

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

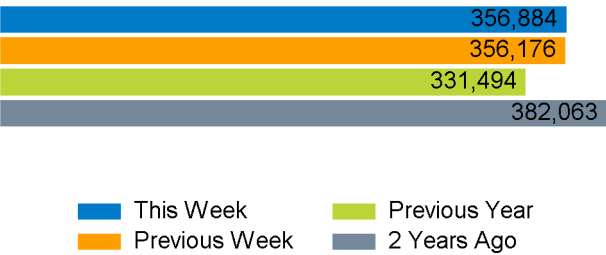
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.5%	-6.1%	7.7%	-13.2%	0.2%	-5.8%
Scotland	1.3%	-5.1%	1.7%	-3.2%	5.6%	2.1%
High Street Index - BDSU (BDSU - Multifunctional)	0.5%	-0.7%	3.6%	0.0%	-0.7%	1.0%
UK	0.9%	-1.1%	3.5%	-0.3%	0.4%	2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,969,880 which is 0.7% down on the previous year.
- The total number of visitors for the year to date is 9,847,821 which is 0.5% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 6 July 2025 was 356,884.
- The busiest day in week commencing 6 July 2025 was Saturday with 63,217 visitors.
- The peak hour of the week was 16:00 on Saturday 12 July 2025 with footfall of 5,003.

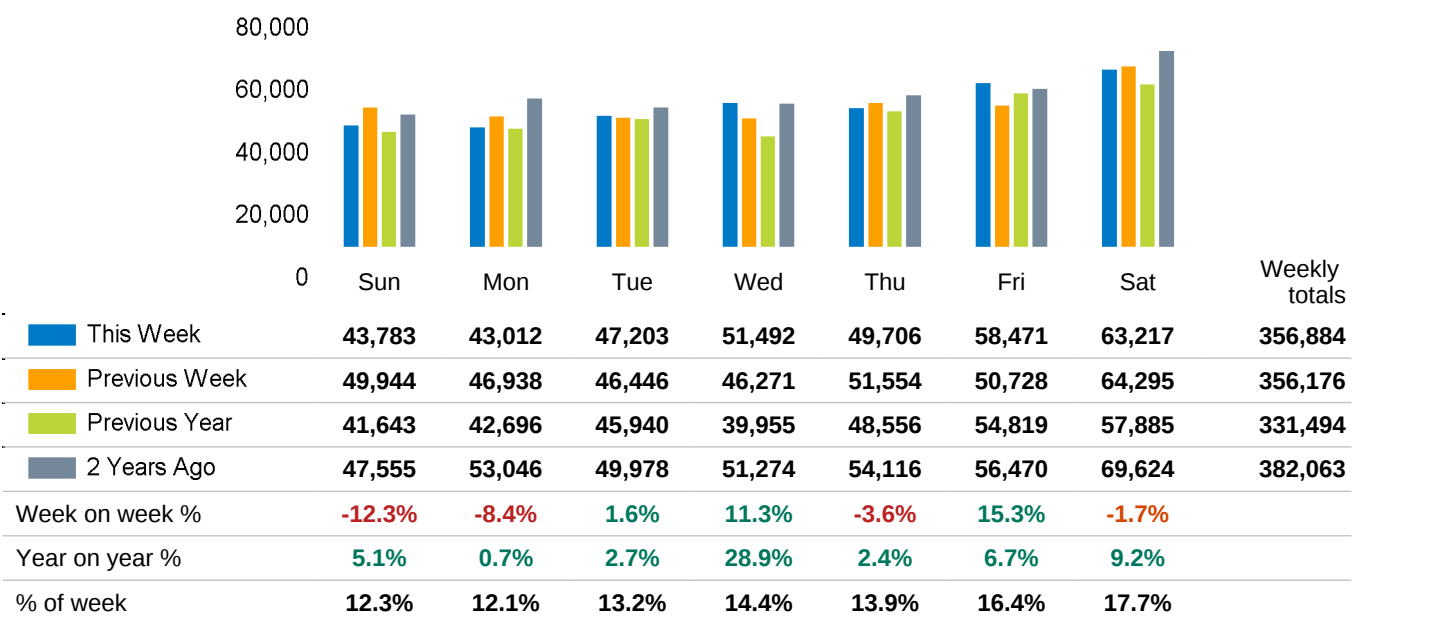
Footfall Counts by week



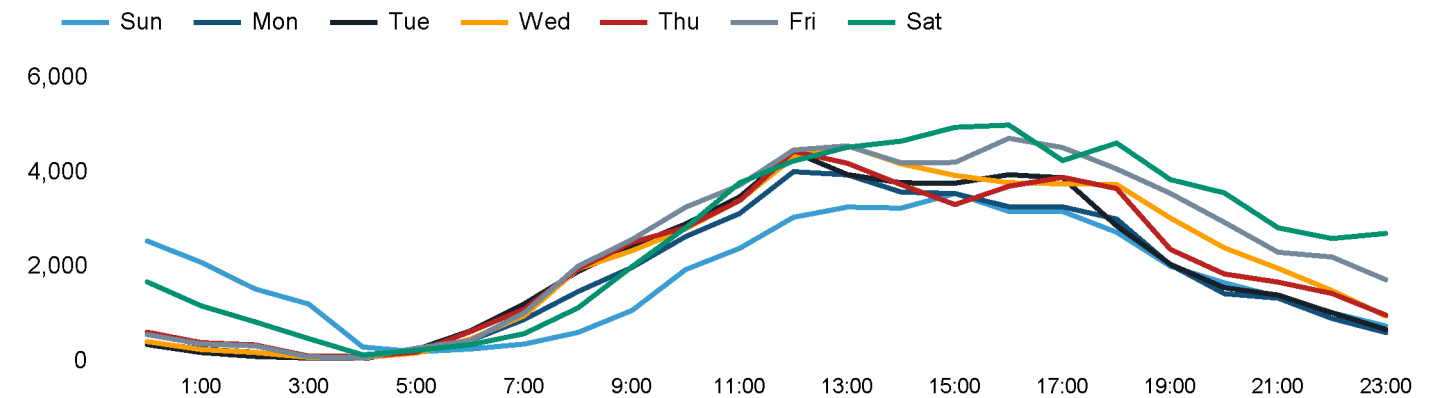
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	22°	18°	20°	22°	23°	24°	24°
Previous week	23°	22°	22°	15°	17°	18°	22°
Previous year	16°	16°	16°	16°	15°	17°	17°

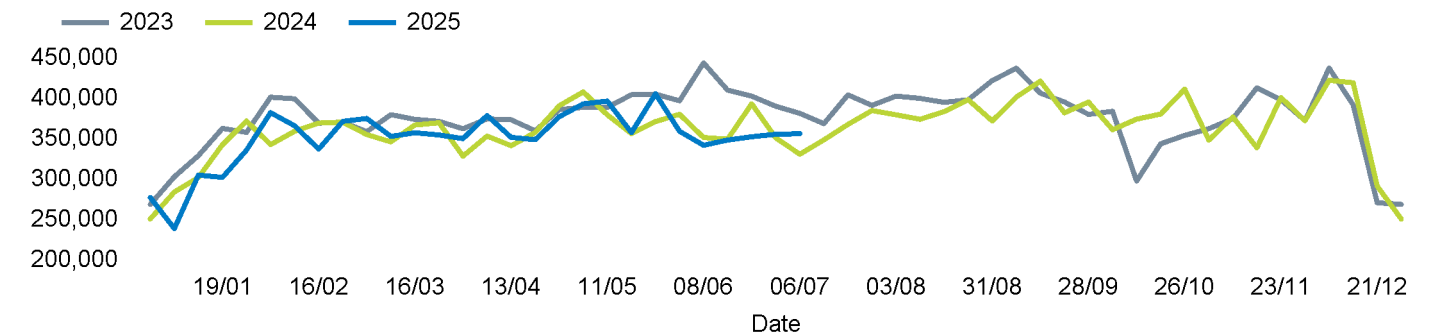
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	46,144	12.9%	48,268	37,238	-4.4%	23.9%	
Bridge St	28,006	7.8%	27,214	24,417	2.9%	14.7%	
Broad Street North	19,585	5.5%	20,494	12,714	-4.4%	54.0%	
Broad Street South	11,777	3.3%	10,572	21,765	11.4%	-45.9%	
Castlegate	29,850	8.4%	26,678	28,389	11.9%	5.1%	
Guild St	34,814	9.8%	32,947	30,401	5.7%	14.5%	
Langstane Place	9,595	2.7%	10,983	9,292	-12.6%	3.3%	
Market Street (New)	19,035	5.3%	19,824	15,798	-4.0%	20.5%	
Union Street	63,984	17.9%	62,568	66,563	2.3%	-3.9%	
Union Street West End	38,559	10.8%	40,456	34,116	-4.7%	13.0%	
Union Terrace	13,792	3.9%	13,915	12,066	-0.9%	14.3%	
Upperkirkgate	41,743	11.7%	42,257	38,735	-1.2%	7.8%	

Reporting dates

This week - 06 July 2025 - 12 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 28 , 2025 Vs Week 1, 2024 to Week 28 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2025 Vs Week 28, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2025 Vs Week 27 2025