

# Footfall Report for: Aberdeen City Centre

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-14.3%	-1.1%	-11.2%	1.3%	7.5%	-1.7%
Scotland	-7.5%	1.8%	-6.6%	6.5%	12.7%	9.1%
High Street Index - BDSU (BDSU - Multifunctional)	-3.6%	-0.5%	-5.0%	4.4%	6.5%	9.0%
UK	-2.2%	0.6%	-1.9%	3.2%	7.5%	7.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

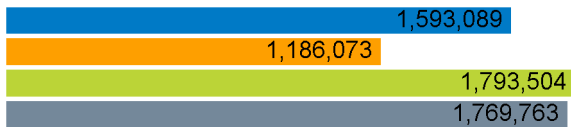
The total number of visitors for the year to date is 3,802,410 which is 14.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 1 March 2026 was 1,593,089.

The busiest day in month commencing 1 March 2026 was Saturday 7 March with 65,304 visitors.

The peak hour of the month was 13:00 on Saturday 14 March 2026 with footfall of 6,368.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



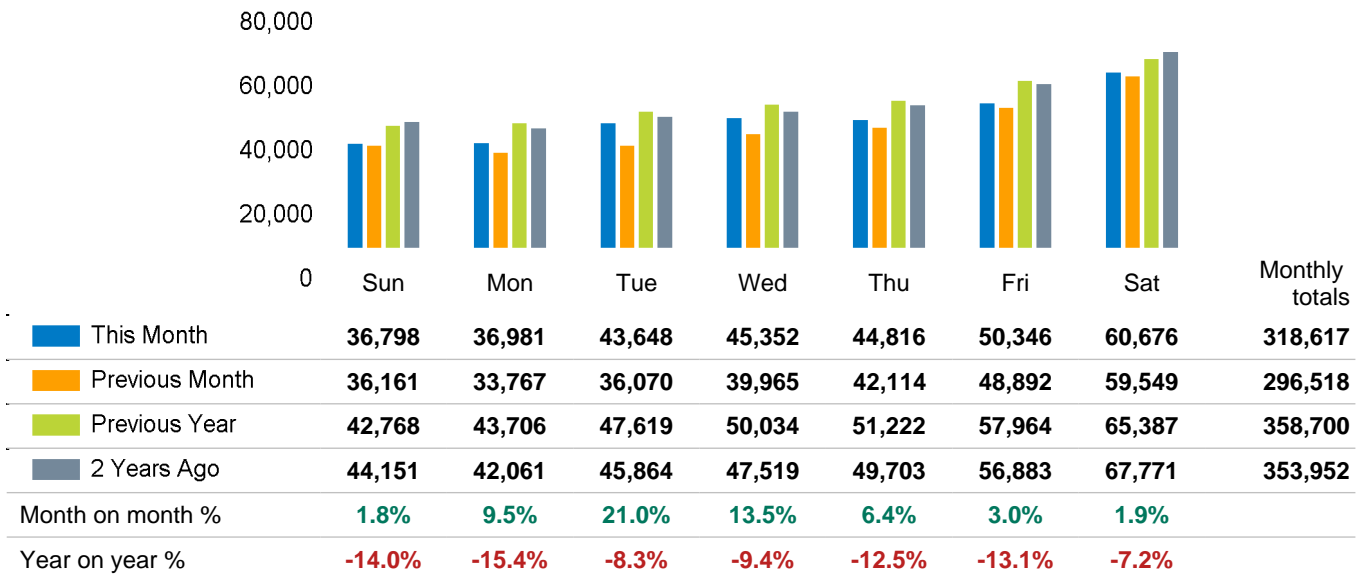
	Sun	Cloud	Rain
Number of days March 2026	27	5	3
Number of days March 2025	22	12	1
Number of days March 2024	10	21	4

## Average temperature

	Maximum temperature	Minimum temperature
2026	12°	2°
2025	12°	2°
2024	9°	2°

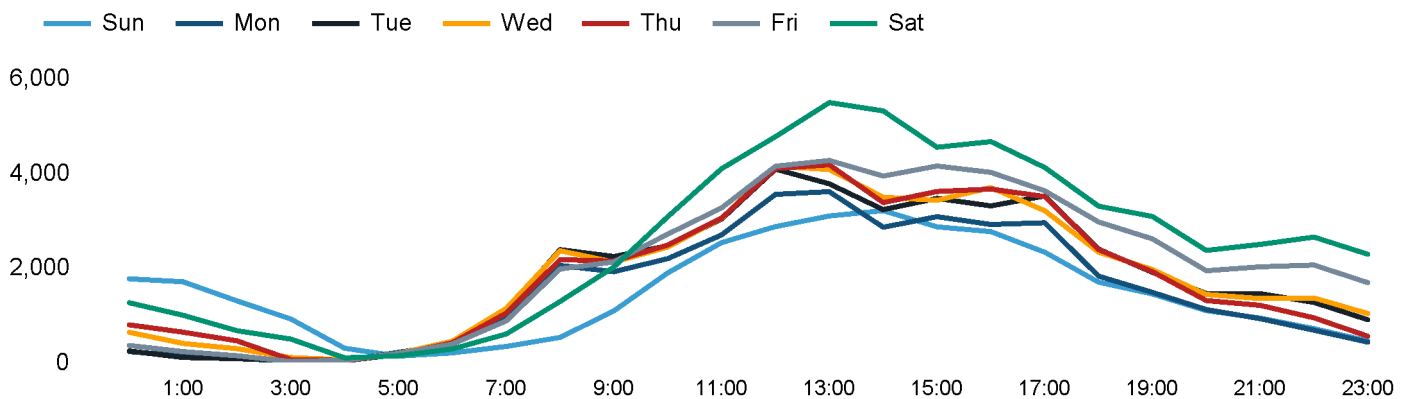
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



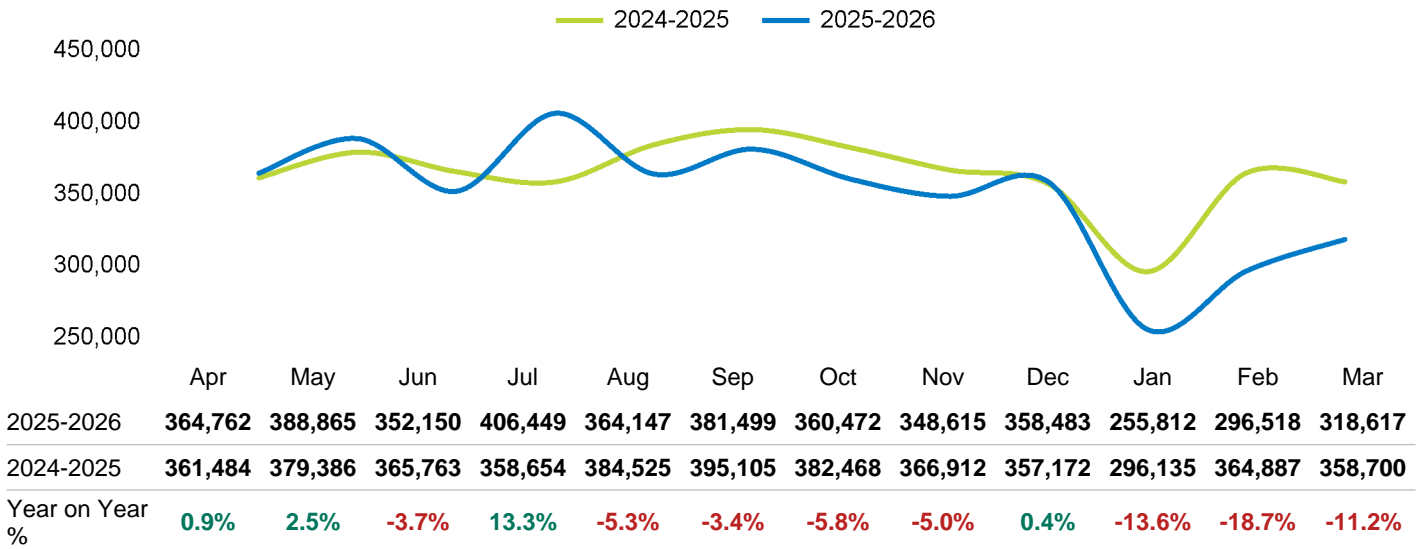
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

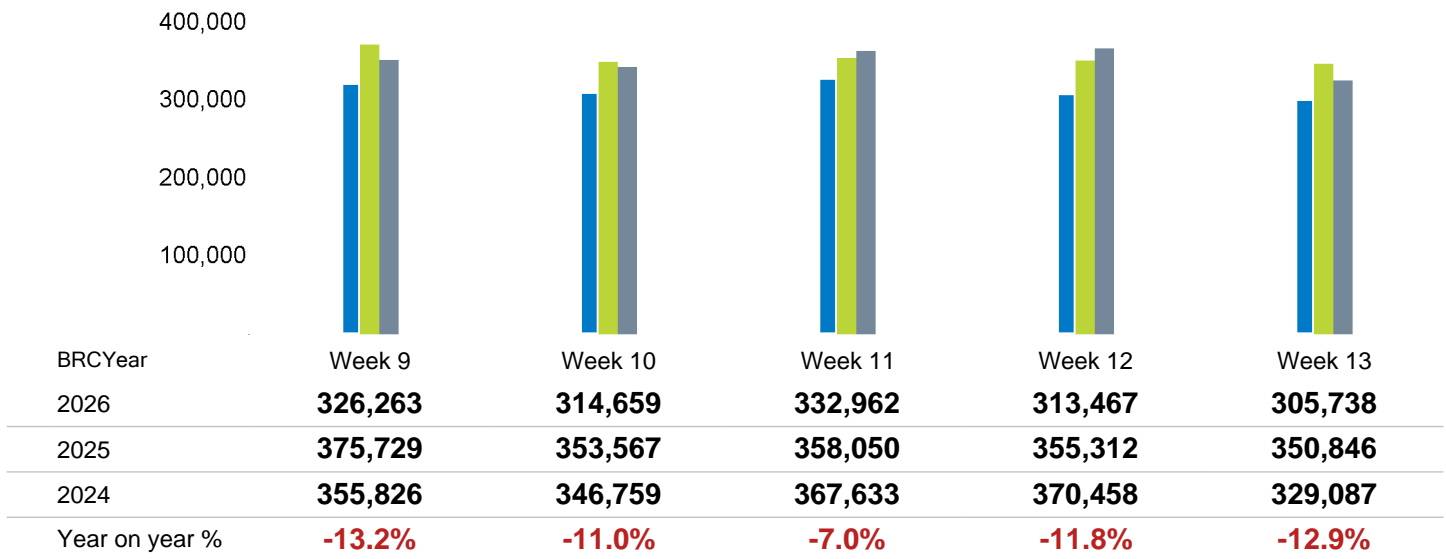
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for March compares March 2026 to March 2025

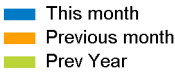




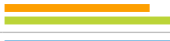







## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	44,771	14.1%	45,339	49,248	-1.3%	-9.1%	
Bridge St	22,286	7.0%	17,753	23,391	25.5%	-4.7%	
Broad Street North	14,808	4.6%	11,213	16,800	32.1%	-11.9%	
Broad Street South	17,064	5.4%	14,089	24,369	21.1%	-30.0%	
Castlegate	22,133	6.9%	23,516	27,553	-5.9%	-19.7%	
Guild St	30,640	9.6%	29,071	30,539	5.4%	0.3%	
Langstane Place	10,977	3.4%	10,142	10,861	8.2%	1.1%	
Market Street (New)	15,893	5.0%	13,369	16,856	18.9%	-5.7%	
Union Street	43,402	13.6%	36,318	58,968	19.5%	-26.4%	
Union Street West End	38,246	12.0%	36,751	36,615	4.1%	4.5%	
Union Terrace	14,730	4.6%	17,596	14,405	-16.3%	2.3%	
Upperkirkgate	43,664	13.7%	41,356	49,091	5.6%	-11.1%	



## Reporting dates

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This month - 01 March 2026 - 04 April 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
04 January 2026 - 04 April 2026 vs 05 January 2025 - 05 April 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
01 March 2026 - 04 April 2026 vs 02 March 2025 - 05 April 2025

Month on month % change is the % change for this month compared to the previous month.  
01 March 2026 - 04 April 2026 vs 01 February 2026 - 28 February 2026

