

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

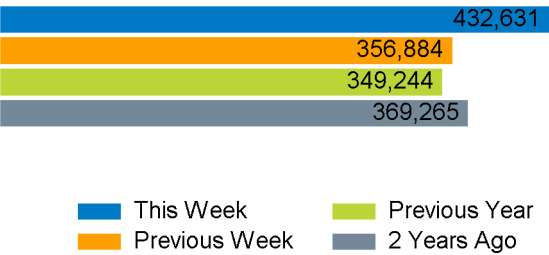
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.4%	-6.1%	23.9%	-5.4%	21.2%	5.4%
Scotland	1.1%	-5.2%	-3.2%	-8.4%	-5.4%	-0.6%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	-0.5%	-3.8%	5.0%	-1.7%	5.5%
UK	0.8%	-1.0%	-1.8%	3.8%	-2.4%	2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,053,267 which is 0.2% down on the previous year.
- The total number of visitors for the year to date is 10,280,452 which is 0.4% up on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 13 July 2025 was 432,631.
- The busiest day in week commencing 13 July 2025 was Saturday with 122,064 visitors.
- The peak hour of the week was 14:00 on Saturday 19 July 2025 with footfall of 12,245.

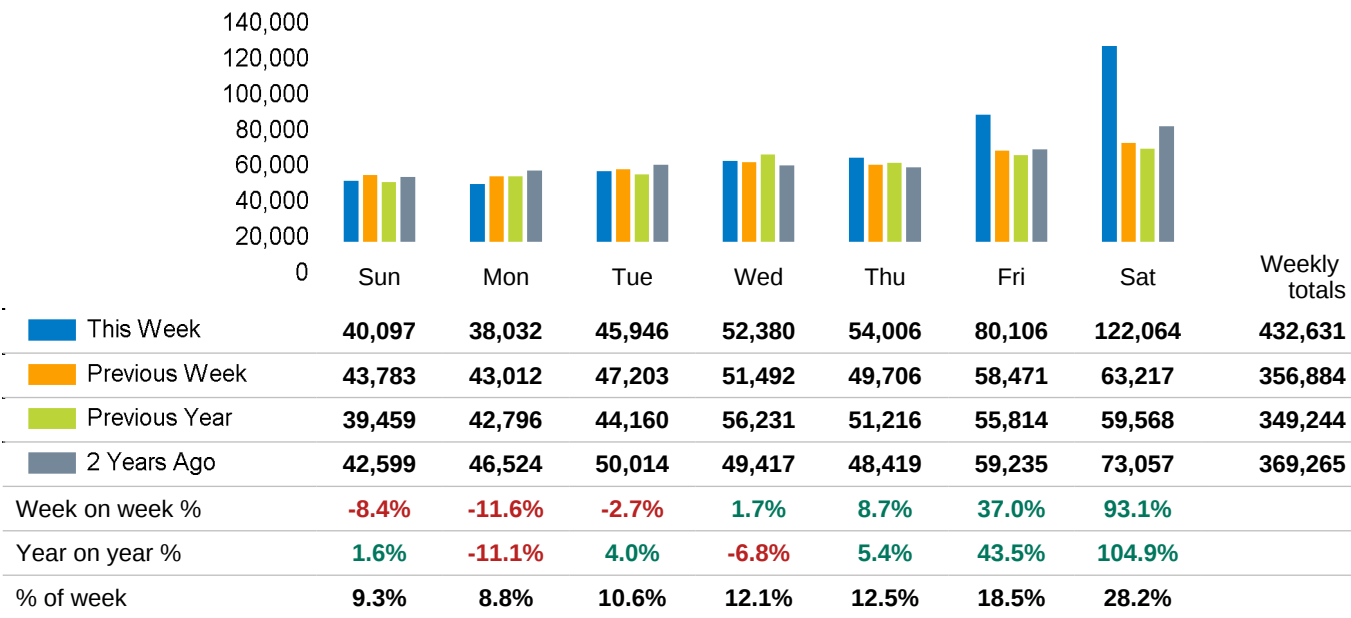
Footfall Counts by week



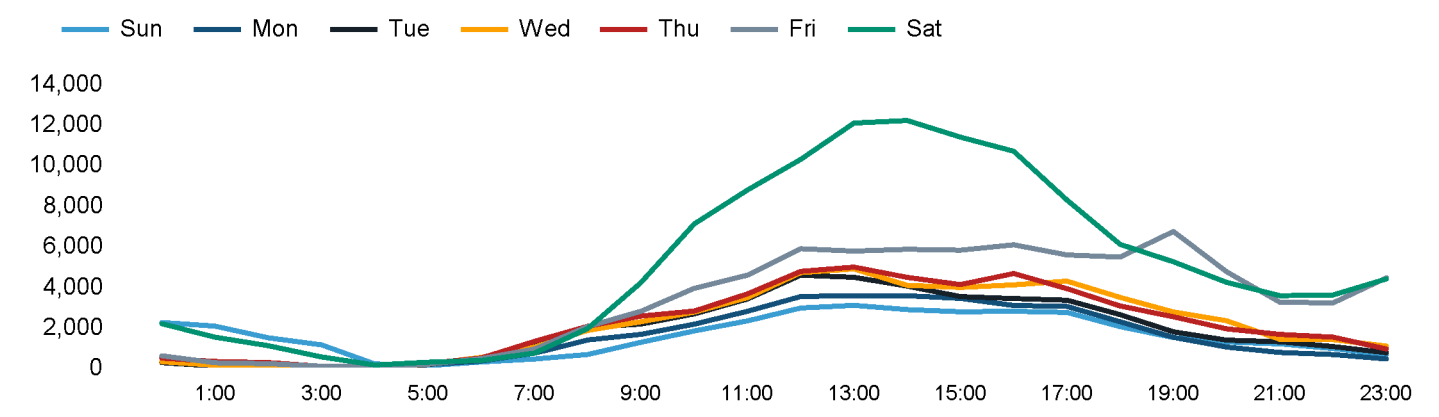
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	23°	23°	19°	20°	21°	23°	23°
Previous week	22°	18°	20°	22°	23°	24°	24°
Previous year	15°	15°	17°	22°	22°	21°	21°

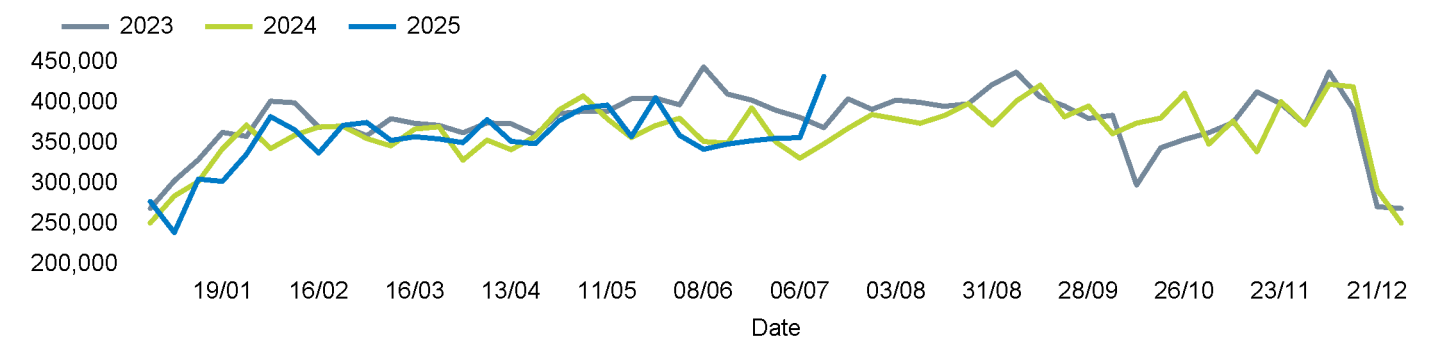
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	49,452	11.4%	46,144	38,863	7.2%	27.2%	
Bridge St	30,304	7.0%	28,006	24,057	8.2%	26.0%	
Broad Street North	34,291	7.9%	19,585	14,341	75.1%	139.1%	
Broad Street South	20,421	4.7%	11,777	24,701	73.4%	-17.3%	
Castlegate	37,677	8.7%	29,850	28,901	26.2%	30.4%	
Guild St	41,757	9.7%	34,814	33,982	19.9%	22.9%	
Langstane Place	10,527	2.4%	9,595	8,259	9.7%	27.5%	
Market Street (New)	36,566	8.5%	19,035	17,232	92.1%	112.2%	
Union Street	66,975	15.5%	63,984	67,904	4.7%	-1.4%	
Union Street West End	43,282	10.0%	38,559	38,849	12.2%	11.4%	
Union Terrace	13,795	3.2%	13,792	12,148	0.0%	13.6%	
Upperkirkgate	47,584	11.0%	41,743	40,007	14.0%	18.9%	

Reporting dates

This week - 13 July 2025 - 19 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 29 , 2025 Vs Week 1, 2024 to Week 29 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2025 Vs Week 29, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2025 Vs Week 28 2025