

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-16.4%	-2.6%	-18.7%	1.0%	15.9%	24.7%
Scotland	-8.2%	-1.0%	-8.8%	-0.9%	9.4%	14.9%
High Street Index - BDSU (BDSU - Multifunctional)	-2.6%	-3.4%	-2.1%	-3.6%	12.3%	12.0%
UK	-2.3%	-0.9%	-2.3%	-1.5%	11.4%	8.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

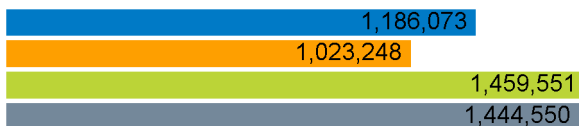
The total number of visitors for the year to date is 2,209,321 which is 16.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 1 February 2026 was 1,186,073.

The busiest day in month commencing 1 February 2026 was Saturday 28 February with 67,398 visitors.

The peak hour of the month was 14:00 on Saturday 28 February 2026 with footfall of 6,608.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



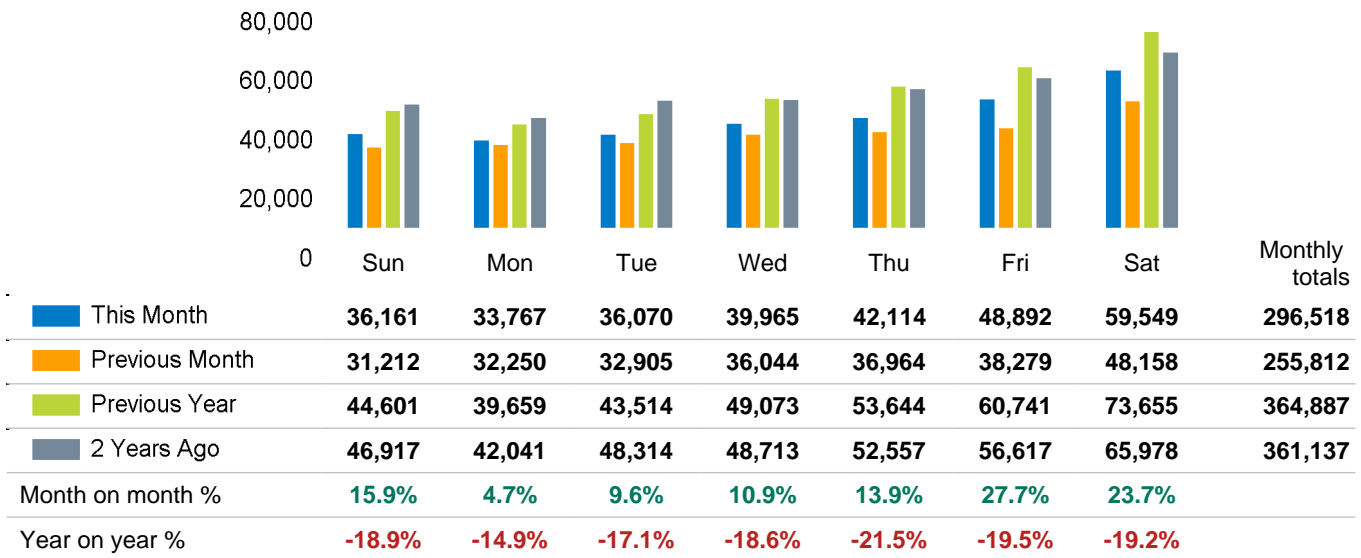
Number of days February 2026	8	16	4
Number of days February 2025	10	15	3
Number of days February 2024	15	8	5

Average temperature

	Maximum temperature	Minimum temperature
2026	8°	2°
2025	8°	2°
2024	9°	1°

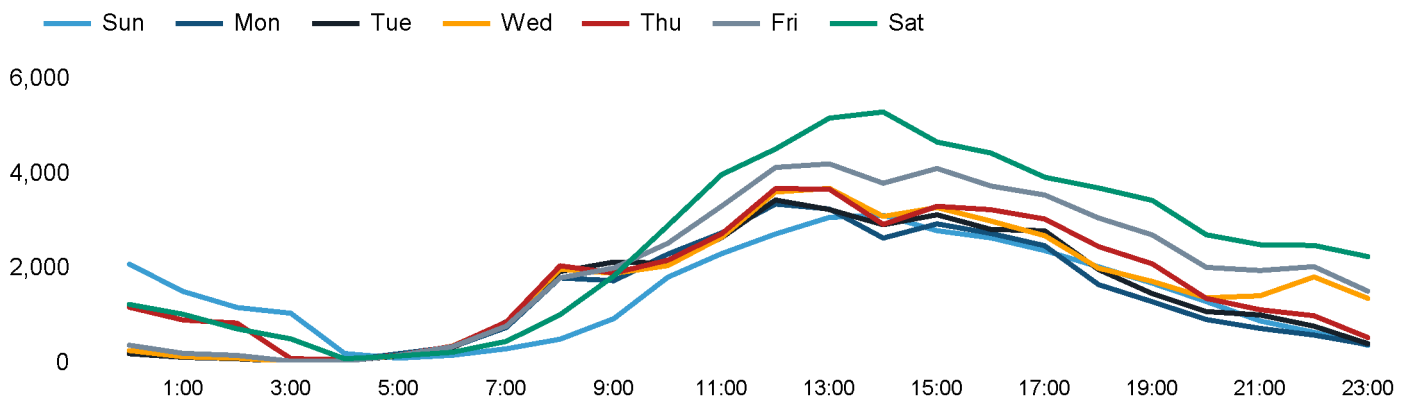
Footfall Counts by day

The figures shown below are calculated using weekly averages.



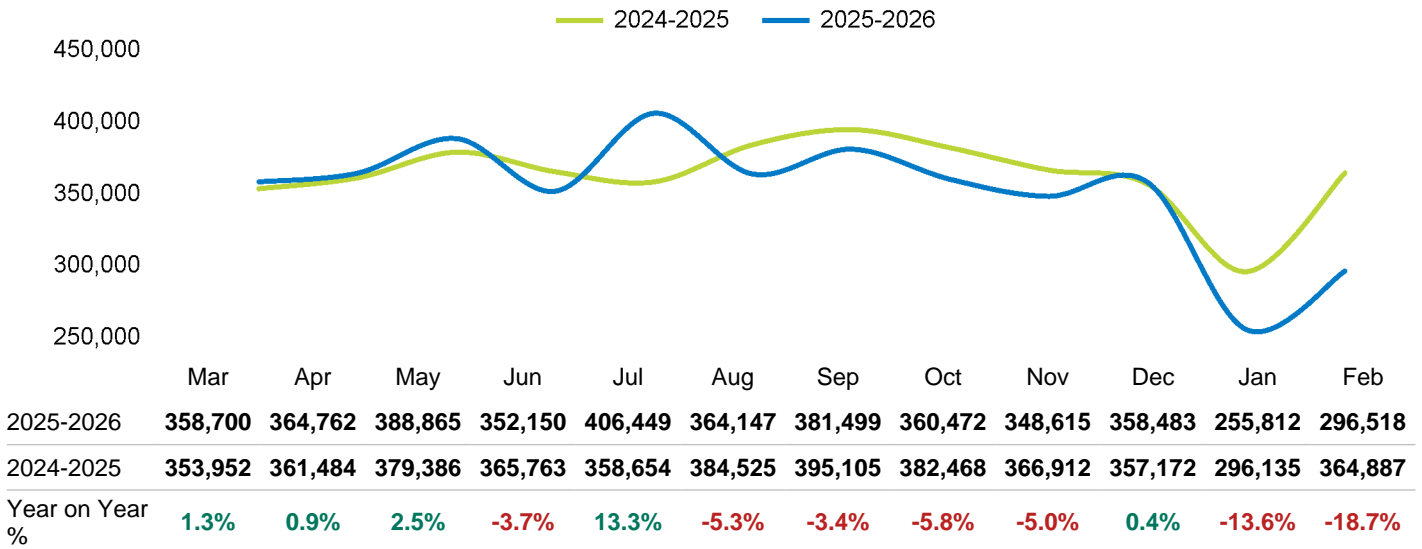
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

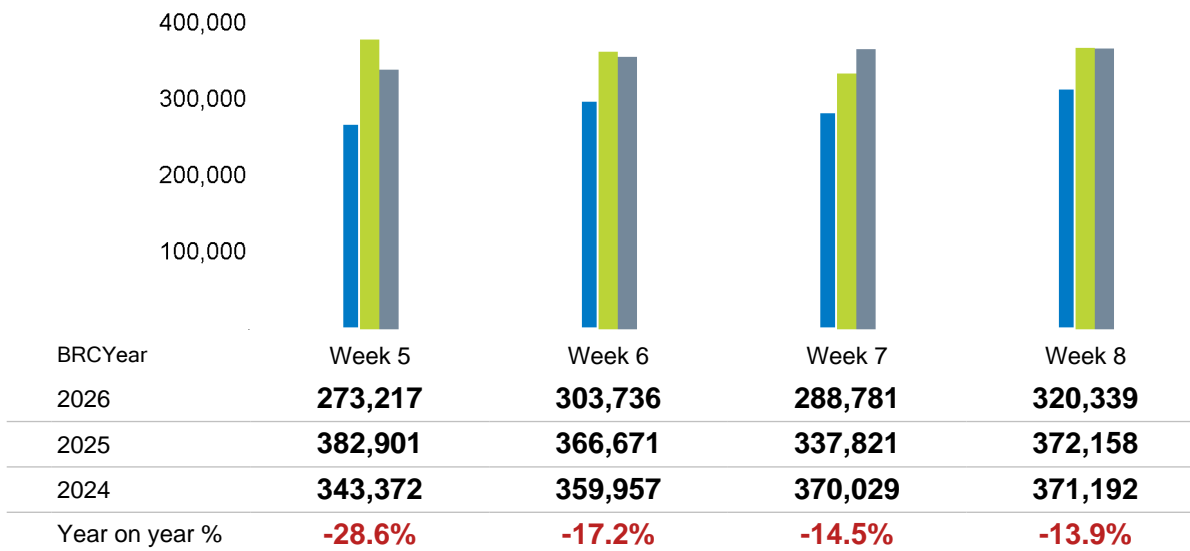
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

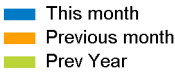




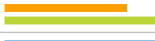







Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	45,339	15.3%	36,154	53,641	25.4%	-15.5%	
Bridge St	17,753	6.0%	14,162	20,838	25.4%	-14.8%	
Broad Street North	11,213	3.8%	9,774	14,029	14.7%	-20.1%	
Broad Street South	14,089	4.8%	9,608	24,372	46.6%	-42.2%	
Castlegate	23,516	7.9%	21,007	26,788	11.9%	-12.2%	
Guild St	29,071	9.8%	22,949	29,749	26.7%	-2.3%	
Langstane Place	10,142	3.4%	8,403	11,248	20.7%	-9.8%	
Market Street (New)	13,369	4.5%	10,230	13,875	30.7%	-3.6%	
Union Street	36,318	12.2%	50,123	61,935	-27.5%	-41.4%	
Union Street West End	36,751	12.4%	31,247	38,082	17.6%	-3.5%	
Union Terrace	17,596	5.9%	12,743	19,265	38.1%	-8.7%	
Upperkirkgate	41,356	13.9%	29,407	51,061	40.6%	-19.0%	



Reporting dates

This month - 01 February 2026 - 28 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

