

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-11.1%	-0.6%	1.2%	-3.5%	6.3%	8.1%
Scotland	-6.9%	2.4%	-4.6%	4.9%	6.7%	13.1%
High Street Index - BDSU (BDSU - Multifunctional)	-3.2%	0.3%	-3.8%	6.7%	5.0%	14.3%
UK	-2.1%	1.4%	-2.3%	6.1%	3.3%	12.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,179,822 which is 4.2% down on the previous year.

The total number of visitors for the year to date is 5,244,959 which is 11.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 26 April 2026 was 382,311.

The busiest day in week commencing 26 April 2026 was Friday with 69,729 visitors.

The peak hour of the week was 13:00 on Friday 1 May 2026 with footfall of 6,136.

Footfall Counts by week

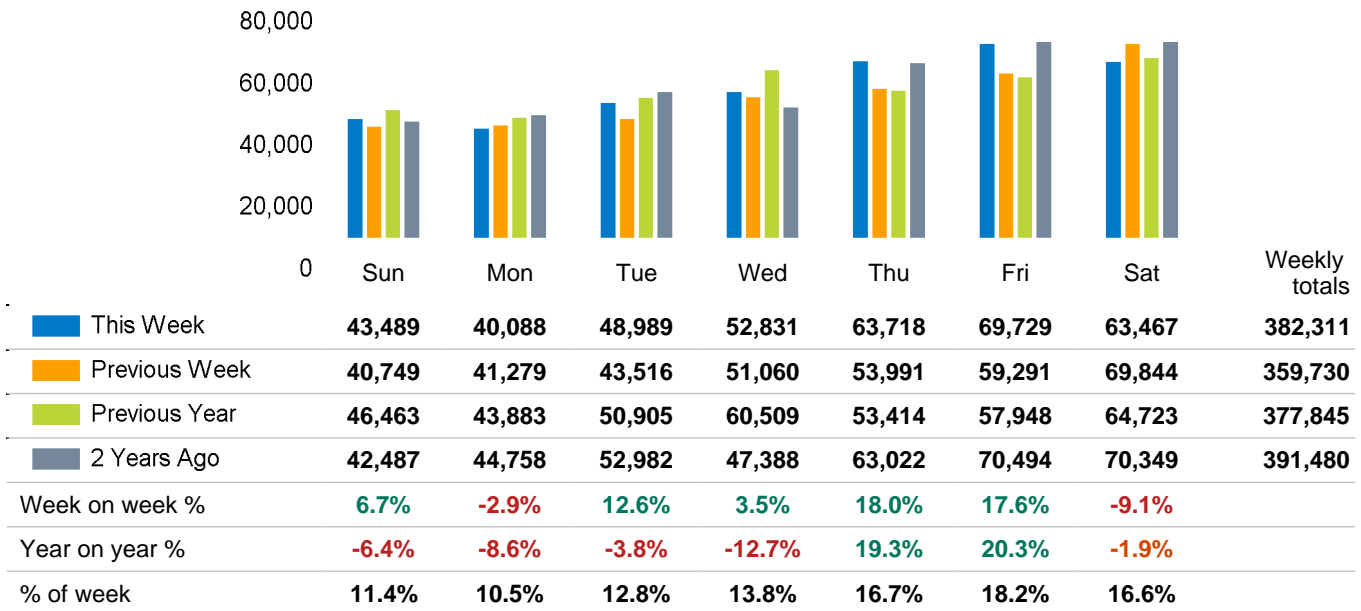


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

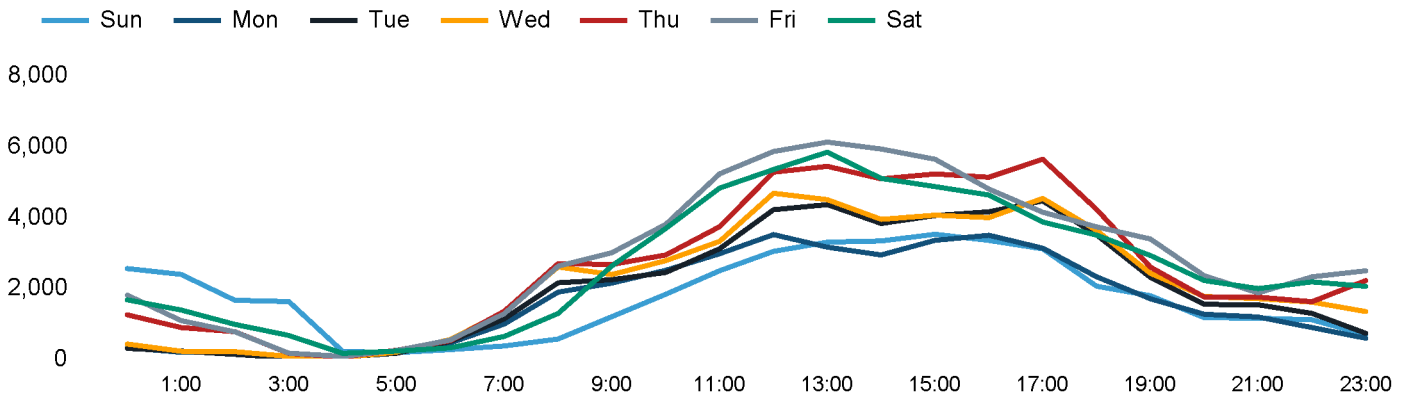
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	12°	14°	14°	13°	13°	19°	19°
Previous week	14°	12°	10°	10°	12°	12°	12°
Previous year	17°	19°	19°	20°	20°	16°	15°

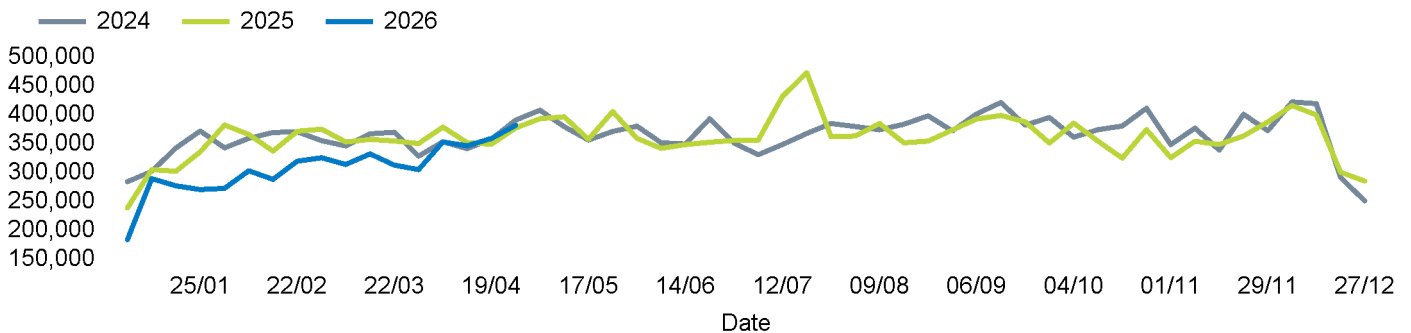
Footfall Counts by day



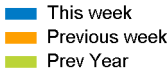





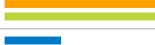






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	51,295	13.4%	49,571	51,209	3.5%	0.2%	
Bridge St	28,759	7.5%	27,071	26,144	6.2%	10.0%	
Broad Street North	15,603	4.1%	15,928	20,989	-2.0%	-25.7%	
Broad Street South	19,118	5.0%	19,460	25,369	-1.8%	-24.6%	
Castlegate	24,739	6.5%	23,299	28,870	6.2%	-14.3%	
Guild St	32,967	8.6%	31,508	32,807	4.6%	0.5%	
Langstane Place	12,276	3.2%	10,158	11,575	20.9%	6.1%	
Market Street (New)	17,599	4.6%	16,765	19,140	5.0%	-8.1%	
Union Street	75,163	19.7%	65,745	60,984	14.3%	23.3%	
Union Street West End	44,390	11.6%	41,699	38,614	6.5%	15.0%	
Union Terrace	14,102	3.7%	13,670	15,025	3.2%	-6.1%	
Upperkirkgate	46,300	12.1%	44,856	47,119	3.2%	-1.7%	



Reporting dates

This week - 26 April 2026 - 02 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 02 May 2026 vs 05 January 2025 - 03 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
26 April 2026 - 02 May 2026 vs 27 April 2025 - 03 May 2025

Week on week % change is the % change for this week compared to the previous week.
26 April 2026 - 02 May 2026 vs 19 April 2026 - 25 April 2026

