Footfall Report for:
Aberdeen City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	**-1.1%**	**-4.3%**	**-5.0%**	**-1.9%**	**-3.3%**	**-2.4%**
Scotland	**-0.3%**	**-3.9%**	**-3.4%**	**-0.7%**	**-2.2%**	**-0.2%**
High Street Index - BDSU (BDSU - Multifunctional)	**-0.6%**	**-0.9%**	**-2.7%**	**-2.2%**	**-1.6%**	**-3.1%**
UK	**0.0%**	**-0.7%**	**-2.0%**	**0.2%**	**-0.8%**	**0.8%**

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 17,317,171 which is 1.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 2 November 2025 was 1,394,460.

The busiest day in month commencing 2 November 2025 was Saturday 29 November with 77,288 visitors.

The peak hour of the month was 14:00 on Saturday 29 November 2025 with footfall of 7,738.

Footfall Counts by month

1,394,460
1,441,889
1,467,650
1,551,068

■ This Month
■ Previous Month
■ Previous Year
■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧	🌨	≡
Number of days November 2025	15	6	3	1	3
Number of days November 2024	18	10			
Number of days November 2023	13	12	2		1

Average temperature

	Maximum temperature	Minimum temperature
2025	**10°**	**3°**
2024	**10°**	**2°**
2023	**9°**	**1°**

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Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	46,846	39,129	41,667	46,278	51,260	53,749	69,686	348,615
Previous Month	41,494	42,987	45,514	53,077	52,159	58,169	67,072	360,472
Previous Year	50,802	43,013	46,087	47,480	49,765	60,599	69,166	366,912
2 Years Ago	51,828	42,291	50,195	54,431	51,592	61,845	75,585	387,767
Month on month %	12.9%	-9.0%	-8.5%	-12.8%	-1.7%	-7.6%	3.9%	
Year on year %	-7.8%	-9.0%	-9.6%	-2.5%	3.0%	-11.3%	0.7%	
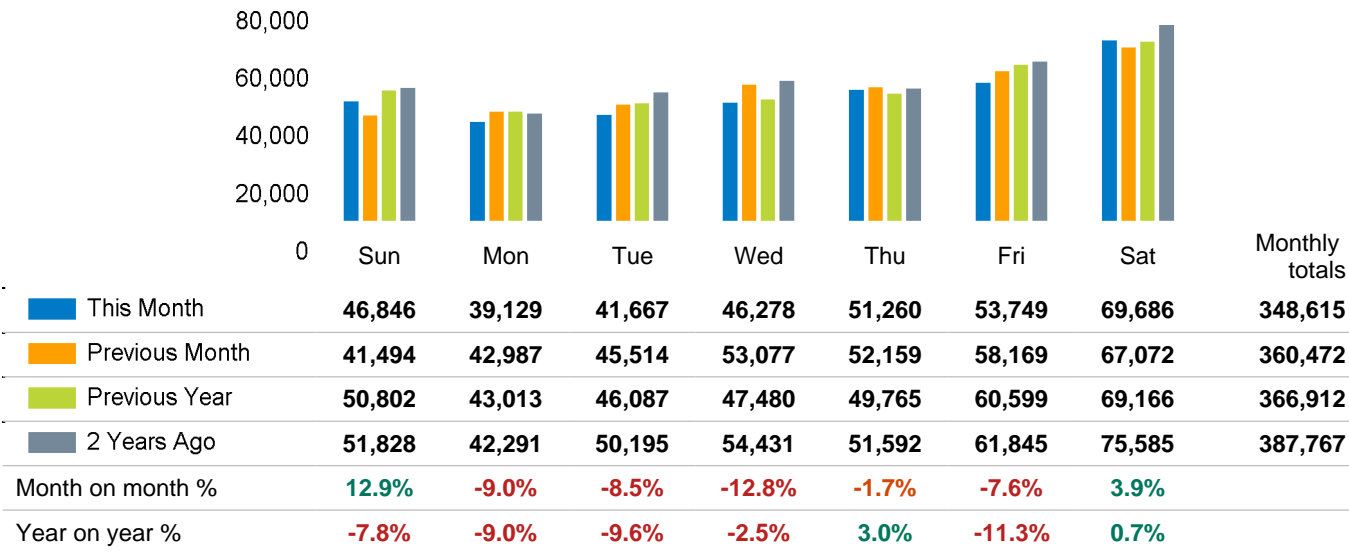
Footfall Counts by hour

The figures shown below are calculated using a weekly average

Footfall Report

Aberdeen City Centre
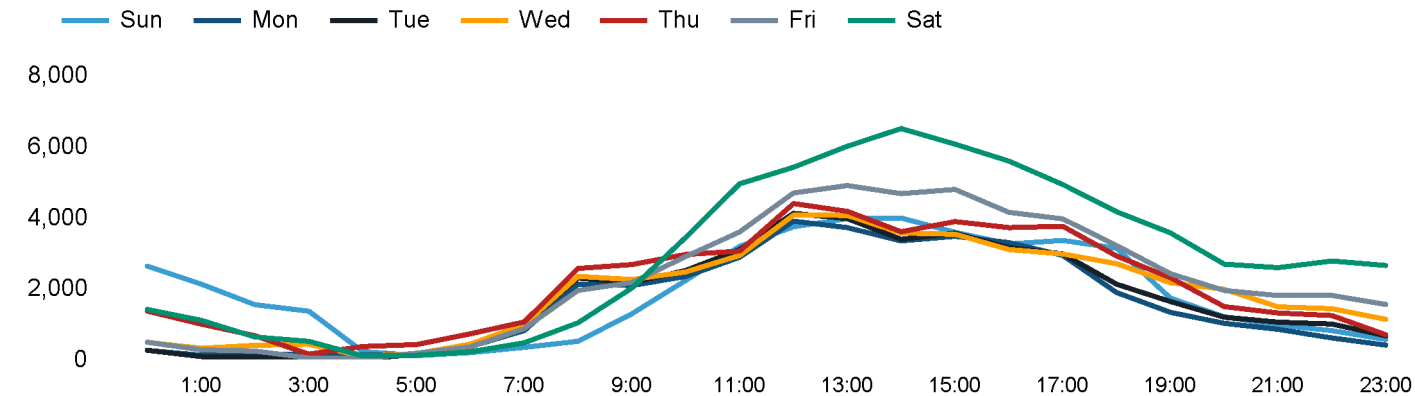
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
2024-2025	381,882	292,524	364,887	358,700	364,762	388,865	352,150	406,449	364,147	381,499	360,472	348,615
2023-2024	374,785	310,945	361,137	353,952	361,484	379,386	365,763	358,654	384,525	395,105	382,468	366,912
Year on Year %	1.9%	-5.9%	1.0%	1.3%	0.9%	2.5%	-3.7%	13.3%	-5.3%	-3.4%	-5.8%	-5.0%
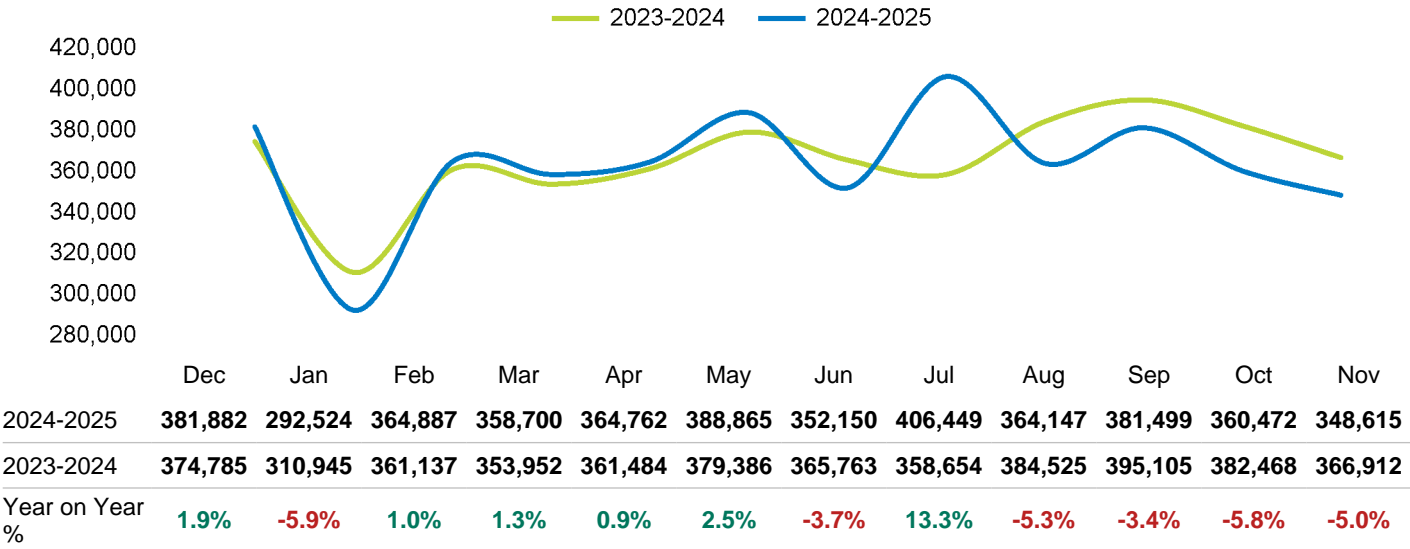
Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for November compares November 2025 to November 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

	Week 45	Week 46	Week 47	Week 48
This year	326,417	354,818	349,253	363,972
Previous year	348,981	377,557	339,484	401,628
2 years ago	363,061	375,515	413,702	398,790
Year on year %	-6.5%	-6.0%	2.9%	-9.4%

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Aberdeen City Centre
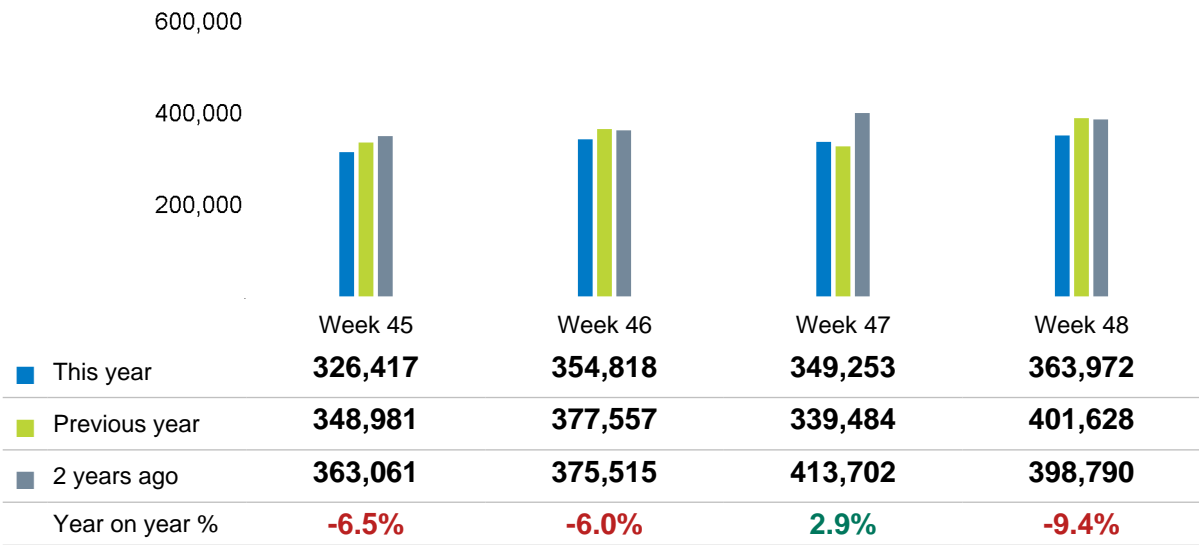
Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %
Belmont St	50,812	14.6%	54,364	51,401	-6.5%	-1.1%
Bridge St	17,552	5.0%	20,306	19,385	-13.6%	-9.5%
Broad Street North	13,507	3.9%	19,875	10,931	-32.0%	23.6%
Broad Street South	13,101	3.8%	17,290	20,272	-24.2%	-35.4%
Castlegate	31,664	9.1%	27,122	24,232	16.7%	30.7%
Guild St	31,104	8.9%	31,250	30,720	-0.5%	1.3%
Langstane Place	10,909	3.1%	13,144	11,059	-17.0%	-1.4%
Market Street (New)	14,483	4.2%	15,479	13,801	-6.4%	4.9%
Union Street	57,801	16.6%	65,225	72,967	-11.4%	-20.8%
Union Street West End	36,211	10.4%	36,223	39,942	0.0%	-9.3%
Union Terrace	14,985	4.3%	14,958	11,578	0.2%	29.4%
Upperkirkgate	56,482	16.2%	45,232	60,620	24.9%	-6.8%

Legend: ■ This month ■ Previous month ■ Prev Year

Footfall Report

Aberdeen City Centre

Reporting dates

This month - 02 November 2025 - 29 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to November , 2025 Vs January,2024 to November , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.November,2025 Vs November, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.11 2025 Vs 10 2025

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