

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-10.5%	-0.8%	-1.9%	-3.6%	2.0%	4.2%
Scotland	-6.8%	2.3%	-6.1%	-0.4%	-1.1%	0.2%
High Street Index - BDSU (BDSU - Multifunctional)	-3.2%	0.1%	-3.2%	-3.1%	-4.6%	-5.0%
UK	-2.0%	1.2%	-1.5%	-3.6%	-3.8%	-4.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,168,549 which is 4.2% down on the previous year.

The total number of visitors for the year to date is 5,627,513 which is 10.5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 3 May 2026 was 386,223.

The busiest day in week commencing 3 May 2026 was Sunday with 69,645 visitors.

The peak hour of the week was 13:00 on Saturday 9 May 2026 with footfall of 5,644.

Footfall Counts by week

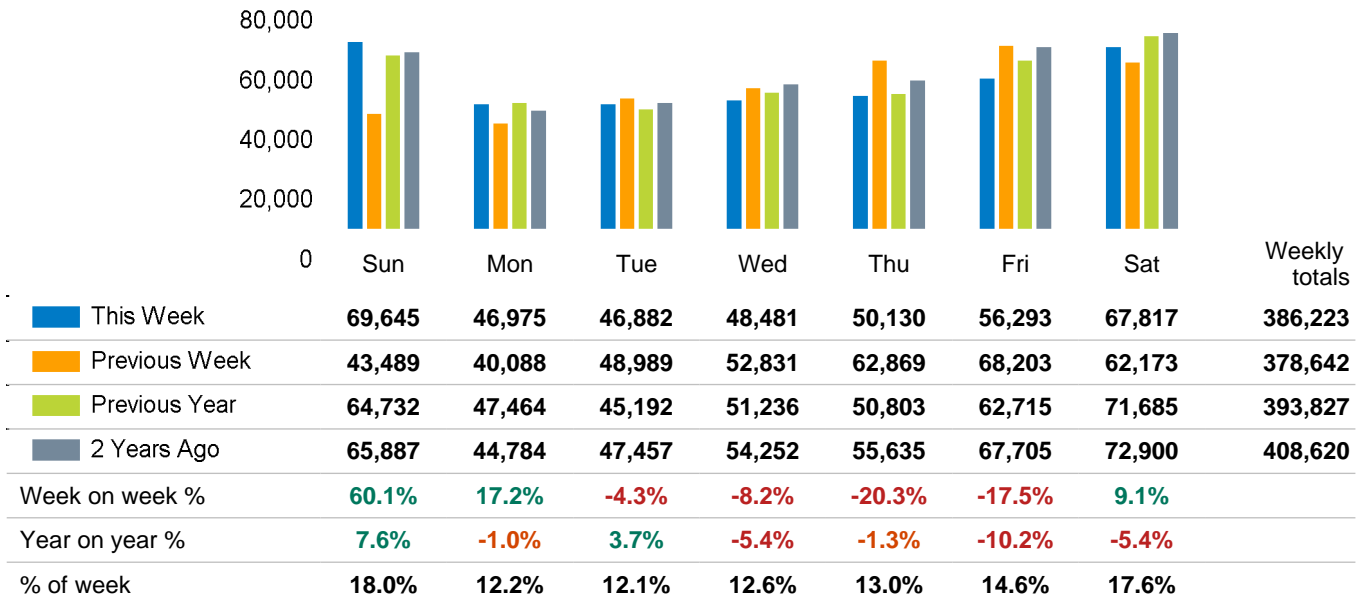


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

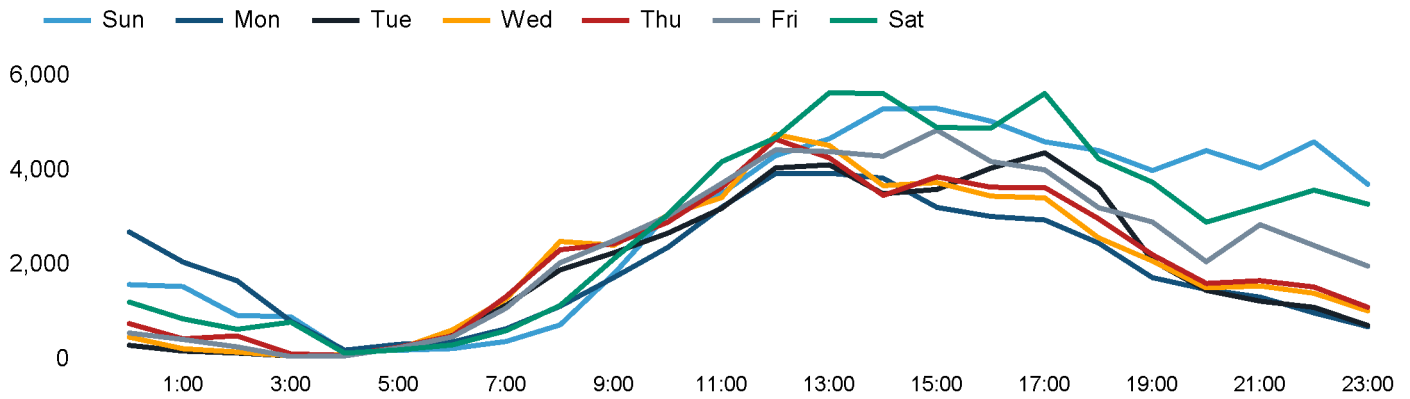
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	16°	14°	14°	10°	11°	16°	16°
Previous week	12°	14°	14°	13°	13°	19°	19°
Previous year	11°	12°	13°	13°	14°	16°	18°

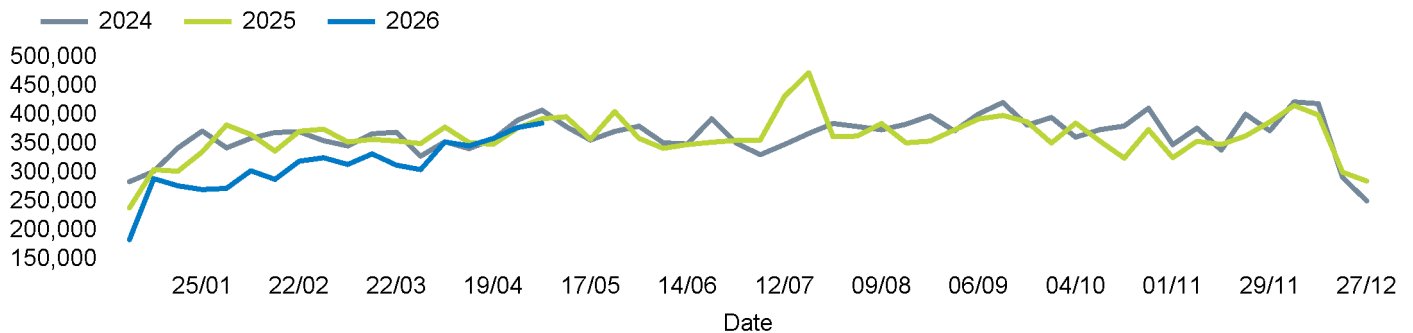
Footfall Counts by day



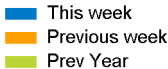





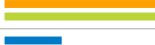






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	61,880	16.0%	51,295	65,636	20.6%	-5.7%	
Bridge St	27,123	7.0%	28,759	28,726	-5.7%	-5.6%	
Broad Street North	13,908	3.6%	15,603	15,567	-10.9%	-10.7%	
Broad Street South	18,703	4.8%	19,118	26,219	-2.2%	-28.7%	
Castlegate	23,055	6.0%	24,739	24,449	-6.8%	-5.7%	
Guild St	32,735	8.5%	32,967	33,556	-0.7%	-2.4%	
Langstane Place	12,605	3.3%	12,276	13,049	2.7%	-3.4%	
Market Street (New)	18,735	4.9%	17,599	21,184	6.5%	-11.6%	
Union Street	76,356	19.8%	71,494	64,110	6.8%	19.1%	
Union Street West End	42,515	11.0%	44,390	40,584	-4.2%	4.8%	
Union Terrace	14,245	3.7%	14,102	14,210	1.0%	0.2%	
Upperkirkgate	44,363	11.5%	46,300	46,537	-4.2%	-4.7%	



Reporting dates

This week - 03 May 2026 - 09 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 09 May 2026 vs 05 January 2025 - 10 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
03 May 2026 - 09 May 2026 vs 04 May 2025 - 10 May 2025

Week on week % change is the % change for this week compared to the previous week.
03 May 2026 - 09 May 2026 vs 26 April 2026 - 02 May 2026

