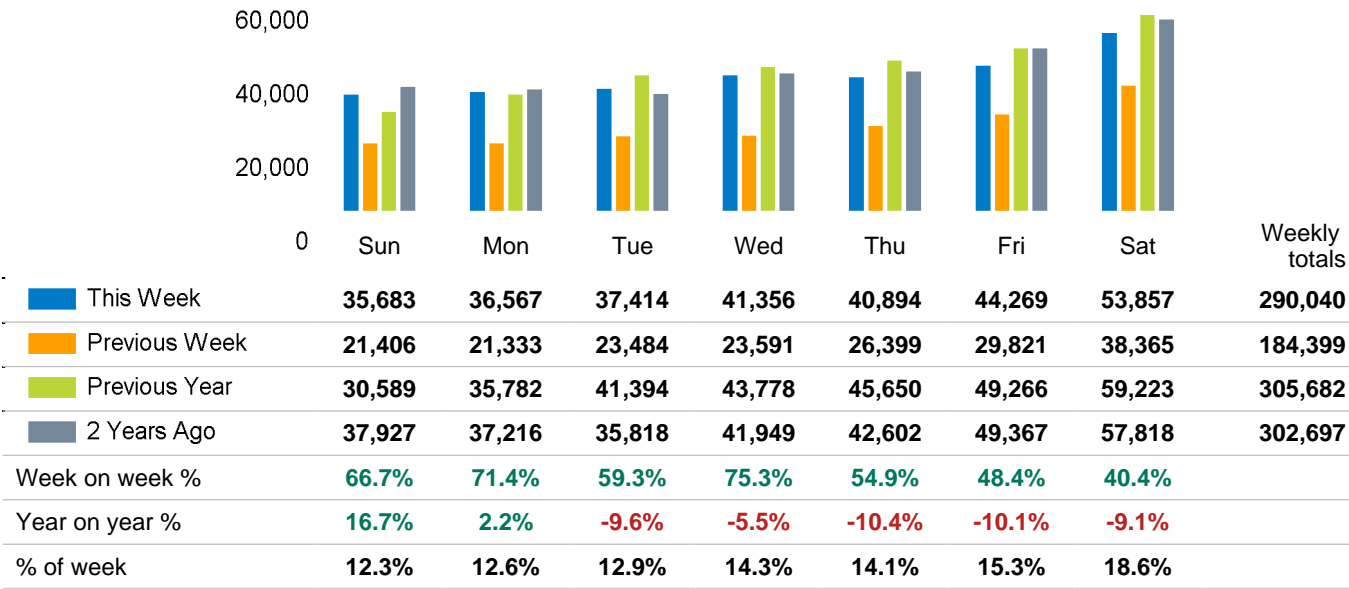


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

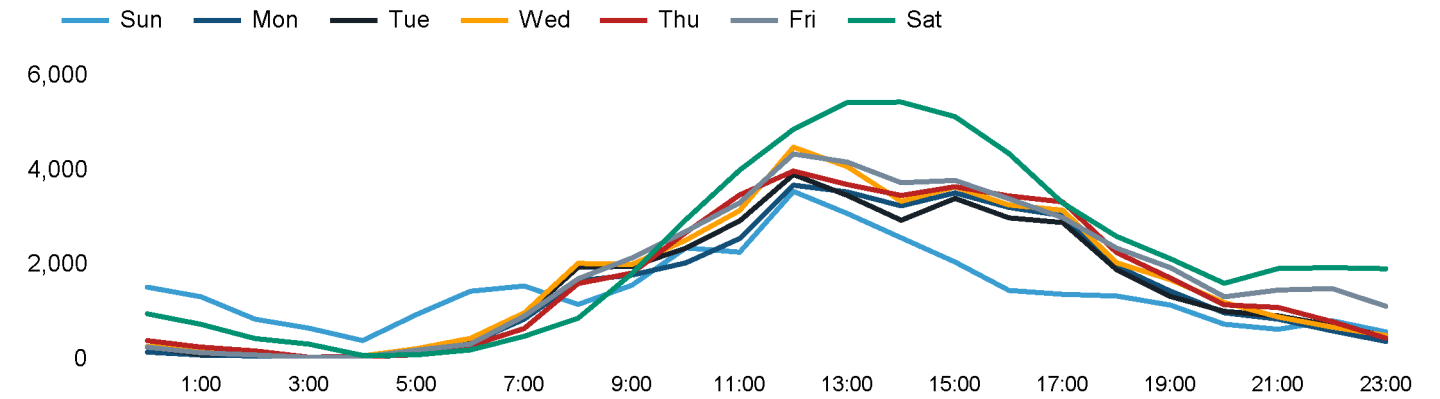
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 8°	 9°	 9°	 7°	 7°	 7°	 8°
Previous week	 1°	 1°	 1°	 4°	 4°	 3°	 4°
Previous year	 5°	 11°	 11°	 13°	 13°	 12°	 12°

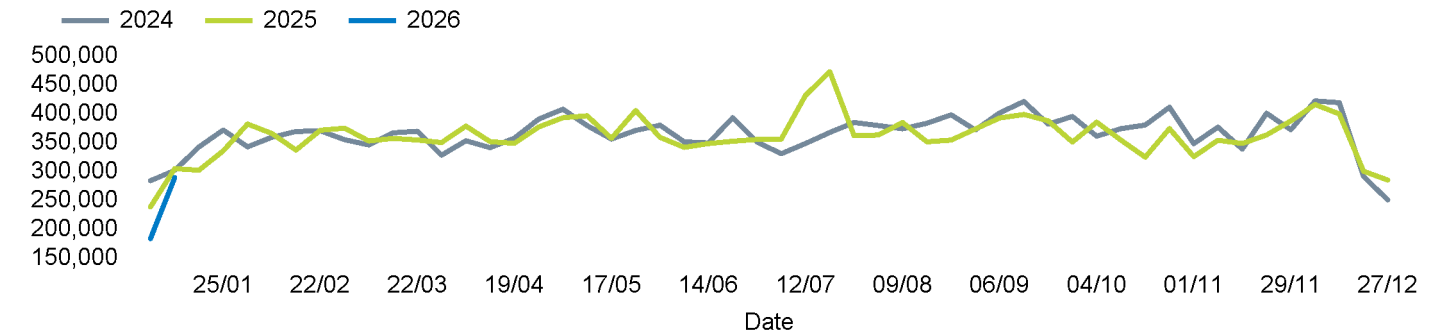
Footfall Counts by day



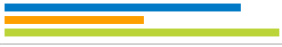




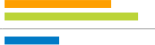






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	37,709	13.0%	22,564	43,740	67.1%	-13.8%	
Bridge St	13,971	4.8%	14,580	17,156	-4.2%	-18.6%	
Broad Street North	17,420	6.0%	4,283	11,984	306.7%	45.4%	
Broad Street South	11,320	3.9%	5,373	18,277	110.7%	-38.1%	
Castlegate	24,009	8.3%	18,783	27,715	27.8%	-13.4%	
Guild St	24,457	8.4%	17,368	21,595	40.8%	13.3%	
Langstane Place	9,232	3.2%	4,443	9,179	107.8%	0.6%	
Market Street (New)	11,157	3.8%	8,543	9,773	30.6%	14.2%	
Union Street	58,663	20.2%	41,745	57,233	40.5%	2.5%	
Union Street West End	32,502	11.2%	21,769	36,454	49.3%	-10.8%	
Union Terrace	13,261	4.6%	9,688	14,149	36.9%	-6.3%	
Upperkirkgate	36,339	12.5%	15,260	38,427	138.1%	-5.4%	

Reporting dates

This week - 11 January 2026 - 17 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 2 , 2026 Vs Week 1, 2025 to Week 2 , 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week2, 2026 Vs Week 2, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2026 Vs Week 1 2026