

# Footfall Report for: Aberdeen City Centre

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-11.1%	-0.6%	-1.4%	0.9%	12.9%	1.7%
Scotland	-6.9%	2.4%	-5.4%	4.7%	3.7%	1.8%
High Street Index - BDSU (BDSU - Multifunctional)	-3.4%	0.3%	-2.7%	2.8%	3.6%	1.3%
UK	-2.1%	1.4%	-1.8%	4.1%	4.5%	4.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

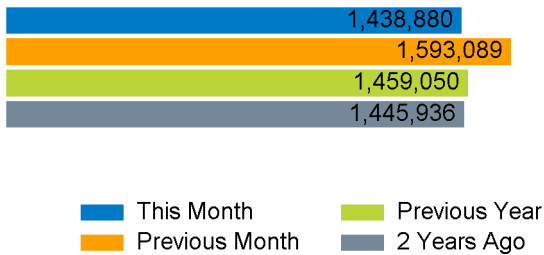
The total number of visitors for the year to date is 5,241,290 which is 11.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 5 April 2026 was 1,438,880.

The busiest day in month commencing 5 April 2026 was Saturday 25 April with 69,844 visitors.

The peak hour of the month was 13:00 on Friday 1 May 2026 with footfall of 6,136.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



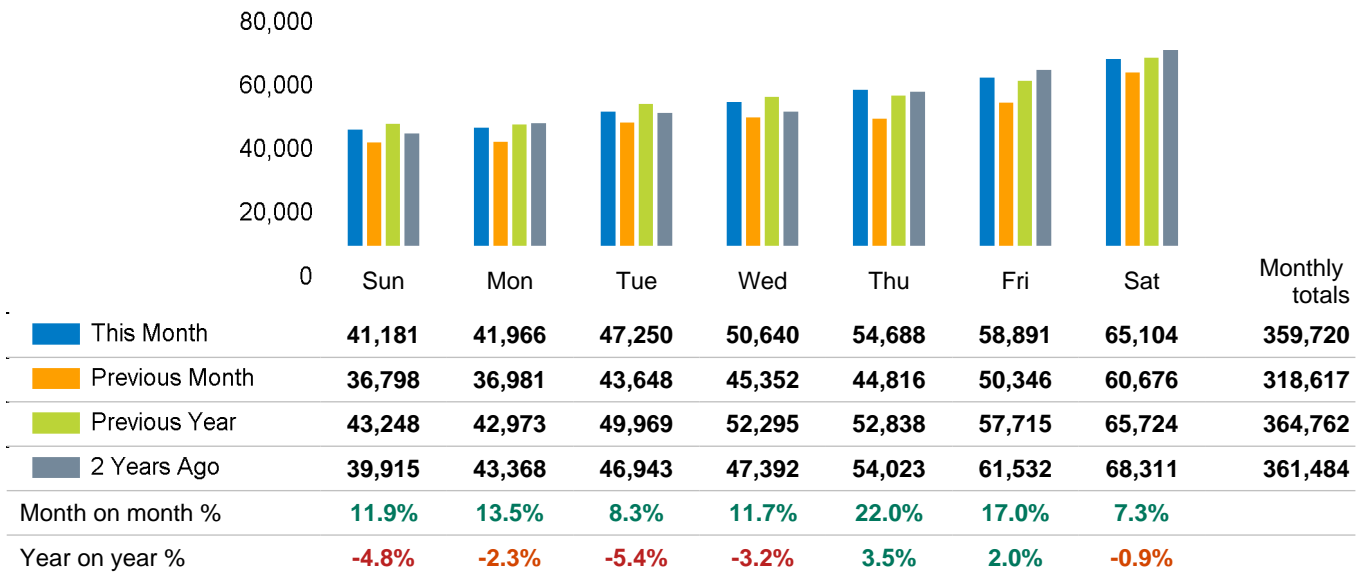
	Sun	Cloud	Rain	Snow
Number of days April 2026	14	11	2	1
Number of days April 2025	13	14	1	
Number of days April 2024	12	9	6	1

## Average temperature

	Maximum temperature	Minimum temperature
2026	13°	4°
2025	14°	5°
2024	12°	4°

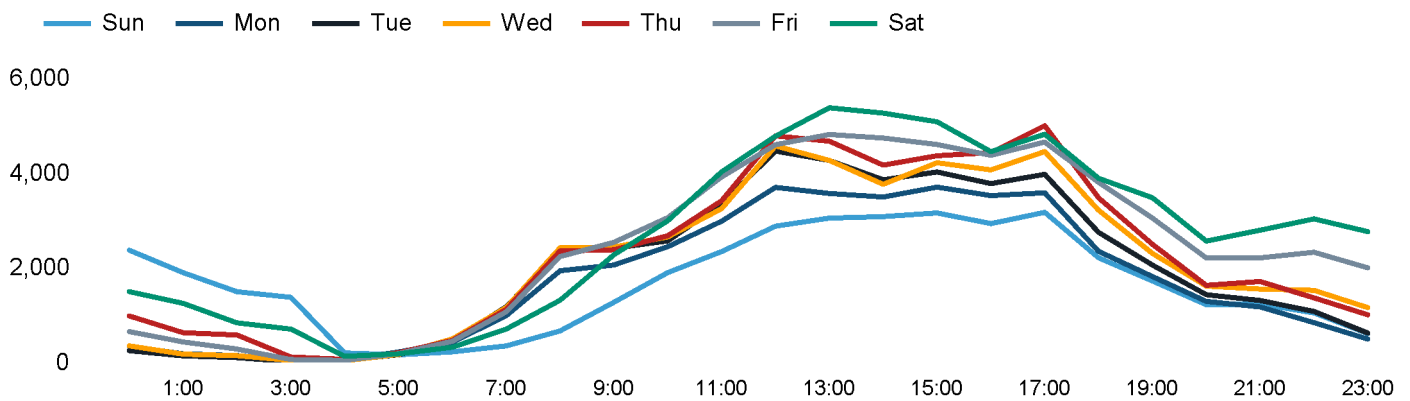
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



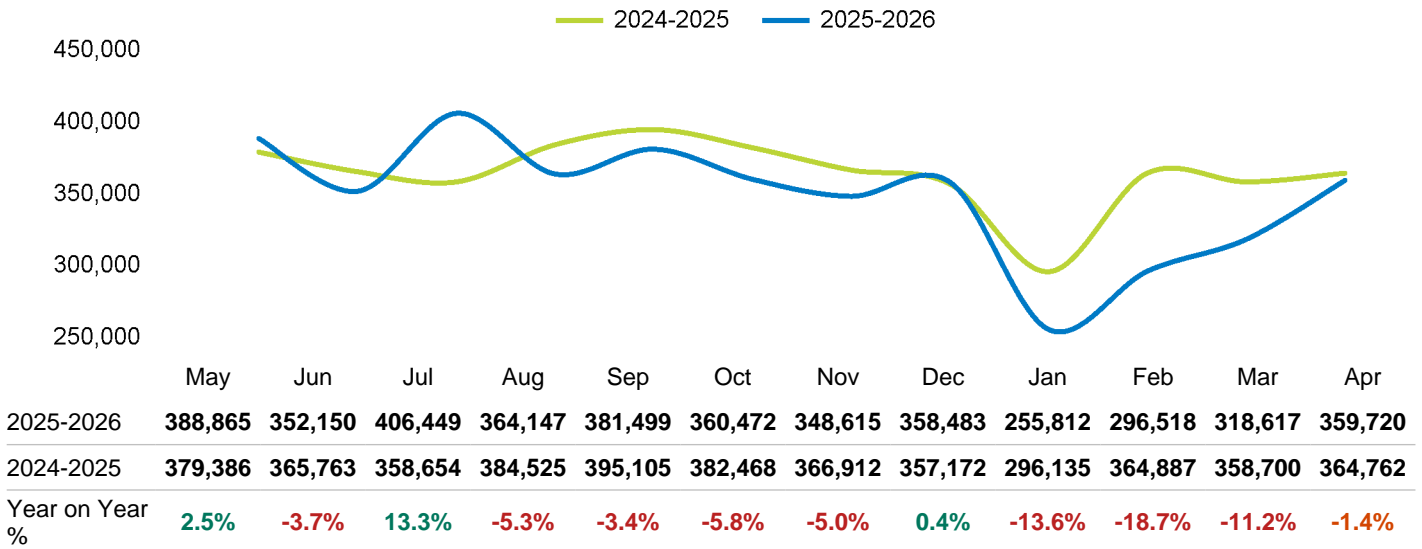
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

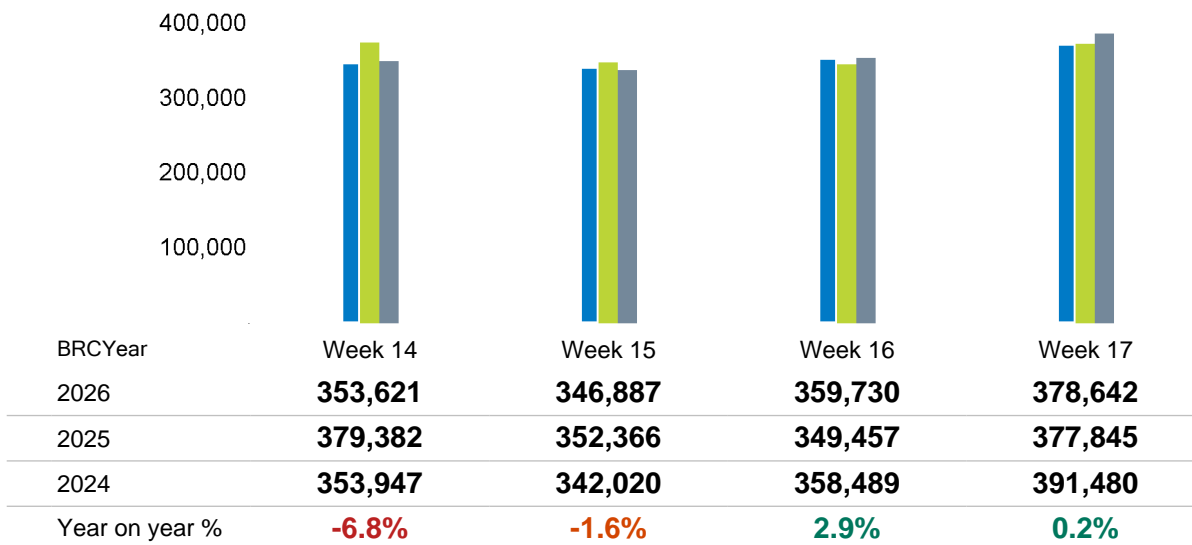
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

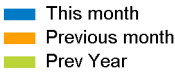




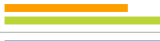







## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	48,251	13.4%	44,771	48,243	7.8%	0.0%	
Bridge St	27,702	7.7%	22,286	26,530	24.3%	4.4%	
Broad Street North	15,873	4.4%	14,808	17,296	7.2%	-8.2%	
Broad Street South	18,548	5.2%	17,064	25,460	8.7%	-27.1%	
Castlegate	23,519	6.5%	22,133	28,591	6.3%	-17.7%	
Guild St	33,467	9.3%	30,640	32,479	9.2%	3.0%	
Langstane Place	10,812	3.0%	10,977	10,741	-1.5%	0.7%	
Market Street (New)	17,021	4.7%	15,893	18,845	7.1%	-9.7%	
Union Street	64,959	18.1%	43,402	58,721	49.7%	10.6%	
Union Street West End	41,812	11.6%	38,246	38,023	9.3%	10.0%	
Union Terrace	13,785	3.8%	14,730	13,935	-6.4%	-1.1%	
Upperkirkgate	43,965	12.2%	43,664	45,894	0.7%	-4.2%	



## Reporting dates

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This month - 05 April 2026 - 02 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
04 January 2026 - 02 May 2026 vs 05 January 2025 - 03 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
05 April 2026 - 02 May 2026 vs 06 April 2025 - 03 May 2025

Month on month % change is the % change for this month compared to the previous month.  
05 April 2026 - 02 May 2026 vs 01 March 2026 - 04 April 2026

