

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-12.9%	-0.3%	-1.6%	3.0%	-1.9%	-7.1%
Scotland	-7.6%	2.7%	-5.3%	3.1%	-8.4%	-13.9%
High Street Index - BDSU (BDSU - Multifunctional)	-3.7%	0.2%	-7.4%	5.3%	-4.0%	-3.1%
UK	-2.6%	1.4%	-5.4%	6.6%	-4.2%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,165,083 which is 4.4% down on the previous year.

The total number of visitors for the year to date is 4,502,918 which is 12.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 12 April 2026 was 346,887.

The busiest day in week commencing 12 April 2026 was Saturday with 64,344 visitors.

The peak hour of the week was 17:00 on Thursday 16 April 2026 with footfall of 5,424.

Footfall Counts by week

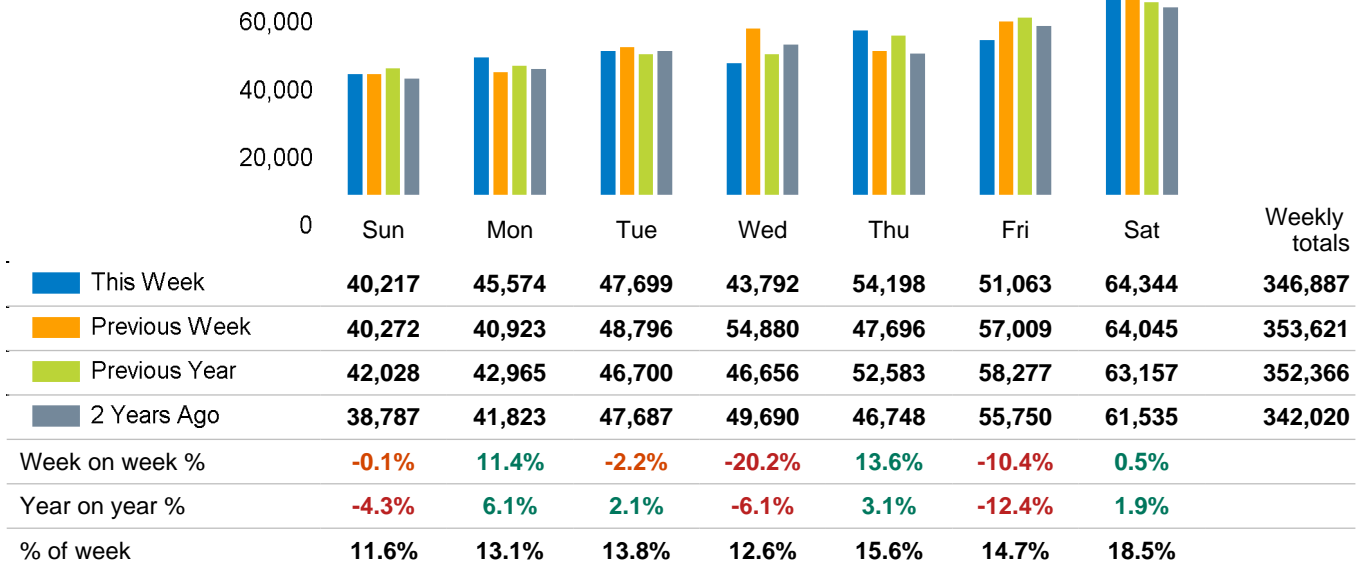


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

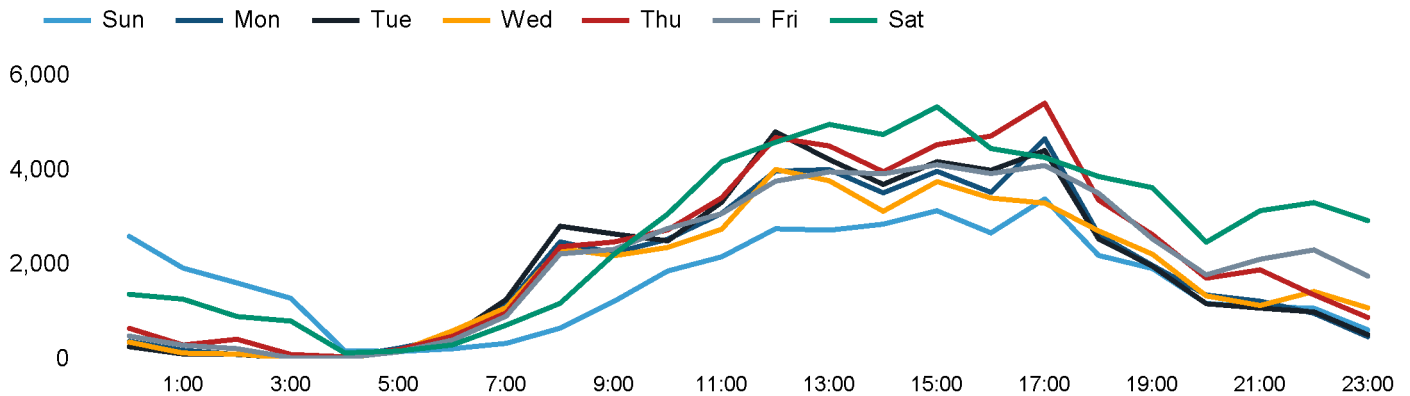
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	12°	12°	11°	13°	16°	16°	14°
Previous week	9°	11°	12°	18°	18°	12°	11°
Previous year	16°	12°	11°	11°	11°	11°	11°

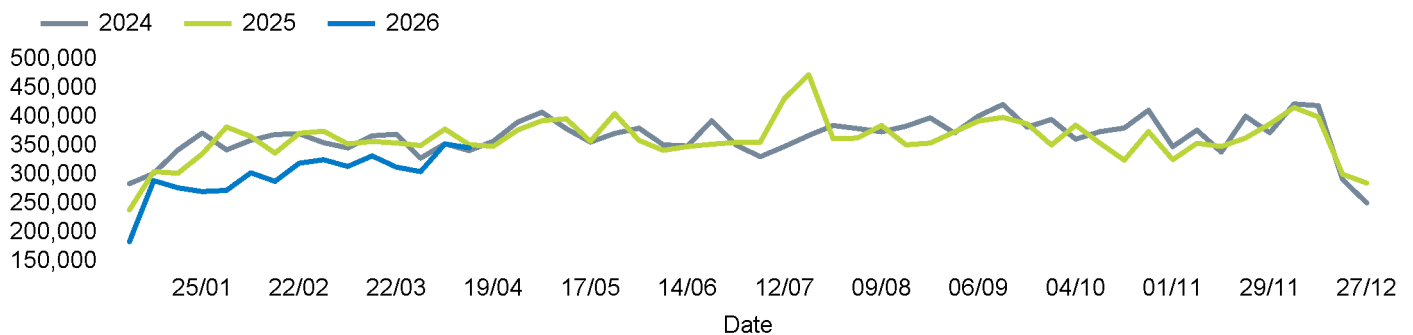
Footfall Counts by day



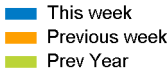












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	46,817	13.5%	45,324	46,321	3.3%	1.1%	
Bridge St	26,661	7.7%	28,317	25,125	-5.8%	6.1%	
Broad Street North	16,010	4.6%	15,954	16,272	0.4%	-1.6%	
Broad Street South	17,945	5.2%	17,672	25,692	1.5%	-30.2%	
Castlegate	22,709	6.5%	23,332	27,515	-2.7%	-17.5%	
Guild St	31,170	9.0%	38,225	31,338	-18.5%	-0.5%	
Langstane Place	10,677	3.1%	10,140	9,848	5.3%	8.4%	
Market Street (New)	16,394	4.7%	17,328	18,247	-5.4%	-10.2%	
Union Street	61,470	17.7%	61,127	56,796	0.6%	8.2%	
Union Street West End	40,518	11.7%	40,644	36,711	-0.3%	10.4%	
Union Terrace	13,792	4.0%	13,576	13,411	1.6%	2.8%	
Upperkirkgate	42,724	12.3%	41,982	45,090	1.8%	-5.2%	



Reporting dates

This week - 12 April 2026 - 18 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 18 April 2026 vs 05 January 2025 - 19 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
12 April 2026 - 18 April 2026 vs 13 April 2025 - 19 April 2025

Week on week % change is the % change for this week compared to the previous week.
12 April 2026 - 18 April 2026 vs 05 April 2026 - 11 April 2026

