

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-14.7%	-1.5%	-7.0%	-2.6%	5.8%	1.3%
Scotland	-7.3%	1.0%	-2.7%	6.2%	4.8%	0.0%
High Street Index - BDSU (BDSU - Multifunctional)	-2.3%	-1.6%	-0.1%	3.3%	4.4%	3.2%
UK	-1.9%	-0.1%	2.3%	2.0%	6.0%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,283,276 which is 3.5% down on the previous year.

The total number of visitors for the year to date is 3,183,205 which is 14.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 15 March 2026 was 332,962.

The busiest day in week commencing 15 March 2026 was Saturday with 61,927 visitors.

The peak hour of the week was 13:00 on Saturday 21 March 2026 with footfall of 5,672.

Footfall Counts by week

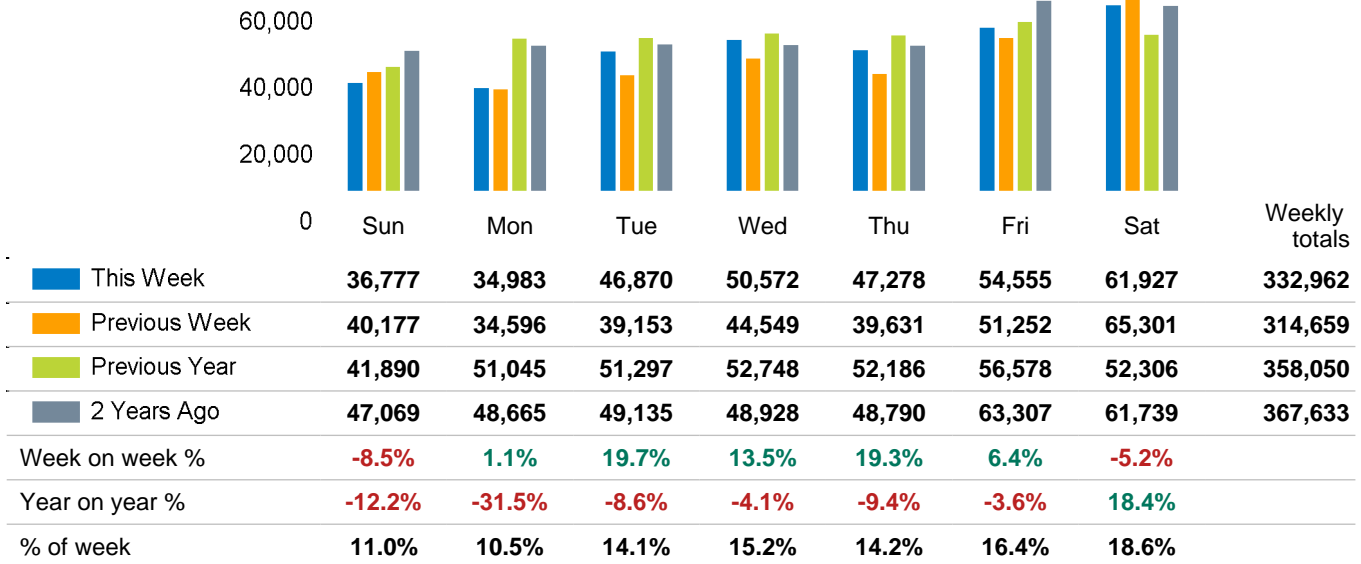


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

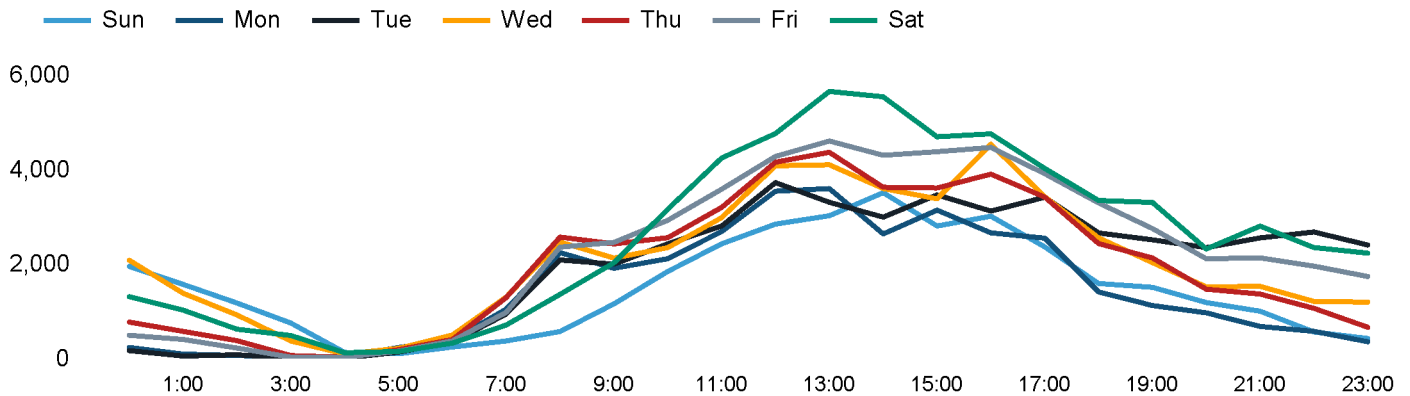
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	11°	13°	14°	13°	15°	15°
Previous week	10°	10°	10°	11°	11°	10°	10°
Previous year	10°	9°	8°	9°	10°	10°	10°

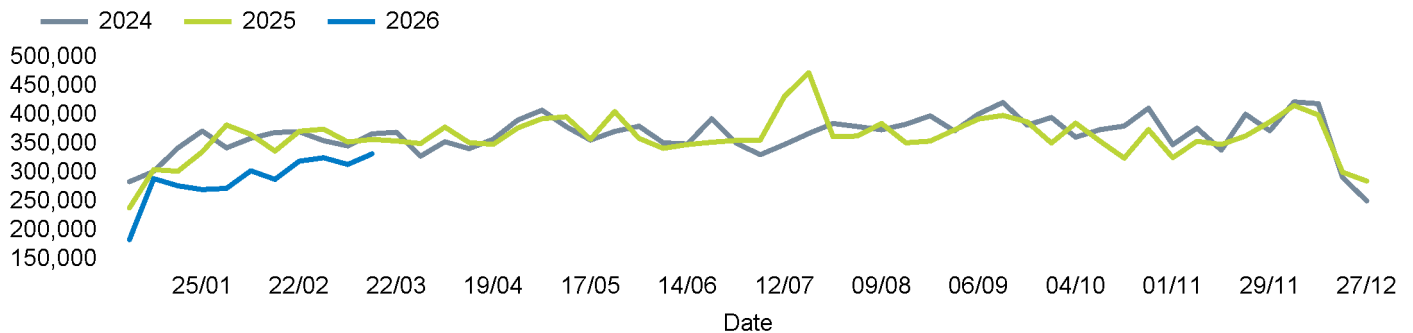
Footfall Counts by day



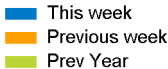












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	47,710	14.3%	46,815	48,312	1.9%	-1.2%	
Bridge St	23,201	7.0%	20,488	21,989	13.2%	5.5%	
Broad Street North	16,301	4.9%	15,186	18,398	7.3%	-11.4%	
Broad Street South	18,346	5.5%	17,660	26,445	3.9%	-30.6%	
Castlegate	20,967	6.3%	23,290	26,865	-10.0%	-22.0%	
Guild St	32,749	9.8%	30,146	28,773	8.6%	13.8%	
Langstane Place	13,066	3.9%	10,686	11,711	22.3%	11.6%	
Market Street (New)	18,748	5.6%	16,828	17,689	11.4%	6.0%	
Union Street	37,212	11.2%	37,437	57,221	-0.6%	-35.0%	
Union Street West End	40,872	12.3%	37,292	36,837	9.6%	11.0%	
Union Terrace	15,835	4.8%	14,836	14,138	6.7%	12.0%	
Upperkirkgate	47,955	14.4%	43,995	49,672	9.0%	-3.5%	



Reporting dates

This week - 15 March 2026 - 21 March 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
04 January 2026 - 21 March 2026 vs 05 January 2025 - 22 March 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
15 March 2026 - 21 March 2026 vs 16 March 2025 - 22 March 2025

Week on week % change is the % change for this week compared to the previous week.
15 March 2026 - 21 March 2026 vs 08 March 2026 - 14 March 2026

