

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-15.5%	-1.4%	-11.0%	2.0%	-3.6%	-5.9%
Scotland	-7.8%	0.5%	-8.1%	14.3%	1.4%	3.7%
High Street Index - BDSU (BDSU - Multifunctional)	-2.6%	-2.1%	-1.2%	5.7%	1.5%	-4.3%
UK	-2.4%	-0.3%	-0.7%	4.6%	0.2%	-4.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,308,364 which is 3.5% down on the previous year.

The total number of visitors for the year to date is 2,850,243 which is 15.5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 8 March 2026 was 314,659.

The busiest day in week commencing 8 March 2026 was Saturday with 65,301 visitors.

The peak hour of the week was 13:00 on Saturday 14 March 2026 with footfall of 6,368.

Footfall Counts by week

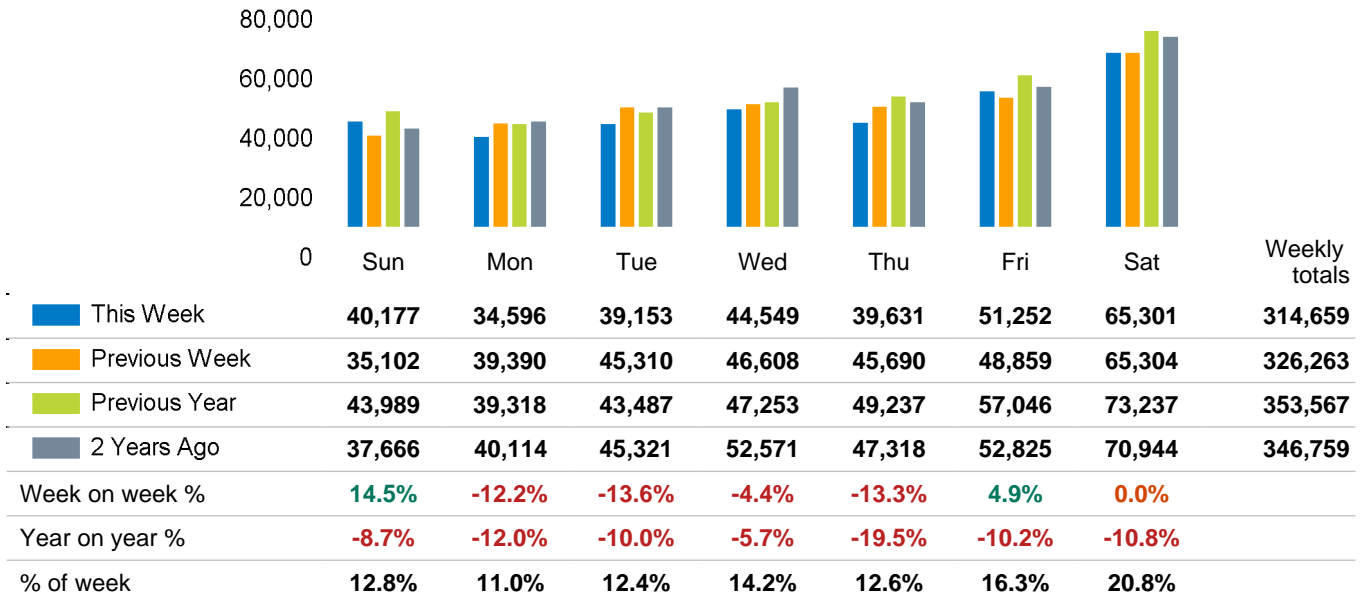


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

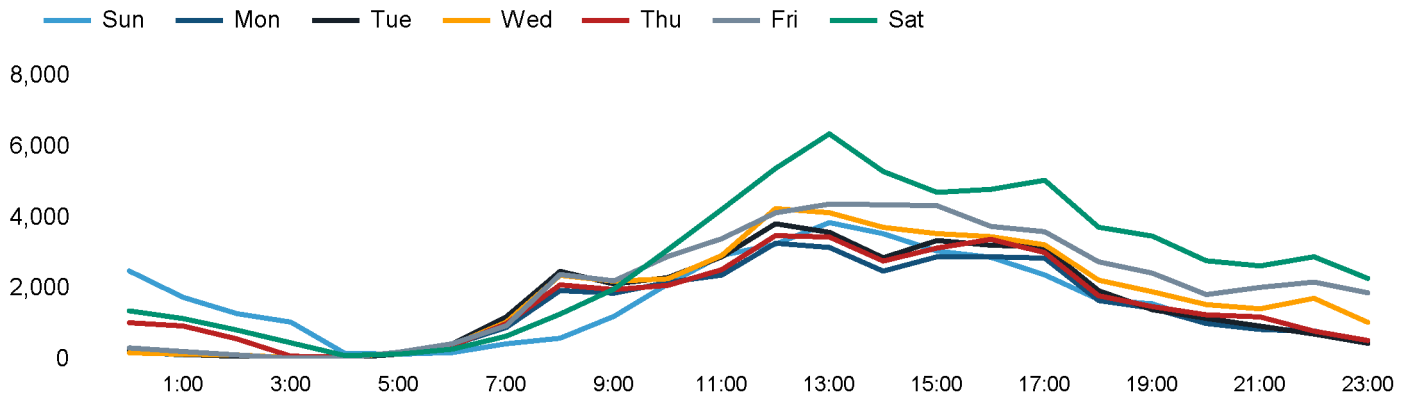
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	10°	10°	10°	11°	11°	10°	10°
Previous week	9°	12°	12°	11°	12°	12°	10°
Previous year	14°	12°	8°	8°	7°	8°	10°

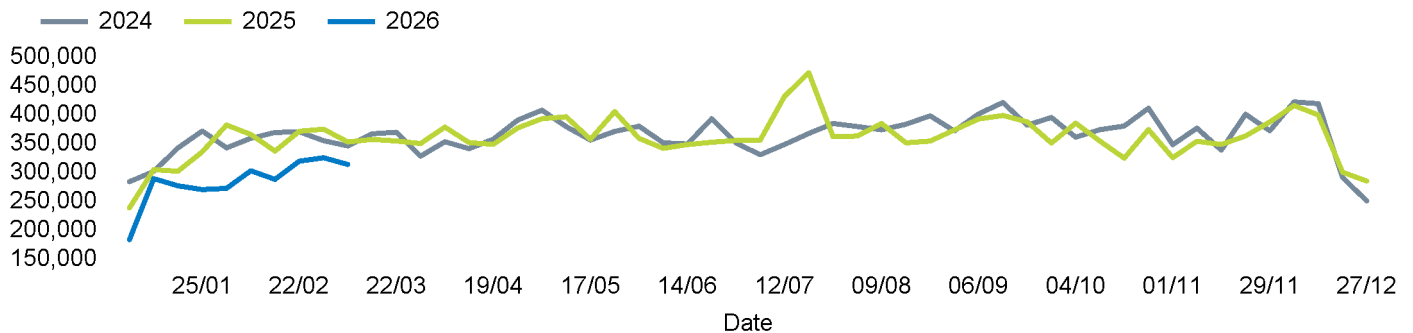
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	■ This week ■ Previous week ■ Prev Year
Belmont St	46,815	14.9%	44,261	52,030	5.8%	-10.0%	
Bridge St	20,488	6.5%	19,751	21,351	3.7%	-4.0%	
Broad Street North	15,186	4.8%	14,852	16,309	2.2%	-6.9%	
Broad Street South	17,660	5.6%	16,415	23,963	7.6%	-26.3%	
Castlegate	23,290	7.4%	25,651	27,444	-9.2%	-15.1%	
Guild St	30,146	9.6%	29,899	28,896	0.8%	4.3%	
Langstane Place	10,686	3.4%	11,358	11,735	-5.9%	-8.9%	
Market Street (New)	16,828	5.3%	14,440	16,185	16.5%	4.0%	
Union Street	37,437	11.9%	48,703	58,230	-23.1%	-35.7%	
Union Street West End	37,292	11.9%	40,427	34,162	-7.8%	9.2%	
Union Terrace	14,836	4.7%	15,213	14,357	-2.5%	3.3%	
Upperkirkgate	43,995	14.0%	45,293	48,905	-2.9%	-10.0%	



Reporting dates

This week - 08 March 2026 - 14 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 10, 2026 Vs Week 1, 2025 to Week 10, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2026 Vs Week 10, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2026 Vs Week 9 2026

