

Footfall Report for: Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-13.6%	-5.9%	-13.6%	-5.9%	-28.6%	-23.4%
Scotland	-7.5%	-1.2%	-7.5%	-1.2%	-23.5%	-25.0%
High Street Index - BDSU (BDSU - Multifunctional)	-2.8%	-3.2%	-2.7%	-3.2%	-16.8%	-18.6%
UK	-2.3%	-0.5%	-2.3%	-0.5%	-22.9%	-22.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

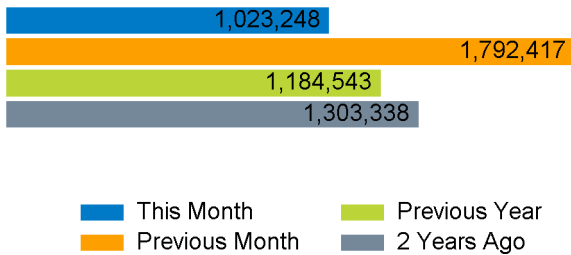
The total number of visitors for the year to date is 1,023,248 which is 13.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 4 January 2026 was 1,023,248.

The busiest day in month commencing 4 January 2026 was Saturday 17 January with 53,857 visitors.

The peak hour of the month was 14:00 on Saturday 17 January 2026 with footfall of 5,447.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



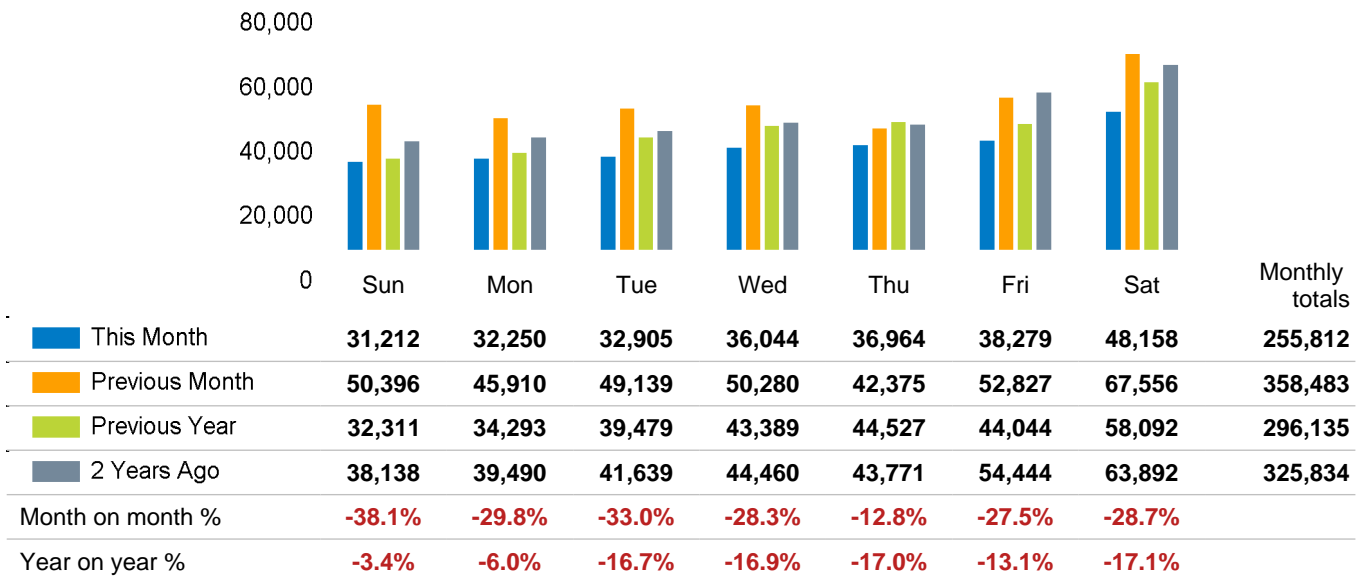
	Sun	Cloud	Rain	Snow
Number of days January 2026	6	17	4	1
Number of days January 2025	21	6	1	
Number of days January 2024	14	10	2	2

Average temperature

	Maximum temperature	Minimum temperature
2026	6°	1°
2025	7°	°
2024	7°	1°

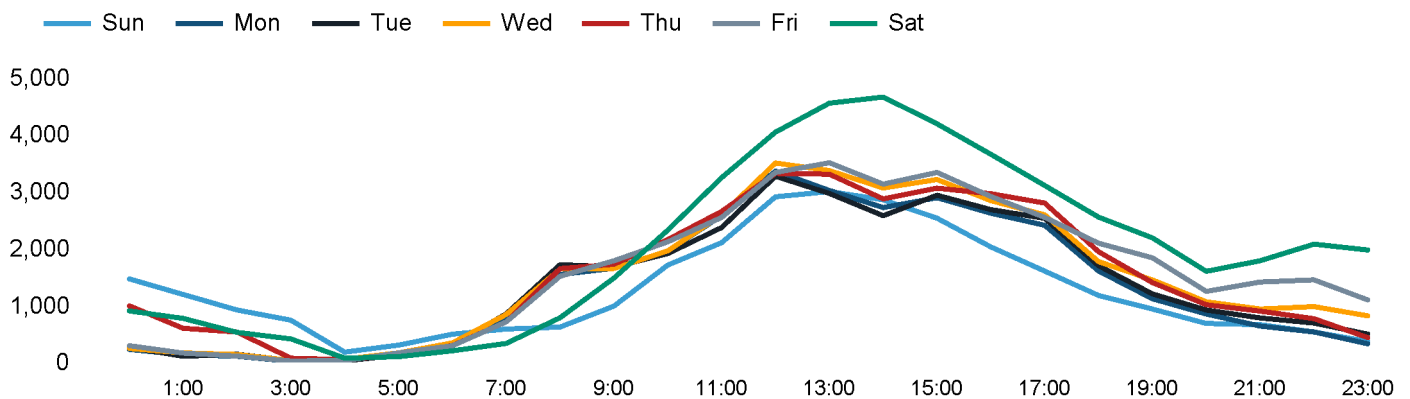
Footfall Counts by day

The figures shown below are calculated using weekly averages.



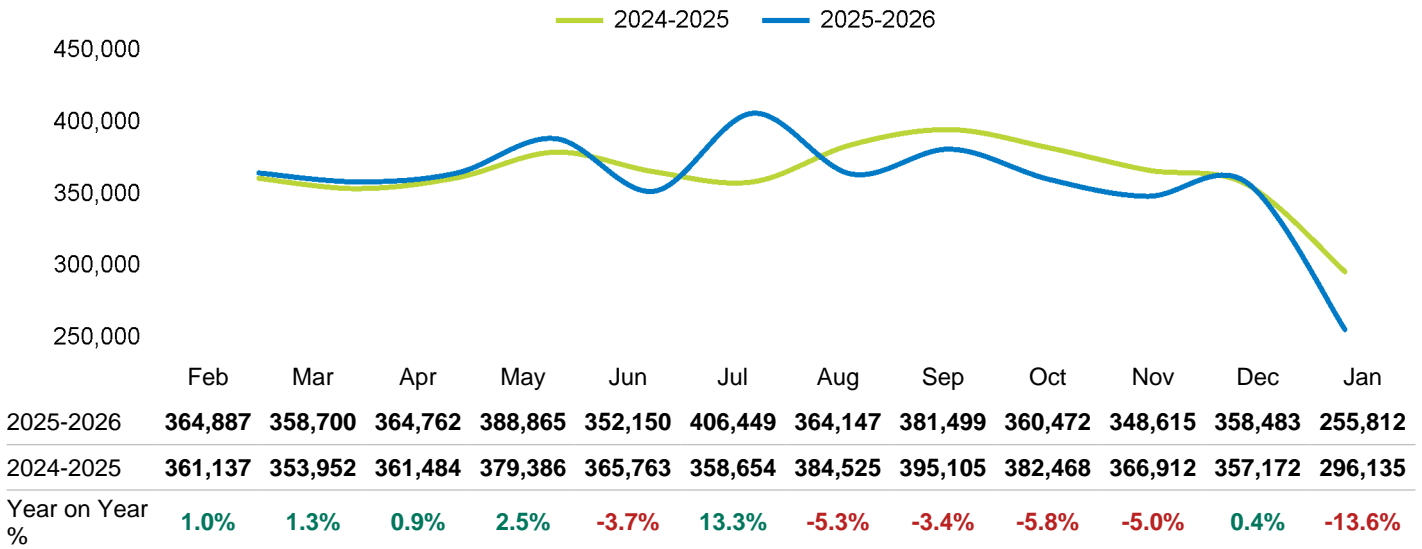
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

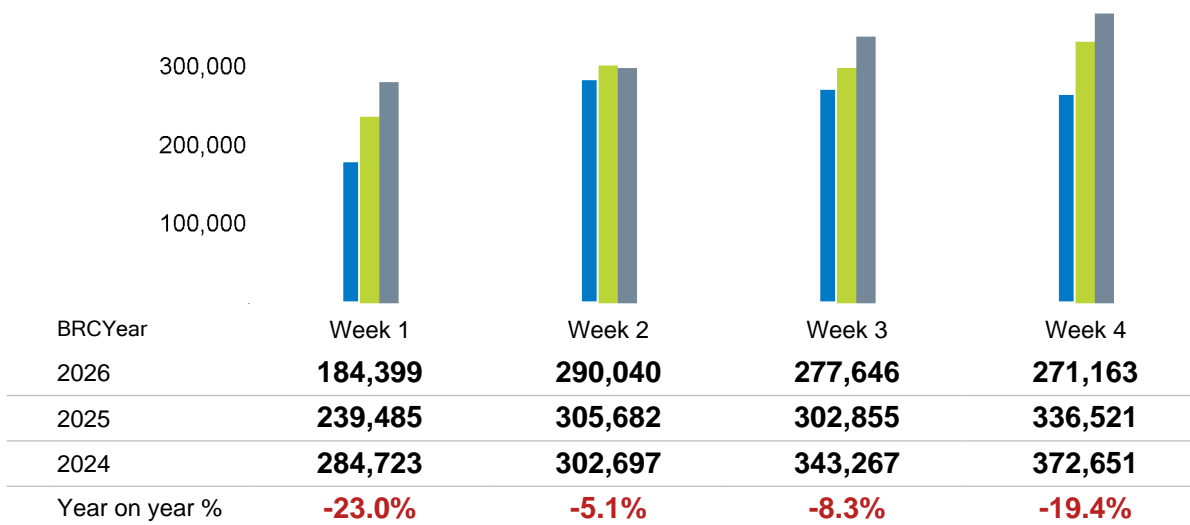
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for January compares January 2026 to January 2025

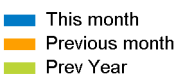












Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	36,154	14.1%	50,805	43,074	-28.8%	-16.1%	
Bridge St	14,162	5.5%	16,786	16,990	-15.6%	-16.6%	
Broad Street North	9,774	3.8%	11,135	10,691	-12.2%	-8.6%	
Broad Street South	9,608	3.8%	13,143	16,310	-26.9%	-41.1%	
Castlegate	21,007	8.2%	27,685	26,787	-24.1%	-21.6%	
Guild St	22,949	9.0%	30,990	22,468	-25.9%	2.1%	
Langstane Place	8,403	3.3%	11,482	9,418	-26.8%	-10.8%	
Market Street (New)	10,230	4.0%	14,867	10,257	-31.2%	-0.3%	
Union Street	50,123	19.6%	75,141	56,636	-33.3%	-11.5%	
Union Street West End	31,247	12.2%	37,748	32,384	-17.2%	-3.5%	
Union Terrace	12,743	5.0%	12,900	13,404	-1.2%	-4.9%	
Upperkirkgate	29,407	11.5%	55,796	37,713	-47.3%	-22.0%	



Reporting dates

This month - 04 January 2026 - 31 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to January, 2026 Vs January, 2025 to January, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2026 Vs January, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2026 Vs December 2025

