

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	0.3%	-5.9%	-5.3%	-4.2%	-10.4%	8.8%
Scotland	1.0%	-5.3%	2.1%	-5.5%	1.6%	4.2%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.5%	0.7%	-0.6%	-4.1%	-3.3%
UK	0.7%	-0.8%	0.8%	-0.3%	-1.6%	-0.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

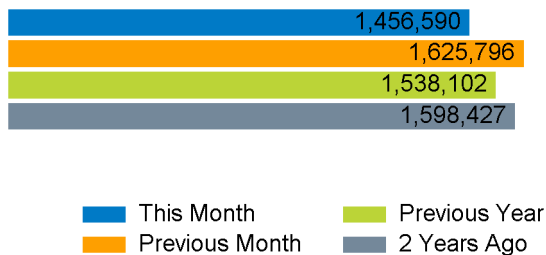
The total number of visitors for the year to date is 12,573,323 which is 0.3% up on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 3 August 2025 was 1,456,590.

The busiest day in month commencing 3 August 2025 was Saturday 16 August with 67,477 visitors.

The peak hour of the month was 15:00 on Thursday 14 August 2025 with footfall of 6,011.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



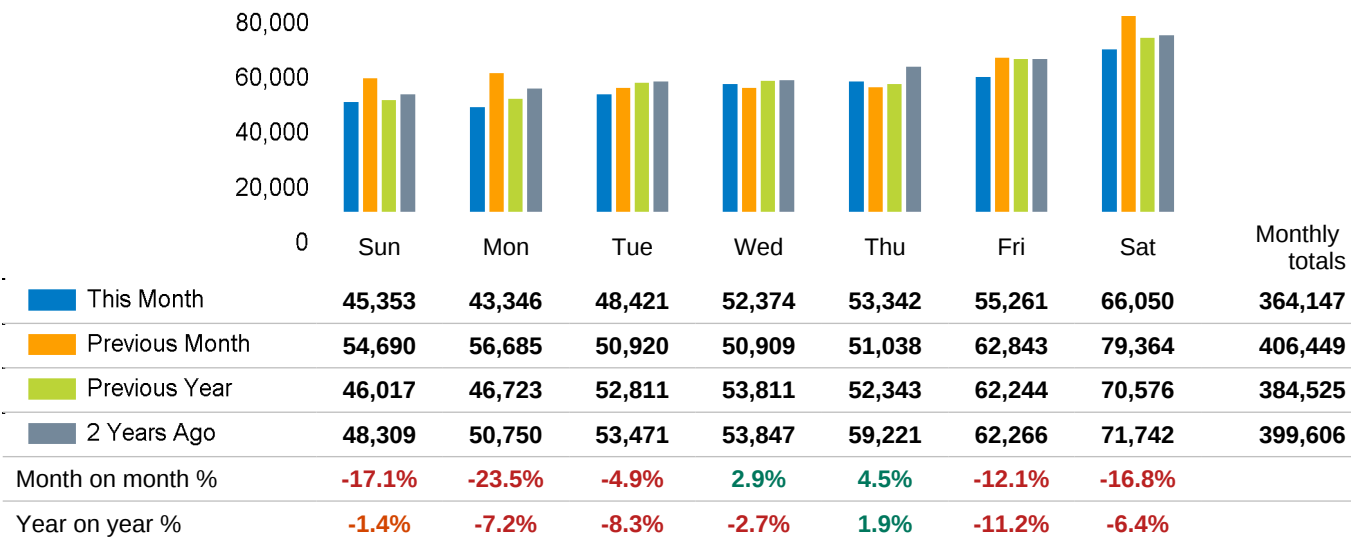
Number of days August 2025	18	9	1
Number of days August 2024	20	6	2
Number of days August 2023	17	11	

Average temperature

	Maximum temperature	Minimum temperature
2025	20°	11°
2024	19°	10°
2023	19°	11°

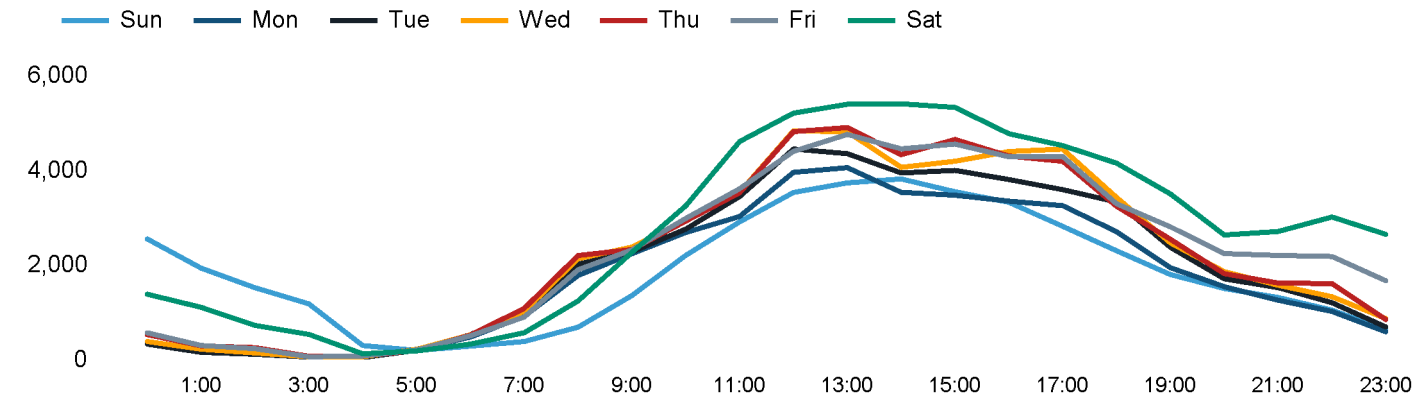
Footfall Counts by day

The figures shown below are calculated using weekly averages.



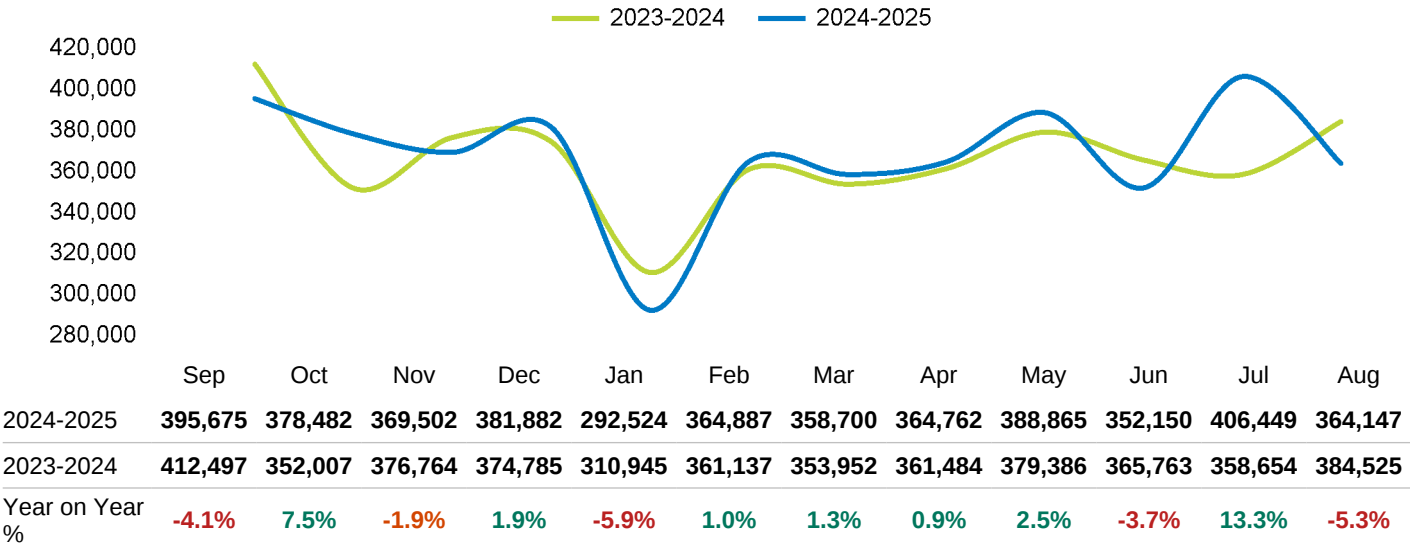
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

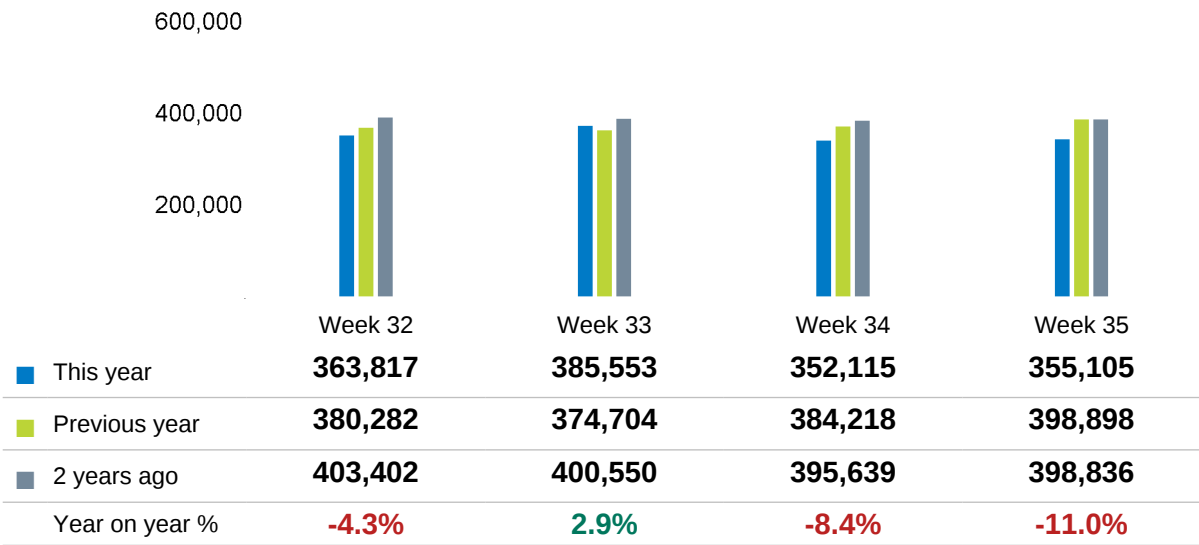
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for August compares August 2025 to August 2024

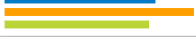
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Belmont St	46,396	12.7%	47,647	44,024	-2.6%	5.4%	
Bridge St	26,464	7.3%	29,505	26,278	-10.3%	0.7%	
Broad Street North	18,037	5.0%	26,942	18,484	-33.1%	-2.4%	
Broad Street South	21,478	5.9%	21,366	26,822	0.5%	-19.9%	
Castlegate	30,951	8.5%	38,607	29,668	-19.8%	4.3%	
Guild St	33,973	9.3%	38,317	34,187	-11.3%	-0.6%	
Langstane Place	10,791	3.0%	10,441	10,033	3.4%	7.6%	
Market Street (New)	19,419	5.3%	27,881	18,032	-30.4%	7.7%	
Union Street	60,525	16.6%	65,302	74,665	-7.3%	-18.9%	
Union Street West End	39,751	10.9%	41,485	42,114	-4.2%	-5.6%	
Union Terrace	12,898	3.5%	14,097	13,725	-8.5%	-6.0%	
Upperkirkgate	43,461	11.9%	44,854	46,489	-3.1%	-6.5%	

Reporting dates

This month - 03 August 2025 - 30 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to August , 2025 Vs January, 2024 to August , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.August, 2025 Vs August, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.8 2025 Vs 7 2025