

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.8%	23.7%	-10.0%	21.8%	-10.7%	-3.1%
Scotland	-5.2%	11.2%	-5.1%	3.9%	-4.5%	1.6%
High Street Index - BDSU (BDSU - Multifunctional)	-0.8%	4.6%	-4.8%	0.4%	-4.6%	0.2%
UK	-1.2%	6.4%	-5.0%	1.6%	-5.8%	0.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,160,605 which is 2.1% down on the previous year.

The total number of visitors for the year to date is 9,561,336 which is 5.8% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 30 June 2024 was 351,747.

The busiest day in week commencing 30 June 2024 was Saturday with 61,187 visitors.

The peak hour of the week was 15:00 on Saturday 6 July 2024 with footfall of 5,172.

## Footfall Counts by week

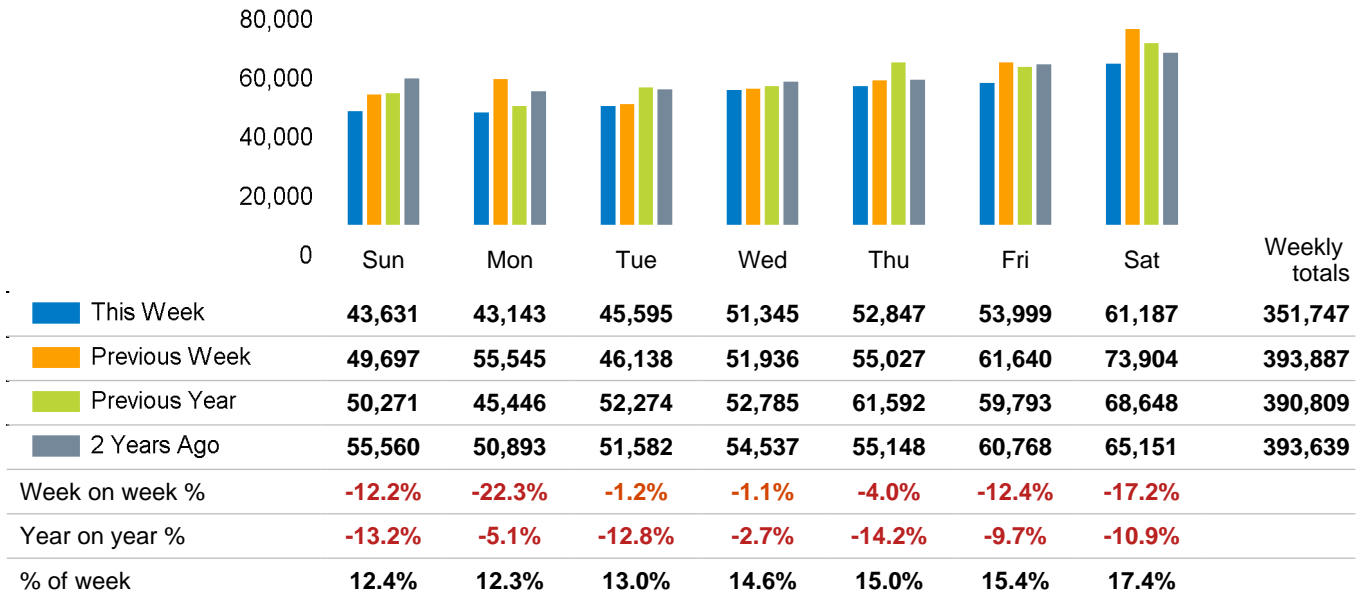


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

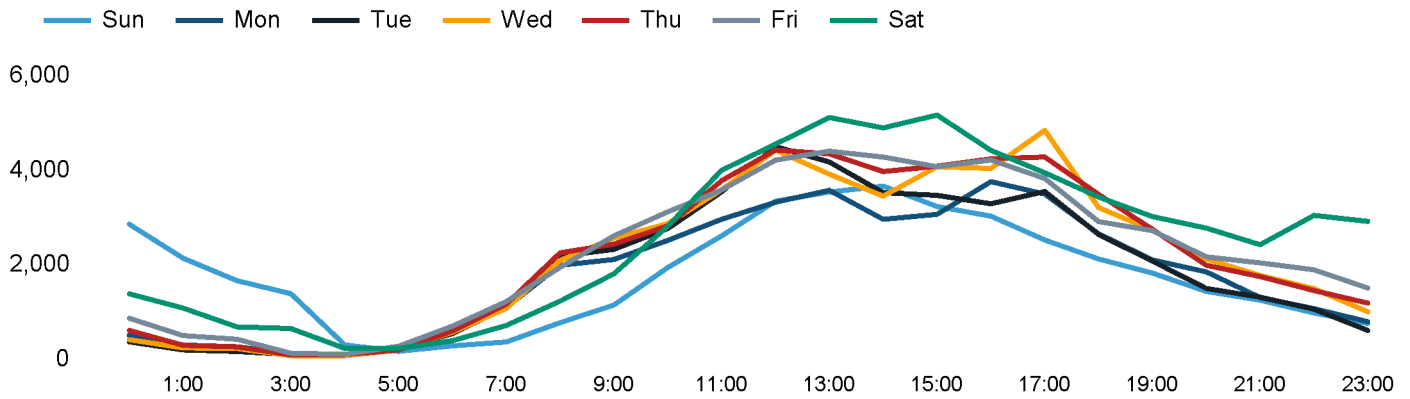
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	17°	17°	17°	18°	18°	18°	18°
Previous week	20°	25°	25°	19°	19°	19°	19°
Previous year	19°	18°	16°	15°	17°	19°	19°

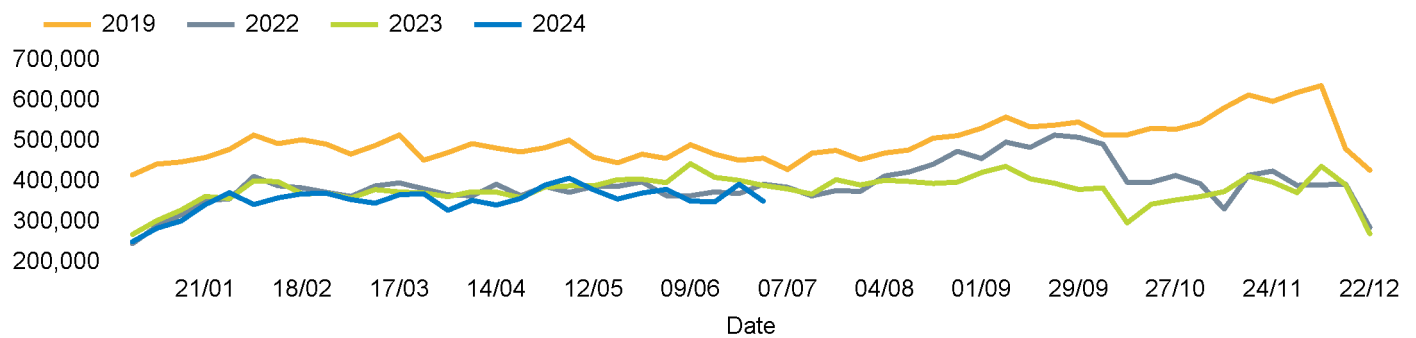
## Footfall Counts by day



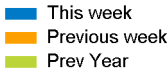












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	40,145	11.4%	48,254	39,784	-16.8%	0.9%	
Bridge St	26,068	7.4%	28,082	26,405	-7.2%	-1.3%	
Broad Street North	13,556	3.9%	15,952	20,452	-15.0%	-33.7%	
Broad Street South	23,416	6.7%	26,181	39,965	-10.6%	-41.4%	
Castlegate	28,608	8.1%	30,677	36,181	-6.7%	-20.9%	
Guild St	29,851	8.5%	34,486	32,133	-13.4%	-7.1%	
Langstane Place	9,732	2.8%	11,926	9,776	-18.4%	-0.5%	
Market Street (New)	16,123	4.6%	18,618	15,572	-13.4%	3.5%	
Union Street	70,576	20.1%	76,915	77,194	-8.2%	-8.6%	
Union Street West End	38,786	11.0%	43,032	43,010	-9.9%	-9.8%	
Union Terrace	13,843	3.9%	14,816	12,915	-6.6%	7.2%	
Upperkirkgate	41,043	11.7%	44,948	37,422	-8.7%	9.7%	



## Reporting dates

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This week - 30 June 2024 - 06 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 27, 2024 Vs Week 1, 2023 to Week 27, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2024 Vs Week 27, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2024 Vs Week 26 2024

