

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-14.3%	-1.1%	-12.9%	6.6%	-2.5%	-1.3%
Scotland	-7.5%	1.8%	-14.0%	14.2%	-1.9%	9.0%
High Street Index - BDSU (BDSU - Multifunctional)	-3.1%	-0.6%	-6.0%	8.5%	3.8%	1.4%
UK	-2.2%	0.6%	-1.6%	7.5%	6.1%	2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,196,323 which is 4% down on the previous year.

The total number of visitors for the year to date is 3,802,410 which is 14.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 29 March 2026 was 305,738.

The busiest day in week commencing 29 March 2026 was Saturday with 48,737 visitors.

The peak hour of the week was 14:00 on Saturday 4 April 2026 with footfall of 4,659.

Footfall Counts by week

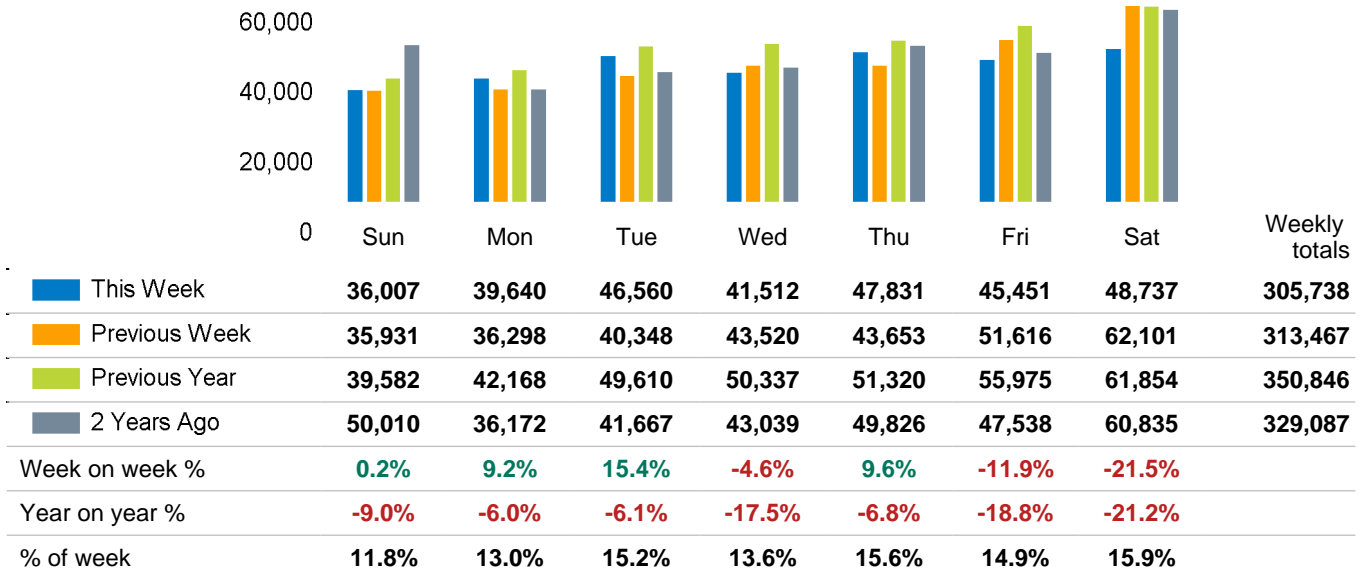


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

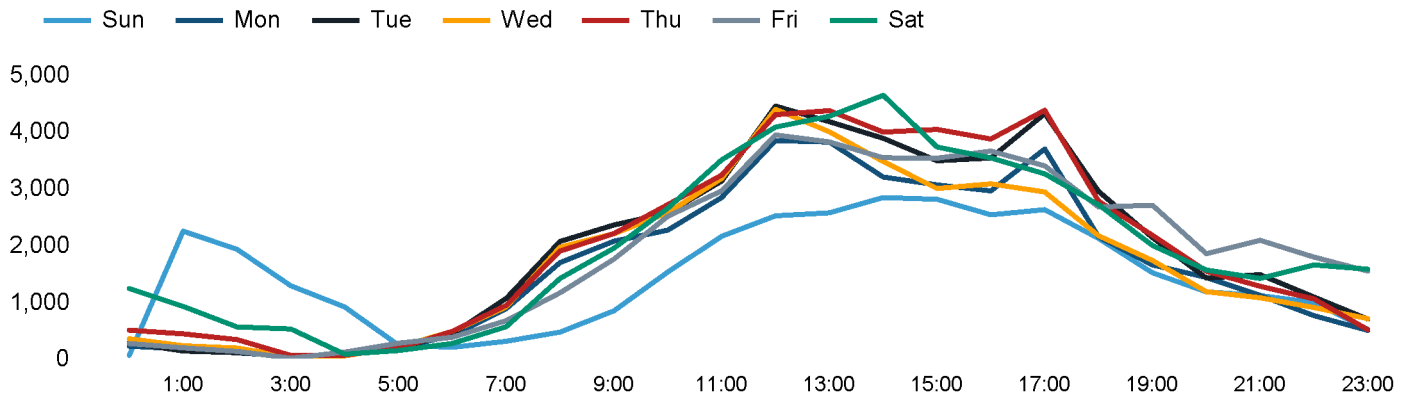
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	11°	17°	17°	14°	11°	11°
Previous week	13°	13°	13°	13°	8°	12°	12°
Previous year	11°	16°	16°	12°	13°	13°	9°

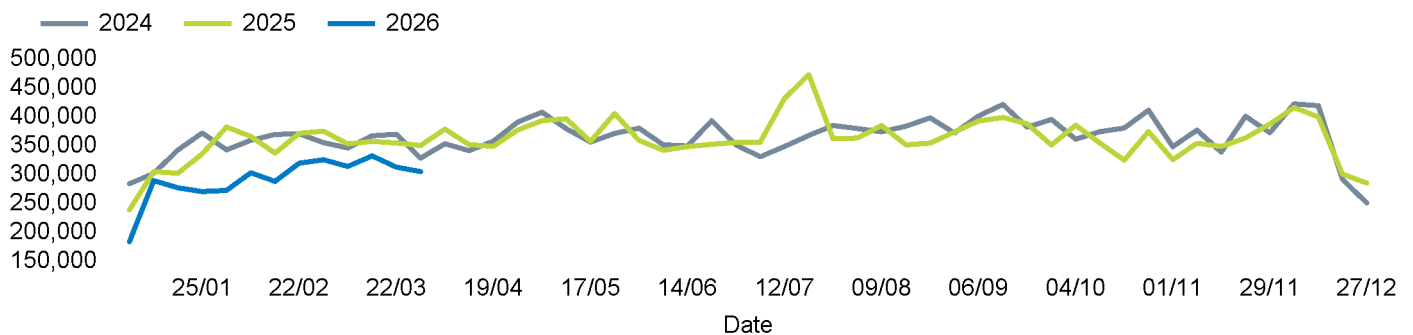
Footfall Counts by day



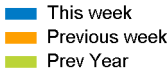












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	38,396	12.6%	46,674	43,688	-17.7%	-12.1%	
Bridge St	24,525	8.0%	23,469	27,459	4.5%	-10.7%	
Broad Street North	13,660	4.5%	14,041	14,874	-2.7%	-8.2%	
Broad Street South	16,031	5.2%	16,868	22,033	-5.0%	-27.2%	
Castlegate	20,138	6.6%	20,621	27,181	-2.3%	-25.9%	
Guild St	30,215	9.9%	30,192	35,143	0.1%	-14.0%	
Langstane Place	9,604	3.1%	10,172	9,424	-5.6%	1.9%	
Market Street (New)	13,586	4.4%	15,865	18,233	-14.4%	-25.5%	
Union Street	52,957	17.3%	40,702	58,132	30.1%	-8.9%	
Union Street West End	34,429	11.3%	38,211	35,673	-9.9%	-3.5%	
Union Terrace	13,424	4.4%	14,346	14,370	-6.4%	-6.6%	
Upperkirkgate	38,773	12.7%	42,306	44,636	-8.4%	-13.1%	



Reporting dates

This week - 29 March 2026 - 04 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 04 April 2026 vs 05 January 2025 - 05 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
29 March 2026 - 04 April 2026 vs 30 March 2025 - 05 April 2025

Week on week % change is the % change for this week compared to the previous week.
29 March 2026 - 04 April 2026 vs 22 March 2026 - 28 March 2026

