

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-13.7%	-0.5%	-6.8%	7.2%	15.7%	8.1%
Scotland	-7.8%	2.7%	-10.5%	15.4%	9.2%	4.8%
High Street Index - BDSU (BDSU - Multifunctional)	-3.4%	-0.2%	-7.3%	4.3%	0.2%	1.8%
UK	-2.4%	1.0%	-4.7%	6.3%	0.4%	3.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,170,562 which is 4.3% down on the previous year.

The total number of visitors for the year to date is 4,156,031 which is 13.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 5 April 2026 was 353,621.

The busiest day in week commencing 5 April 2026 was Saturday with 64,045 visitors.

The peak hour of the week was 17:00 on Saturday 11 April 2026 with footfall of 5,736.

## Footfall Counts by week

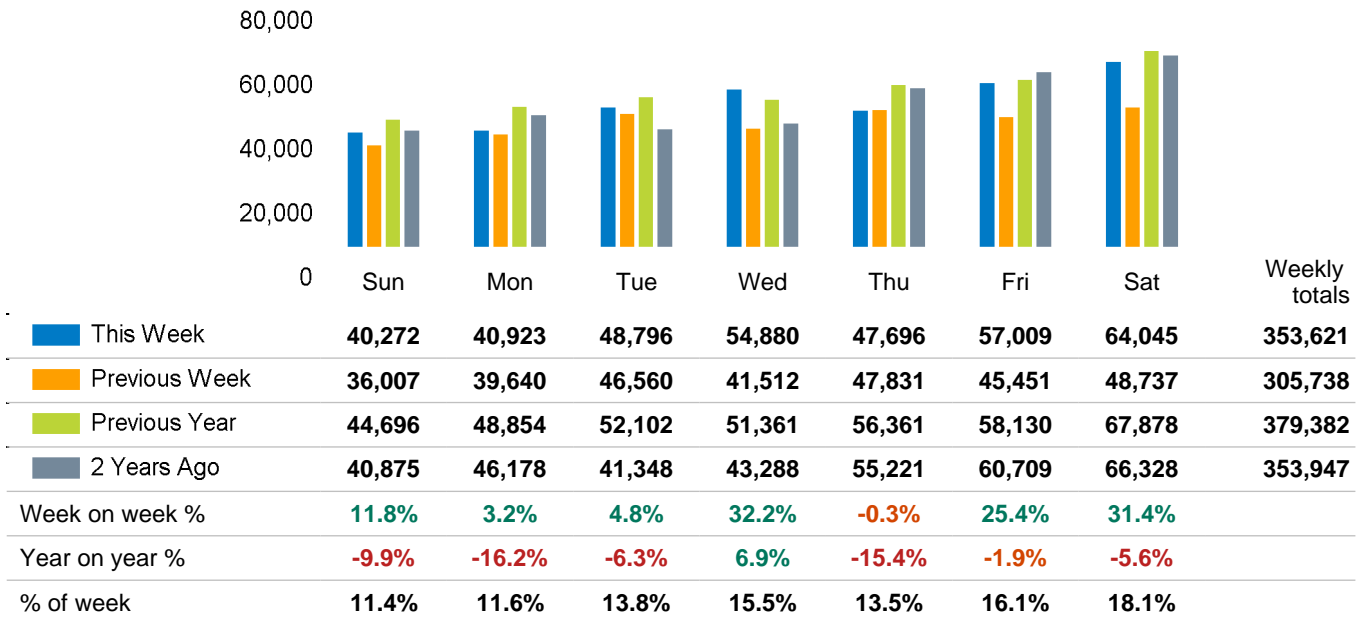


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

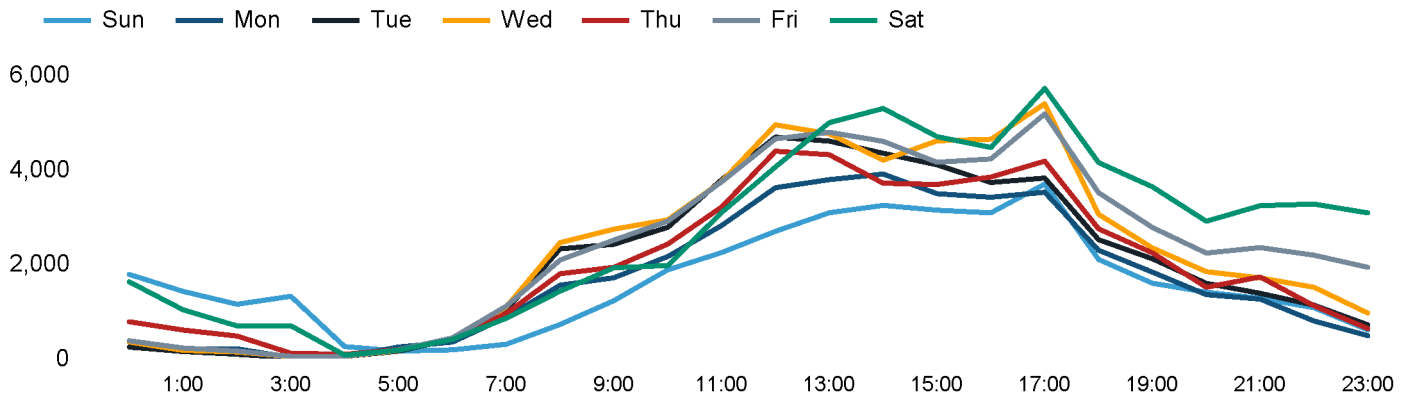
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	11°	12°	18°	18°	12°	11°
Previous week	11°	11°	17°	17°	14°	11°	11°
Previous year	10°	12°	12°	12°	19°	21°	21°

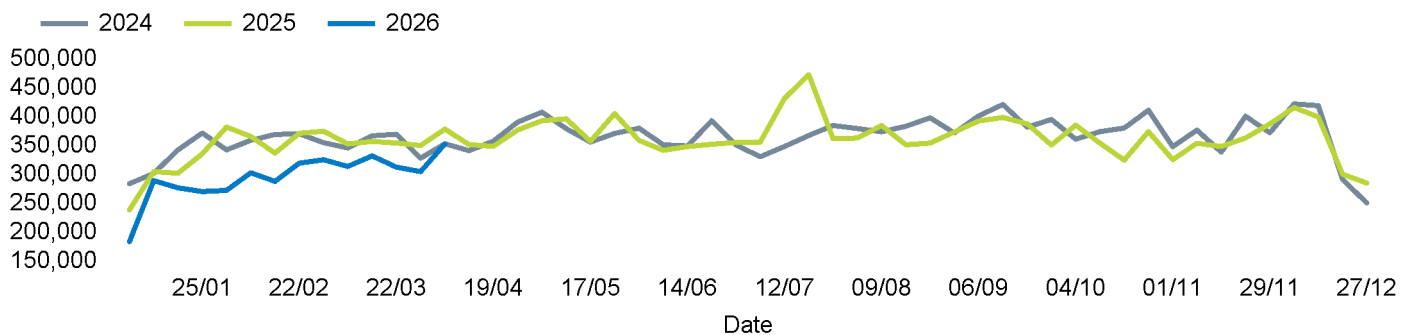
## Footfall Counts by day



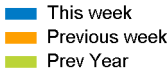












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	45,324	12.8%	38,396	48,193	18.0%	-6.0%	
Bridge St	28,317	8.0%	24,525	29,929	15.5%	-5.4%	
Broad Street North	15,954	4.5%	13,660	17,866	16.8%	-10.7%	
Broad Street South	17,672	5.0%	16,031	26,620	10.2%	-33.6%	
Castlegate	23,332	6.6%	20,138	29,990	15.9%	-22.2%	
Guild St	38,225	10.8%	30,215	35,766	26.5%	6.9%	
Langstane Place	10,140	2.9%	9,604	10,733	5.6%	-5.5%	
Market Street (New)	17,328	4.9%	13,586	19,595	27.5%	-11.6%	
Union Street	61,127	17.3%	52,957	61,617	15.4%	-0.8%	
Union Street West End	40,644	11.5%	34,429	38,318	18.1%	6.1%	
Union Terrace	13,576	3.8%	13,424	13,796	1.1%	-1.6%	
Upperkirkgate	41,982	11.9%	38,773	46,959	8.3%	-10.6%	



## Reporting dates

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This week - 05 April 2026 - 11 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
04 January 2026 - 11 April 2026 vs 05 January 2025 - 12 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
05 April 2026 - 11 April 2026 vs 06 April 2025 - 12 April 2025

Week on week % change is the % change for this week compared to the previous week.  
05 April 2026 - 11 April 2026 vs 29 March 2026 - 04 April 2026

