

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

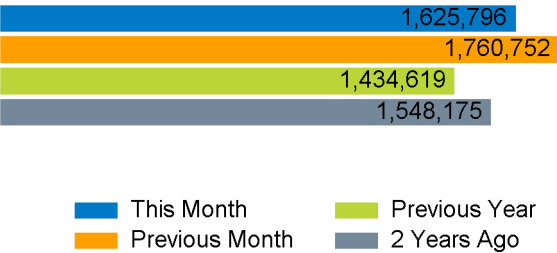
	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	1.1%	-6.2%	13.3%	-9.5%	15.4%	-5.3%
Scotland	0.9%	-5.3%	-1.5%	-5.8%	6.0%	1.1%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.5%	-0.9%	1.3%	2.3%	2.5%
UK	0.7%	-0.8%	0.0%	0.3%	4.1%	1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 11,116,733 which is 1.1% up on the previous year.
- The total number of visitors to Aberdeen City Centre in month commencing 6 July 2025 was 1,625,796.
- The busiest day in month commencing 6 July 2025 was Saturday 19 July with 122,064 visitors.
- The peak hour of the month was 14:00 on Saturday 19 July 2025 with footfall of 12,245.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

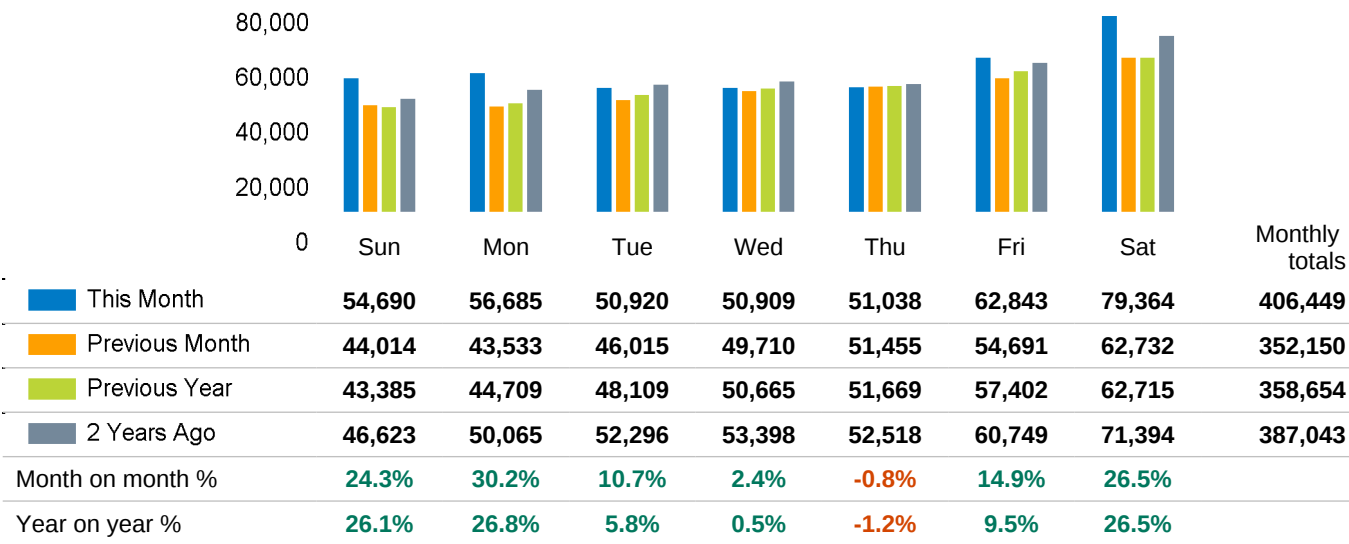
Number of days July 2025	16	11		1
Number of days July 2024	15	12	1	
Number of days July 2023	7	19	2	

Average temperature

	Maximum temperature	Minimum temperature
2025	21°	12°
2024	19°	11°
2023	18°	11°

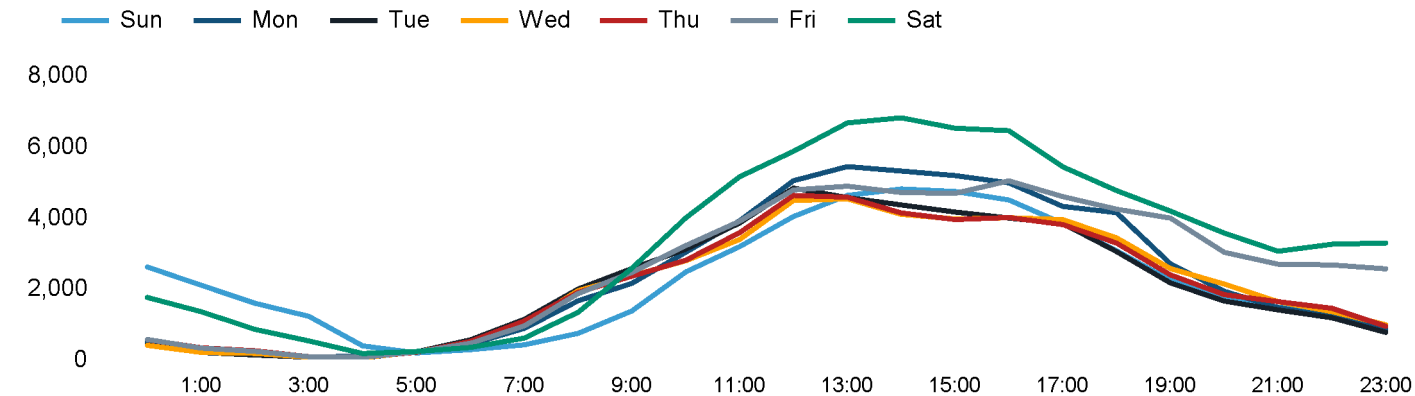
Football Counts by day

The figures shown below are calculated using weekly averages.



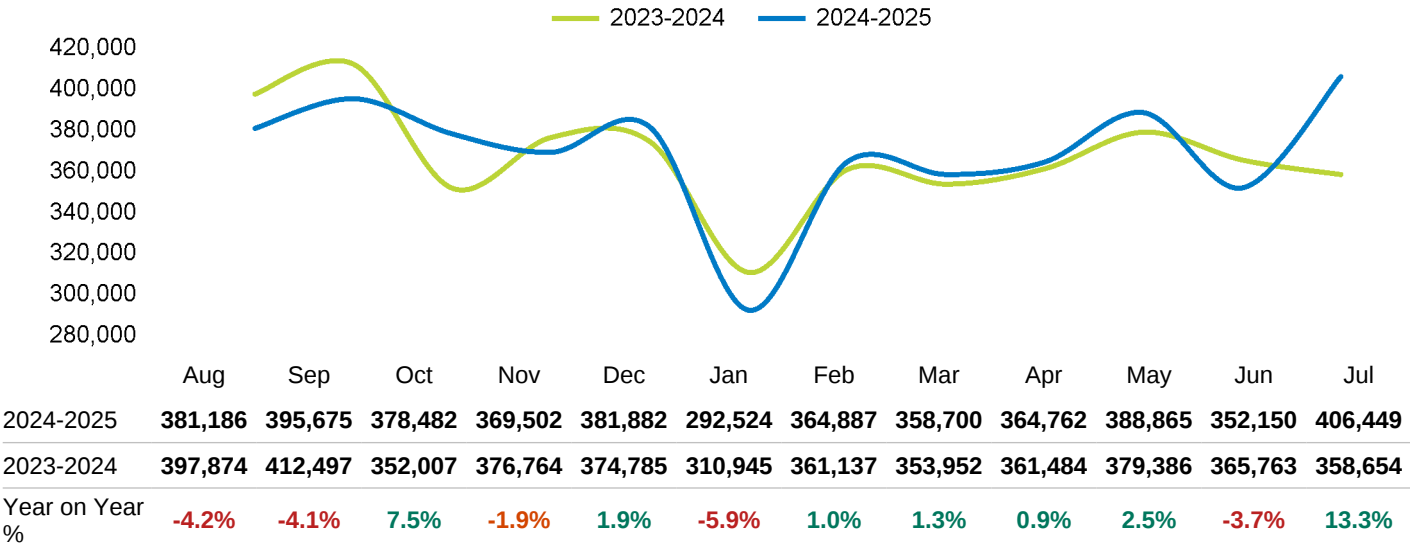
Football Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

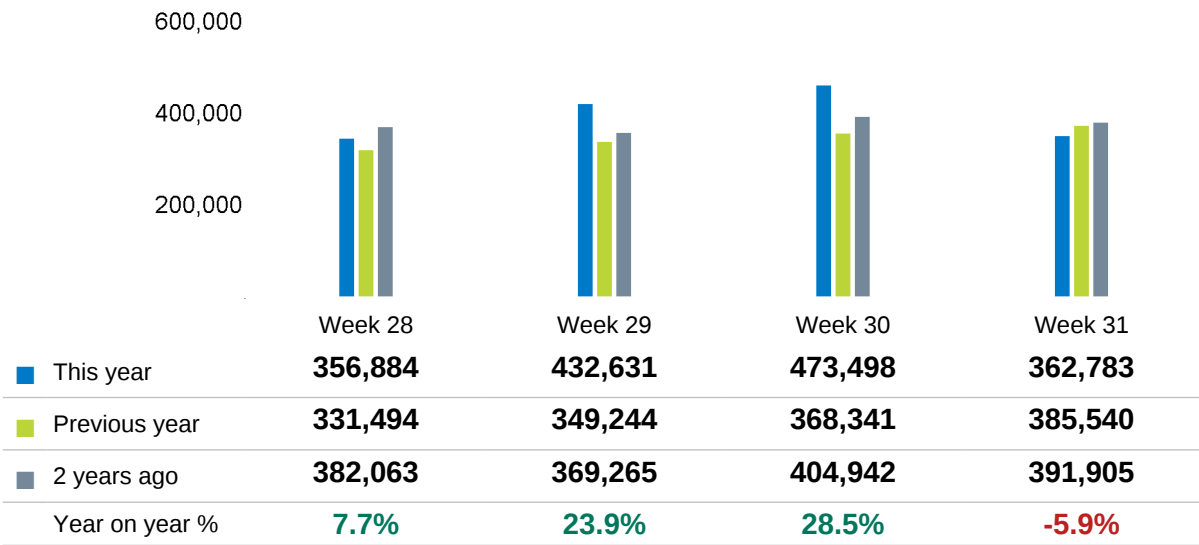
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for July compares July 2025 to July 2024

Football Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	This month Previous month Prev Year
Belmont St	47,647	11.7%	46,826	40,394	1.8%	18.0%	
Bridge St	29,505	7.3%	26,633	25,535	10.8%	15.5%	
Broad Street North	26,942	6.6%	16,422	14,890	64.1%	80.9%	
Broad Street South	21,366	5.3%	18,140	24,818	17.8%	-13.9%	
Castlegate	38,607	9.5%	29,090	30,297	32.7%	27.4%	
Guild St	38,317	9.4%	32,019	33,699	19.7%	13.7%	
Langstane Place	10,441	2.6%	9,785	8,833	6.7%	18.2%	
Market Street (New)	27,881	6.9%	18,246	17,441	52.8%	59.9%	
Union Street	65,302	16.1%	60,668	69,800	7.6%	-6.4%	
Union Street West End	41,485	10.2%	38,386	38,750	8.1%	7.1%	
Union Terrace	14,097	3.5%	13,632	12,701	3.4%	11.0%	
Upperkirkgate	44,854	11.0%	42,299	41,492	6.0%	8.1%	

Reporting dates

This month - 06 July 2025 - 02 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to July , 2025 Vs January, 2024 to July , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.July, 2025 Vs July, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.7 2025 Vs 6 2025