

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

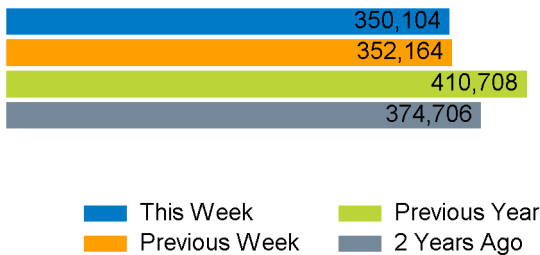
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.8%	23.4%	-14.8%	33.6%	-0.6%	-7.6%
Scotland	-5.4%	11.8%	-7.6%	9.7%	0.8%	-1.8%
High Street Index - BDSU (BDSU - Multifunctional)	-0.7%	4.9%	-0.6%	4.4%	7.4%	-2.2%
UK	-1.1%	6.7%	1.0%	6.9%	7.3%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,209,106 which is 1% down on the previous year.
- The total number of visitors for the year to date is 8,815,702 which is 5.8% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 16 June 2024 was 350,104.
- The busiest day in week commencing 16 June 2024 was Saturday with 64,680 visitors.
- The peak hour of the week was 16:00 on Saturday 22 June 2024 with footfall of 5,646.

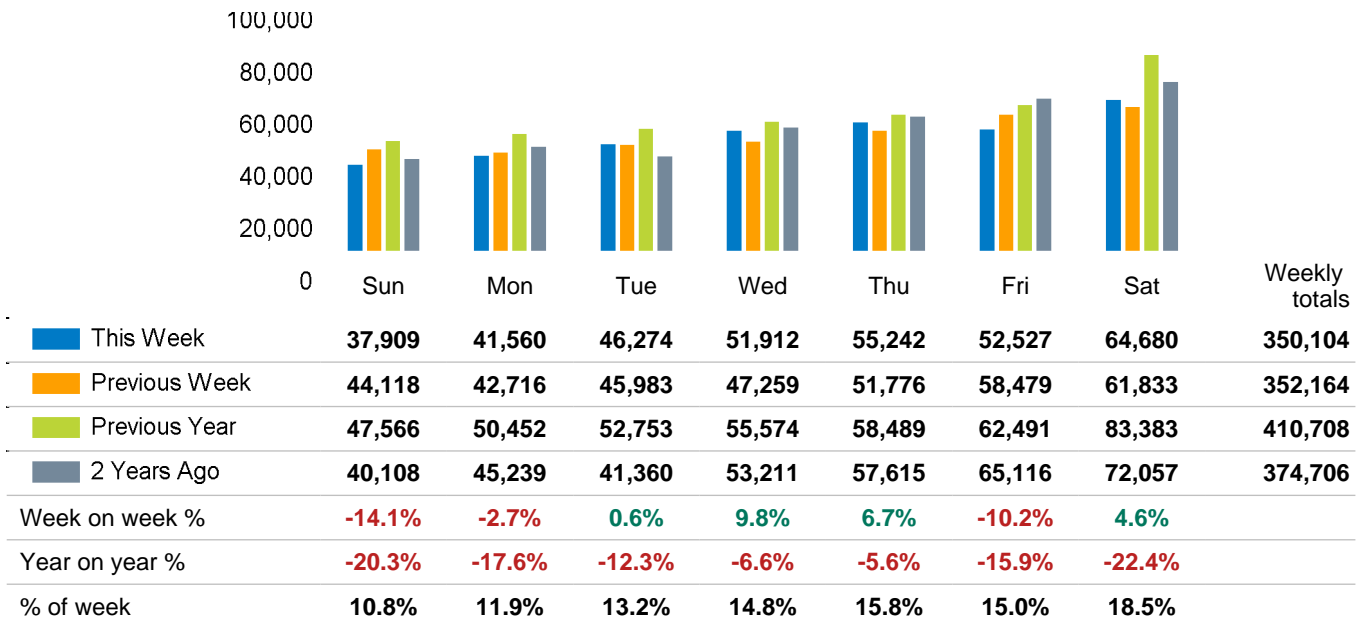
Footfall Counts by week



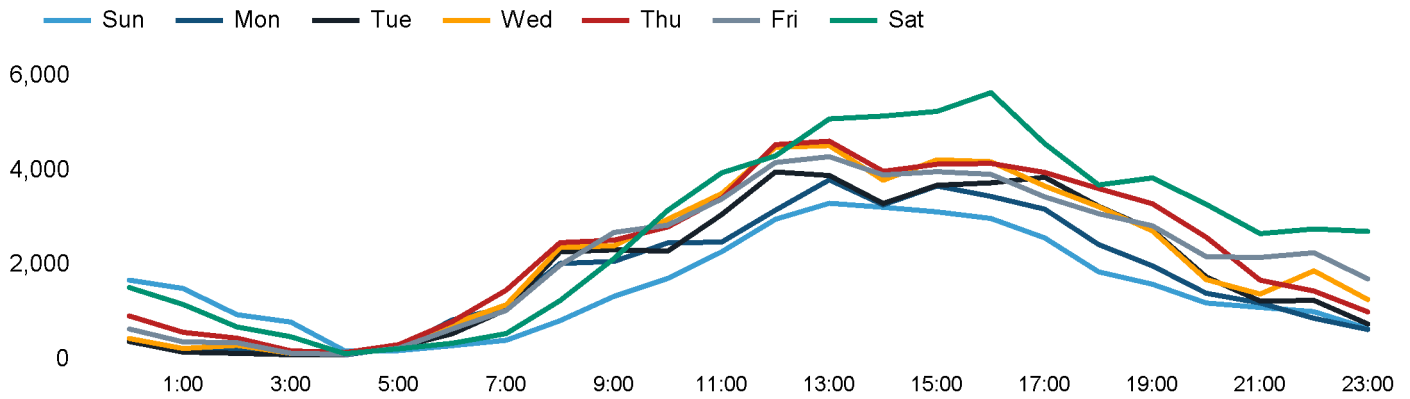
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	15°	17°	16°	16°	18°	18°	20°
Previous week	15°	15°	12°	14°	14°	15°	15°
Previous year	20°	18°	20°	18°	20°	18°	19°

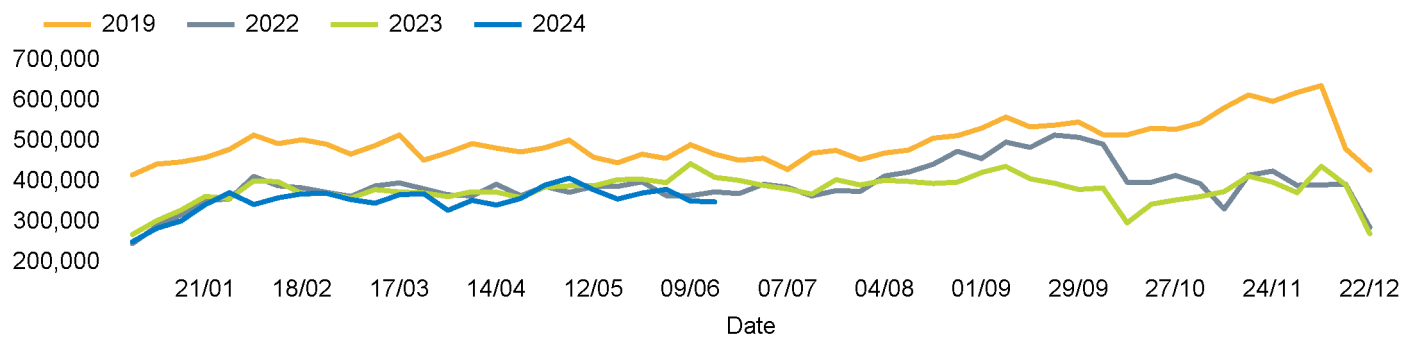
Footfall Counts by day



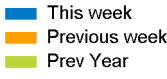












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	39,779	11.4%	40,814	40,064	-2.5%	-0.7%	
Bridge St	26,092	7.5%	24,327	26,055	7.3%	0.1%	
Broad Street North	14,256	4.1%	14,535	20,507	-1.9%	-30.5%	
Broad Street South	24,900	7.1%	24,844	38,165	0.2%	-34.8%	
Castlegate	27,270	7.8%	27,081	38,567	0.7%	-29.3%	
Guild St	30,392	8.7%	29,419	47,970	3.3%	-36.6%	
Langstane Place	9,400	2.7%	10,350	9,520	-9.2%	-1.3%	
Market Street (New)	15,142	4.3%	15,530	16,394	-2.5%	-7.6%	
Union Street	68,960	19.7%	70,218	76,919	-1.8%	-10.3%	
Union Street West End	39,998	11.4%	38,720	44,269	3.3%	-9.6%	
Union Terrace	12,720	3.6%	13,519	13,033	-5.9%	-2.4%	
Upperkirkgate	41,195	11.8%	42,807	39,245	-3.8%	5.0%	



Reporting dates

This week - 16 June 2024 - 22 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 25, 2024 Vs Week 1, 2023 to Week 25, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2024 Vs Week 25, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2024 Vs Week 24 2024

