

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-9.9%	0.0%	-8.0%	9.2%	3.8%	13.4%
Scotland	-5.8%	2.2%	8.5%	-3.0%	10.4%	-4.3%
High Street Index - BDSU (BDSU - Multifunctional)	-3.4%	0.2%	-0.2%	0.4%	6.5%	3.8%
UK	-2.0%	1.0%	2.0%	-1.1%	8.6%	5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,094,925 which is 4.8% down on the previous year.

The total number of visitors for the year to date is 6,715,522 which is 9.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 24 May 2026 was 373,660.

The busiest day in week commencing 24 May 2026 was Saturday with 68,228 visitors.

The peak hour of the week was 14:00 on Saturday 30 May 2026 with footfall of 5,382.

Footfall Counts by week

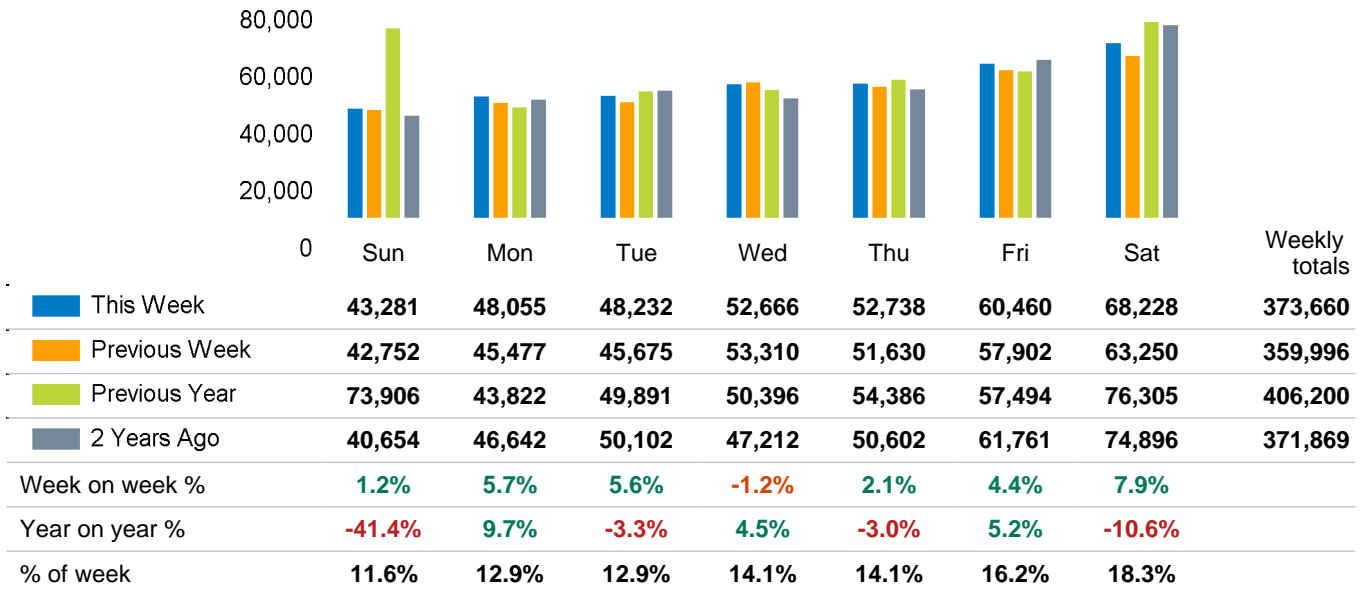


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

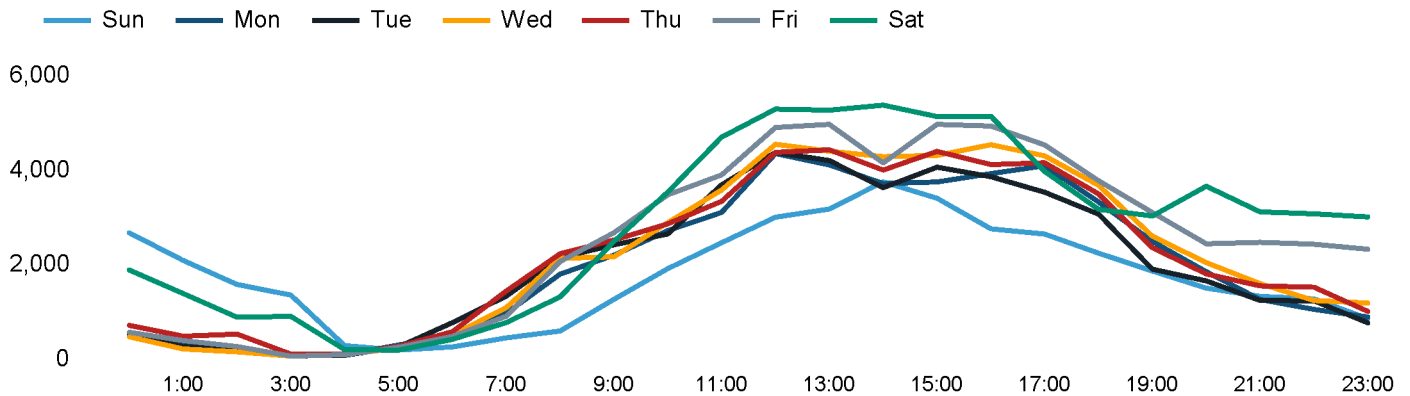
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	23°	23°	17°	15°	21°	21°
Previous week	15°	15°	14°	20°	21°	21°	19°
Previous year	21°	17°	18°	18°	22°	22°	17°

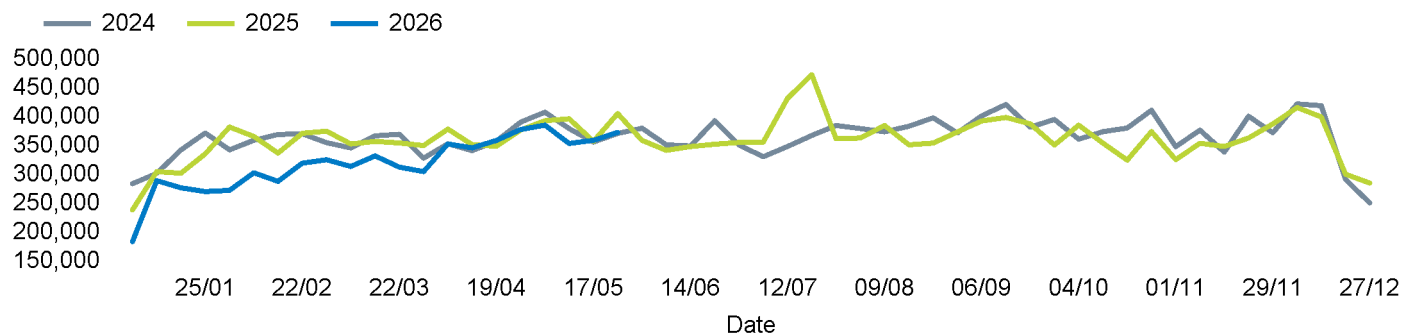
Footfall Counts by day



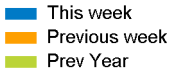












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	50,031	13.4%	48,165	58,679	3.9%	-14.7%	
Bridge St	28,849	7.7%	25,538	29,042	13.0%	-0.7%	
Broad Street North	14,902	4.0%	19,920	18,446	-25.2%	-19.2%	
Broad Street South	19,959	5.3%	18,873	27,164	5.8%	-26.5%	
Castlegate	23,070	6.2%	22,584	31,517	2.2%	-26.8%	
Guild St	31,256	8.4%	30,260	36,299	3.3%	-13.9%	
Langstane Place	9,998	2.7%	10,405	10,782	-3.9%	-7.3%	
Market Street (New)	17,116	4.6%	16,074	22,285	6.5%	-23.2%	
Union Street	78,138	20.9%	71,501	64,304	9.3%	21.5%	
Union Street West End	43,178	11.6%	40,886	41,219	5.6%	4.8%	
Union Terrace	13,628	3.6%	13,179	16,475	3.4%	-17.3%	
Upperkirkgate	43,535	11.7%	42,611	49,988	2.2%	-12.9%	



Reporting dates

This week - 24 May 2026 - 30 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 30 May 2026 vs 05 January 2025 - 31 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
24 May 2026 - 30 May 2026 vs 25 May 2025 - 31 May 2025

Week on week % change is the % change for this week compared to the previous week.
24 May 2026 - 30 May 2026 vs 17 May 2026 - 23 May 2026

