

Footfall Report for: Aberdeen City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	-3.7%	0.4%	1.9%	2.8%	3.4%
Scotland	-0.4%	-3.1%	-2.1%	4.7%	3.1%	5.0%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-1.1%	0.6%	-3.4%	-0.6%	0.3%
UK	0.2%	-0.6%	2.0%	0.3%	3.9%	4.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

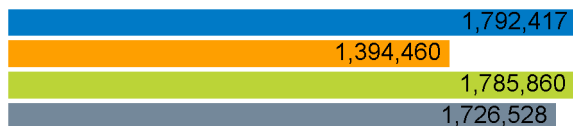
The total number of visitors for the year to date is 19,109,588 which is 1% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 30 November 2025 was 1,792,417.

The busiest day in month commencing 30 November 2025 was Saturday 13 December with 89,050 visitors.

The peak hour of the month was 13:00 on Saturday 13 December 2025 with footfall of 7,902.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



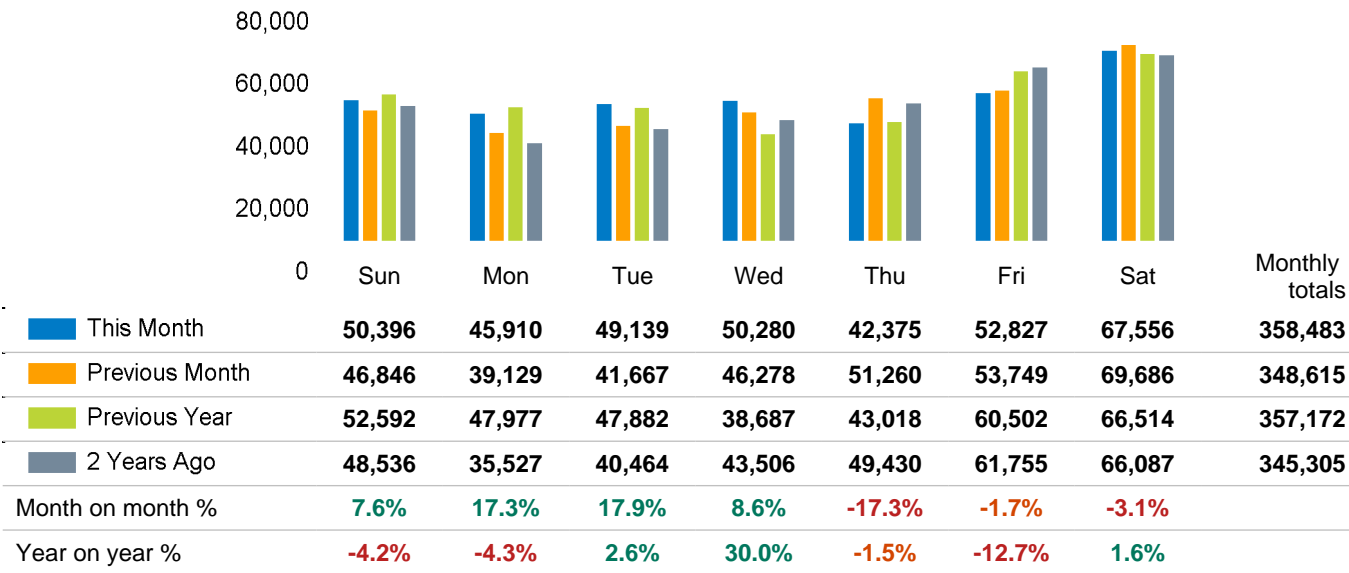
Number of days December 2025	14	18	1	1	1
Number of days December 2024	15	11	6		3
Number of days December 2023	13	13	8		1

Average temperature

	Maximum temperature	Minimum temperature
2025	9°	2°
2024	9°	2°
2023	9°	2°

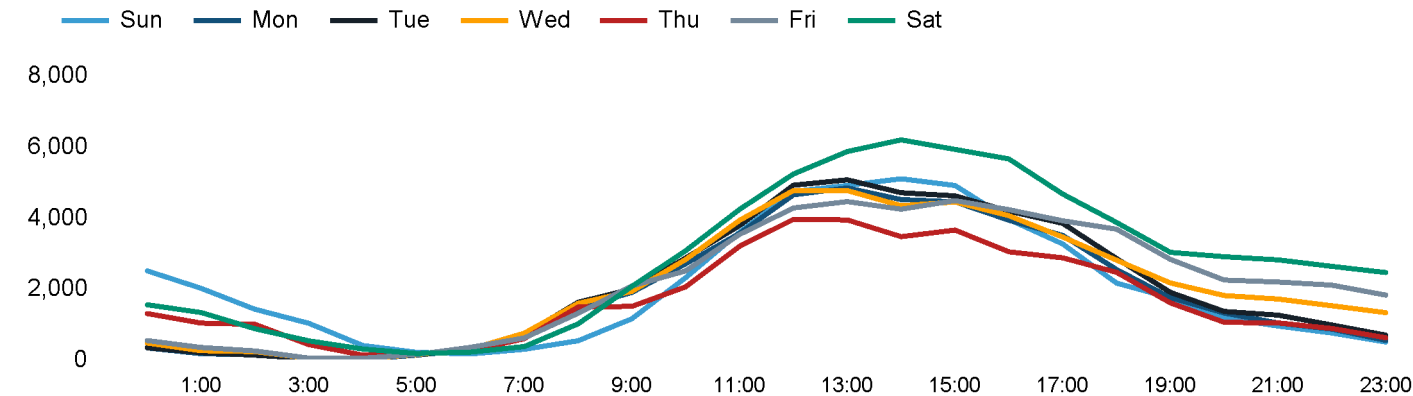
Football Counts by day

The figures shown below are calculated using weekly averages.



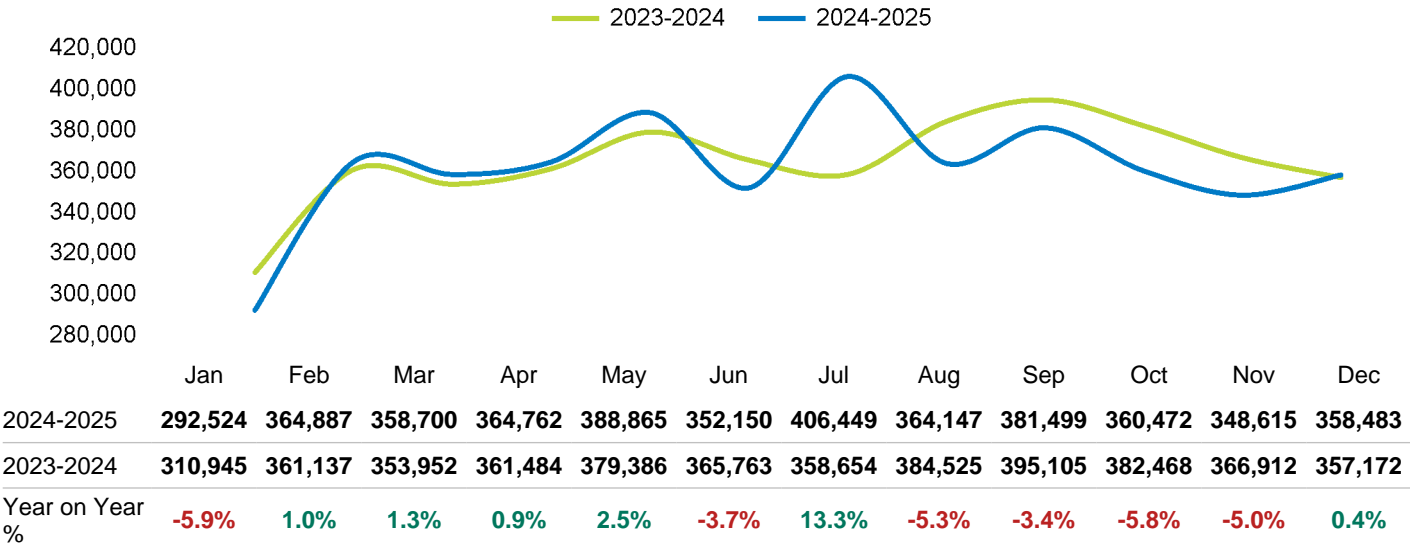
Football Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

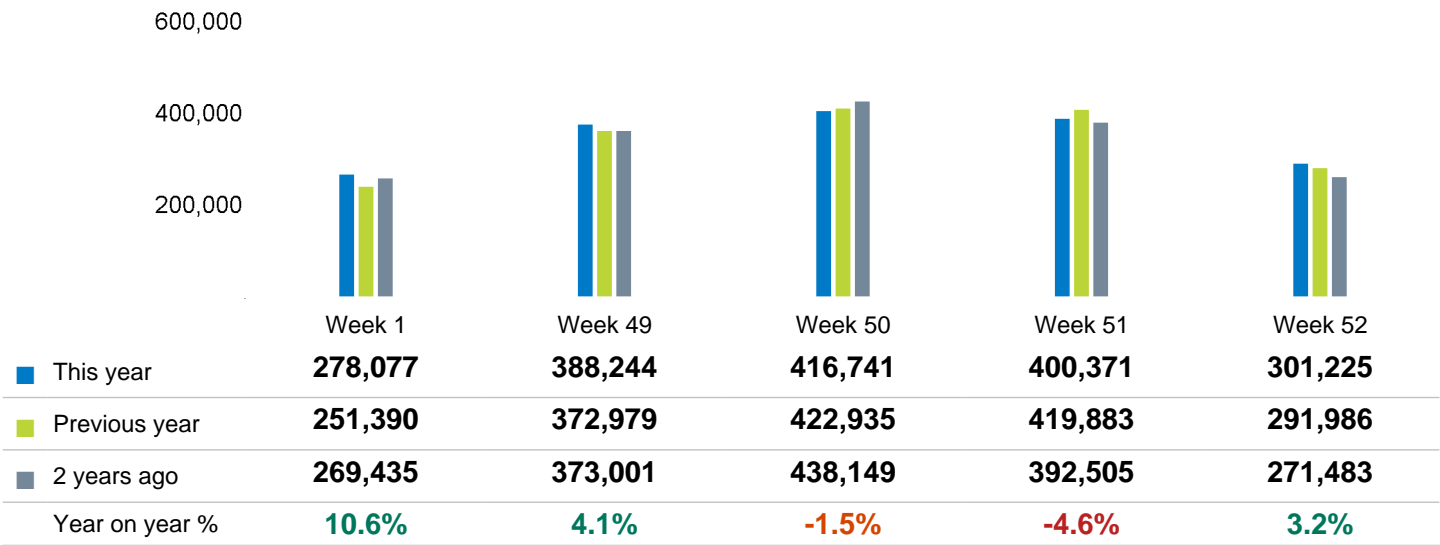
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for December compares December 2025 to December 2024

Football Counts by week of month

The figures shown below are calculated using weekly totals.





Week 53

285,836

251,390

269,435

2.8%



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	<div> <div>This month</div> <div>Previous month</div> <div>Prev Year</div> </div>
Belmont St	50,805	14.2%	50,812	53,059	0.0%	-4.2%	
Bridge St	16,786	4.7%	17,552	19,223	-4.4%	-12.7%	
Broad Street North	11,135	3.1%	13,507	9,178	-17.6%	21.3%	
Broad Street South	13,143	3.7%	13,101	20,368	0.3%	-35.5%	
Castlegate	27,685	7.7%	31,664	25,462	-12.6%	8.7%	
Guild St	30,990	8.6%	31,104	29,649	-0.4%	4.5%	
Langstane Place	11,482	3.2%	10,909	11,604	5.3%	-1.1%	
Market Street (New)	14,867	4.1%	14,483	13,983	2.7%	6.3%	
Union Street	75,141	21.0%	57,801	68,536	30.0%	9.6%	
Union Street West End	37,748	10.5%	36,211	36,866	4.2%	2.4%	
Union Terrace	12,900	3.6%	14,985	12,749	-13.9%	1.2%	
Upperkirkgate	55,796	15.6%	56,482	56,490	-1.2%	-1.2%	

Reporting dates

This month - 30 November 2025 - 03 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to December , 2025 Vs January, 2024 to December , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.December,2025 Vs December, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.12 2025 Vs 11 2025