

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-11.9%	-0.5%	2.9%	-2.5%	3.7%	-0.8%
Scotland	-7.1%	2.3%	-0.8%	-4.3%	1.6%	-1.8%
High Street Index - BDSU (BDSU - Multifunctional)	-3.2%	-0.1%	4.9%	-3.8%	5.1%	-7.1%
UK	-2.1%	1.2%	6.0%	-2.5%	4.5%	-7.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,175,356 which is 4.3% down on the previous year.

The total number of visitors for the year to date is 4,862,648 which is 11.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 19 April 2026 was 359,730.

The busiest day in week commencing 19 April 2026 was Saturday with 69,844 visitors.

The peak hour of the week was 14:00 on Saturday 25 April 2026 with footfall of 5,949.

Footfall Counts by week

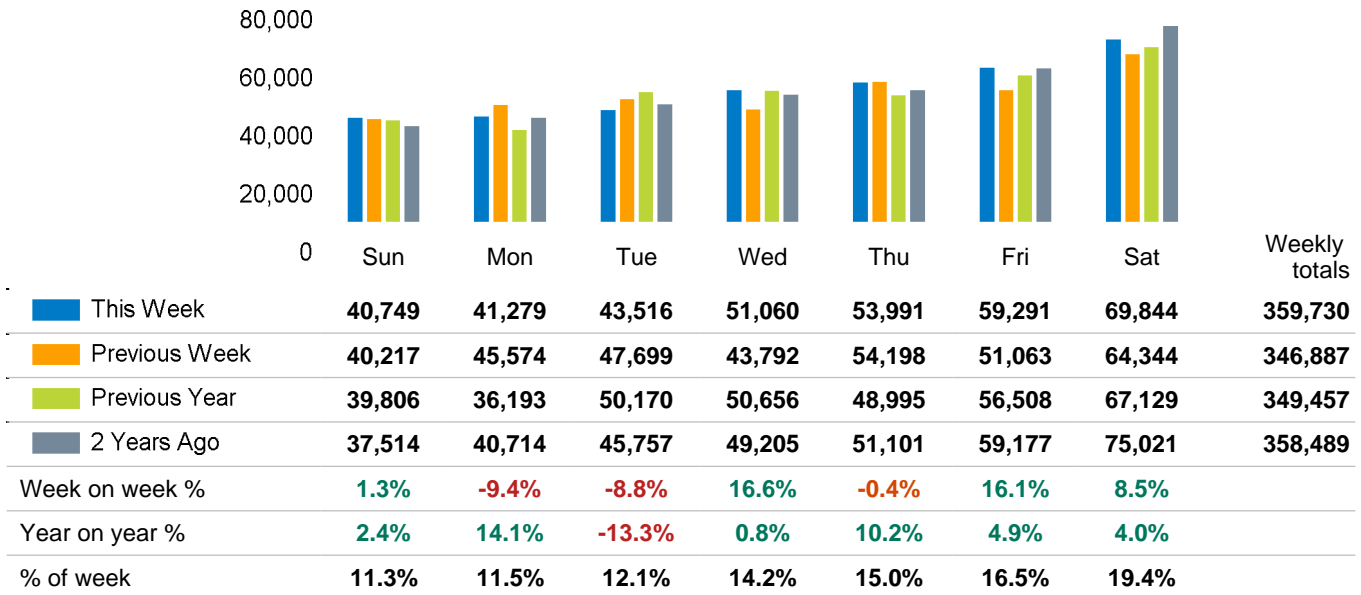


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

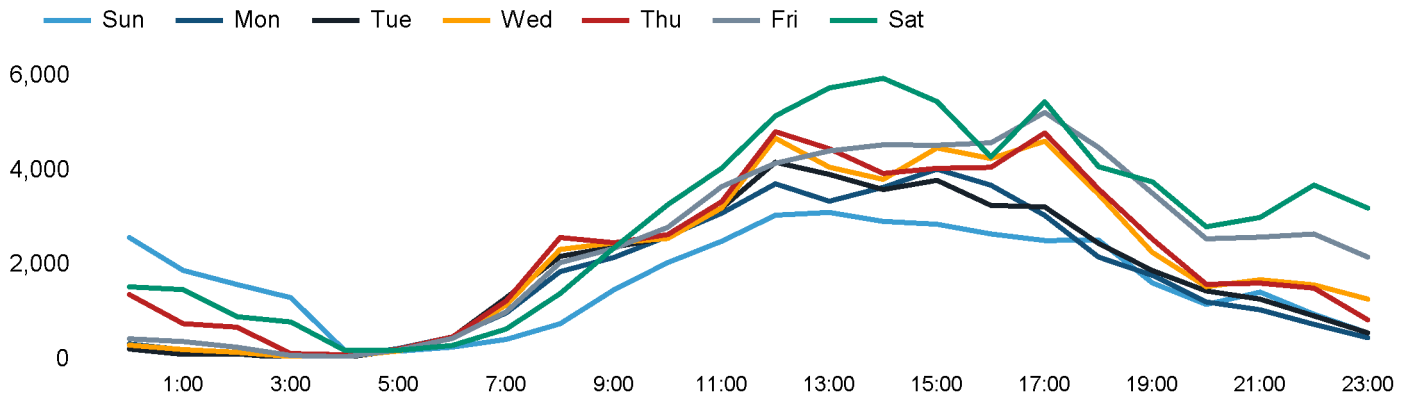
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	14°	12°	10°	10°	12°	12°	12°
Previous week	12°	12°	11°	13°	16°	16°	14°
Previous year	10°	11°	14°	14°	13°	11°	11°

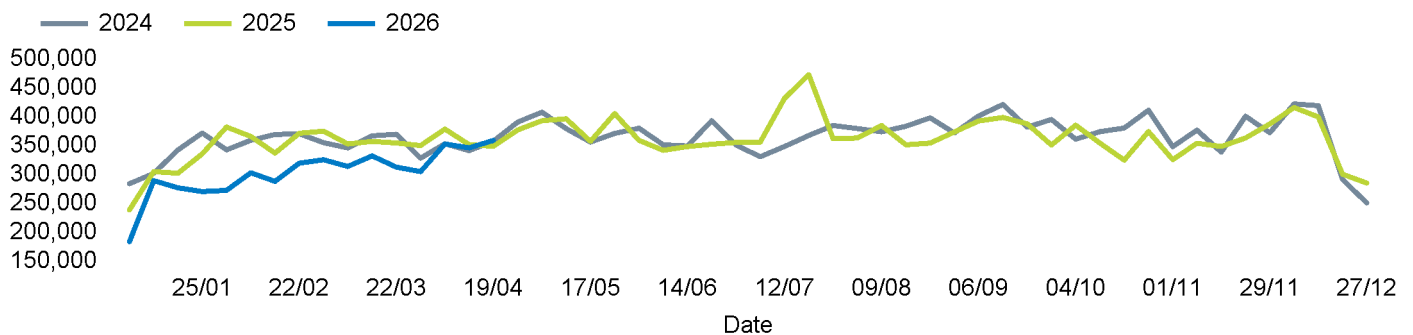
Footfall Counts by day



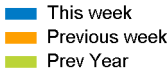












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	49,571	13.8%	46,817	47,252	5.9%	4.9%	
Bridge St	27,071	7.5%	26,661	24,922	1.5%	8.6%	
Broad Street North	15,928	4.4%	16,010	14,058	-0.5%	13.3%	
Broad Street South	19,460	5.4%	17,945	24,162	8.4%	-19.5%	
Castlegate	23,299	6.5%	22,709	27,992	2.6%	-16.8%	
Guild St	31,508	8.8%	31,170	30,008	1.1%	5.0%	
Langstane Place	10,158	2.8%	10,677	10,809	-4.9%	-6.0%	
Market Street (New)	16,765	4.7%	16,394	18,400	2.3%	-8.9%	
Union Street	65,745	18.3%	61,470	55,487	7.0%	18.5%	
Union Street West End	41,699	11.6%	40,518	38,449	2.9%	8.5%	
Union Terrace	13,670	3.8%	13,792	13,509	-0.9%	1.2%	
Upperkirkgate	44,856	12.5%	42,724	44,409	5.0%	1.0%	



Reporting dates

This week - 19 April 2026 - 25 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 25 April 2026 vs 05 January 2025 - 26 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
19 April 2026 - 25 April 2026 vs 20 April 2025 - 26 April 2025

Week on week % change is the % change for this week compared to the previous week.
19 April 2026 - 25 April 2026 vs 12 April 2026 - 18 April 2026

