

Footfall Report for: Aberdeen City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.2%	-5.7%	-3.4%	-4.1%	4.8%	3.8%
Scotland	0.3%	-4.8%	-5.0%	-1.6%	-8.5%	-5.4%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	-0.7%	-2.4%	-1.9%	-4.6%	-3.1%
UK	0.5%	-0.8%	-1.1%	-1.2%	-6.3%	-4.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

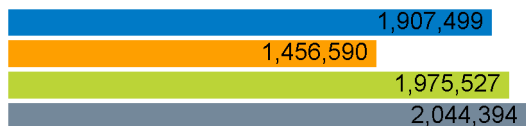
The total number of visitors for the year to date is 14,480,822 which is 0.2% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 31 August 2025 was 1,907,499.

The busiest day in month commencing 31 August 2025 was Saturday 13 September with 77,335 visitors.

The peak hour of the month was 14:00 on Saturday 6 September 2025 with footfall of 6,948.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



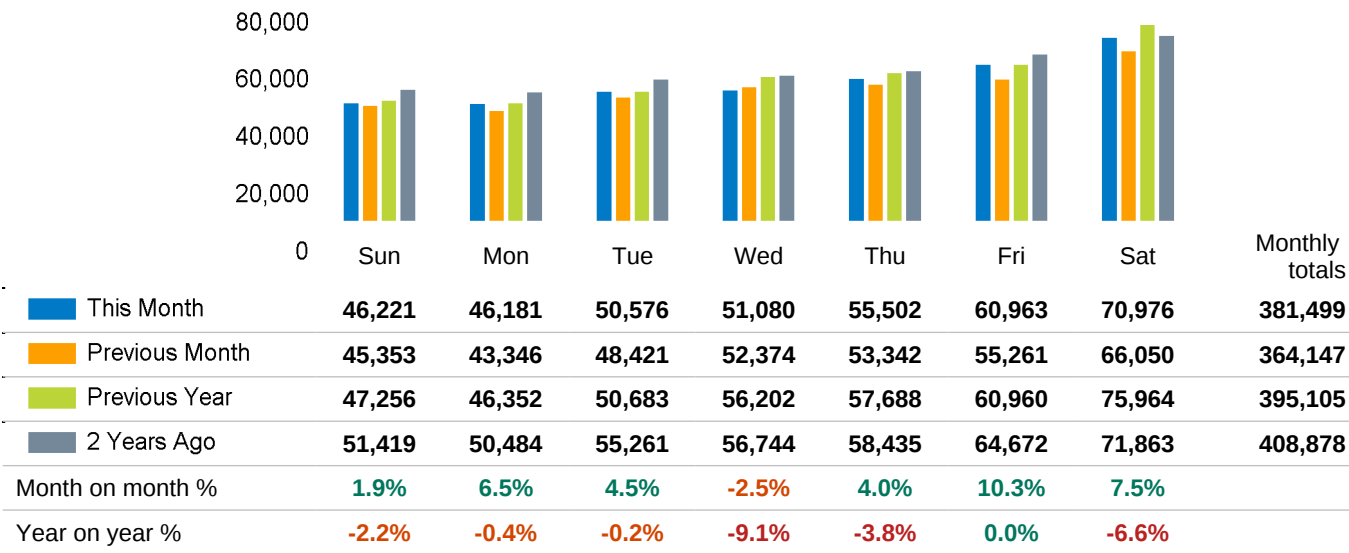
Number of days September 2025	21	12	2	
Number of days September 2024	17	14	1	3
Number of days September 2023	25	7	3	

Average temperature

	Maximum temperature	Minimum temperature
2025	17°	9°
2024	16°	7°
2023	19°	8°

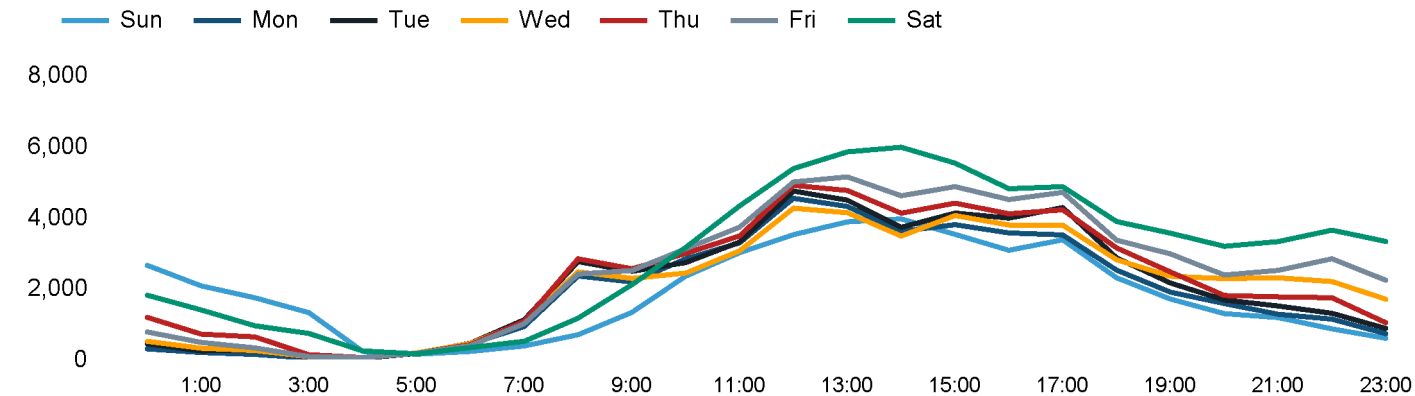
Footfall Counts by day

The figures shown below are calculated using weekly averages.



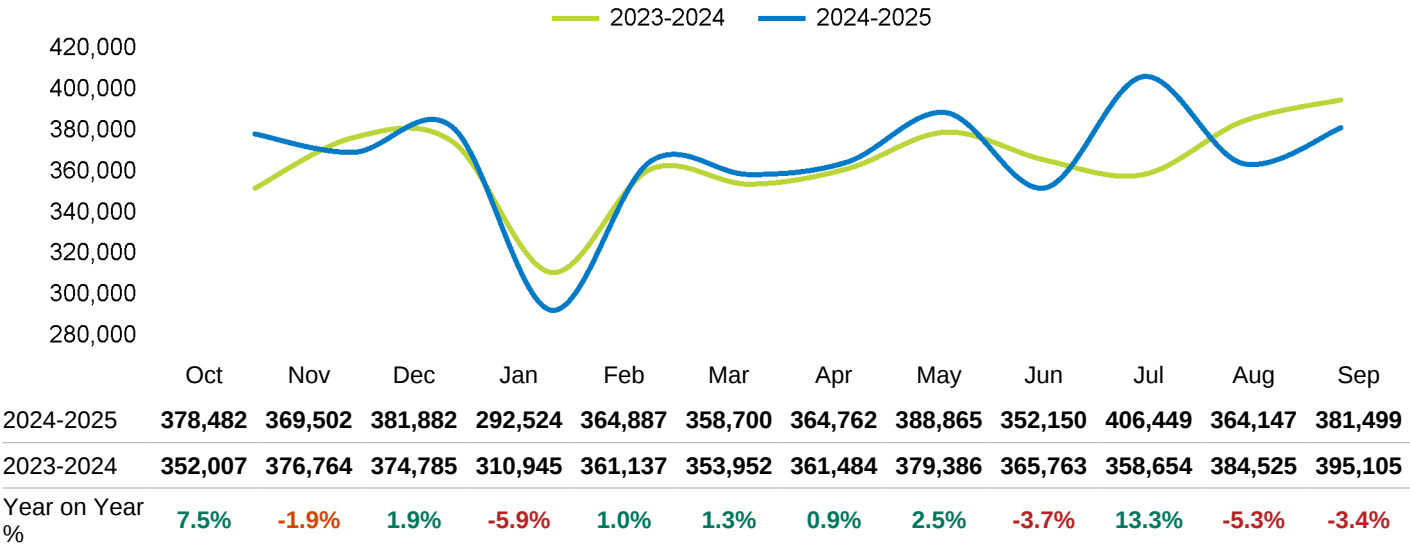
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

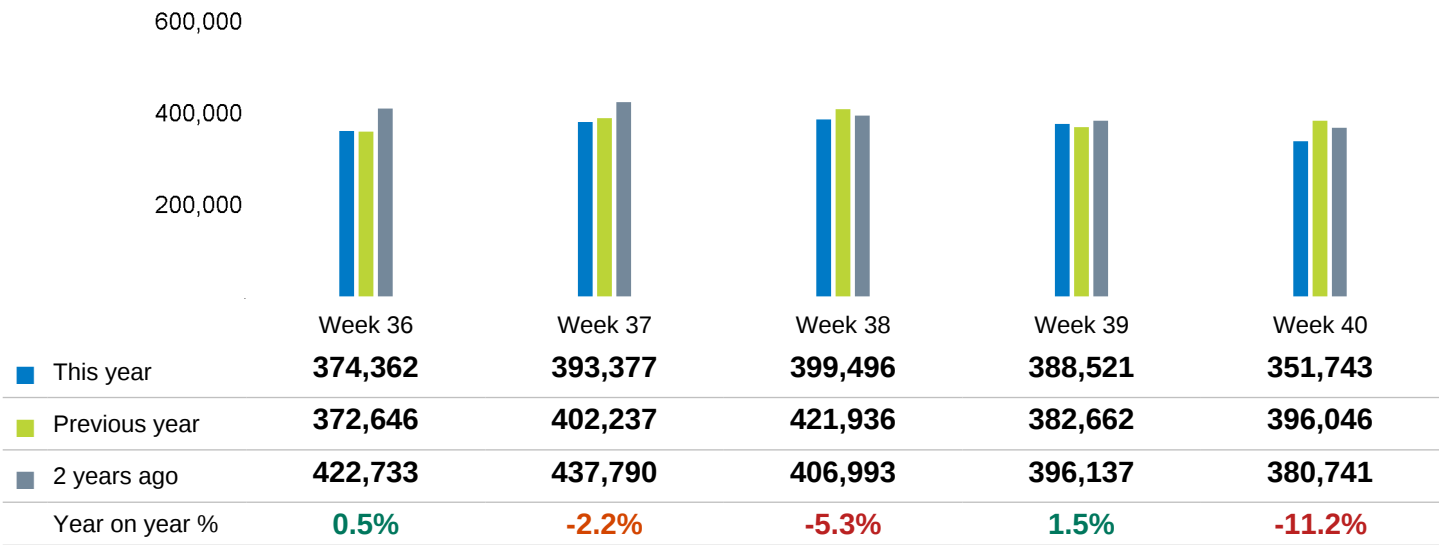
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for September compares September 2025 to September 2024

Football Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Belmont St	53,737	14.1%	46,396	52,570	15.8%	2.2%	
Bridge St	24,099	6.3%	26,464	24,835	-8.9%	-3.0%	
Broad Street North	17,188	4.5%	18,037	17,338	-4.7%	-0.9%	
Broad Street South	19,801	5.2%	21,478	25,760	-7.8%	-23.1%	
Castlegate	28,423	7.5%	30,951	30,058	-8.2%	-5.4%	
Guild St	33,234	8.7%	33,973	32,974	-2.2%	0.8%	
Langstane Place	12,599	3.3%	10,791	12,879	16.8%	-2.2%	
Market Street (New)	18,807	4.9%	19,419	17,438	-3.2%	7.9%	
Union Street	69,368	18.2%	60,525	72,592	14.6%	-4.4%	
Union Street West End	40,741	10.7%	39,751	43,816	2.5%	-7.0%	
Union Terrace	14,443	3.8%	12,898	13,499	12.0%	7.0%	
Upperkirkgate	49,057	12.9%	43,461	51,342	12.9%	-4.5%	

Reporting dates

This month - 31 August 2025 - 04 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to September , 2025 Vs January, 2024 to September , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2025 Vs September, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2025 Vs 8 2025