

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-23.0%	-3.5%	-23.0%	-15.9%	-35.5%	-13.9%
Scotland	-5.9%	-4.1%	-5.9%	-4.9%	-14.0%	-2.9%
High Street Index - BDSU (BDSU - Multifunctional)	-2.0%	-3.3%	-2.0%	-10.4%	-17.5%	-11.6%
UK	-1.0%	0.7%	-1.0%	-8.2%	-22.7%	-19.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,776,425 which is 1.2% down on the previous year.

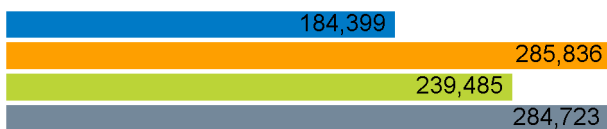
The total number of visitors for the year to date is 184,399 which is 23% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 4 January 2026 was 184,399.

The busiest day in week commencing 4 January 2026 was Saturday with 38,365 visitors.

The peak hour of the week was 14:00 on Saturday 10 January 2026 with footfall of 3,972.

Footfall Counts by week

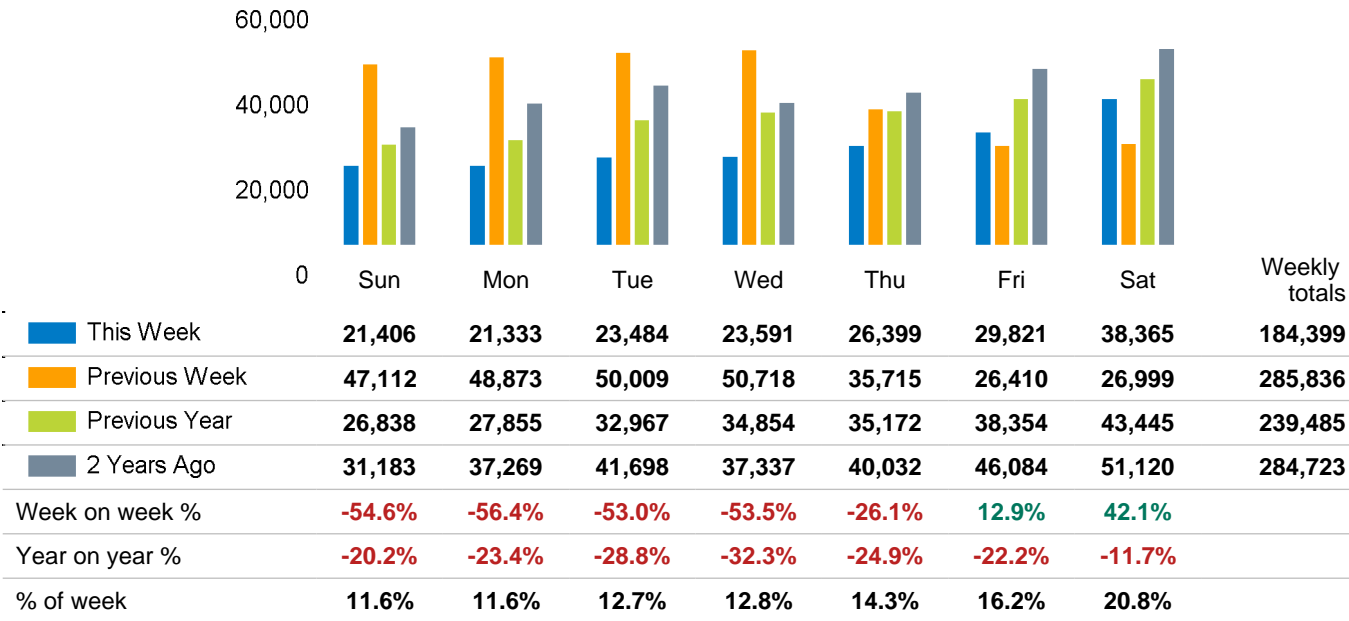


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

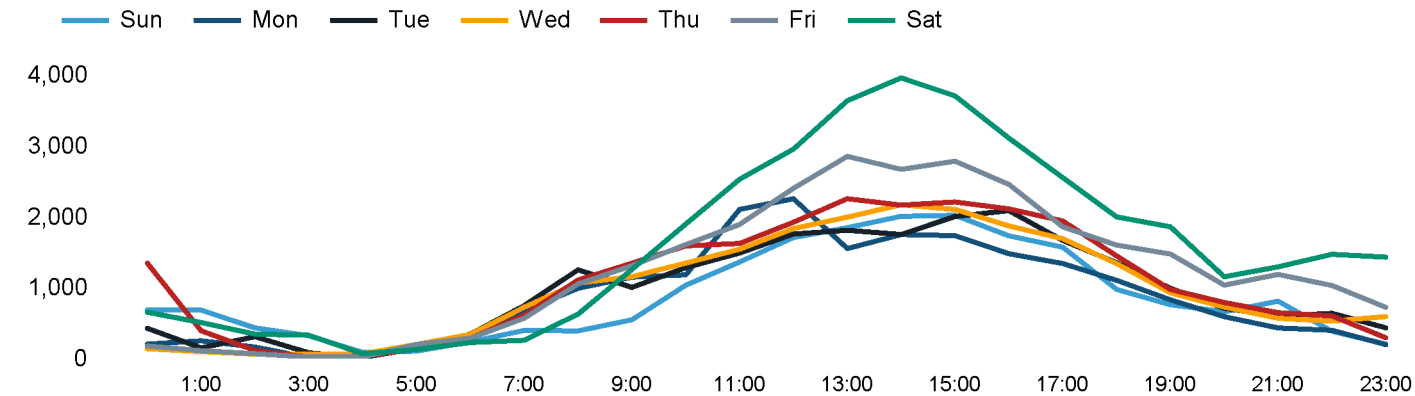
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	1°	1°	1°	4°	4°	3°	4°
Previous week	7°	6°	6°	8°	8°	4°	1°
Previous year	1°	3°	3°	3°	2°	2°	2°

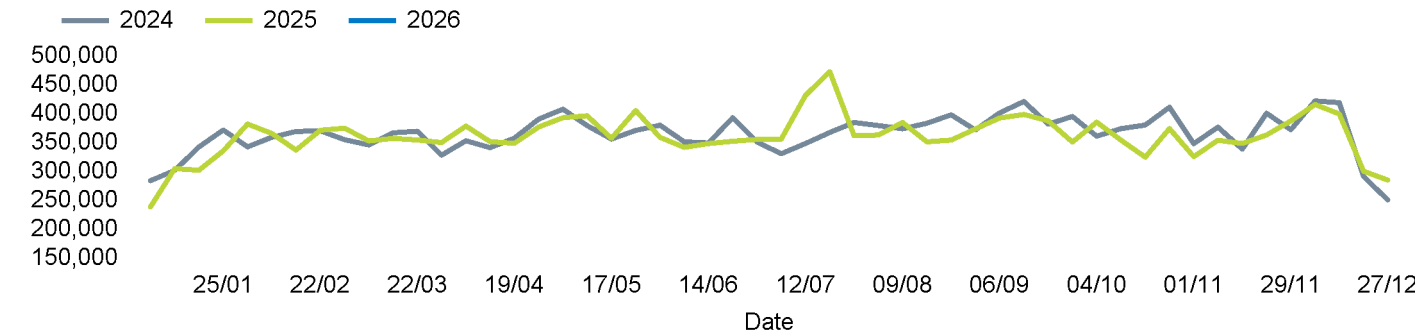
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	22,564	12.2%	37,792	33,001	-40.3%	-31.6%	
Bridge St	14,580	7.9%	14,731	14,655	-1.0%	-0.5%	
Broad Street North	4,283	2.3%	22,112	6,417	-80.6%	-33.3%	
Broad Street South	5,373	2.9%	9,800	9,807	-45.2%	-45.2%	
Castlegate	18,783	10.2%	24,794	23,778	-24.2%	-21.0%	
Guild St	17,368	9.4%	29,842	18,148	-41.8%	-4.3%	
Langstane Place	4,443	2.4%	9,854	7,703	-54.9%	-42.3%	
Market Street (New)	8,543	4.6%	12,183	8,687	-29.9%	-1.7%	
Union Street	41,745	22.6%	51,058	52,053	-18.2%	-19.8%	
Union Street West End	21,769	11.8%	26,725	26,330	-18.5%	-17.3%	
Union Terrace	9,688	5.3%	10,119	12,056	-4.3%	-19.6%	
Upperkirkgate	15,260	8.3%	36,826	26,850	-58.6%	-43.2%	

Reporting dates

This week - 04 January 2026 - 10 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 1 , 2026 Vs Week 1, 2025 to Week 1 , 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week1, 2026 Vs Week 1, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2026 Vs Week 52 2025