

# Footfall Report for: Aberdeen City Centre

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.7%	-4.5%	-5.8%	7.5%	-5.5%	-4.3%
Scotland	0.0%	-4.2%	-2.7%	2.2%	1.3%	-1.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	-0.8%	-3.5%	-1.3%	3.0%	2.5%
UK	0.2%	-0.8%	-2.3%	-0.8%	2.2%	-0.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

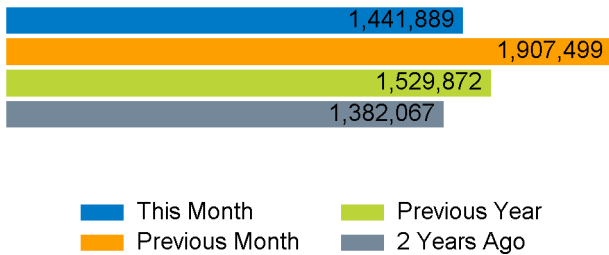
The total number of visitors for the year to date is 15,922,711 which is 0.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in month commencing 5 October 2025 was 1,441,889.

The busiest day in month commencing 5 October 2025 was Saturday 1 November with 75,916 visitors.

The peak hour of the month was 15:00 on Saturday 25 October 2025 with footfall of 6,560.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



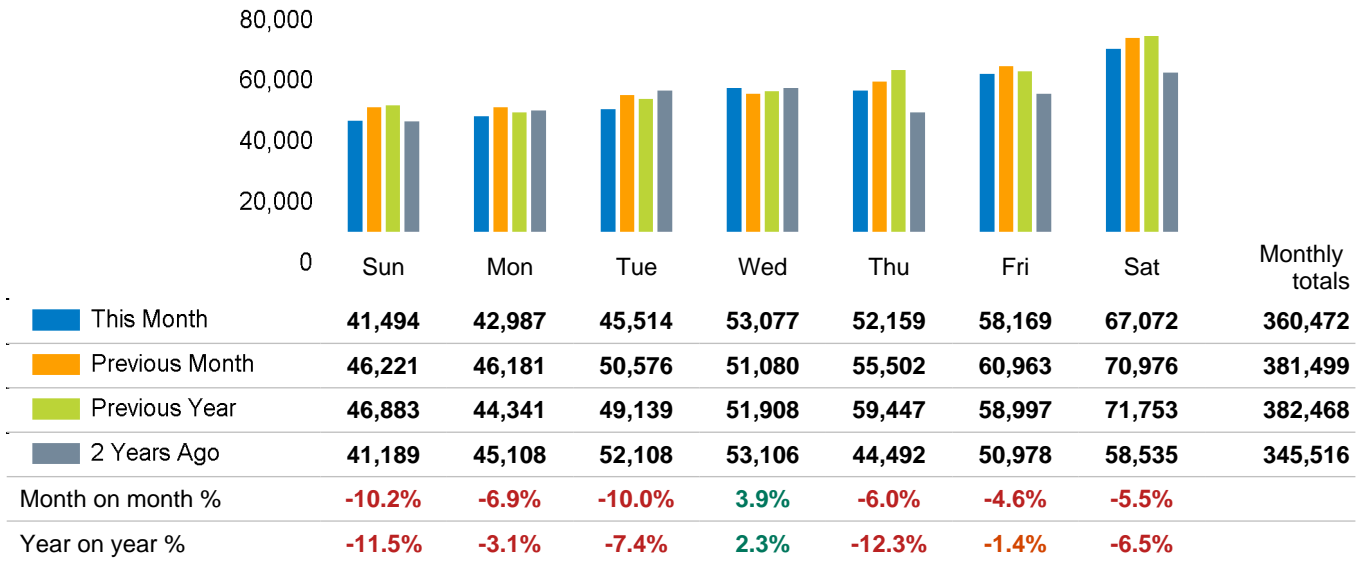
	Sun	Cloud	Rain
Number of days October 2025	13	12	3
Number of days October 2024	17	9	2
Number of days October 2023	8	13	7

## Average temperature

	Maximum temperature	Minimum temperature
2025	14°	7°
2024	14°	6°
2023	12°	5°

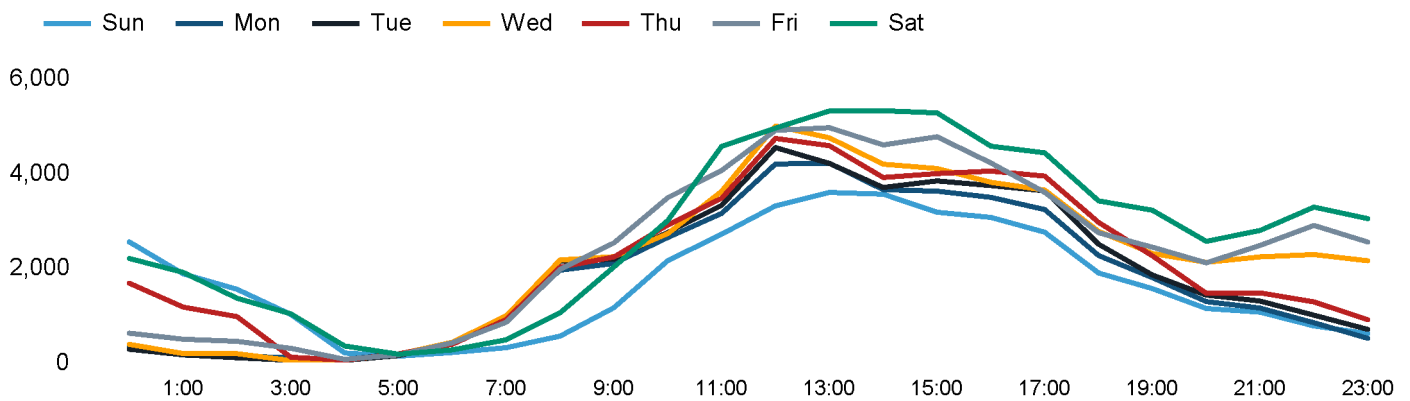
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



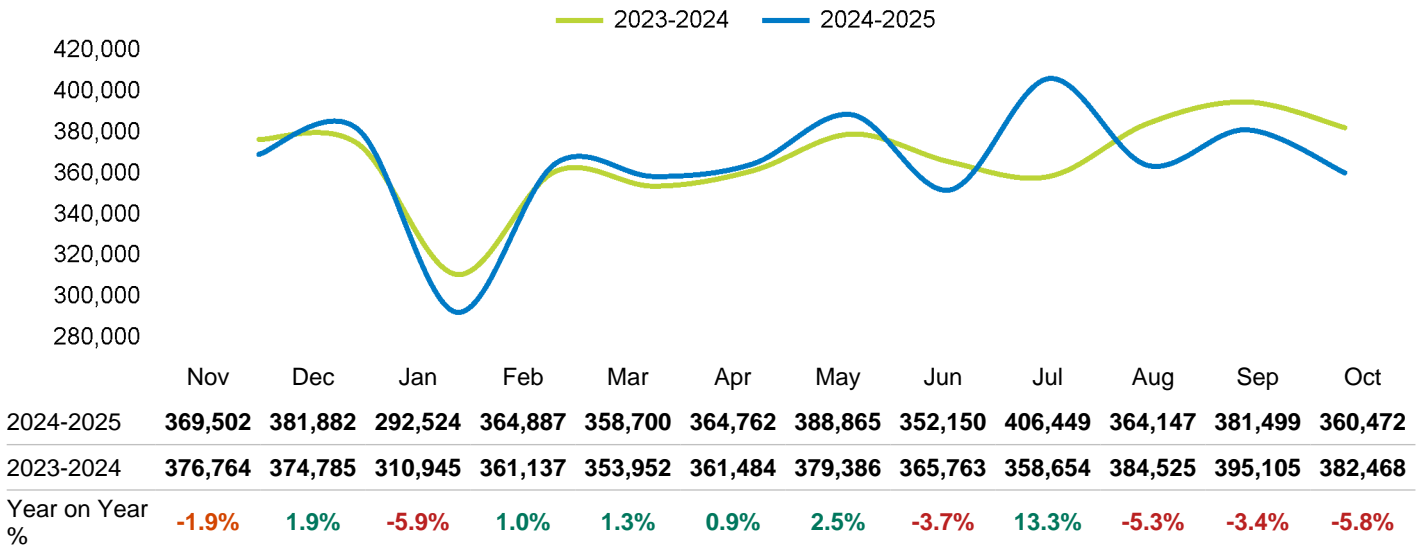
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

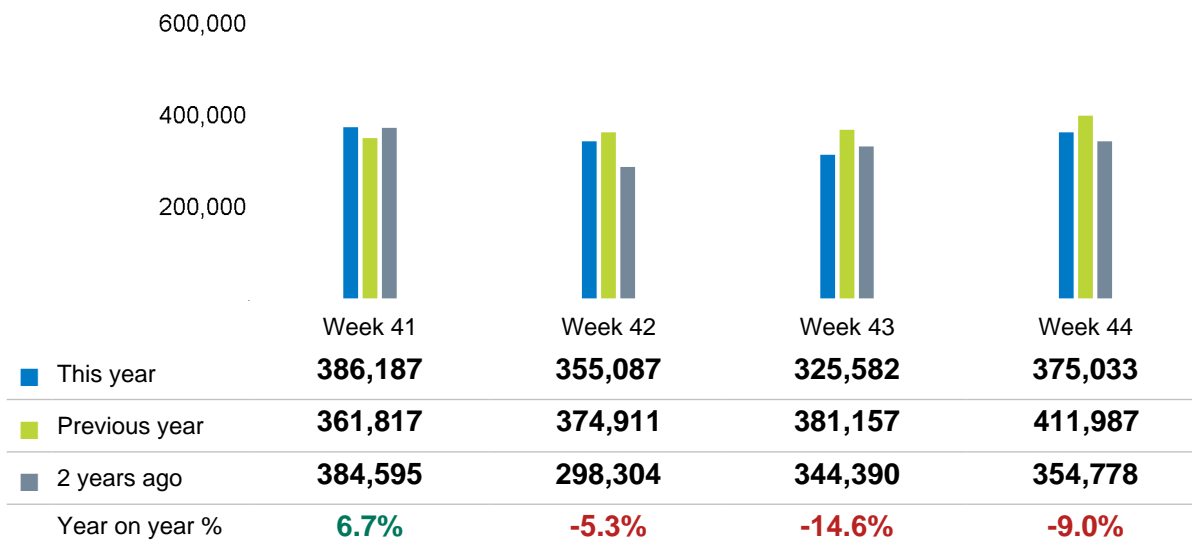
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for October compares October 2025 to October 2024

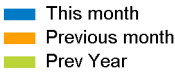




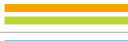







## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Belmont St	54,364	15.1%	53,737	51,016	1.2%	6.6%	
Bridge St	20,306	5.6%	24,099	22,440	-15.7%	-9.5%	
Broad Street North	19,875	5.5%	17,188	18,344	15.6%	8.3%	
Broad Street South	17,290	4.8%	19,801	23,550	-12.7%	-26.6%	
Castlegate	27,122	7.5%	28,423	28,377	-4.6%	-4.4%	
Guild St	31,250	8.7%	33,234	32,485	-6.0%	-3.8%	
Langstane Place	13,144	3.6%	12,599	12,507	4.3%	5.1%	
Market Street (New)	15,479	4.3%	18,807	16,314	-17.7%	-5.1%	
Union Street	65,225	18.1%	69,368	71,545	-6.0%	-8.8%	
Union Street West End	36,223	10.0%	40,741	42,109	-11.1%	-14.0%	
Union Terrace	14,958	4.1%	14,443	13,185	3.6%	13.4%	
Upperkirkgate	45,232	12.5%	49,057	50,590	-7.8%	-10.6%	



## Reporting dates

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This month - 05 October 2025 - 01 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to October, 2025 Vs January, 2024 to October, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2025 Vs October, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2025 Vs 9 2025

