

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.6%	21.9%	-4.2%	32.3%	2.4%	-2.0%
Scotland	-5.1%	11.8%	-6.7%	16.1%	-2.3%	-8.3%
High Street Index - BDSU (BDSU - Multifunctional)	-0.3%	5.0%	-2.5%	6.2%	-2.5%	-2.6%
UK	-0.9%	6.8%	-1.8%	8.0%	-5.0%	-4.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,361,989 which is 1.1% up on the previous year.

The total number of visitors for the year to date is 8,113,434 which is 4.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 2 June 2024 was 380,913.

The busiest day in week commencing 2 June 2024 was Saturday with 64,751 visitors.

The peak hour of the week was 14:00 on Saturday 8 June 2024 with footfall of 5,379.

Footfall Counts by week

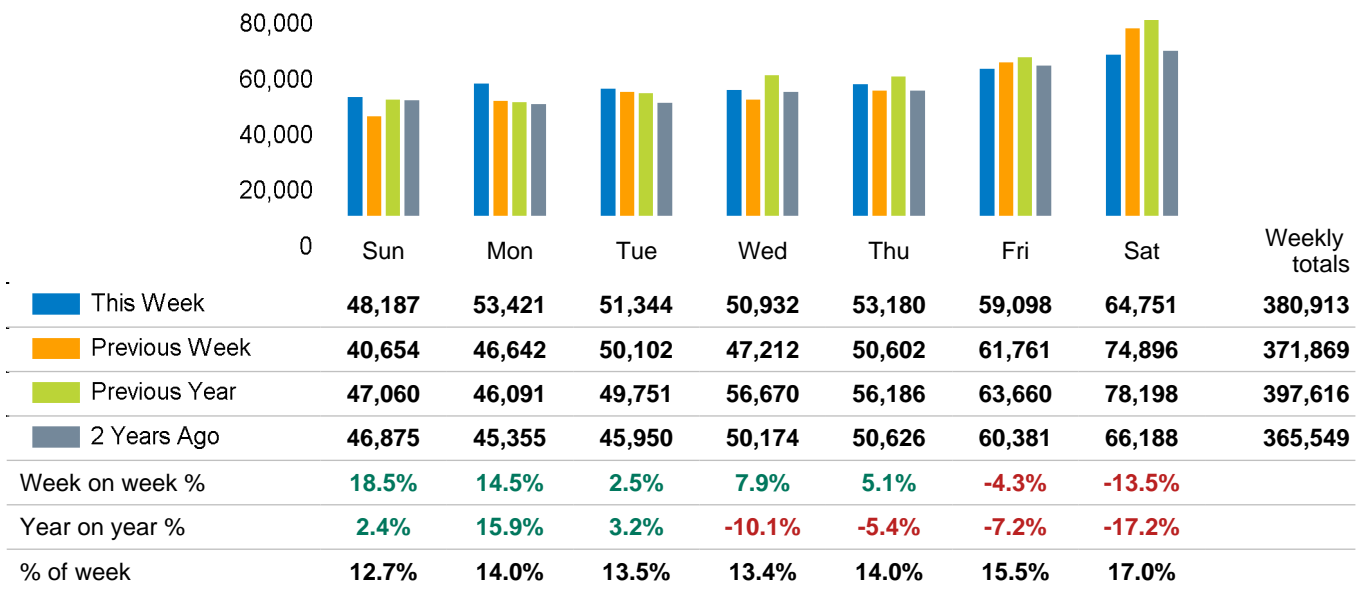


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

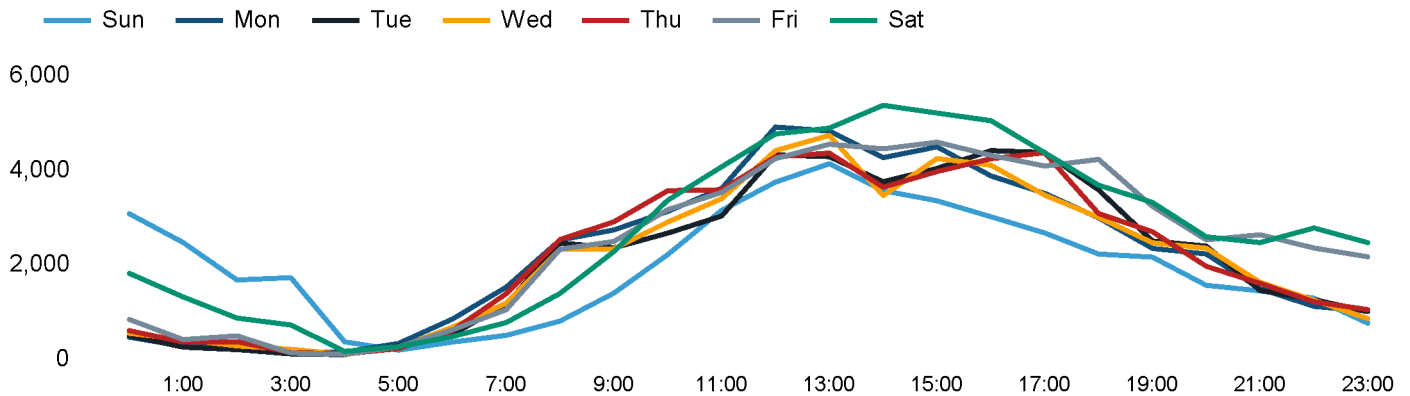
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	22°	22°	16°	15°	15°	15°
Previous week	15°	16°	16°	15°	15°	17°	17°
Previous year	15°	13°	12°	12°	13°	13°	15°

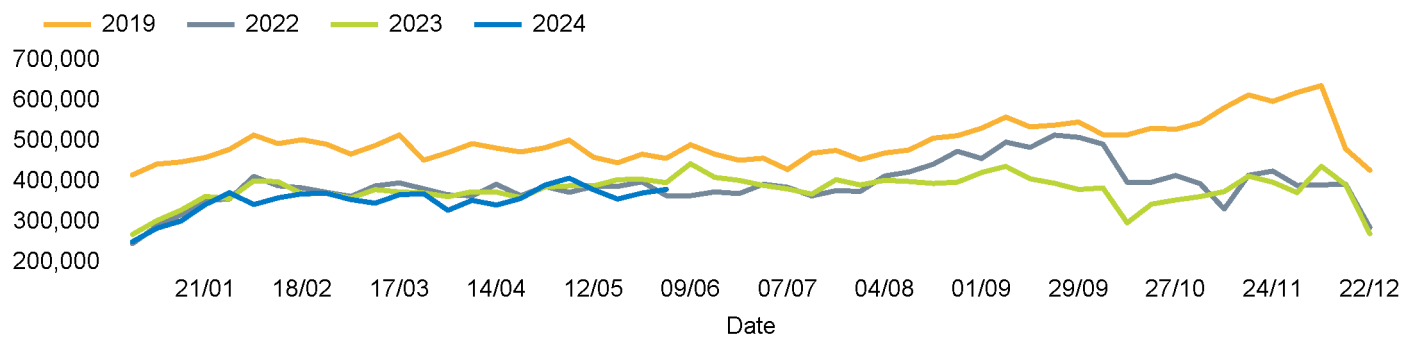
Footfall Counts by day



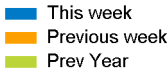












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	45,597	12.0%	44,083	40,874	3.4%	11.6%	
Bridge St	26,473	6.9%	25,521	25,196	3.7%	5.1%	
Broad Street North	15,901	4.2%	14,770	17,746	7.7%	-10.4%	
Broad Street South	25,842	6.8%	23,346	31,190	10.7%	-17.1%	
Castlegate	30,281	7.9%	33,521	38,255	-9.7%	-20.8%	
Guild St	32,359	8.5%	32,226	45,508	0.4%	-28.9%	
Langstane Place	9,700	2.5%	10,160	9,224	-4.5%	5.2%	
Market Street (New)	17,023	4.5%	17,185	15,726	-0.9%	8.2%	
Union Street	78,947	20.7%	70,461	78,629	12.0%	0.4%	
Union Street West End	39,053	10.3%	41,769	43,292	-6.5%	-9.8%	
Union Terrace	13,712	3.6%	13,225	11,690	3.7%	17.3%	
Upperkirkgate	46,025	12.1%	45,602	40,286	0.9%	14.2%	



Reporting dates

This week - 02 June 2024 - 08 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 23, 2024 Vs Week 1, 2023 to Week 23, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 23, 2024 Vs Week 23, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2024 Vs Week 22 2024

