

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-14.4%	-1.7%	-11.8%	-4.1%	-5.9%	-0.8%
Scotland	-6.9%	0.8%	-2.9%	-1.7%	-2.6%	-1.8%
High Street Index - BDSU (BDSU - Multifunctional)	-2.8%	-1.3%	-7.5%	2.9%	-5.9%	0.6%
UK	-2.2%	0.1%	-5.1%	2.3%	-4.9%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,241,431 which is 3.7% down on the previous year.

The total number of visitors for the year to date is 3,496,672 which is 14.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 22 March 2026 was 313,467.

The busiest day in week commencing 22 March 2026 was Saturday with 62,101 visitors.

The peak hour of the week was 13:00 on Saturday 28 March 2026 with footfall of 5,139.

## Footfall Counts by week

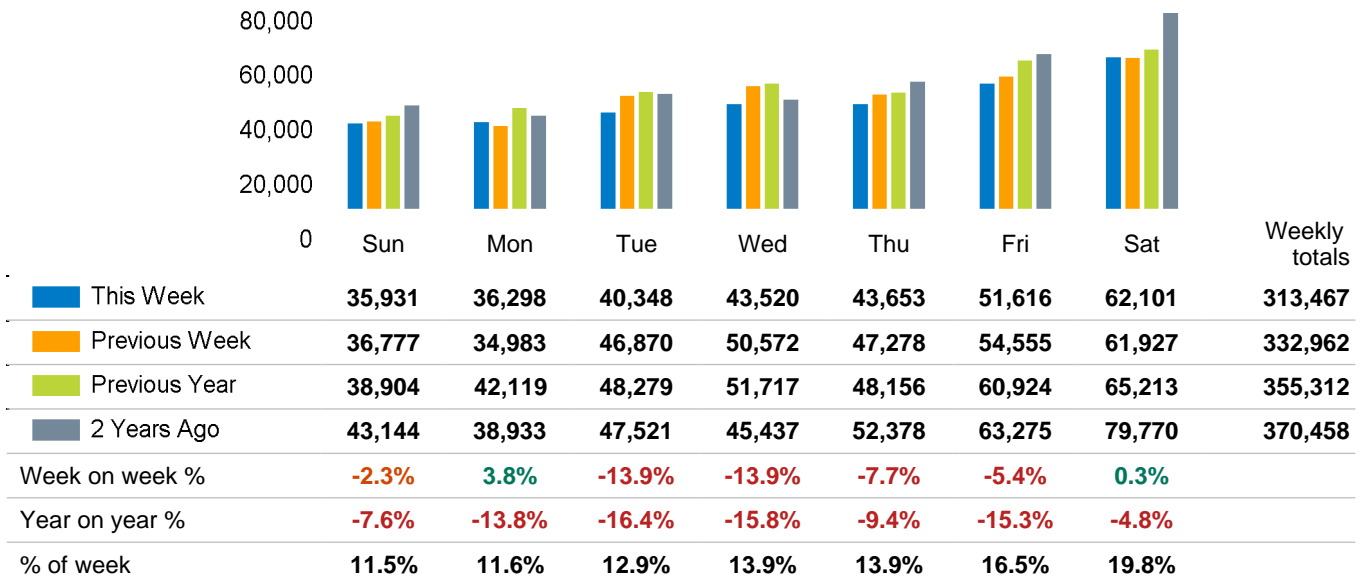


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

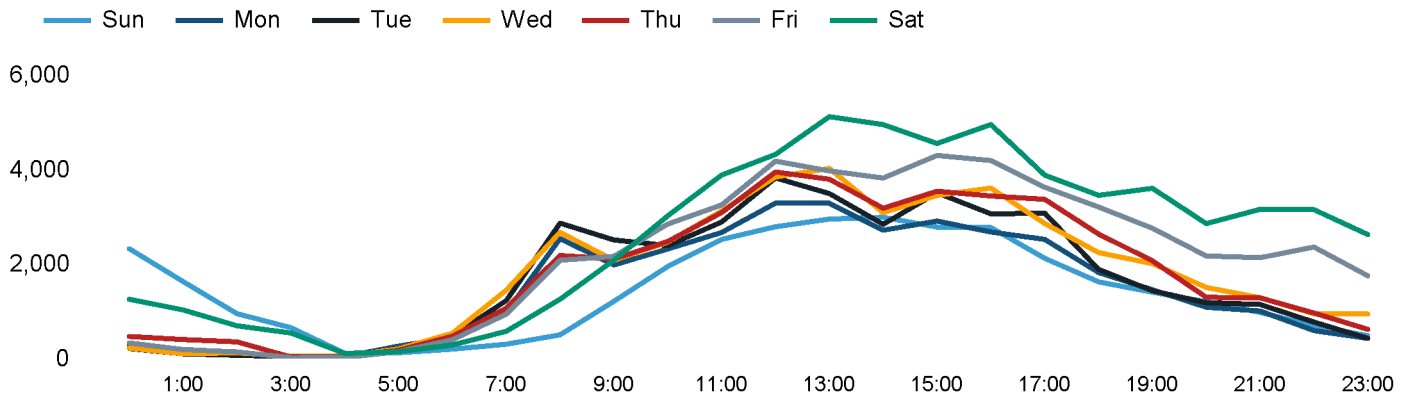
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	13°	13°	13°	8°	12°	12°
Previous week	11°	11°	13°	14°	13°	15°	15°
Previous year	9°	15°	16°	17°	17°	13°	12°

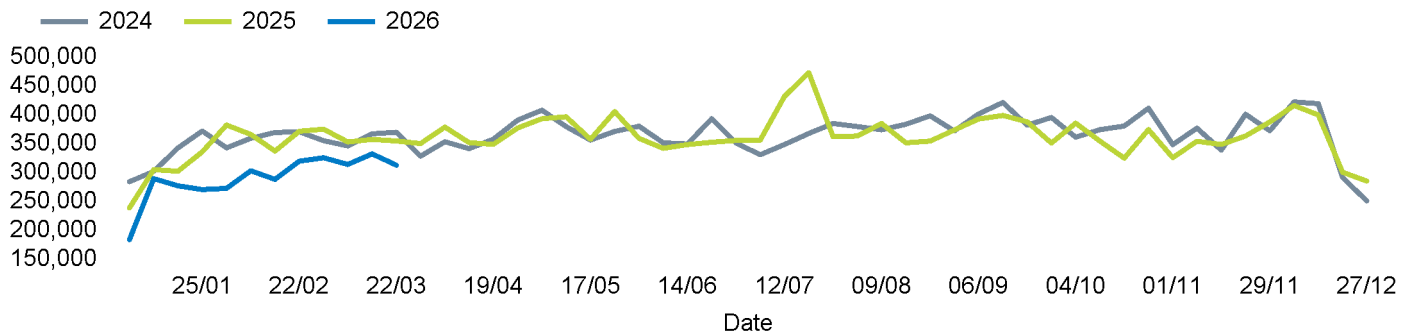
## Footfall Counts by day



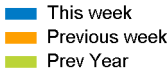












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	46,674	14.9%	47,710	49,593	-2.2%	-5.9%	
Bridge St	23,469	7.5%	23,201	24,148	1.2%	-2.8%	
Broad Street North	14,041	4.5%	16,301	17,009	-13.9%	-17.4%	
Broad Street South	16,868	5.4%	18,346	23,780	-8.1%	-29.1%	
Castlegate	20,621	6.6%	20,967	27,119	-1.7%	-24.0%	
Guild St	30,192	9.6%	32,749	29,832	-7.8%	1.2%	
Langstane Place	10,172	3.2%	13,066	9,014	-22.1%	12.8%	
Market Street (New)	15,865	5.1%	18,748	16,688	-15.4%	-4.9%	
Union Street	40,702	13.0%	37,212	58,967	9.4%	-31.0%	
Union Street West End	38,211	12.2%	40,872	36,744	-6.5%	4.0%	
Union Terrace	14,346	4.6%	15,835	14,043	-9.4%	2.2%	
Upperkirkgate	42,306	13.5%	47,955	48,375	-11.8%	-12.5%	



## Reporting dates

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This week - 22 March 2026 - 28 March 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
04 January 2026 - 28 March 2026 vs 05 January 2025 - 29 March 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
22 March 2026 - 28 March 2026 vs 23 March 2025 - 29 March 2025

Week on week % change is the % change for this week compared to the previous week.  
22 March 2026 - 28 March 2026 vs 15 March 2026 - 21 March 2026

