

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.3%	22.9%	0.0%	20.9%	0.3%	0.3%
Scotland	-3.8%	16.9%	-5.7%	7.1%	-1.6%	0.4%
High Street Index - BDSU (BDSU - Multifunctional)	-2.3%	12.4%	-2.2%	9.4%	-2.1%	-0.7%
UK	-2.7%	14.9%	-3.8%	10.1%	-2.2%	-2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,581,491 which is 7.5% up on the previous year.

The total number of visitors for the year to date is 2,999,278 which is 5.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 25 February 2024 was 371,192.

The busiest day in week commencing 25 February 2024 was Saturday with 67,077 visitors.

The peak hour of the week was 14:00 on Saturday 2 March 2024 with footfall of 5,883.

Footfall Counts by week

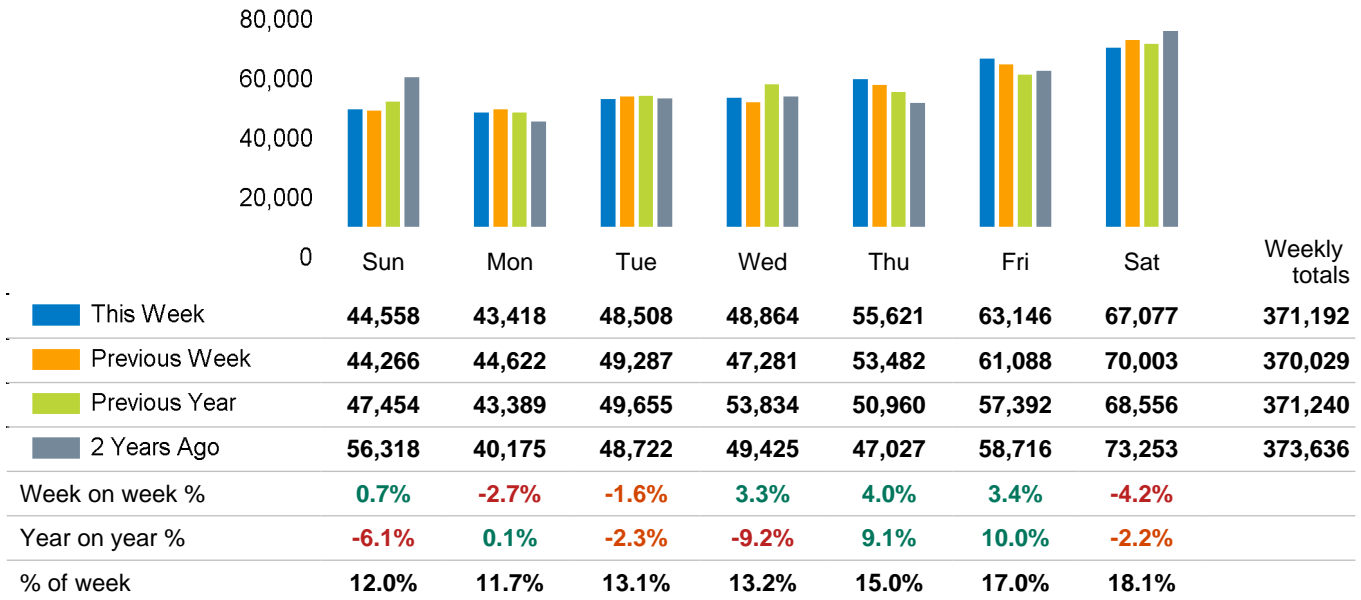


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

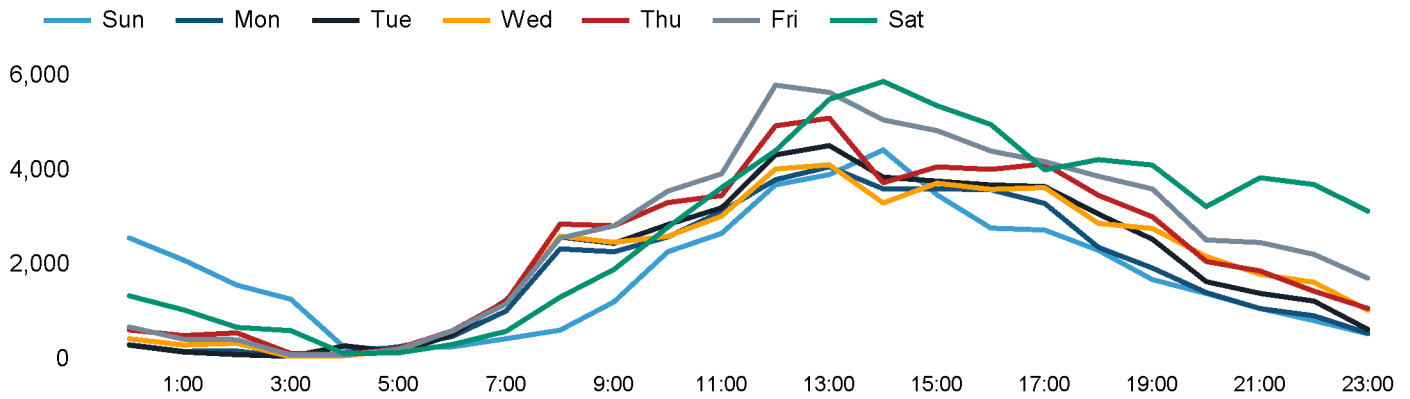
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	8°	8°	10°	10°	9°	9°	7°
Previous week	13°	13°	14°	14°	9°	9°	9°
Previous year	6°	8°	6°	8°	8°	8°	7°

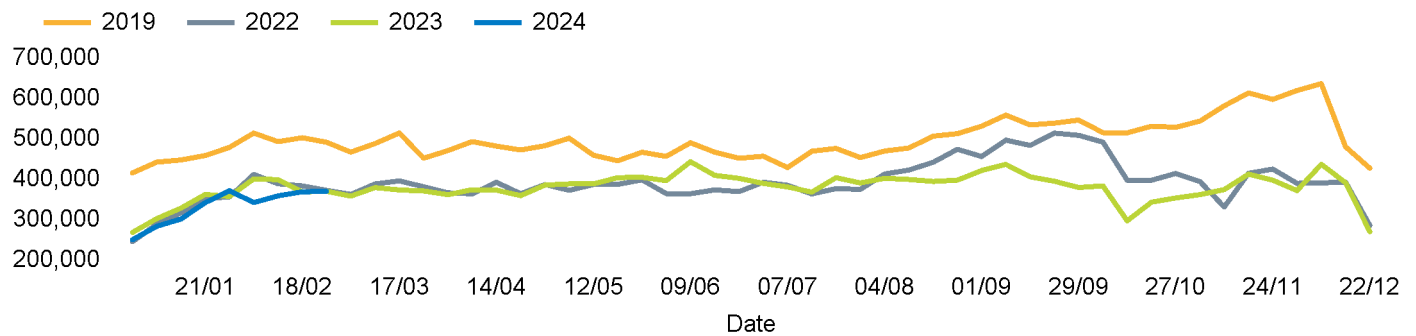
Footfall Counts by day



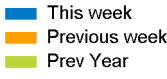












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	48,579	13.1%	48,681	48,474	-0.2%	0.2%	
Bridge St	19,400	5.2%	19,410	24,310	-0.1%	-20.2%	
Broad Street North	19,534	5.3%	17,685	14,224	10.5%	37.3%	
Broad Street South	26,459	7.1%	26,485	25,109	-0.1%	5.4%	
Castlegate	29,123	7.8%	29,893	28,302	-2.6%	2.9%	
Guild St	32,667	8.8%	31,594	39,982	3.4%	-18.3%	
Langstane Place	10,607	2.9%	11,459	10,320	-7.4%	2.8%	
Market Street (New)	12,458	3.4%	13,464	13,338	-7.5%	-6.6%	
Union Street	73,383	19.8%	72,213	75,138	1.6%	-2.3%	
Union Street West End	36,489	9.8%	39,541	40,781	-7.7%	-10.5%	
Union Terrace	12,883	3.5%	11,920	12,262	8.1%	5.1%	
Upperkirkgate	49,610	13.4%	47,684	39,000	4.0%	27.2%	

Reporting dates

This week - 25 February 2024 - 02 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 9, 2024 Vs Week 1, 2023 to Week 9, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2024 Vs Week 9, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2024 Vs Week 8 2024