

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-10.0%	-0.5%	0.5%	0.4%	1.6%	-9.8%
Scotland	-6.7%	2.4%	-3.8%	6.1%	0.1%	-4.0%
High Street Index - BDSU (BDSU - Multifunctional)	-3.6%	0.2%	-3.0%	0.7%	6.2%	-3.2%
UK	-2.2%	1.1%	-1.2%	0.4%	5.4%	-0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,127,465 which is 4.5% down on the previous year.

The total number of visitors for the year to date is 6,341,862 which is 10% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 17 May 2026 was 359,996.

The busiest day in week commencing 17 May 2026 was Saturday with 63,250 visitors.

The peak hour of the week was 13:00 on Saturday 23 May 2026 with footfall of 5,094.

## Footfall Counts by week

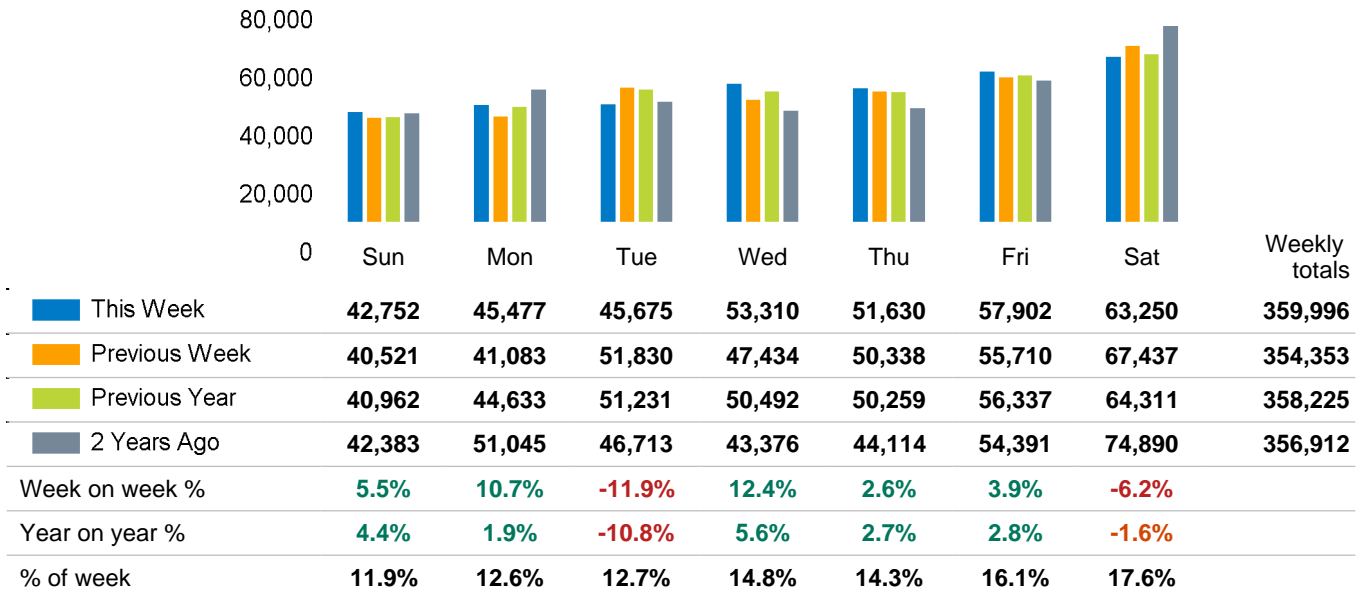


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

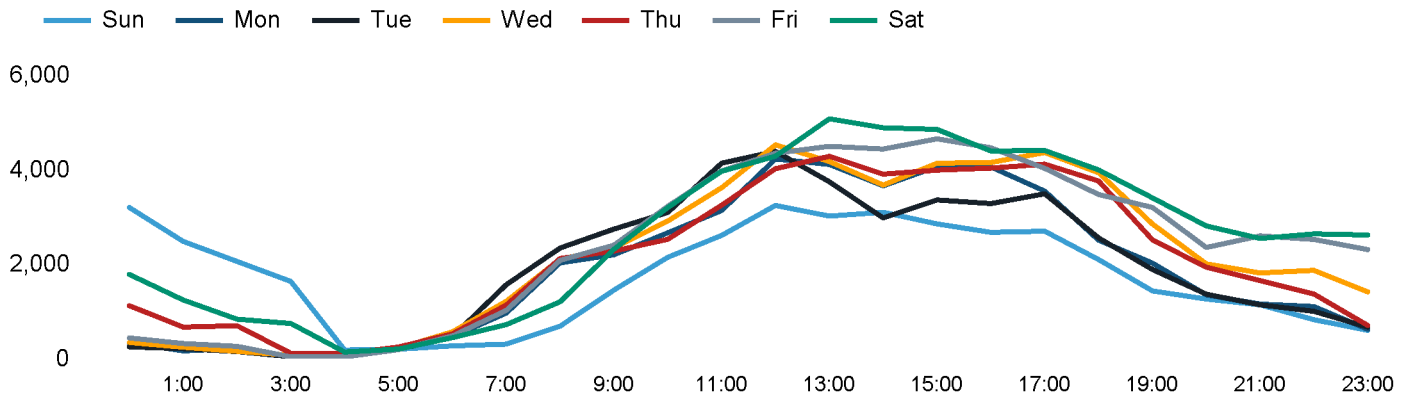
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	15°	15°	14°	20°	21°	21°	19°
Previous week	12°	12°	13°	13°	11°	11°	12°
Previous year	19°	14°	19°	19°	15°	13°	21°

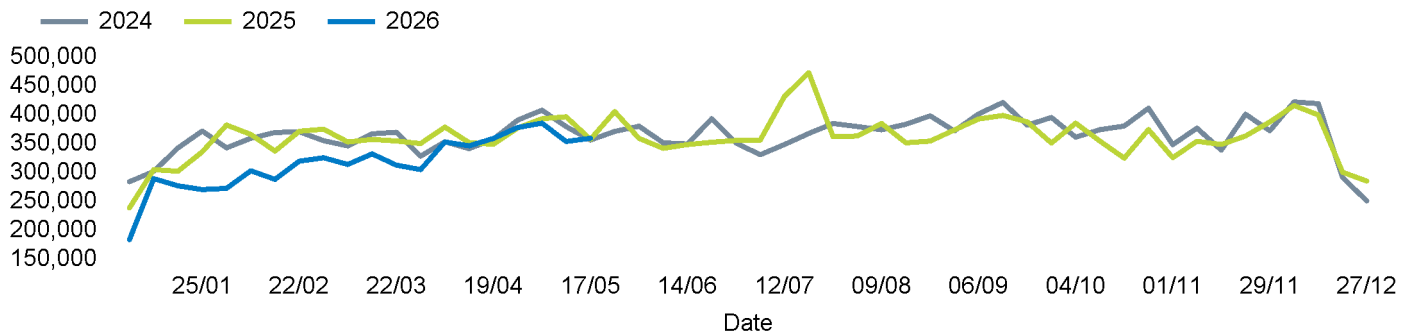
## Footfall Counts by day



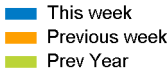












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	48,165	13.4%	50,508	49,654	-4.6%	-3.0%	
Bridge St	25,538	7.1%	27,627	26,687	-7.6%	-4.3%	
Broad Street North	19,920	5.5%	14,018	15,071	42.1%	32.2%	
Broad Street South	18,873	5.2%	18,203	24,346	3.7%	-22.5%	
Castlegate	22,584	6.3%	24,252	27,362	-6.9%	-17.5%	
Guild St	30,260	8.4%	28,764	33,704	5.2%	-10.2%	
Langstane Place	10,405	2.9%	11,038	10,614	-5.7%	-2.0%	
Market Street (New)	16,074	4.5%	15,789	18,575	1.8%	-13.5%	
Union Street	71,501	19.9%	68,593	55,938	4.2%	27.8%	
Union Street West End	40,886	11.4%	39,286	36,911	4.1%	10.8%	
Union Terrace	13,179	3.7%	14,178	13,355	-7.0%	-1.3%	
Upperkirkgate	42,611	11.8%	42,097	46,008	1.2%	-7.4%	



## Reporting dates

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This week - 17 May 2026 - 23 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
04 January 2026 - 23 May 2026 vs 05 January 2025 - 24 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
17 May 2026 - 23 May 2026 vs 18 May 2025 - 24 May 2025

Week on week % change is the % change for this week compared to the previous week.  
17 May 2026 - 23 May 2026 vs 10 May 2026 - 16 May 2026

